



Pueblo County  
United Way



Food & Wine Show  
Thursday, March 8, 2018  
5:00 - 7:30pm  
Pueblo Convention Center

United Way of Pueblo County, Colorado Eagle, The Greater Pueblo Chamber of Commerce, and the Pueblo Convention Center are gearing up for the **13th Annual Flavor of Pueblo Food & Wine Show**. We would like to invite you to join us as an event sponsor!



**COLORADO  
EAGLE**

Your Local *Budweiser* Distributor

By joining us as a sponsor of this event, you're making a powerful investment in our community, enhancing the lives of over 184,000 Pueblo County residents each year and making it possible for local programs to have a lasting impact on our community, now and in the future.

All proceeds from this premier food and wine event benefit United Way of Pueblo County. Please see the attached overview of incentives you will receive at the various sponsor levels.

Last year, attendees came to enjoy the "Flavors of Pueblo" from over 35 vendor booths, listening to The Martini Shot Unplugged, all while also supporting United Way. The 13<sup>th</sup> Annual Flavor of Pueblo is sure to be full of Pueblo flair and great attendance, giving your business exposure to individuals throughout southern Colorado not only at the event, but also through numerous promotional efforts.

Here's what one of last year's sponsors had to say about the event: *"We like giving back to our community through United Way and this event helps us do that. It also helps our company at the same time. Sponsoring this event allows us to network, gain exposure and helps build our business brand! The food and drinks are great, too!" -Renee Rodriquez, Express Employment Professionals.*



Thank you for your consideration, we look forward to discussing your participation with you. If you would like to join us as a sponsor this year, please complete the included form and return. If you have questions or would like more information, feel free to contact Bianca at 719-225-8580 / bianca@pueblounitedway.org

Sincerely,

Andrea Aragon  
President/CEO  
United Way of Pueblo County

Rod Slyhoff  
CEO/President  
Greater Pueblo Chamber of Commerce



PO Box 11566 Pueblo, CO 81001  
www.pueblounitedway.org

Phone 719-225-8580  
Like us on Facebook!

# Corporate Sponsorship Opportunities

All Event Proceeds  
Benefit United Way of  
Pueblo County



## \$5,000 - Presenting (Title) Sponsor (1)

- Exclusive marquee status
- Prominent placement and business name/logo on all promotional materials
  - Speaking and award presentation opportunity
    - Informational booth, *if requested*
  - 15 tickets for employees or guests to attend
    - Business rep as a "Best Flavor" judge
  - Presenting Sponsor 2019 first right of refusal

## \$1,000 - Official Sponsor

- Logo placement on booth site map cover
- 10 tickets for employees or guests to attend
- Business rep as a "Best Flavor" judge
- Official Sponsor first right of refusal for 2019

## \$500 - Supporting Sponsor

- Logo placement on inside of booth site map
- 6 tickets for employees or guests to attend

## Other Sponsorship Opportunities Available Upon Approval

Convention Center marquee and at Greater Pueblo Chamber Business During Lunch

- Event posting on [www.pueblounitedway.org](http://www.pueblounitedway.org) and UWPC's Facebook Page
- Official use of the Flavor of Pueblo Food & Wine Show logo

COMCAST  
SPOTLIGHT

The Pueblo  
Chieftain



For more information, call Bianca Hicks at United Way at 719-225-8386 or e-mail [bianca@pueblounitedway.org](mailto:bianca@pueblounitedway.org)

United Way of Pueblo County • PO Box 11566, Pueblo, CO 81001  
[www.pueblounitedway.org](http://www.pueblounitedway.org) • 719-225-8580 • Fax: 719-225-8593

# Thank you for your interest in being a sponsor of the 13th Annual Flavor of Pueblo Food & Wine Show!

**Did you know?** More than 30 food and drink booths and over 650 people attended the 2017 Flavor of Pueblo Food & Wine Show!

By sponsoring this event, you will help United Way provide more than 184,000 units of service right here in Pueblo County by providing revenue for critically needed health and human service programs in our community. Thank you for standing with us for Hope & a Healthy Community!

Please fill out the form below and return it to United Way of Pueblo County, Attn: Bianca Hicks, PO Box 11566, Pueblo, CO 81001 or e-mail to [bianca@pueblounitedway.org](mailto:bianca@pueblounitedway.org)

Company: \_\_\_\_\_

*(as it should appear in publications)*

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level:  Presenting (\$5,000)  Official (\$1,000)

Supporting (\$500)  Other \_\_\_\_\_

Notes: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_  Please Send an Invoice

Payments can also be made online at:

[www.pueblounitedway.org/flavorofpueblo](http://www.pueblounitedway.org/flavorofpueblo)

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

• Send hi-resolution logo to: [bianca@pueblounitedway.org](mailto:bianca@pueblounitedway.org) •

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