United Way of Pueblo County announced the campaign goal and campaign chair for the 2013 community campaign at the 91st Annual Campaign Kickoff on Tuesday, September 10. Retired Chief Judge Dennis Maes was announced as this year’s Campaign Chair. Judge Maes dressed in his Judge’s robe with gavel in hand for a mock ‘United Way’s People Court’ sketch, during which he handed out various guilty verdicts for attendees who have stood out as great community partners and for “those in our community accused of philanthropic acts of kindness and caring.” He later reported to the crowd of over 325 that United Way was setting an ambitious goal of $1,035,000 to benefit those in need, and encouraged both the event attendees as well as the community as a whole to become a part of making a difference.

The event was sponsored by Wells Fargo Bank and Priscilla Lucero, president of Wells Fargo Bank in Pueblo, greeted the crowd and encouraged them to be an example to those around them by supporting United Way and the Pueblo community.

United Way has also joined together with Loaf ‘N Jug to give away $500 gas cards at the end of the campaign season to two lucky winners that entered the drawing by attending a United Way of Pueblo County campaign meeting at their workplace. Art Stawski and Loaf ‘N Jug were thanked for their generous support and outstanding leadership (See details on page 8).

It was also announced that The Pueblo Chieftain will hold a community event to announce the 2013 Best of Pueblo winners - The Best of Pueblo Bash on October 2.

Fifty percent of the admission cost benefits United Way!

October was proclaimed as United Way Month by Park East Restaurant owners Terra and Jeff Riggio for the sixth year. Patrons were offered opportunities enter to win various prizes, contribute to 10% of the restaurant’s profits being donated during October 20 – 26,
**2013 UNITED WAY CAMPAIGN CHAIR**

**Retired Chief Judge Dennis Maes**

United Way of Pueblo is proud that the honorable retired Judge Dennis Maes has agreed to serve as the 2013 Campaign Chair!

For decades, Judge Maes has long been known as a passionate champion for youth in our community. In various ways, either through his courtroom or in programs built to keep kids out of his courtroom, Judge Maes has positively influenced the lives of hundreds of Pueblo youth. Because of his passion for kids and passion for the Pueblo community, serving in the capacity of 2013 United Way campaign chairman is another step in demonstrating his devotion to Pueblo.

A native of Walsenburg, CO, he served 24 years as a District Judge and the last 17 years as the Chief Judge. He was previously the Director of Pueblo County Legal Services, Inc., a public defender and engaged in the private practice of law. His judicial duties included presiding over behavioral health issues as well as medication hearings. He is presently a board member with Mental Health America of Colorado, a trustee with the El Pomar Foundation and was recently appointed by the Governor to serve on the Colorado Lottery Commission, to name just a few of his activities. In addition to serving as a steadfast advocate for youth, he is also passionate about mental health and Alzheimer’s issues. Judge Maes has been honored and recognized for awards too numerous to mention. He and his wife Donna have two children, Lisa & Melisa, and two grand-daughters. In May of 2012, Judge Maes retired after many successful and satisfying years.

“Dennis could very well be the busiest retired person I know,” shared Andrea Aragon, United Way President/CEO. “I think this says a lot about how passionate he is about Pueblo. Despite being retired, he is still involved in countless community issues and causes. Every organization is clamoring for his involvement, he’s just that good,” Andrea said. “We are very lucky he has agreed to serve in this capacity. He is so well respected and well known. His name is synonymous with results.”

If you happen to run into Dennis, PLEASE EXPRESS YOUR GRATITUDE for taking on this challenge and serving our community in such an important way. Of course, he will not be alone in his efforts, thanks to the help of our amazing campaign cabinet, who is already working diligently on our community’s behalf.

**Campaign Cabinet**

- Abel Tapia, Colorado Lottery
- Barbara Vidmar
- Christopher Burke, Black Hills Energy
- Dave Aldag, Rocky Mountain Eye Center
- Dave Feamster, Chair, Little Caesars Pizza
- Retired Chief Judge Dennis Maes, Chair
- Eva Montoya, Pueblo City Council
- Jack Johnston, Pueblo West Metro District
- Jack Quinn
- Jane Rawlings, The Pueblo Chieftain
- Jeff Chostner, Pueblo County District Attorney
- John Klomp
- Kathy Worthington, Xcel Energy
- Mark Chorak, RE/MAX
- Matt Smith, Snap Fitness
- Michael Salardino, Security Service Investments
- Priscilla Lucero, Wells Fargo Bank
- Sandy Gutierrez, Latino Chamber of Commerce
- Steve Nawrocki, SRDA/Pueblo City Council

**2012/2013 Annual Report Corrections**

We strive for accuracy in all that we do. Unfortunately, we inadvertently omitted two names from the annual report mailed in early September.

**Patron Level ($1,000 and above)** – William Schwab
**Benefactor Level ($500 - $999)** – George Stark

We apologize for this oversight. We thank these donors for their support and for making a big difference in our community.
mingle with local celebrity waiters, participate in a silent auction and pumpkin carving contest, and attend a special Zombie Prom— all while benefiting United Way!

- During this campaign, any NEW or INCREASED gift up to $50,750 will be matched thanks to the generosity of the David and Lucile Packard Foundation, El Pomar Foundation, Little Caesars Pizza, PCAPP (Pueblo Chemical Agent-Destruction Pilot Plant) Partners, Southern Colorado Community Foundation, and Temple Hoyne Buell Foundation! The David and Lucile Packard Foundation - $21,250, El Pomar Foundation - $5,000, Little Caesars Pizza - $2,000, PCAPP - $12,500, Southern Colorado Community Foundation - $5,000, and Temple Hoyne Buell Foundation - $5,000.

- Board of Water Works representatives were recognized for raising more money every year for 22 years for United Way of Pueblo County and since the inception of the CARES program, the Board of Water Works has given nearly $400,000 to benefit those in need of help with their water bill.

- Ent Federal Credit Union, Security Service Federal Credit Union, and Power Credit Union were applauded for their continuous service and care for the community.

- Volunteer Committee Members Jim Duff and Bob Provost were recognized for their selfless volunteerism.

- Evraz Rocky Mountain Steel and Paula Dunn were recognized for their support and generosity when United Way needed it the most.

- PCAPP Partners have raised a total of $194,619.00 for United Way since coming to Pueblo 7 years ago!

- US Bank has already generously contributed to the 2013 campaign with their corporate gift of $4,800!

- St. Mary Corwin Hospital was up $4,410, which is an increase of 52% from last year.

- Girl Scouts of CO employee campaign was up 30% and had 100% participation!

- Catholic Charities’ and Target Distribution Center’s employee campaigns were up 3%.

Silent and live auctions were held throughout the luncheon with all proceeds adding toward the campaign goal total. Auctioneer Darryl Neu engaged the crowd and encouraged high bids to get the campaign off to a great start. The luncheon concluded with encouragement from United Way Board Chairman Dave Galli as he thanked the supporters, volunteers, donors, coordinators, and attendees for all they do to ‘Live United’ and that when working together anything is possible.

United Way also gave a special thank you to the many media sponsors that help keep our administrative and fundraising costs low through their in-kind support.

THANK YOU to all of the donors who made our kickoff auction possible!

- Dave Atwood
- John Batey
- Boy Scouts of America, RMC
- City of Pueblo
- Comcast
- Courtyard by Marriott
- CSU–Pueblo
- CSU–Pueblo Alumni Association
- Jim Duff
- Tammy Fesmire
- Dave Galli
- Dominic Gallina
- Barbara Hodgson
- John Keilbach
- John Klomp
- Latino Chamber of Commerce
- Leverington and Associates
- Little Caesars Pizza
- Looking Glass Photography
- Priscilla Lucero
- Mitch Meminger
- Betty Nufer
- Michelle Peulen
- Ted Ortiviz
- Park East Restaurant
- Pueblo’s Best Carpet Cleaning
- Jack & Paula Quinn
- Rocky Mountain Eye Center
- Ruben Roman
- Sandy Romero
United Way of Pueblo County Provides and Administers More Than $850,000 in Funding to Local Non-Profits and Programs

The United Way Board of Trustees has recently approved over $850,000 in funding to the community, which supports over 45 health and human service programs and helps provide more than 119,000 units of service to those in need. “It really is incredible to see the impact that our donors make in the community,” shared United Way President/CEO, Andrea Aragon. “Whether the contribution is small or large, it adds up. As a result, lives are made better, and the community is stronger. I hope our donors feel immense pride when they consider the difference their donation makes for so many.”

**FUNDED AREAS/PROGRAMS AND AMOUNTS INCLUDE:**

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<td><strong>American Red Cross</strong></td>
<td>• Disaster Services, Volunteer Recruitment and Training, and Service to the Armed Services</td>
<td><strong>Hearing Project</strong></td>
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<td><strong>Boy Scouts, Rocky Mountain Council</strong></td>
<td>• Learning for Life and Scoutreach Programs</td>
<td>• Hearing Aids to Needy Individuals</td>
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<td><strong>Boys and Girls Clubs of Pueblo</strong></td>
<td>• Sprague, East Side and Avondale Centers</td>
<td><strong>Mental Health of America</strong></td>
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<td><strong>Catholic Charities of the Diocese of Pueblo</strong></td>
<td>• Home Stability Program</td>
<td>• ProBono Counseling and Referral Program</td>
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<td><strong>East Side Child Care Center</strong></td>
<td>• Quality Day Care on a Sliding Fee Scale</td>
<td><strong>Posada</strong></td>
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<td><strong>Girl Scouts of Colorado</strong></td>
<td>• Girl Scouting in Pueblo County</td>
<td>• Emergency Flood Assistance</td>
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<td><strong>Pueblo Child Advocacy Center</strong></td>
<td>• Child Abuse Prevention (examinations, investigations and support)</td>
<td><strong>Posada/Salvation Army</strong></td>
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<td><strong>Pueblo Cooperative Care Center</strong></td>
<td>• Food Sack Program, Personal Hygiene and Medical Prescriptions</td>
<td>• Christmas Toys for Children</td>
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<td><strong>Pueblo Community Health Center</strong></td>
<td>• Dental Program</td>
<td><strong>Pueblo Community College (2012-2013)</strong></td>
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<td><strong>Pueblo Suicide Prevention Center</strong></td>
<td>• Core Crisis Program (prevention, education and awareness training, crisis hotline, postvention/grief support) and Community Counseling</td>
<td>• GED Program</td>
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<td><strong>Salvation Army Pueblo Corps and Community Center</strong></td>
<td>• Daily Meal Program, Food Pantry, and Warming Shelter</td>
<td><strong>Pueblo City Schools</strong></td>
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<td><strong>Southside Children’s Center</strong></td>
<td>• Quality Day Care on a Sliding Fee Scale</td>
<td>• Graphing Calculators for Middle Schools</td>
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<td><strong>S.R.D.A.</strong></td>
<td>• Helping Elders Live Program (HELP)</td>
<td><strong>Salvation Army Pueblo Corps and Community Center</strong></td>
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<tr>
<td><strong>YWCA</strong></td>
<td>• Family Crisis Shelter, Teresa’s Place, Domestic Violence Co-location, Family Safe House, and Youth Violence Prevention</td>
<td>• School Supplies</td>
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United Way of Pueblo County also administered $115,000 in assistance through the Board of Water Works and City of Pueblo Cares Program aiding individuals with their water bill, more than $1,000 through the IBEW/NECA Electrical Repair Program, and over $77,000 through the federal Emergency Food & Shelter Program during the 2012/2013 funding year.

Since United Way of Pueblo County began in 1923, the annual community giving campaign has raised a total of more than $42,000,000 for this community. The 2012 campaign raised a record $1,025,000 to help address the need in the community, and as the need grows, United Way of Pueblo County continually sets and strives to reach goals to help make an impact.
Business After Hours

United Way and Standard Sales/Budweiser,
November 21, 5-7 p.m.

Join United Way and Standard Sales/Budweiser as we host the annual co-sponsored, fun-filled Greater Pueblo Chamber Business After Hours on Thursday, November 21 from 5 to 7 p.m. This event is packed with networking and great company at the stunning Standard Sales building, located at 130 Greenhorn Drive. This is a great way to get the holiday season off to a festive start! This is one of the ways we like to give back to our donors and supporters for all of their wonderful support and support the fantastic efforts of the Greater Pueblo Chamber at the same time. Come out and enjoy tasty refreshments, delicious food and fun! Don’t miss out on a great evening!

Please bring canned goods which will be distributed to families in need this holiday season!

United Way Funds Special Mental Health and Senior Services Grants

United Way of Pueblo County is happy to fund two additional programs this year that have a focus on mental health and senior issues. In the realm of mental health, we funded the Mental Health of America Pueblo Pro Bono Counseling and Referral Program, which will provide over 70 individuals and families with access to free mental health counseling. The program is the only pro bono program in the city, thanks to the many counselors who donate their time to ensure they are assisting the underserved in our community. This program is filling a significant gap, and is helping people strengthen their life in times of crisis.

In addition, United Way awarded SRDA with a grant to build their Senior Wellness program. The goals of the program are to help seniors maintain a high level of independence through good health and wellness. Services available to seniors as a result of this grant include health education programs, blood pressure screenings, weight loss for wellness, and fitness classes such as tai chi, aerobics and strength and flexibility training. Pre and post fitness assessments will also be conducted.

United Way is proud to fund these two outstanding programs, who are filling a real need in our community.

COMMUNITY IMPACT GRANTS
Addressing Needs that Matter to Our Community!

At United Way, our volunteers look at the needs of our community. As needs change, we want to be responsive and invest your donor dollars as effectively as possible – because results matter! In response to ever-changing needs, United Way Board of Trustees have developed community impact grants, which are designed to address needs not currently funded by United Way. This year, we focused on funding programs geared towards youth success, and as a result, we were able to invest new dollars right here in Pueblo County.

BOYS & GIRLS CLUBS OF PUEBLO COUNTY – BE GREAT GRADUATE MENTORING PROGRAM

This program uses an innovative mentoring model and the sanctioned Check & Connect strategy to target the Club’s most vulnerable youth to ensure they receive the full support needed to achieve academic success. The goal of the program is to ultimately prevent young people from dropping out of school by instilling in them the academic, behavioral and social skills needed to be successful in school and beyond. The program uses a comprehensive strategy that consists of three components:

1. Mentor/Youth Relationship;
2. Intentional Tracking (Gathering attendance, behavior and course performance data from schools so interventions can be timely. Data is accessed weekly);

Thank YOU for helping us make this happen. Give. Help. Make your impact...because our community matters!

United Way Board of Trustees

Dave Galli, Chair, Community Banks of Colorado
Jim Duff, Treasurer
Sandy Romero, Secretary, Bechtel
Barbara Hodgson, GCC Rio Grande
Bonnie Dickerson, Vestas
David Atwood, Black Hills Energy
Dominic Gallina, Wells Fargo Bank

Doug Hayes, UTC Aerospace Systems, Inc.
John Batey, Pueblo Urban Renewal Authority
John Keilbach, Altman, Keilbach, Lytle, Parlapiano & Ware, PC
John Klomp
Matt Smith, Snap Fitness
Michelle Peulen, Parkview Medical Center

Mitch Meminger, Chair-Elect, Trane Company
Rick Scholtes, Target Distribution Center
Ruben Roman, Xcel Energy Comanche
Rudy Krasovec, St. Mary Corwin Medical Center
Ted Ortiviz, Pueblo Housing Authority
Tracy Martinez, US Bank

United Way of Pueblo County – 5
United Way of Pueblo County was pleased to participate in the 2013 Colorado State Fair Fiesta Day Parade. Riding in the colorful and spirited parade were Retired Chief Judge Dennis Maes, UW campaign chair; Andrea Aragon, UW President & CEO; and Bianca Hicks, UW Resource Development Coordinator. Members of the Boys & Girls Club, led by staff member Sandy Montano also participated by carrying our banner, signs representing the agencies we fund, and sporting “Live United” t-shirts. Paul Aragon provided the vintage 1957 pink Ford Fairlane convertible to help us ride in style.

Retired Chief Judge Dennis Maes; UW Pres/CEO Andrea Aragon and Paul Aragon, Andrea’s uncle and classic car owner.

Kids from the Boys & Girls Club get ready to represent!

Enjoy the many spectacular Flavors of Pueblo at Pueblo’s premier food & wine event- the 9th Annual Flavor of Pueblo Food & Wine Show! A delectable spread of food samples, wine and beer from local restaurants and vendors will be yours to savor for just one low price. As an added bonus, all proceeds benefit United Way funded programs- touching the lives of more than 119,000 right here in our community!

Interested in highlighting your fanfare by joining us as a vendor? Contact Bianca at (719) 583-4455 or email bianca.hicks@co.pueblo.co.us*
The 11th Annual Pacesetter Olympic Games was scheduled to be held Thursday, July 25, sponsored by GCC Rio Grande at the Nature and Raptor Center of Pueblo.

Unfortunately shortly after the food line opened, a torrential downpour forced the cancellation and rescheduling of the games portion. The rescheduled games took place Thursday, August 22. An excited group of companies and agencies came back out to the Nature and Raptor Center to compete in backyard picnic games in an effort to take home the coveted traveling trophy. Teams competed in Tug-A-War, Hula Hoop Contest, Water Fill Relay, and Paper & Straw Relay.

After much excitement and a few fierce battles, Express-Scripts, Inc. became the new champions and took home the trophy with Housing Authority taking second place and The Pueblo Chieftain in third place.

Special thanks to Albertsons, GCC Rio Grande, KPHT 95.5 and Nick Donovan, Martinez Security, Nature and Raptor Center of Pueblo, PepsiCo, Standard Sales /Budweiser, and our volunteers and board members for their generosity and for being great sports!

United Way of Pueblo County annually holds the Pacesetter Games in late July to bring companies together that run United Way campaigns to enjoy a fun-filled evening, thank them for their commitment to the community, and set the pace for the upcoming community campaign season.
2013 Loaf ‘N Jug Gas Give Away!

We could all use a little extra help at the gas pump, and thanks to Loaf ‘N Jug, you could win a $500 gas card just by attending a United Way meeting at your workplace!

Attend a UWPC campaign presentation or meeting at your workplace, complete the entry form and return it by January 31, 2014! Special thanks to Art Stawski & Loaf ‘N Jug for continuing to provide this outstanding incentive.

HOW THE DRAWING WORKS

Complete the entry and release form and return it to your company’s United Way campaign coordinator, or mail it to United Way of Pueblo County, PO Box 11566, Pueblo, CO 81001 no later than January 31, 2014. Contest winners will be selected in a random drawing to be held on Friday, February 7, 2014. Two winners will receive one gas card in the amount of $500.

ELIGIBILITY

• No pledge or donation is required to enter. Any U.S. citizen who is 18 years or older and attends a United Way campaign meeting, receives a direct mailing, or requests an entry through the mail and who agrees to contest rules is eligible. UW staff, board of trustees and their immediate families are not eligible to enter.
• Only one entry per person is allowed.
• If the prizes are unclaimed within seven business days after the drawing, an alternate winner will be chosen. The prize is nontransferable.
• By submitting an entry, you agree to be bound by contest rules.
• Odds of winning will depend upon number of entries received.

2012 GAS GIVEAWAY WINNERS

Loaf ‘N Jug and United Way partnered to give away two $500 gas cards as prizes to the winning entrants in the 2012 United Way campaign gas giveaway drawing. Angie Maestas, Pueblo Board of Water Works and Paula Wynn, Bechtel Systems and Infrastructure, Inc. were announced as this year’s winners. Angie is a benefits specialist and has been a stellar campaign coordinator for over 22 years. In fact, under Angie and her team’s leadership, the Board of Water Works campaign has increased each year for the last 22 years! Paula is manager of government reporting and services. When notified of her win, Paula explained that she is proud to be able to support and contribute to United Way, and that it was a pleasant surprise to receive something like this in return.

No pledge or donation is required to enter to win. People who attend a United Way campaign meeting at their workplace or those who are contacted through the direct mail campaign are eligible to enter.

Congratulations to Angie and Paula!
You don’t need super powers to be a hero and make a difference! BE A MENTOR!

United Way of Pueblo County is continuing and expanding a Mentorship Program in coordination with Pueblo City Schools and District No. 70 for the 2013-2014 school year, aimed at pairing adults as positive mentors to 6th grade students. Mentors will spend time with their student, during the lunch hour at the school. The hour might be spent helping the student with homework, providing encouragement, problem solving, listening to students who need a positive adult role model in their life, playing a fun game or even shooting hoops.

Both male and female mentors are currently being sought to fill over 20 slots open at new program partner schools - Pueblo Academy for the Arts (formerly Pitts Middle School), Cesar Chavez Academy, Heaton Middle School and Liberty Point International School. Mentors will work with students from October/November 2013 until the end of the school year. Ideal mentors are current employees of organizations within the community that are committed and available to spend one hour per week during the lunch hour with a student. Candidates must possess a developmental attitude toward youth, and be both physically present and emotionally dependable. All mentors must undergo a thorough safety screening process, including a criminal history and child abuse registry check, personal interview, verification of references, and training.

For more information on the program or becoming involved, contact United Way at (719) 583-4455, email Valarie Ruybal, United Way Mentor Recruitment Coordinator at uwmentor.recruiter@gmail.com or visit www.pueblounitedway.org/mentor.

Welcome!

We are thrilled to welcome Valarie Ruybal, our new mentor coordinator to the United Way Family. Valarie will recruit, coordinate and oversee the United Way Mentoring Program as it expands into three new schools. United Way would like to thank the El Pomar Foundation and the El Pomar Foundations Southeast Regional Council for their support of this program and critical position. Valarie has vast experience working with mentor programs and other youth/community programs. Please contact Valarie at uwmentor.recruiter@gmail.com if you are interested in participating in this life-changing program.

United Way would like to salute the following mentors who have been in on the ground floor in making a real difference!

- Patricia Guerrero, Century Link
- Jeremy L. Capo, CSU-Pueblo Athletics
- Lawrence L. Kochis, United Way of Pueblo
- Justin Becker, Target Stores
- Victoria Kampa, Pueblo Community College
- Fred Arellano, retired, Xcel Comanche Plant
- Jessica D. Smith
- Patty Kester, YWCA
- Derrick Martinez, Express Employment Professionals
- Matthew Bailey
- Chris Burke, Black Hills Energy
- Brian Hoffman, Pueblo Convention Center
- Trisha Macias, CSU - Pueblo
- Michael Shoaf, Community Banks of Colorado
- Erica Ingals
- Dan Larson, Young Life Pueblo
- Denny M Stangier, Dept. of Corrections
- Elizabeth Palacios, El Pueblo ... an Adolescent Treatment Community
- Edgie Walrath, Xcel Energy Gas
CAMPAIGN BEST PRACTICES
Campaign Coordinator Breakfast & Idea Exchange

On September 25, we held our first campaign coordinator breakfast and idea exchange to share great campaign tips for new and past coordinators looking to spice up their campaigns. In case you missed it or would like additional tips, read along for some fantastic ideas to help you be successful in your efforts!

Here are a few fun, effective fundraising strategies that local businesses are doing this year:

• Sell one foot long pieces of tape for $1 - employees tape a willing manager or team lead to a wall for one hour! (Be sure to set ground rules! No face, hair or painful taping!) – AT&T

• Create a snack cart or stash to sell treats for a low cost donation as a special event for United Way! – AT&T and Express-Scripts, Inc.

• Is employee parking an issue at our place of business? Auction a prime reserved parking spot for a lucky bidder! – AT&T

• Organize an employee basketball or golf tournament with entry fees benefitting United Way. Benefits a great cause, and is a great team-building activity. – Target Distribution Center

• Teams of employees solicit donations to arrange gift baskets or grab bags to be auctioned to benefit UWPC! – AT&T, Ent Federal Credit Union and Pueblo County Government.

• Create thermometers and graphs to publicize your ongoing results (UW branded material available upon request)

• Include campaign information in your company newsletter, website or daily email communications

REMEMBER TO COMMUNICATE

At the heart of every successful campaign is effective communication. Here are some suggestions for keeping your coworkers informed and getting the word out!

• Distribute a United Way brochure, gas giveaway and pledge form to every employee

• Offer presentation opportunities by United Way of Pueblo County and member agency staff to show how United Way of Pueblo County uses dollars raised to improve our community

• Place United Way posters in key meeting areas and break rooms

• Create signs and banners tailored to your company’s campaign

• Provide a link to www.pueblounitedway.org on your company’s intranet site to view additional information and our 2013 Campaign Video

• Notify employees of volunteer opportunities
Thank you to these amazing community leaders for their selflessness, generosity of time and money, and compassion for the Pueblo community.

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<tr>
<th>YEAR</th>
<th>BOARD CHAIR</th>
<th>CAMPAIGN CHAIR</th>
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<td>1923</td>
<td>Robert S. Gast</td>
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<td>A. V. Fagerstrom</td>
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United Way of Pueblo County Colorado Inc.
PO Box 11566
Pueblo, CO 81001
719-583-4455

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