

# Businesses that contribute/pledge to support United Way during the Business Blitz receive the following incentives:

## ADVERTISING & STAFFING PRIZE DRAWINGS... **OVER \$5,000 TOTAL VALUE!**

--One chance for every \$100 donated! (minimum of \$100 pledge; must be received by Dec. 31)

- **TV Advertising!** - 100 free 30-second spots on the Comcast Cable Channels by Comcast Spotlight with in-house production included or 1/2 OFF full production by Hippo Productions!
- **Radio Promotion!** - 1 of 5 United Way/590KCSJ/iHeart Radio Business Blitz Donor of the Day On-Air Spotlights in January 2019!
- **Employer Toolkit Basket** from Express Employment Professionals!

## ...& ADDITIONAL ADVERTISING/PROMOTIONAL INCENTIVES! **OVER \$2,000 TOTAL VALUE!**

- \$350 credit to develop a customized, dynamic The Pueblo Chieftain advertising campaign!
- 50 FREE Comcast Spotlight commercials with any \$500.00 advertising schedule - (Existing customers receive 50 FREE commercials with an additional spending of \$500.00 to current ad schedule; minimum \$100 pledge)
- Listing in Business Blitz ad in The Pueblo Chieftain (pledge must be received by Dec. 31)
- Announcement of business on NewsTalk 590KCSJ, Fox Sports AM1350 and iHeart Radio (minimum of \$100 pledge; must be received by Dec. 31)
- 2-for-1 one-year subscriptions to The Pueblo Chieftain
- Recognition on UWPC's website, Facebook page and in an e-mail blast (over 1,500 recipients)
- 30-second commercial with in-house production for \$225 (1/2 OFF - orig. \$450) or full 30-second commercial production with one on-location shoot for \$500 (orig. \$750) from Hippo Productions

Sponsored by:

**TOGETHER WE FIGHT.  
TOGETHER WE WIN.**

**NEW or INCREASED gifts will be matched dollar for dollar up to \$102,500!**

Contributed by the David & Lucile Packard Foundation, El Pomar Foundation, Ent Credit Union, Little Caesars Pizza, PCAPP Partners: Bechtel, AECOM & Battelle, GP; Pepsi, Southern Colorado Community Foundation, US Bank, Temple Hoyne Buell Foundation & The Pueblo Chieftain



For more information, contact Bianca at [bianca@pueblounitedway.org](mailto:bianca@pueblounitedway.org)

Please make checks payable to: United Way of Pueblo County (P.O. Box 11566, Pueblo, CO 81001)  
Contributions can also be made online at [www.pueblounitedway.org/businessblitz](http://www.pueblounitedway.org/businessblitz)