



Pueblo County United Way

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**GIVE. HELP. MAKE YOUR IMPACT...
BECAUSE OUR COMMUNITY MATTERS!**

FACT SHEET

- ✧ The Pueblo County United Way distributed over **\$692,000** in financial aid to local nonprofit agencies and programs in 2007.
- ✧ United Way funded programs touched the lives of over **91,000 individuals** in 2008 right here in Pueblo County. Our programs touch the lives of infants, kids, families, seniors and everyone in between!
- ✧ United Way volunteers, composed of local Pueblo County residents, identify community needs, set priorities and distribute funds. We fund 27 plus nonprofit organizations and over 40 different health and human service programs within those organizations.
- ✧ Dollars raised in Pueblo County stay here in this community (unless a donor designates their funds to go to another community).
- ✧ Donating to United Way through a payroll deduction, starting at only \$1.00 per week or month is a convenient and easy way to invest in a wide variety of programs that help the most needy families, elderly, and children in Pueblo County.
- ✧ Gifts to United Way help match other grants for this community.
- ✧ Less than 1% of Pueblo County United Way's operating budget goes to United Way of America for training, advertising, materials, and use of the logo.
- ✧ For every dollar raised by United Way, \$0.88 is expended for direct services and programs.
- ✧ United Way funded organizations are carefully monitored to assure they are addressing the most vital community needs, meeting measurable goals, and using sound financial practices.
- ✧ Donor choice is important to United Way. Donations can be designated for a specific organization or to the community fund that supports all our member agencies. (In order to designate to a specific agency, all that is required is a \$52 donation over a 12 month period.)

United Way "member" agencies are: Southeastern Colorado American Red Cross, Boys & Girls Club/Girls, Inc., Boy Scouts, Catholic Charities Diocese of Pueblo, Cooperative Care Center, East Side Child Care Center, Girl Scouts, Hearing Project, Pueblo Child Advocacy Center, Pueblo Community Health Center, Pueblo Goodwill Industries, Pueblo Suicide Prevention, Pueblo STEP UP, Salvation Army, SRDA, Southside Children's Center and the YWCA. **Other agencies receiving grants from United Way are:** Luv in Action, Posada, Care and Share Food Bank, Interfaith Hospitality Network, Center for Disabilities, Pueblo Community Soup Kitchen, Assistance League of Pueblo, La Gente Youth Sports, Inc., Orchard of Hope, and Pueblo Rape Crisis. In addition, over 50 other nonprofits were awarded money through the donor designation process.

If you gave last year, you know how great it feels to give. Please donate again this year. If you didn't give, consider \$1 a week – the cost of a soda. Over a year's time this adds up to \$52 – a very generous gift.

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