Pueblo County United Way
87th Annual Report
2009/2010

United Way
August 2010
Welcome to the Board!

In April 2010, United Way of Pueblo County was honored to bring on the following Board members, whose first terms began April 2010 and will end April 2013.
Ken Goodnight

It has indeed been my pleasure to serve as the Board Chair this past year. The United Way of Pueblo County is a remarkable organization led by incredible professionals. Serving as the Chair for an organization with such high ethical standards is truly a prideful opportunity.

Last year brought significant challenges, challenges that could only be met with the strongest of leaders, and fortunately we had an abundant supply, from Keith Swerdfeger, our campaign chair to Andrea Aragon, our CEO, we certainly had the right team in place. As a result, we surpassed all previous campaign records by raising $958,000.

We live in an amazing community, filled with vast opportunities, and very diverse needs. We are fortunate to have the chance to truly make a difference not just through our financial gestures, but rather by being present, by getting involved and by caring. It is truly rare to find a group of individuals who are as capable, and as caring as the members of our board. I thank all of you for your remarkable commitment and service.

As my term comes to a close I would like to thank outgoing trustees Frank Pacheco, who served the United Way from 2004-2010, and is a past Chair; Gary Stone, who served from 2005-2010, and also is a past Chair; and Dan Cordova, who served from 2007-2010. Together we’ve shared many rewarding moments standing united.

I’d also like to welcome incoming trustees Lou Braden, Pueblo Chieftain; Gerald Gabbard, Pueblo City Schools; Dave Galli, Vectra Bank; Rudy Krasovec, St. Mary Corwin Medical Center; and Tom Ruth, Black Hills Energy.

There is an old Chinese saying that can be taken as a curse or a blessing depending on whom you believe: “May you live in interesting times.” Well we certainly do, and in as far as United Way goes, we have the perfect person to lead us through another successful year with our new chair of the board, John Klomp. I’m sure he will do a remarkable job.

Again, thank you for the privilege of serving this past year, and I look forward to continued support in the future.
Sincerely,
Ken Goodnight, Chairman 2009-2010

A pessimist, they say, sees a glass of water as being half empty; an optimist sees the same glass as half full. But a giving person sees a glass of water and starts looking for someone who might be thirsty. ~G. Donald Gale, communications consultant
United Way Supporters Rally to Deliver Highest Campaign Total Despite Difficult Economic Times

For the fourth year in a row, United Way of Pueblo County beat the odds when its 2009 community campaign raised the highest general campaign total in United Way history! At the 87th annual meeting held on April 27th at Pueblo Community College, Campaign Chairman and business leader Keith Swerdfeger amazed the community by announcing that United Way supporters raised $958,000 in general campaign dollars, surpassing our goal of $950,000!

A crowd of over 300 joyful supporters shared in the excitement and satisfaction of knowing their hard work helped make it happen. Sponsored each year by Xcel Energy, the event is held to announce the previous year’s campaign total, to elect new Trustees and officers to the Board and to honor outstanding donors and supporters. Several companies and volunteers were honored with awards for their exemplary campaigns; please see page 5 for a list of the many award winners.
United Way of Pueblo County scored a huge "coup" when Keith Swerdfeger agreed to serve as the 2009 campaign chairman. Well-known as one of Pueblo's most successful business owners, Keith is also one of Pueblo's most dedicated citizens. Through his involvement in PEDCO, nonprofits and other community organizations, Keith has proved time and time again that he is one of Pueblo's biggest cheerleaders. Undoubtedly, he lives up to the honor he received when he was awarded the Citizen of the Year by the Greater Pueblo Chamber of Commerce.

Further illustrating his passion to improve the quality of life for the community of Pueblo, Keith took on the challenging role of serving as United Way Campaign Chairman during a time of enormous economic difficulty. Through his hard work and persistence, Keith led the United Way staff and his team of campaign cabinet volunteers to achieve our highest campaign total in United Way fundraising history. Thanks to the donations of hundreds of individuals and businesses as well as the incredible power of matching grants received from the David & Lucile Packard Foundation and the El Pomar Foundation, United Way supporters beat the odds.

"Keith has been one of the hardest working campaign chairs we have ever had the fortune of having," shared United Way President/CEO Andrea Aragon. "It is easy to see why he has had such success in his business and as a community leader – he does what he says he is going to do, and he works hard. It's that simple. It has been true privilege to work with Keith," she added.

We are extremely honored and grateful for Keith's willingness to share his outstanding leadership with United Way. As a result, the community has been made all the better for it. A million thanks to you, Keith!

There is no better exercise for your heart, Than reaching down and helping to lift someone up.
~Bernard Meltzer, radio talk show host
Thank you! Gracias! Merci! Danke! Toda! Spasiba! Grazie! Arigato!

I am blessed that one of my greatest challenges as President/CEO of United Way is finding different ways to say, “thank you.” It seems that I am constantly saying “thank you” and that is a very good thing. I am compelled to say “thank you” so often because of the enormous generosity of United Way supporters. This generosity was never so apparent as when our supporters dug deep into their pockets despite experiencing the most difficult economic times in decades. Recognizing that so many others may be faced with more financial difficulties than themselves, our donors actually gave more than ever before. The Pueblo Chieftain editorial staff wrote about this generosity, calling it “remarkable”. I whole-heartedly echo their comments.

We were very lucky to have a remarkable leader in campaign chairman Keith Swerdleger and our loyal campaign cabinet of volunteers. Without their hard work and concern for our entire community, we would have been unable to achieve our highest campaign total in United Way history. All of this speaks volumes about the character of Pueblo’s citizens.

In addition to raising our highest campaign total to date, we are providing more funding and more services to the community of Pueblo than ever before. This is what it is all about! As you peruse through this annual report, you will see your investment truly working in this community. While it is no secret that there are many needs to be met, you can be proud that your contributions provided over 108,000 units of service into this community. Whether it is food to sustain a family, school supplies & clothing to help a child start their school year off right, or crisis services to help those facing homelessness, domestic violence, suicide, or child abuse, your dollars make an impact every single day.

I’d like to thank the United Way of Pueblo County Board of Trustees and staff for their tireless support and commitment to this organization. They are also a remarkable group of individuals. My sincere appreciation goes to outgoing UWPC Board Chairman Ken Goodnight. Pueblo is very fortunate to have someone of his professional caliber and leadership living within this community.

I am most grateful for your trust. We know that you have many choices when giving donations, and each and every day your United Way staff works hard to ensure we are investing your dollars wisely and efficiently. This is always on the forefront of our mind!

And finally, “thank you,” “gracias,” “merci,” “danke,” “toda,” “spasiba,” “grazie,” and “arigato” for making your United Way the strong organization it is today.
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### CORPORATE Award Criteria
- **Excellence**
  - minimum $90 per capita
- **Gold**
  - minimum $65 per capita
- **Silver**
  - minimum $50 per capita
- **Bronze**
  - minimum $40 per capita
- **Special Achievement**
  - 20% increase or more

### EMPLOYEE AND LABOR Award Criteria
- **Excellence**
  - minimum $100 per capita & 90% participation
- **Gold**
  - minimum $75 per capita & 75% participation
- **Silver**
  - minimum $65 per capita & 65% participation
- **Bronze**
  - minimum $50 per capita & 50% participation
- **Special Achievement**
  - 20% increase or more
Dave & Janelle Abeyta  
James Abeyta  
Andres H. Acosta  
Tim Acosta  
Sharon C. Adams  
Suzanne Adams  
Dora Ague  
Debra Alcon  
Wayne L. Alfonso  
Julie Alldritt  
Timothy J. Allen  
Ron Anderson  
Steven Anderson  
Abe Aragon  
Rosario Aranda  
Karen P. Archuletta  
James Arellano  
Wendie Arnold  
Kristi Aushun  
Michael Autobee  
Carmen Avalos  
Arthur Ray Baca  
Tawni Baca  
Randof Bachmeier  
James E. & Mabel Baker  
Opeyemi Banjoko  
Gabes Barajas  
Kaleigh Barnard  
David Bartunek  
William Belding  
Tess Bentayou  
Sandra K. Berckefeldt  
Desiree Berg  
Mickey Beyer  
Daniel W. Billings  
Jim & June Billings  
Alice L. Birch  
Amy Bissell  
Patty Blanc  
Jessica Boden  
Charles Booms  
Lee Ann Bowen  
Lydell Bowman  
Sandi Boyer  
Lou Braden  
Melaine M. Bravo  
Scott Bridgman  
Eric Brill  
Vincent Brown  
Kelly & Jon Brude  
Kim Butkovich  
Geralyn Butynski  
Bernard Byers  
Javier Camacho

David & Marianne Cardinal  
Bobbi Jo Carlisle  
Nicholas Casias  
George R. Castaneda  
Manuel L. Castillo  
Kathryn Chambers-Mcauliffe  
Shannon M. Chapman  
Sam Cisneros  
Midori Clark  
Sonia Clark  
Terri J. Clevinger  
Sean K Clodfelter  
Charles A. Colletti  
Darrell Contreras  
Patsy A. Contreras  
Stephanie Coppock  
John B. Cordova, Sr.  
Joan K. Corey  
Diane F. Cornell  
Justin L. Cosby  
Dixon R. Cravens  
Trenton Creed  
Denise Crepeau  
Sherri Crow  
Evan Crowley  
Scott Cummings  
Cindy Cunico  
Becky Curtis  
David Dammann  
Sharon Daniels  
Dave & Cathy Dehn  
Marty DeJoy  
Bruce Wayne Derdoski, Jr.  
Michele Deslauriers  
Joseph A. Devan  
Connie Devore  
Gwyn J. Dickerson  
Carrie & Michael Dittman  
Lara Dockery  
Timothy E. Duran  
Linda DuVall  
William H. Eaton  
Jenny Eickelman  
Rodney D. Emerick  
Jean Engel  
Brenda Erd  
Linda Eres  
Lois Escalante  
Ric Esgar  
Samuel Espinoza  
Amy Estes  
Johanna E. Evans  
Robert Eveatt  
Mike Falletta

JD Farley  
Paula M. Ferro-Catalino  
Steve & Janet Fieldman  
Mark J. Fisher  
Rebecca Flores  
Judy Fondy  
Deeann Fouts  
James & Sharon Fowler  
Rachel Ann Franco  
Roxie Frank  
Risa Franklin  
Theresa Ruth Frazier  
Audrey Lee Fuller  
Margaret (Meg) Gacnik  
Jennifer Gallagher  
Michael A. Galli  
Kari Gant  
Larry M. Garceau  
Bonita Garcia  
Daniel Garcia  
Sharlyn Garduno  
Martha J. Garren  
Dale R. Givan  
Benito H. Gomez  
Debbie Goodman  
Randall Grant  
Robert Grapengater  
Troy Grindstaff  
Anthony B. Guerrero  
Anthony E. Guerrero  
Ernest Guerrero  
Kim Guerrero  
Donna Gutierrez  
Steven Gutierrez  
Phil Haake  
Nancy Hamilton  
Eleanor Hamm  
Greg & Lisa Harder  
Don Harris  
Charles Hart  
Theresa Hart  
Vestal J. Hasty  
Keith Haynes  
Phil Helfter  
David W. Heltenberg  
Charlotte Henager  
Dawn C. Henderson  
Ed Henne  
Marilyn & Duncan Henrikson  
Jason & Melissa Herlyck  
Anna Marie Hernandez  
Annette Herrera  
Mary Herrera

John & Barbara Hibler  
Vickie Hickman  
Scott Hobson  
Dan Holbert  
Renee Huddleson  
David B. Hudson  
Lee & Ann Huffstutter  
Dan & Edyth Hulbert  
Jim Hunt  
Hyatt Family  
George E. Imes  
Darla Incerto  
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Mary Jenkins  
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Rafael Jimenez  
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Anthony Karschnik  
John & Mary Keilbach  
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Jesse King  
Paula J. Kirchner  
Tom Kirkpatrick  
Andrew Kisslan  
Anthony Knowlton  
Ronn Kochevar  
Timothy Koehn  
Ray Kogovsek  
Patricia A. Krasovec  
Dr. David Krause  
Paul Kugler  
Sandra Landgren  
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Robert J. Larrinaga  
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Marvin Laut  
Don Learned  
Michael Lening  
Michael R. Leonard  
Stephanie Lewis  
Randy K. Linnen  
Harold Long  
Dale Longbons  
Andrew Lopez, Jr.  
Shawn Loppnow  
Levetta E. Love  
Julie Lovell  
Linda Lowe-Coats  
Terry L. Lown
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Larry Lucero
Priscilla R. Lucero
Bridget Lujan
Lisa Lungwitz
Kurt Madic
Angie Maestas
Ronald Maestas
Joseph Mahoney
Gene Mantei
Denise A. Manzanares
Stephanie Mares
Maureen E. Marincich
Mary Markley
Steven Marsh
Carolyn Martin
Donna K. Martin
Lauri Ann Martin
Merry Martin
Willie Martin
Anthony Martinez
JoAnna C. Martinez
Joey E. Martinez
J. Michael Martinez
Lacie A. Martinez
Luann Martinez
Christopher Mascarenas
Ray W. Mason
Kevin S. McCarthy
James M. McClaran
Randel P. McGill
Brant McLeod
Benjamin R. Medina
Michael Medina
Valerie Medina
Timothy C. Messersmith
Patricia A. Mestas
Scott Milberger
Karen M. Miller
Vernell Mills
Michael Mints
Danny Mitchell
Cindy Montanez
Michael Montez
Dale A. Montoya
Gene & Carol Montoya
Lori L. Montoya
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Justin Morenz
Dr. Renee Moreschini
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Russell W. Murph
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Nick Nasch
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& Phillip Woods
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Frank & Krys Pacheco
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William Rael
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Sheldon Reeves
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Jayne Renkosik
Claudette N. Retana
Renee Richardson
Kiedra Riedel
Dr. Dana Riley
Stephen Riner
David & Caroline Ritterling
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Paul H. Robertson
Ruth M. Robinson
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Brenda Rodriguez
Sandra D. Rodriguez
Gabriel Rodriguez
Joe & Sandra Rodriguez
Josh & Elizabeth Rogge
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Trinidad Romero
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Kathleen Stevens
Kathy & Joe Stommel
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Patricia Sullivan
Darrell K. Svalstad
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Lindee Tarver
Dolly A. Tedrow
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Chris Theis
Karen Theisman
Janet Thomas
John Thompson
Robert Thompson
Tiller Family
Ronald Torres
John & Nancy Tracey
William Trader
Gerald Triffo
Bernice Trujillo
Danny Ray Trujillo
Don Trujillo
Gary L. Trujillo
Renee Ann Trujillo
Ronald D. Trujillo
Drew Turner
Nicholas & Shannon Turner
Charles Udovich
Julie Uhernik
Josette Urioste
Mary Ustohal
Anthony Valdez
Debbie Valdez
Juan A. Valero
Tim Vanderwerff
Rhonda Venditti
Timothy Verhine
Charles T. & Desda Vial
Loretta Vialpando
Frank Von Lehmden
Jon Walker
Edmund Walrath
Eleanor Ward
Joseph C. Welte
Kory White
Pepper Whittlef
Raynae E. Wilkerson
Earl Wilkinson
Christopher Williams
Kelly Williams
Dave Wolf
Renee Lee Wolfe
Chris Woodka
George Woods
Mark Wrast
Creighton Wright
Dave Yoder
A mix of enticing aromas filled the air as our community’s best restaurants, beverage purveyors and wine distributors got together to showcase their scrumptious food and delicious drinks at the 5th Annual Flavor of Pueblo Food & Wine Show presented by IBEW Local 12.

Nearly 30 local restaurants and beverage distributors and close to 800 people attended the event held on Thursday, March 18 at the Pueblo Convention Center to benefit United Way of Pueblo County programs. Event attendees only paid $15 for advance tickets to enjoy the wide variety of the best food and drinks in Pueblo.

The event was made possible through a partnership with the Pueblo Convention Center, the Greater Pueblo Chamber of Commerce and Budweiser/Standard Sales. Major sponsors included Sam’s Club and Xcel Energy with supporting sponsors Black Hills Energy, Express Employment Professionals, HUB International Insurance Services, Legacy Bank, Loaf ‘n Jug, Park West Imaging and Premier Fulfillment. Our wonderful media sponsors Comcast Spotlight, KPHT 95.5 and The Pueblo Chieftain helped spread the word by providing all of the event’s publicity and promotion. Local musicians Frankie & Juls rounded out the sensational evening with their vast musical talents.

United Way of Pueblo County sends heartfelt thanks to the many people, volunteers, sponsors and partners who helped make this event a delicious fundraising success!
Eleanor Adams
Daniella Allen
Thomas Alvarado
Jennifer Andrew
Robert Apodaca
David Atwood
Frank Baca
N.A. & Doris Baer
Elmo F. Bailey
William T. & Duaine Baldridge
Warren E. Banks
Joan P. Barickman
Dr. Carl & Kay Bartecchi
Michael T. Baxter
Jeffrey Berger
Terry & MariKate Book
Linda K. Bulloch
Peter Burke
Andrew Butynski
Ken Cape
Patrick W. Chappell
Justin Charter
William Chavez
Jeff Chestner
Bruce Clark
Cole Commerford
Joshua Corbo
Prudy Cosyleon
Eileen Dennis
Robert DeVaux
Patrice Dominguez
Jim & Jan Dudley
Jim & Barbara Duff
Deryk English
Louise M. Espinoza-Luna
Paul & Sylvia Fanning
Tammy Fesmire
Dennis & Evelyn Flores
Janet Franklin
Wayne D. Franz
Oscar French
Carl Fulbright
Katie Galvez
Jennings (Jag) A. Garrett, III
Gregory J. George
Christine A. Gilmore
Russell Gilmore
Benjamin Glessner
Lisa & Danny Golob
J. Peter Gomez
Ansel Gower
Nicholas Gradisar
Charlie Gray
Thomas S. Guins
R. Kevin Hall
Col. & Mrs. R.G Hallock
Alan & Mary Kay Hamel
Becky Sue Heald
Paul Henry
Kenny & Bianca Hicks
Rebecca L. Hillis
Jonnie Hoffman
Barney Hohl
Beverly L. Hurley
Julie Ibarra
Judith A. Ivan
Kristin Jacobson-Smith
Sharon S. Jobes
Patricia Kelly
Eileen Kisslan
Corinne Koehler
Jess L. Lancaster
Andrew Lang
Dave & Carole Lange
Dr. Dan Lere
Shirley A. Lewis
Rollie & Susan Leyh
John & Jill Linck
Orlando Maez
Sara Manzanares
Irene Mapes
Michael Martensen
Patti Marty
Tracy Mattoon-Amos
Dan & Vonda Mauro
Peter McCarthy
Dave McConnel
Kim McCullah
James T. McKissick
Mitch Meminger
Jennifer Moody
Thomas F. Mullen
Terri Musso
Chad Nagler
Megan L. New
Teri Nitchen
Bud & Sherry O’Hara
Juan Olivares
Del Olivas
Douglas & Deborah Omichinski
Jeanette & Dennis O’Quin
Chad Osborn
Ed & Sharon Pacheco
John L. Pacheco
Joseph P. Pearson
Ed Perko
Ann Phelps
Alvin Pinkston
Zeke Porter
Becky Proudfoot
Jane Rawlings & Dave Dill
Mary Graham Rawlings
Elliott L. Ring
Renee Rodriguez
Delfido Romero
Tom Ruth
Douglas H. Sawvell
William A. Schwer
Steve & Cheryl Shirley
Dr. John & Linda Stachler
Mike Stenger
Deanna Stever
Jim & Paulette Stuart
Maria P. Subia
Edward D. Sutton
Don Swick
John Thistle
Jerry Thomas
Vonzell & Gregorita Thompson
Rodney D. Townley
& Victoria Markowski
Clara L. Trani
Mark Trevithick
John L. Trujillo
Dr. & Mrs. M. Edmund Vallejo
Ted W. & Connie Vaught
Karen L. Vigil
Jeff Waits
Russell Walker
David Watson
Eva L. White
Mahlon T. White
Paul Willumstad
Ruth K. Wood
James & Kessey Yancey
Golden Corral Dishes Out A Hearty Breakfast
And Helps Those In Need

In Pueblo and across the country Golden Corral is known for its delicious buffet featuring a variety of tasty menu options for breakfast, lunch and dinner. We also know the restaurant for its selfless generosity in partnering with United Way of Pueblo County for the past seven years for the annual Golden Corral/United Way Breakfast. On Friday, April 9th, more than 700 people joined Golden Corral in helping to support United Way funded programs while enjoying a great breakfast for only $5.

Continuing the spirit of community generosity, the athletes and coaches from Colorado State University–Pueblo were excited to wait tables and also donated their tips to United Way. CK, Charlie, Julie and the promotional team from KPHT 95.5 - Pueblo's Greatest Hits were on hand and kept the morning’s energy high and the great music flowing.

United Way of Pueblo County would like to extend our deepest thanks to the CSU–Pueblo athletes and coaches and KPHT 95.5 for their support of this event. Also, without Golden Corral’s generosity and commitment to the community, this event would not be possible. Not only were we able to provide a delicious breakfast, but also help provide critically needed health and human service programs that make Pueblo an even better place to live.

Special thanks to Madelyn Schoch, manager of Golden Corral, and her very hard working, dedicated staff for another tasty and successful event!

---

**GENEROUS COMMUNITY CONTRIBUTORS**

- 3M Retirees
- A&M Pest & Termite Control
- ABC Bank
- Acupuncture by Tawnya Salas
- Air Products and Chemicals Inc.
- Albertsons
- Albertsons - Grocery Warehouse #1837
- Allstate Insurance - Lenny Valdez
- Allstate Insurance - Spicola Agency
- Anzuini Associates Architects
- ARC Valley Construction
- Argus Home Care, Inc.
- Atmos Energy
- Avalon Pet Services
- Avalos Photography
- Ball Corporation
- Benefits Broker Inc
- Beulah General Store
- BNSF Foundation
- Bob’s Paint & Body
- Boyd Sheet Metal
- Byerly & Cosleyen
- Carlson Real Estate, Inc.
- Cendant Corporation
- Chamberlain Foundation
- Charles Ready Financial Service
- Citizens for Pueblo Issues
- Clark Spring Water Co
- Colorado Forum
- Colorado Technical University
- Commercial Carrier Consultants
- Cortez Construction
- COWEST Insurance of Pueblo Inc.
- Crane Investments
- CSU Extension Department
- Data Delivery Systems, Inc
- Deloitte
- Diocese of Pueblo
- Eagle Ridge Insurance Services
- El Paso Corporation
- El Pomar Foundation
- Enterprise Holdings
- Evraz Inc.
- FedEx Pueblo
- First National Bank
- Gobin's Incorporated
- Golden Corral
- Gomez Financial Group
- Grand Rental Center
- Gustave A. Larson Company
- H & R Block
- Hewitt & Couch, P.C.
- Hobbs Linoleum
- Houston Construction
- Hurtig, Gardner, & Froelich
- IBEW Local 12
- IBM Corporation
- Interstate Chemical
- JC Penney - Alamosa #043
- Johnny’s Auto Repair
- Jones-Healy
- Better Homes & Garden
- K. R. Swerdfeger Construction
- Kaiser Permanente
- Keller Williams
- Perfomance Realty
- Kellogg Company
- Kevin Kellbach
- State Farm Insurance
- Krelman Company
- La Renaissance Restaurant
- Land O’Lakes
- Legacy Bank
- Leverington & Associates, Inc.
- Lucero’s Trophy Emporium
- Main Electric
- Mass Service & Supply, LLC
- Merck & Co.
- Mexi-Deli, Inc.

More Community Contributors on page 9
We also wish to extend our sincerest thanks to those leadership donors who prefer to remain anonymous.

---

**Generous Community Contributors (continued)**

<table>
<thead>
<tr>
<th>Montgomery &amp; Steward Funeral Home</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nationwide Retirement Solutions</td>
</tr>
<tr>
<td>The David &amp; Lucile Packard Foundation</td>
</tr>
<tr>
<td>PAR Electrical Contractors</td>
</tr>
<tr>
<td>Park East Restaurant</td>
</tr>
<tr>
<td>Payless Shoes Source</td>
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<tr>
<td>People's Denver Furniture</td>
</tr>
<tr>
<td>Pepsi Cola Bottling Company</td>
</tr>
<tr>
<td>Petals Flowers and Greenhouse, LLC</td>
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<td>Prudential Insurance-Composite Prutch's Garage Door Co.</td>
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<tr>
<td>Pueblo Cardiology Associates</td>
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<td>Pueblo Diversified Industries</td>
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<td>Pueblo Education Association</td>
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<tr>
<td>Pueblo Goodwill Industries</td>
</tr>
<tr>
<td>Pueblo Records &amp; Tapes</td>
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<tr>
<td>Pueblo West Cheers</td>
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<tr>
<td>Pueblo West Metropolitan District</td>
</tr>
<tr>
<td>Pueblo Workforce Center</td>
</tr>
<tr>
<td>Qwest Foundation</td>
</tr>
<tr>
<td>R &amp; R Heating</td>
</tr>
<tr>
<td>Relativity Inc.</td>
</tr>
<tr>
<td>Remax Realtors</td>
</tr>
<tr>
<td>ReMax, Pueblo West</td>
</tr>
<tr>
<td>Rice Root Accounting</td>
</tr>
<tr>
<td>Rocky Mountain Health Plans</td>
</tr>
<tr>
<td>Rosemount Victorian House Museum</td>
</tr>
<tr>
<td>Royal Electric</td>
</tr>
<tr>
<td>Schmidt, Valentine, Whitmore &amp; Co. P.C.</td>
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<tr>
<td>Snap Fitness 24-7</td>
</tr>
<tr>
<td>Southern Colorado National Electrical Contractors Association</td>
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<tr>
<td>Spac Group, LLC</td>
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<tr>
<td>Spaccamonti Excavating, Inc</td>
</tr>
<tr>
<td>Standard Sales</td>
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<tr>
<td>State Farm Ins Claims Center</td>
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<tr>
<td>Steve Trujillo Agency</td>
</tr>
<tr>
<td>T. Rowe Price</td>
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<td>Talecris Biotherapeutics Inc.</td>
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<td>Thatcher Foundation</td>
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<td>The Glenn Company</td>
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<td>TIAA-CREF</td>
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<tr>
<td>Total Terrain, Inc.</td>
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<td>Tri-State Generation &amp; Transmission</td>
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<td>U.R.S.</td>
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<td>Union Pacific Railroad Company</td>
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<td>United Launch Alliance</td>
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<tr>
<td>USAA</td>
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<tr>
<td>Valero Energy</td>
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<tr>
<td>Van Schaack Real Estate</td>
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<tr>
<td>Wachovia</td>
</tr>
<tr>
<td>Walmart Alamosa #869</td>
</tr>
<tr>
<td>Walmart Canon City 1019</td>
</tr>
<tr>
<td>Walmart LaJunta #1384</td>
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<tr>
<td>Walmart Lamar #2672</td>
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<tr>
<td>Walmart Salida 921</td>
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<td>Walmart Trinidad #962</td>
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<tr>
<td>Wellpoint</td>
</tr>
<tr>
<td>Wright Financial Services</td>
</tr>
<tr>
<td>Xcel Energy - Public Service/San Luis Valley</td>
</tr>
<tr>
<td>Yellow Book USA</td>
</tr>
</tbody>
</table>
El Pomar Community Problem Solving Fund
➢ This endowment fund was established by the El Pomar Foundation to address critical and emergency needs for the homeless and indigent in Pueblo County.

The Living Legacy Circle
The time you spend planning charitable giving is an important process that will bring special rewards. By carefully considering what, when and how to give, you may be able to give much more than you thought possible. A planned charitable gift can help you accomplish personal planning objectives in ways that may benefit you, your loved ones and your favorite charities. So join the Living Legacy Circle – and give the gift that will last longer than a lifetime.

For more information, contact Andrea Aragon, 719-583-4455.

Abe & Rose Wittels Endowment Fund
➢ Established by Puebloans Abe & Rose Wittels, these funds support health and human service programs in Pueblo County.

Emergency Food & Shelter Program
➢ United Way of Pueblo County administers federal funding that assists organizations which provide homeless shelters, food and homelessness assistance.

Colorado Combined Campaign
➢ State employees who live and work in Pueblo County participate in the annual campaign through the Colorado Combined Campaign. Donors designate their gifts to United Way or its partner agencies.

Combined Federal Campaign
➢ The mission of the Combined Federal Campaign is to support and promote philanthropy through a program that is employee focused, cost-efficient and effective in providing all federal employees in the Pikes Peak Region the opportunity to give.

Community Impact Grant
➢ Special grant funds made available by United Way of Pueblo County Board of Trustees to any nonprofit in Pueblo County meeting a critical community need not currently funded by United Way.

2009/2010 Funding - Fiscal Year July 1, 2009 – June 30, 2010

<table>
<thead>
<tr>
<th>Fund/Program</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>Community Campaign (“Member Agency” Pot)</td>
<td>$462,716</td>
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<tr>
<td>Colorado Combined Campaign (state employees)</td>
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<tr>
<td>Combined Federal Campaign (federal employees)</td>
<td>$3,867</td>
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<tr>
<td>Emergency Food &amp; Shelter Program (federal grant)</td>
<td>$110,003</td>
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<tr>
<td>El Pomar Community Problem Solving Fund (aid to indigent &amp; homeless)</td>
<td>$16,000</td>
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<td>Wittels Investment (designated by donor)</td>
<td>$1,019</td>
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<tr>
<td>Designated to Non-Member Agencies</td>
<td>$55,172</td>
</tr>
<tr>
<td>Community Impact Grant</td>
<td>$23,122</td>
</tr>
<tr>
<td>Cares Program - Board of Water Works</td>
<td>$30,000</td>
</tr>
<tr>
<td>IBEW/NECA Electrical Repair Assistance Program</td>
<td>$11,813</td>
</tr>
<tr>
<td>School Supply Grant (Walmart Foundation &amp; Ent Federal Credit Union)</td>
<td>$20,479</td>
</tr>
<tr>
<td>Backpack Food Program for Pueblo City Schools</td>
<td>$5,000</td>
</tr>
<tr>
<td>Newly Unemployed Grants (David &amp; Lucile Packard Foundation &amp; El Pomar Foundation)</td>
<td>$45,000</td>
</tr>
<tr>
<td>Designated to Non-Member Agencies</td>
<td>$55,172</td>
</tr>
<tr>
<td>Community Impact Grant</td>
<td>$23,122</td>
</tr>
<tr>
<td>Cares Program - Board of Water Works</td>
<td>$30,000</td>
</tr>
<tr>
<td>IBEW/NECA Electrical Repair Assistance Program</td>
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<td>$5,000</td>
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<tr>
<td>Newly Unemployed Grants (David &amp; Lucile Packard Foundation &amp; El Pomar Foundation)</td>
<td>$45,000</td>
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<tr>
<td>Total Distributed Into Community</td>
<td>$830,451</td>
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United Way Administrative and Fundraising Costs – 10.9%
### United Way Member Agency Funding 2009/2010

<table>
<thead>
<tr>
<th>Agency</th>
<th>Programs</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Red Cross</td>
<td>Disaster Services: Immediate Disaster Relief, Volunteer Training, Health and Safety Services/Equipment</td>
<td>$8,300</td>
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<tr>
<td>Boy Scouts, Rocky Mountain Council</td>
<td>Boy Scouts</td>
<td>$38,250</td>
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<tr>
<td>Boys And Girls Club</td>
<td>Sprague Center Program</td>
<td>$42,500</td>
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<tr>
<td>Catholic Charities of the Diocese of Pueblo</td>
<td>Counseling, Housing &amp; Homeless Prevention, Emergency Assistance</td>
<td>$52,150</td>
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<tr>
<td>Cooperative Care Center</td>
<td>Food Sack, Hygiene Products, Prescriptions, Emergency Transportation</td>
<td>$25,500</td>
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<tr>
<td>East Side Child Care Center</td>
<td>Subsidize Sliding Fee Scale</td>
<td>$35,000</td>
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<tr>
<td>Girl Scouts of Colorado</td>
<td>Girl Scouts in the School Day Program in Pueblo County</td>
<td>$22,000</td>
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<tr>
<td>Hearing Project, ESA</td>
<td>Recycled Hearing Aids</td>
<td>$3,500</td>
</tr>
<tr>
<td>Pueblo Child Advocacy Center</td>
<td>Prevention, Examinations, Investigations</td>
<td>$20,000</td>
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<tr>
<td>Pueblo Community Health Center</td>
<td>Dental Program</td>
<td>$10,000</td>
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<tr>
<td>Pueblo Step Up</td>
<td>Wellness Clinics for Seniors, Disease Self Management, Senior Fitness Classes, Application Assistance for Medical Benefits Plans, Care Management for Medicaid Recipients, Outreach Programs</td>
<td>$28,000</td>
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<tr>
<td>Pueblo Suicide Prevention Center</td>
<td>Crisis Programs</td>
<td>$40,000</td>
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<tr>
<td>Salvation Army</td>
<td>Community Kitchen, Food Pantry, Cold Weather Emergency Shelter</td>
<td>$15,000</td>
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<tr>
<td>Southside Children's Center</td>
<td>Subsidize Sliding Fee Scale</td>
<td>$36,000</td>
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<tr>
<td>S.R.D.A.</td>
<td>HELP Program; Personal Care, Homemaker, Home Repair</td>
<td>$35,000</td>
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<tr>
<td>Y.W.C.A.</td>
<td>Shelter, Counseling, Keating Child Care, Warm Water Aquatics Program</td>
<td>$52,500</td>
</tr>
</tbody>
</table>

### Community Impact Grants

#### Addressing Needs That Matter To Our Community!
**Over $122,800 In Grants Awarded Since 2005**

At United Way, our volunteers continuously look at the needs of our community. As needs change, we want to be responsive and invest your donor dollars as effectively as possible – because results matter! In response to ever changing needs, United Way Board of Trustees have developed a community impact grant which is designed to address needs not currently funded by United Way. In 2009/2010, we were able to invest new dollars in two different programs right here in Pueblo County.

- Boy Scouts, Rocky Mountain Council was awarded a grant to increase service to over 600 young men and women in Pueblo through a high-school delivery system that focuses on career education and exploring. Students are matched up with a mentor in a specific field to be exposed to various career options and receive hands-on learning in real life situations.

- Assistance League of Pueblo was awarded a grant to serve over 1,000 Pueblo children in need with new school clothing, to improve their sense of self-esteem and pride in their appearance.

#### Other organizations receiving grants or funding via United Way of Pueblo County are:

- Adams State College Foundation

In addition, over 50 other nonprofit organizations received contributions through the donor designation process.

---

The purpose of life is not to be happy - but to matter, to be productive, to be useful, to have it make some difference that you have lived at all.

~Leo Rosten, humorist
Growing By Leaps and Bounds

The 3rd Annual United Way/Snap Fitness Liberty Point 5K Run/Walk held on July 4th grew by leaps and bounds for the third year in a row! Over 300 runners and walkers celebrated our nation’s birthday and independence by participating in a healthy, family fun event all to raise money for United Way of Pueblo County funded programs.

Made possible by a partnership between Snap Fitness, the Pueblo West Metro District, the Pueblo West Chamber and United Way, the event began at 7:30 a.m. at the corner of Joe Martinez Blvd & Purcell Blvd in sunny Pueblo West. Runners and walkers of all ages trekked to beautiful Liberty Point and back again. For the second consecutive year, Levi Medina captured the victory and placed first as the overall winner. The first female winner was Jessica Kleven.

United Way of Pueblo County would like to thank the many volunteers who woke up at the crack of dawn to ensure the event was well organized with plenty of energy and great spirits. Special thanks goes to race director and volunteer Stan Hren, Matt Smith of Snap Fitness, and Brian Caserta of the Pueblo West Metro District for their leadership and resourcefulness in planning this event. This event would not be possible without the support and expertise of the Southern Colorado Runners Club, who provided immeasurable help and volunteers. In addition, the following businesses provided donations and assistance for the event: Coca Cola, Walmart Pueblo West and Sam’s Club. United Way was also grateful to bring on two new event sponsors, Parkview Pueblo West Emergency Services and Homer 1350 AM and KCSJ 590 AM. Thank you to all who sponsored, volunteered, donated, participated and helped to make the 3rd Annual Liberty Point 5K a race to remember!

OVERALL WINNERS

<table>
<thead>
<tr>
<th>RUN</th>
<th>Time</th>
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<tbody>
<tr>
<td>Men’s</td>
<td>Levi Medina</td>
</tr>
<tr>
<td>Women’s</td>
<td>Jessica Kleven</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WALK</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men’s</td>
<td>Mark Koch</td>
</tr>
<tr>
<td>Women’s</td>
<td>Julie Matthews</td>
</tr>
</tbody>
</table>
Over 1,100 Pueblo Children Provided with School Supplies and Backpacks

United Way, Walmart Foundation and Ent Federal Credit Union joined forces in the fall of 2009 to meet yet another need in this community – the increased need for school supplies and backpacks. Many of our children start school without the basic tools (pencils, erasers, paper, etc.) essential to their academic success. Why? Because many families cannot afford these items, which in turn creates an unnecessary hardship for their children and causes stress at home and in the classrooms.

Recognizing this, United Way wrote and received grants from the Walmart Foundation and Ent Federal Credit Union to provide 1,165 Pueblo children in both Pueblo City Schools and Pueblo School District 70 with the tools needed to start their academic year off right!

Food for Homeless Children

United Way of Pueblo County partnered with the Qwest Foundation and Pueblo City Schools to launch a new program this spring that provides nutritional meals to low income children over the weekend. The creation of the program was prompted by the Qwest Foundation when they learned of a study done by the Colorado Department of Education that shows there are over 1,728 students in the city district schools who were homeless, meaning they have no permanent address.

The program will initially target 70 students at Spann and Bradford Elementary schools. The hope is to eventually expand the program to serve 1,000 students. Colorado Department of Education officials, as well as school officials say that many children eat poorly over the weekend, or sometimes not at all. In addition, many teachers cite that children often take food home to share with their younger siblings, who may not have much to eat. United Way of Pueblo County is pleased to partner with the Qwest Foundation on this important project. More donations to sustain this program are needed. To find out how you can continue to help, contact Andrea at United Way.

IBEW/NECA Electrical Repair Program

Meeting community needs is what United Way is all about. Fortunately, we have outstanding businesses and organizations that are always willing to help. A great example of this is the creation of the Emergency Electrical Repair program with IBEW Local 12 and the Southern Colorado National Electrical Contractor’s Association (NECA). The two organizations came together as a way to help low income individuals fix dangerous, emergency or life-threatening electrical issues. Due to their leadership, several local electrical contractors in Pueblo stepped in to offer their services at a reduced cost. Clients are screened by Catholic Charities and SRDA to ensure eligibility and need. Over 16 families have been helped as a result of this program. Both IBEW Local 12 and NECA have given very generous donations of money, time and expertise to keep this program alive. United Way is very proud to be a part of this innovative program to help those in need.

Board of Water Works CARES Program

Out of compassion and concern for the Pueblo community, the Board of Water Works created a program to help those needing assistance with their water bill. In partnership with United Way and Catholic Charities, hundreds of people have received “a hand up” in these difficult economic times. Recipients must be screened for their eligibility and need, and can receive help once in a twelve month period, not to exceed three times in total. The fund was created by appropriations from the Board of Water Works, the City of Pueblo and contributions from caring individuals and businesses.

Alan Hamel, Executive Director of the Board of Water Works, said, “Each month, a number of Pueblo families find it difficult to pay their water bills due to legitimate financial challenges. With heavy demands on their resources, existing assistance programs do not always have adequate funds to help. The CARES Customer Assistance Program helps keep precious water flowing for families facing difficult times.”

United Way thanks the Board of Water Works, already one of our most steadfast and generous partners, in stepping up in a big way to help those struggling to make ends meet. Pueblo and United Way are indeed lucky to have the leadership, generosity and compassion that the Board of Water Works provides.
<table>
<thead>
<tr>
<th>Company</th>
<th>Contacts</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Medical Response</td>
<td>Leslie Reindollar</td>
</tr>
<tr>
<td>American Red Cross</td>
<td>Judy Navarro</td>
</tr>
<tr>
<td>AT&amp;T</td>
<td>Susie Beery, Jerri Vargas</td>
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Allocations Committee:
Chair – Scott Costantini, Trane Company; Linda Lowe Coats; Kelly Brude, DSS; Linda Bulloch, Pueblo Bank & Trust; Tammy Fesmire, Sunflower Bank; Skip Lauray; Caroline Madrid, Edward Jones; Peter McCarthy, Verisima Systems; Ted Ortiz, Pueblo County Housing & Human Services; Carole Partin, PEA; Bob Provost; Lenny Valdez, Allstate Insurance

The Allocations committee is charged with oversight and monitoring funds distributed by the United Way to funded programs. The committee meets monthly and more often as needed in May to review each agency's funding request. Their funding recommendations are then given to the United Way board for approval. Meets 2nd Tuesday of every month or as needed.

Campaign Cabinet:
Chair – Keith Swardfeger, Swardfeger Construction; Matt Bailey, Sam's Club; Butch Batchelder, Pueblo Community College; Jeff Hostner, Pueblo County Commissioner; Barbara Coombs, Pueblo County Gov.; Dean Dennis, Pueblo Convention Center/Global Spectrum; Dave Edmisson, Xcel Energy; Dave Galli, Vectra Bank; John Klomp, former County Commissioner; Andrew Lang, Bassett Construction; Renee Rodriguez, Express Professional Services; Michael Salardino, Morgan Stanley Smith Barney; Gary Stone, Black Hills Energy; Dan Toussaint, IBEW; John Vukich, Pueblo Community College; Kathy Worthington, Xcel Energy

This committee has one of the most difficult challenges charged to any committee – to develop, implement, and conduct the annual campaign. This requires developing new strategies, marketing ideas, and long range planning. Meets as needed.

Community Problem Solving Committee:
Chair – Renee Richardson, US Bank; Jay Dammann; Eileen Dennis, Parkview Medical Center; Mary Gunn, David & Lucile Packard Foundation; Skip Lauray

Responsible for distributing and monitoring annual earnings from the El Pomar Endowment Fund. This committee works to ensure that these funds are carefully invested in programs that meet needs that would not be funded otherwise. Meets 3 times a year.

Labor Committee:
Chair – Fred LaSavio, Don Difatta, Pam Difatta, Michael Guagliardo, Steve Maez, Joey Martinez, Brian Miller, Christine Neville

This committee provides training for labor employees to serve on the United Way Board of Trustees, committees and to serve as campaign coordinators.

Finance Committee:
Chair/Treasurer – Jim Duff, Colorado Dept. of Human Services; Sonia Clark; Dave Abeyta, Wells Fargo; Jennifer Andrew, Security Service Federal Credit Union; Bob Provost

The finance committee is charged with fiscal responsibilities for the organization, the committee meets monthly to ensure that all the financial records of the organization are in order. Meets 3rd Tuesday of every month.

Marketing Committee:
Chair - Teri Nitchen, Comcast; Gabe Barajas, Security Service Federal Credit Union; Michelle Randall-Garcia, Rep. John Salazar; Annette Herrera, Comcast Spotlight; Trisha Macias, CSU-Pueblo; Frank Pacheco, Housing Authority of Pueblo; Leslie Reindollar, American Medical Response; Renee Rodriguez, Express Personnel; Sandra Rodriguez, Comcast; Sandy Romero, Bechtel; Barb Spaccamonti

This committee has the challenge of developing and implementing a marketing plan that will allow the campaign and United Way to reach its full potential.

Nominating Committee:
Jim Duff, Colo. Dept. of Human Services; Ken Goodnight; John Klomp; Teri Nitchen, Comcast; Renee Rodriguez, Express Professional Services

This committee is charged with identifying candidates from among the Membership-at-Large to serve on the Board of Trustees and volunteer committees.

Personnel Committee:
Chair – Renee Rodriguez, Express Professional Services; Jim Duff, Colorado Dept. of Human Services; Ken Goodnight; John Klomp; Teri Nitchen, Comcast

This committee ensures that personnel policies are consistent to maintain a strong organization through ongoing staff evaluation and development.

Community Impact Grant Committee

Dave Abeyta, Wells Fargo; Kelly Brude, Dept. of Social Services; Tammy Fesmire, Sunflower Bank; Skip Lauray; Linda Lowe Coats; Barbara Montgomery, CSU-Pueblo; Bob Provost

This committee selects deserving programs to be funded by the United Way Community Impact Grant.