

FACT SHEET

- ✧ United Way funded programs provided over **167,000 units of service to individuals and families in need** last year here in Pueblo County. Our programs touch the lives of infants, kids, families, seniors and everyone in between.
- ✧ United Way volunteers, composed of local Pueblo County residents, **identify community needs, set priorities and distribute funds.** We fund 25 plus nonprofit organizations and over **50 different health and human service programs** within those organizations.
- ✧ Dollars raised in Pueblo County **stay here in this community** (unless a donor designates their funds to go to another community).
- ✧ **For every dollar raised, more than \$0.89 is expended for direct services and programs.**
- ✧ Donating to United Way through a payroll deduction, starting at only \$1.00 per week or month is a **convenient** and **easy** way to invest in a wide variety of programs that help thousands of families, elderly, and children in Pueblo County.
- ✧ Gifts to United Way help match other grants for this community.
- ✧ United Way funded organizations are carefully monitored to assure they are **addressing the most vital community needs, meeting measurable goals, and using sound financial practices.**
- ✧ United Way distributed **over \$900,414** to local nonprofit agencies and programs in 2015.
- ✧ **Donor choice is important to United Way of Pueblo County, please consider a gift from your heart.** Donations can be designated for a specific organization or to the community fund that supports all our member agencies. *(In order to designate to a specific agency, all that is required is a \$52 donation over a 12 month period.)*
- ✧ Less than 1.5% of Pueblo County United Way's operating budget goes to United Way Worldwide for training, advertising/materials, national company partnerships, and logo usage.

What can YOU provide the community of Pueblo with a gift of \$1 a week, \$52 over a year, to our community?

Here are just a few examples:

- **We can feed three Pueblo families for a week.**
- **We can buy 17 emergency medical prescriptions with a \$3 copay.**
- **We can provide free income tax filing and leverage \$1,200 back into the community.**

*If you gave last year, you know how great it feels to give. Please consider donating again this year.

*If you didn't give, consider \$1 a week – the cost of a soda. Over a year's time, this adds up to \$52 – a generous gift!