Welcome to the Board!

In April 2011, United Way of Pueblo County was honored to bring on the following new Board members, whose first terms began April 2011 and will end April 2014:

- **JOHN KLOMP, CHAIR**
  - St. Mary Corwin Medical Center
  - Year Elected: 2008
  - First Term Expires: 4/2011
  - Second Term Expires: 4/2014

- **RUDY KRASOVEC**
  - St. Mary Corwin Medical Center
  - Year Elected: 2010
  - First Term Expires: 4/2013
  - Second Term Expires: 4/2016

- **MITCH MEMINGER**
  - Trane Company
  - Year Elected: 2010
  - First Term Expires: 4/2013
  - Second Term Expires: 4/2016

- **TERI NITCHEN, SECRETARY**
  - Comcast
  - Year Elected: 2005
  - First Term Expires: 4/2008
  - Second Term Expires: 4/2011

- **CINDY NUNEZ**
  - Vestas
  - Year Elected: 2009
  - First Term Expires: 4/2012
  - Second Term Expires: 4/2015

- **MICHELLE PEULEN**
  - Parkview Medical Center
  - Year Elected: 2006
  - First Term Expires: 4/2009
  - Second Term Expires: 4/2012

- **JOHN KEILBACH**
  - Altman, Keilbach, Lytle, Parlapiano & Ware, PC.

- **MIKE MCMAHON**
  - Target Distribution

- **MATT SMITH**
  - Snap Fitness 24/7

- **DAWNA TRUJILLO**
  - Wells Fargo Home Mortgage
From the Chairman

John Klomp

The United Way Board is very grateful to the people and businesses of Pueblo for their generous support of those in our community who are most at risk and need a helping hand. That tremendous support from corporate and individual donors helps make this a better community for all of us to live in.

The campaign this past year was the most successful ever. Through the leadership of Campaign Chair Mike Salardino, the campaign committee and a very dedicated United Way staff led by CEO Andrea Aragon, we surpassed our goal of $975,000 and hit the million dollar mark for the first time. The significance of that accomplishment is that many more people will be served by United Way and the over 25 other non-profit agencies that receive support from these funds.

In addition, United Way was able to respond to the needs of the newly unemployed by creating additional resources via our partnerships with El Pomar and the David and Lucille Packard Foundation.

New and emerging needs have also been addressed including obesity in children, emergency dental care, diabetes prevention, character education and homeless youth.

As this campaign year comes to an end, we would like to thank outgoing trustees Sonia Clark, Teri Nitchen, Renee Rodriguez and Lenny Valdez for their outstanding contributions to United Way and the Pueblo community. United Way is very fortunate to have several outstanding citizens who will join the Board. We welcome John Keilbach, Mike McMahon, Matt Smith and Dawna Trujillo as new members of the Board of Trustees.

We are very fortunate to live in a community that cares about all of its citizens. Thank you again for your help and generosity.

Your donations provided over 113,000 units of service in 2010. We were able to put over $800,000 into the community to help those in need — an accomplishment we should all be very proud of.

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United Way of Pueblo County hit a major milestone thanks to generous donors by reaching and surpassing the one million dollar mark in its 2010 community campaign, and for the fifth year in a row, reaching the highest campaign total in United Way history!

At the 88th annual meeting held on May 6th at the Pueblo Convention Center, Campaign Chairman and community leader Michael Salardino amazed the community by announcing that United Way supporters raised $1,002,189 in general campaign dollars, surpassing our goal!

A crowd of over 300 joyful supporters erupted in excitement and satisfaction, knowing their hard work helped make it happen. The crowd rose to their feet as key volunteers held scrambled numbers holding clues to the campaign total. The crescendo came when the magic number “1” was added to a series of numbers which indicated the million dollar mark had been hit. It was a special moment filled with both pride and joy for donors and volunteers alike.

Sponsored each year by Xcel Energy, the annual meeting is held to announce the previous year’s campaign total, to elect new Trustees and officers to the Board and to honor outstanding donors and supporters. Several companies and volunteers were honored with awards for their exemplary campaigns; please see page 4 for a list of the many award winners.
There are few ventures in my life that were as rewarding as being part of the first United Way campaign to top one million dollars. To be campaign chair during such an achievement fills me with a pride I will enjoy for the rest of my life. United Way is the single most effective way for the most people to do the most good in the community. Thanks to a talented and dedicated staff, committed volunteers and a generous community, United Way is one of Southern Colorado’s most shining lights!

“Since Michael became involved in United Way many years ago, it has truly been a blessing. He knows everyone in Pueblo and he has opened many doors for us that have resulted in a large increase of support in many different ways. Michael is dedicated, loyal, and someone that you definitely want to have in your corner. He is a true friend to United Way and to the Pueblo community,” shared Andrea Aragon, UW President/CEO. She went on to say, “Michael is selfless when it comes to giving back to this community. From dawn to dusk, weekdays or weekends, you can be sure that Michael is working on behalf of a worthy effort that will positively affect Pueblo in some way. We are very grateful that Michael has chosen United Way as one of those worthy efforts.”

On behalf of the community of Pueblo, United Way would like to extend our deepest thanks to Michael for his service and dedication, and for helping to provide hope for so many. A MILLION THANKS to you, Michael!

Closing Comments . . . from exiting board member Sonia Clark

Being part of an organization that helps so many in our community gave me a sense of pride and accomplishment. Knowing when we filled backpacks with food so that children would have food over the weekends – that was a good thing.

United Way’s 2010 Campaign Chairman, Michael Salardino, is the kind of leader that adds an enormous amount of credibility and respect to any venture or organization. For several years, Michael has been one of United Way’s most influential champions, serving on our campaign cabinet, and promoting United Way in any way possible. Through his service as a campaign cabinet member, he has opened many doors by encouraging businesses, donors and individuals to support United Way. In fact, in 2007, Michael was honored as United Way Ambassador of the Year for his outstanding efforts on our behalf.

In 2010, Michael accepted the ultimate challenge of serving as the chairman of our community campaign. Despite the very difficult economic climate, Michael did not hesitate to take on the job. With the help of many other generous and respected leaders on our campaign cabinet, the United Way Board of Trustees and United Way staff, Michael led United Way to reaching and surpassing the elusive $1,000,000 mark in campaign funds alone. Thanks to the donations of hundreds of individuals and businesses, as well as the incredible power of matching grants received from the David & Lucile Packard Foundation and the El Pomar Foundation, $1,002,189 was raised to benefit United Way funded programs! This is our highest campaign total in our 88 year history!
## Corporate Campaign Awards

### Award of Excellence

#### Employee
- Board of Water Works
- Boy Scouts RMC
- Catholic Charities Diocese of Pueblo
- Girl Scouts of Colorado
- Sunflower Bank
- United Way of Pueblo County
- Xcel Energy Pueblo

#### Labor
- AFSCME Local #1045
- IBEW Local #111

#### Corporate
- Black Hills Energy
- Ent Federal Credit Union
- Qwest
- Sunflower Bank
- Xcel Energy Pueblo

### Silver Award

#### Employee
- Boys & Girls Club of Pueblo
- Comcast
- Ent Federal Credit Union
- Security Service
- Federal Credit Union
- Southside Children’s Center
- The Pueblo Chieftain

#### Corporate
- Bechtel National
- Comcast
- Wells Fargo

### Bronze Award

#### Employee
- AT&T Wireless
- County of Pueblo
- Housing Authority of the City of Pueblo
- HUB International
- Pueblo Community Health Center
- T.R. Toppers
- Vectra Bank
- Y.W.C.A

#### Labor
- AFSCME Local #155
- CWA Local #7702

#### Corporate
- Security Service
- Federal Credit Union
- The Pueblo Chieftain

### Gold Award

#### Employee
- Black Hills Energy
- East Side Child Care Center
- Express Employment Professionals
- Greater Pueblo Chamber of Commerce
- Pueblo Step-Up
- US Bank

#### Labor
- IBEW Local #667

#### Corporate
- T.R. Toppers
- US Bank
- Xcel Energy SLV

### Special Achievement

#### Employee
- Boy Scouts RMC
- Centura Health
- Colorado Technical University
- Convergys
- FedEx
- First National Bank
- Girl Scouts Colorado
- Macy’s West
- Parkview Medical Center
- Pepsi Cola Bottling Company
- Pueblo City-County Health Department
- Pueblo Step-Up
- Pueblo Suicide Prevention Center
- Receivable Management Services
- Rocky Mountain Eye Center
- Southside Children’s Center
- Spanish Peaks Mental Health Center
- Star Tek
- T.R. Toppers
- Target Stores
- Trane Company
- United Way of Pueblo County
- Vectra Bank
- Verisma Systems
- Vestas
- Wells Fargo Banks
- XTO Energy

#### Corporate
- Chamberlain Foundation
- Convergys
- Kaiser Permanente Corporation
- T.R. Toppers
- Trane Company
- U.R.S.
- XTO Energy

### Awards Criteria

#### Corporate Campaign Awards

- **Award of Excellence**
  - Minimum $90 per capita

- **Gold Award**
  - Minimum $65 per capita

- **Silver Award**
  - Minimum $50 per capita

- **Bronze Award**
  - Minimum $40 per capita

- **Special Achievement**
  - 20% increase or more

#### Employee and Labor Campaign Awards

- **Award of Excellence**
  - Minimum $100 per capita
  - 90% participation

- **Gold Award**
  - Minimum $75 per capita
  - 75% participation

- **Silver Award**
  - Minimum $65 per capita
  - 65% participation

- **Bronze Award**
  - Minimum $50 per capita
  - 50% participation

- **Special Achievement**
  - 20% increase or more
I never cease to be inspired by the generosity I see in my role at United Way of Pueblo County. Year after year, people continue to open their hearts to help others in need. Even in this time of economic hardship, generosity still triumphed. It was a truly joyous experience to announce at our annual meeting in May that we had made our goal, surpassed it, and exceeded the one million dollar mark in 2010 campaign contributions.

Without a doubt, a great part of this triumph is due to our amazing volunteers. We were so fortunate to have the incredible leadership of Michael Salardino as our campaign chairman, who never once hesitated about taking on the challenging role. He is truly one of Pueblo’s most loyal friends, and has been a blessing to our organization just by virtue of his support. Helping Michael was our dedicated Campaign Cabinet who worked hard to open doors on our behalf. Of course, a great amount of credit goes to our Campaign Coordinators who are volunteers employed by participating companies that ensure the campaign is conducted, schedule meetings and presentations, plan special events, and follow-up to ensure all of their fellow employees learn about United Way, and have an opportunity to give. They are the leaders deep in the trenches, who somehow find time in their busy day to make a difference through United Way.

I’d like to thank the United Way Board of Trustees and staff for their commitment to this organization. Because of their character, integrity and compassion, the United Way “team” is widely known as a group of people “who just want to do the right thing.” I’m very proud to work with them all. My sincere appreciation goes to John Klomp, who served as our chair last year and has agreed to serve another year. His service to this community spans decades. He is professional, compassionate and cares deeply about Pueblo.

There is one more, very important, steadfast and compassionate individual I must thank. That person is YOU. As you look through this annual report, you will see your investment working. While it is no secret that there are many needs to be met, you can feel proud that your contributions helped provide over 113,000 units of service right here in Pueblo County! Thanks to YOU, we are providing more funding and more services to the community of Pueblo each year. We wouldn’t have it any other way.
### Patron Level Donors – $1000 and above

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*In Memory of Paula M. Arriaga*

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### Campaign Companies & Coordinators

+ **American Medical Response**  
  Leslie Reindollar  
+ **American Red Cross**  
  Thomas Gonzalez  
  Judy Navarro  
+ **AT&T Wireless**  
  Susie Beery  
  David Osborn  
  Lisa Lopez  
+ **Arlene Scott**  
  Atmos Energy  
+ **Robin Reed**  
  Atmos Energy  
+ **Debbie Mitchell**  
  Battelle  
  Dylan Trujillo  
+ **Sandy Romero**  
  Bechtel, Inc.  
+ **Ken Cordova**  
  Best Buy, Inc. #1030  
+ **Mandi Gallegos**  
  Black Hills Energy  
  Chris Burke  
+ **Tom Ruth**  
  Board of Water Works  
  Angie Maestas  
+ **Danny Golob**  
  Board of Water Works  
  Danny Golob  
+ **Jason Marquez**  
  Board of Water Works  
  Jason Marquez  
+ **Beverly Trujillo**  
  Boys & Girls Club  
  Patty Chambers  
+ **Catholic Charities**  
  Joe Mahoney  
  Shirley Knafelc  
+ **Centennial Insurance**  
  Keith Swanson  
+ **City of Pueblo**  
  Jenny Eickelman  
+ **City/County Health Department**  
  Mary Davis  
+ **Colorado East Bank**  
  Mark Dunsmoor  
+ **Colorado State University-Pueblo**  
  Trisha Macias  
+ **Colorado Technical University**  
  Traci Thompson  
+ **Comcast/Comcast Spotlight**  
  Teri Nitchen  
+ **Convergys**  
  Lindsay Goodman  
  Mary Herrera  
+ **Cooperative Care Center**  
  Marcie Reynolds  
+ **Dillard's**  
  Bruce Clark  
  Ann Nicholi  
+ **East Side Child Care**  
  Maria P. Subia  
+ **Ent Federal Credit Union**  
  Jag Garrett  
+ **Express Employment Professionals**  
  Renee Rodriguez  
+ **Express Scripts**  
  Sunshine Martinez  
+ **First National Bank**  
  John Thompson  
+ **GCC Rio Grande**  
  Barbara Hodgson  
  Kaleigh Barnard  
+ **Girl Scouts**  
  Kimber Begano  
+ **Greater Pueblo Chamber of Commerce**  
  Rod Sylhoff  
+ **Hearing Project**  
  Jeanne Cacciatore  
+ **HUB International Insurance Services**  
  Susan Huertas  
+ **JC Penney**  
  Brandi Davis  
  Jimmy Koch  
+ **Kaiser Permanente**  
  C.J. Moore  
  Sally Owens  
+ **King Soopers**  
  Gary Mastronardi  
  Gary Meyers  
+ **KOAA TV**  
  Evie Hudson  
+ **Kohl's**  
  Susie Torres  
+ **Mi Casa Resource Center**  
  Elizabeth Candelario  
+ **Premier Mortgage**  
  Judy Fonda  
+ **Pueblo Bank & Trust**  
  Terry Baughman  
+ **Pueblo Child Advocacy Center**  
  Ellen Cooney  
+ **Pueblo City Schools**  
  Corrine Arriaga  
  Gerald Gabbard  
+ **Pueblo City/County Library**  
  Sara Rose  
+ **Pueblo Community College**  
  Eric Gilliland
**Patron Level Donors**

Anne & Al Logan  
Judith C. Lopez  
Priscilla R. Lucero  
Mark A. Maes  
Shaun Marsh  
Jay & Martha McCoy  
Robert Meza  
Michael Mints  
Roy Molter  
Joel & Christina Ohlsen  
Joseph Pacheco  
Dr. Adolph & Bernadette Padula

William Patterson  
Brad Pingel  
Andrew Prutch  
Michael & Drucilla Pugh  
Sandy Rawlings  
Christopher P. Riley  
Elliott Ring  
Edwin Roberts  
Edward & Helen Robinson  
Ruben Roman  
Brandon Rowe  
Michael M. Salardino

John Sanders  
Richard Sandidge  
Doug & Jane Sawvell  
Travis Scalese  
Bill & Kim Schwab  
James Doug Senter  
Cameel Shonberg  
Rod Slyhoff  
John & Linda Stachler  
Melissa L. Straube  
Ed & Deanna Strieper  
Don Swick  
Bob & Sara Tonsing  
Dustin Trimble

Rachelle Wagner  
Steve & Jacqueline Wall  
Edgie Walrath  
Frank & Linda Ward  
Ben & Shirley Weindling  
Tom & Nanci Welte  
Eva L. White  
Brad R. Whitney  
Ralph A. & Janice L. Williams  
Kathy Worthington  
Lance Wright  
Lura Zimmerman

**Campaign Companies & Coordinators**

- **Pueblo Community Health Center**  
  Janet Fieldman  
  Amber Pepin

- **Pueblo Convention Center**  
  Dean Dennis

- **Pueblo County**  
  Barbara Coombs  
  Yolando Arrieta  
  Tamara Bowman  
  Sara Cardinal  
  Sharlane Ammeter  
  Megan McClure  
  Mary Mohorich  
  Gina Sisneros  
  Janelle Trujillo

- **Pueblo Housing Authority**  
  Mary Markley

- **Pueblo School District 70**  
  Ed Smith  
  Pam Smith

- **Pueblo STEP UP**  
  Cindy Lau

- **Pueblo Suicide Prevention**  
  Eleanor Hamm

- **Qwest**  
  Stephanie Morales

- **Receivable Management Systems**  
  Bob Baertlein  
  Loretta Gonzales

- **Red Creek Land Company**  
  Matt Rollins

- **Rocky Mountain Eye Center**  
  Kathy Lyn Allen

- **Salvation Army**  
  Harold Laubach

- **San's Club**  
  Matt Bailey

- **San Isabel Electric Association**  
  Gary Eitel

- **Sangre de Cristo Art Center**  
  Maggie Divelbiss

- **Southside Children's Center**  
  Josette Urioste

- **Spanish Peaks Mental Health**  
  Helga Meyer  
  Gil Sanchez

- **SRDA**  
  Phyllis King  
  Stephen Nawrocki

- **Security Service Federal Credit Union**  
  Jennifer Andrew  
  Gabe Barajas  
  Carolyn Geyer

- **St. Mary Corwin Medical Center**  
  Jayne Mazur

- **Summit Brick and Tile**  
  Kathy Clementi  
  Matt Welte

- **Sunflower Bank**  
  Tammy Fesmire

- **Talecris Biotherapeutics**  
  Mary Gonzales

- **Target Distribution**  
  Joshua Buhl  
  Ben Hammitt

- **Target Stores**  
  Brandon Norris

- **The Pueblo Chieftain**  
  Tracey Mattoon Amos

- **TR Toppers**  
  Andrew Lang

- **Trane Company**  
  Mitch Meminger

- **Transportation Technology Center**  
  Bev Kochevar

- **United Way of Pueblo County**  
  Bernadette Albo

- **UPS-Pueblo**  
  James Brusak

- **UPS-Trinidad**  
  John Toupal

- **US Bank**  
  Renee Richardson

- **Vectra Bank**  
  Dave Galli

- **Verisma Systems**  
  Peter McCarthy

- **Vestas**  
  Anthony Knapp  
  Cindy Nunez  
  Frances Alexander

- **Wal-Mart Pueblo West**  
  Gerald Rehtus

- **Wal-Mart-North**  
  Ken Jordan

- **Wal-Mart-North**  
  Karen Ward

- **Wal-Mart-South**  
  Lloyd Felix

- **Wells Fargo Bank**  
  Dave Abeyta  
  Terri Musso

- **Wilcoxson Buick**  
  Bill Wilcoxson

- **Xcel Energy**  
  Fred Arellano  
  Dave Edmisson  
  Bob Meza  
  Ruben Roman  
  Melissa Straube  
  Don Swick  
  Michelle Vigil  
  Larry Trujillo

- **XTO Energy**  
  Anna Fusco

- **YWCA**  
  Brandi Moore
Spirit Awards

2010 CAMPAIGN WINNERS

Corporate Leadership Award for Excellence
Board of Water Works
Black Hills Energy
Trane Company
Xcel Energy

Outstanding Campaign Coordinators
Parkview Medical Center
Michelle Peulen, Karen Garrity, Jennifer Gallagher, Theresa Hart, Dani Allen, Ann Marie Pruden and Melissa Santistevan
St. Mary Corwin Medical Center
Jayne Mazur
Senior Resource Development Agency
Phyllis King
Xcel Energy
Dave Edmisson, Fred Arellano, Larry Trujillo, Bob Meza, Melissa Straube and Ruben Roman

Ambassador
Pueblo County Government

Special Recognition
The El Pomar Foundation
The David & Lucile Packard Foundation

Flavor of Pueblo

Participants
80/Twenty Wines
Anchor Rum
Buffalo Wild Wings
Chester’s Smokin’ BBQ
Chipotle Mexican Grill
Cinn-No-More Rolls
Country Oven Bakery
El Nopal Restaurant
La Casita Mexican Grill
Little Caesars Pizza
Mi Ranchito
Park East Restaurant
Paul’s Great American Heroes
Pepsi
Pueblo Convention Center
Southwest Flavors
Standard Sales/Budweiser
The Cañon City Queen Anne
The Senate
Toni & Joe’s Pizzeria

2011 WINNERS

BEST APPETIZER
BUFFALO WILD WINGS
BEST ENTREE
CHESTER’S SMOKIN’ BBQ
BEST DESSERT
CINN-NO-MORE ROLLS
BEST NON-ALCOHOLIC BEVERAGE
PEPSI
BEST ALCOHOLIC BEVERAGE
80/TWENTY WINES
PEOPLE’S CHOICE AWARD
EL NOPAL RESTAURANT

We greatly appreciate our supporters and strive for accuracy in this report. If we have made an error or omission, kindly let us know.
Many of the best restaurants, beverage purveyors and wine distributors showcased their delicious food, treats and drinks at the 6th Annual Flavor of Pueblo Food & Wine Show presented by IBEW #12 – Skilled & Qualified Electrical Workers.

The event was held on Thursday, March 3, 2011 at the Pueblo Convention Center to benefit United Way of Pueblo County funded programs. Event attendees paid only $15 in advance and $20 at the door for entry to enjoy some of the best food and drinks in Pueblo and surrounding areas.

The event was made possible through a partnership with the Pueblo Convention Center, the Greater Pueblo Chamber of Commerce and Budweiser/Standard Sales. Major sponsors included Express Scripts, Sam’s Club and Xcel Energy; with supporting sponsors Black Hills Energy, Evraz Rocky Mountain Steel, Express Employment Professionals, Park West Imaging, Premier Fulfillment and Security Service Federal Credit Union. Our wonderful media sponsors Comcast Spotlight, KPHT 95.5 and The Pueblo Chieftain spread the word by providing all of the event’s publicity and promotion. Local musicians Frankie & Juls rounded out the evening with great tunes.

United Way of Pueblo County sends a heartfelt thanks to the many people, volunteers, sponsors and partners who helped make this event an appetizing, fundraising success!
Friend Level Donors – $250 - $499

Dave Abeyta
Andres H. Acosta
Tim & Joan Acosta
Suzanne Adams
Alfred & Paulina Adjei
Dora Ague
Karen Akin
Debra Alcon
Wayne L. Alfonso
Julie Alldritt
Tim Allen
Jennifer Anderson
Ron Anderson
Steven Anderson
Edward Andrade
Abe Aragon
Linda Aumiller
Kristi Ausbun
Michael Autobee
Carmen Avalos
Arthur Ray Baca
Tawni Baca
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*In Memory of Rose D. Martinez

*In Memory of Rose D. Martinez

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Scott & Deserae Wilson
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Golden Corral Serves Up a Mouth-Watering Breakfast
And Helps Those In Need!

Golden Corral’s delicious buffet features a variety of menu options for breakfast, lunch and dinner. In addition to providing great meals, Golden Corral has been a very generous partner with United Way of Pueblo County for many years for the annual Golden Corral/United Way Breakfast. On Friday, April 8th, more than 700 people joined Golden Corral in helping to support United Way funded programs while enjoying an abundant breakfast for only $5.

The Colorado State University–Pueblo Athletics Department is another great partner for this annual event as athletes and coaches alike excitedly waited tables and donated their tips to United Way. CK and the promotional team from Pueblo’s Greatest Hits KPHT 95.5 were on hand and kept the fun and great music flowing.

United Way of Pueblo County would like to extend our deepest thanks to the CSU-Pueblo athletes and coaches, KPHT 95.5 and Golden Corral for their continued support of this event and the Pueblo community.

Special thanks to Madelyn Schoch, manager of Golden Corral Pueblo, and her wonderful staff for another tasty and successful event!

“Closing Comments . . . from exiting board member Teri Nitchen

I am so grateful for the opportunity I had for the past six years to serve as a Board Member and Marketing Chair for United Way of Pueblo County. It was such an eye opening experience for me to see the great need we have right here in our own back yard. I enjoyed being a part of this team that helped to make someone’s life a little easier for them. Thank you for this life changing opportunity.”
Generous Community Contributors

3M Retirees
A&M Pest & Termite Control
Acupuncture by Tawnya Salas
Air Products and Chemicals Inc.
Albertsons
Allstate Insurance - Lenny Valdez
Allstate Insurance - Spicola Agency
Krupka Insurance Agency, Inc.
Angelo's Pizza Parlor
Avalos Photography
Ball Corporation
Beer Barrel
Beulah General Store
Black Hills/Colorado Electric Utility Company
Charitable Fund c/o The Denver Foundation
BNSF Foundation
C & C Disposal
Cactus Flower
Carleo Creations
Carlsson Real Estate, Inc
Chamberlain Foundation
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City Pueblo Transit
CMHIP
Commercial Carrier Consultants
Coritz Construction
COWEST Insurance of Pueblo Inc
CSU Extension Department
CTI Corporate Technologies, Inc.

Desert Hawk Golf Course
Diocese Of Pueblo
El Paso Corporation
El Pomar Foundation
Elmwood Golf Course
Enterprise Holdings
Evráz Inc.
Farnsworth Group
FDM Painting LLC
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Frank's Meat Market
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General Electric
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Kevin Keilbach State Farm Insurance
Kiewit Infrastructure Company
Krelman Company
La Renaissance Restaurant
Leverington & Associates, Inc.

Lowes Home Improvement
Macy's West
Mauro Farms & Bakery
Merck & Co.
Mister Penguin Tuxedo Rental
Nadine Verna Insurance
Nationwide Retirement Solutions
Network for Good
David & Lucie Packard Foundation
PDQ Printers
Park East Restaurant
Prudential Insurance-Composite
Prutch's Garage Door Co.
Pueblo County Commissioners
Pueblo Diversified Industries
Pueblo PC & Mac Inc.
Pueblo Records & Tapes
Pueblo Workforce Center
R & R Heating & Air Conditioning
Riverside Printing
Rosemount Victorian House Museum
Royal Electric Shisler Inc.
Snap Fitness 24/7
Southern Colorado Community Foundation
Southwest Research Institute
Spac Group, LLC
Spaccamonti Excavating, Inc
Sprinkles Sewing Center
Standard Sales

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U.S.I.S.
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United Parcel Service Canon City
United Parcel Service Lamar USA
Valero Energy
Wal Mart Salida #921
Walking Stick Golf Course
Wal-Mart Alamosa #869
Wal-Mart Canon City #1019
Wal-Mart LaJunta #1384
Wal-Mart Lamar #2672
Wal-Mart Other
Wal-Mart Salida #921
Wal-Mart Trinidad #962
Wellpoint
Wells Fargo Foundation
Wright Financial Services
Xcel Energy SLV

Generous Community Contributors
Closing Comments... from exiting board member Renee Rodriquez

I would just like to say that it was a pleasure serving six years with a Board of Directors and Staff that has such a servitude attitude!! Everyone in the organization and on the Board of Directors is there for the right reason!! Thanks for allowing me the honor!
Community Campaign (“Member Agency” Pot) .......................................................... $ 454,600
Colorado Combined Campaign (state employees) ....................................................... $ 39,325
Combined Federal Campaign (federal employees) .................................................... $ 1,359
Emergency Food & Shelter Program (federal grant) .................................................. $ 88,921
El Pomar Community Problem Solving Fund (aid to indigent & homeless) ............ $ 16,000
Wittels Investment (designated by donor) ................................................................. $ 423
Designated to Non-Member Agencies ....................................................................... $ 45,469
Community Impact Grant ......................................................................................... $ 52,743
Cares Program - Board of Water Works .................................................................... $ 75,000
IBEW/NECA Electrical Repair Assistance Program .............................................. $ 9,386
School Supply Grant (Walmart Foundation & Ent Federal Credit Union) .............. $ 4,234
Backpack Food Program for Pueblo City Schools ................................................... $ 5,000
Newly Unemployed Grants (David & Lucile Packard Foundation & El Pomar Foundation) ..... $ 20,000
Special Funding – Toys for Children ......................................................................... $ 1,500

Total Distributed Into Community ........................................................................... $813,960

United Way Administrative and Fundraising Costs – 10.9%

El Pomar Community Problem Solving Fund

➢ This endowment fund was established by the El Pomar Foundation to address critical and emergency needs for the homeless and indigent in Pueblo County.

The Living Legacy Circle

The time you spend planning charitable giving is an important process that will bring special rewards. By carefully considering what, when and how to give, you may be able to give much more than you thought possible. A planned charitable gift can help you accomplish personal planning objectives in ways that may benefit you, your loved ones and your favorite charities. So join the Living Legacy Circle – and give the gift that will last longer than a lifetime.

For more information, contact Andrea Aragon, 719-583-4455.

Abe & Rose Wittels Endowment Fund

➢ Established by Puebloans Abe & Rose Wittels, these funds support health and human service programs in Pueblo County.

Emergency Food & Shelter Program

➢ United Way of Pueblo County administers federal funding that assists organizations which provide homeless shelters, food and homelessness assistance.

Colorado Combined Campaign

➢ State employees who live and work in Pueblo County participate in the annual campaign through the Colorado Combined Campaign. Donors designate their gifts to United Way or its partner agencies.

Combined Federal Campaign

➢ The mission of the Combined Federal Campaign is to support and promote philanthropy through a program that is employee focused, cost-efficient and effective in providing all federal employees in the Pikes Peak Region the opportunity to give.

Community Impact Grant

➢ Special grant funds made available by United Way of Pueblo County Board of Trustees to any nonprofit in Pueblo County meeting a critical community need not currently funded by United Way.
The professionalism of all board members and committee members is truly a reflection of what United Way is all about. We are here to serve our fellow citizens that are in need. I am blessed to have been a small part of the big picture.

Out of compassion and concern for the Pueblo community, the Board of Water Works created a program to help those needing assistance with their water bill. In partnership with United Way and Catholic Charities, hundreds of people have received “a hand up” in these difficult economic times. Recipients must be screened for their eligibility and need, and can receive help once in a twelve month period, not to exceed three times in total. The fund was created by appropriations from the Board of Water Works, the City of Pueblo and contributions from caring individuals and businesses.

United Way thanks the Board of Water Works, already one of our most steadfast and generous partners, in stepping up in a big way to help those struggling to make ends meet. Pueblo and United Way are indeed lucky to have the leadership, generosity and compassion that the Board of Water Works provides.

Over 250 Pueblo Children Provided with School Supplies and a Backpack

United Way and Ent Federal Credit Union joined forces in the fall of 2010 to meet yet another need in this community – the increased need for school supplies and backpacks. Many of our children start school without the basic tools (pencils, erasers, paper, etc.) essential to their academic success. Why? Because many families cannot afford these items, which in turn creates an unnecessary hardship for their children and causes stress at home and in the classroom.

Recognizing this, United Way wrote and received a grant from Ent Federal Credit Union to provide 250 Pueblo children in both Pueblo City Schools and Pueblo School District 70 with the tools needed to start their academic year off right!
### United Way Member Agency Funding 2009/2010

<table>
<thead>
<tr>
<th>Organization</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boy Scouts, Rocky Mountain Council</td>
<td>Boy Scouts</td>
<td>$40,175</td>
</tr>
<tr>
<td>Boys and Girls Clubs of Pueblo County</td>
<td>Sprague, Avondale and Eastside Centers</td>
<td>$44,120</td>
</tr>
<tr>
<td>Catholic Charities of the Diocese of Pueblo</td>
<td>Counseling, Housing &amp; Homeless Prevention, Emergency Assistance</td>
<td>$46,095</td>
</tr>
<tr>
<td>Cooperative Care Center</td>
<td>Food Sack, Hygiene Products, Prescriptions, Emergency Transportation</td>
<td>$26,345</td>
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<tr>
<td>East Side Child Care Center</td>
<td>Subsidize Sliding Fee Scale</td>
<td>$36,050</td>
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<tr>
<td>Girl Scouts of Colorado</td>
<td>Girl Scouting in the School Day Program in Pueblo County</td>
<td>$19,500</td>
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<tr>
<td>Hearing Project, ESA</td>
<td>Recycled Hearing Aids</td>
<td>$3,150</td>
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<tr>
<td>Pueblo Child Advocacy Center</td>
<td>Prevention, Examinations, Investigations</td>
<td>$20,000</td>
</tr>
<tr>
<td>Pueblo Community Health Center</td>
<td>Dental Program</td>
<td>$10,000</td>
</tr>
<tr>
<td>Pueblo Step Up</td>
<td>Wellness Clinics For Seniors, Disease Self Management, Senior Fitness Classes, Application Assistance for Medical Benefits Plans, Care Management for Medicaid Recipients, Children Enrollment Outreach Programs</td>
<td>$28,500</td>
</tr>
<tr>
<td>Pueblo Suicide Prevention Center</td>
<td>Crisis Programs</td>
<td>$41,300</td>
</tr>
<tr>
<td>Salvation Army</td>
<td>Community Kitchen, Food Pantry, Cold Weather Emergency Shelter</td>
<td>$16,860</td>
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<tr>
<td>Southside Children's Center</td>
<td>Subsidize Sliding Fee Scale</td>
<td>$33,455</td>
</tr>
<tr>
<td>S.R.D.A.</td>
<td>HELP Program; Personal Care, Homemaker, Home Repair</td>
<td>$35,000</td>
</tr>
<tr>
<td>Y.W.C.A.</td>
<td>Shelter, Counseling, Teresa's Place, Warm Water Aquatics Program</td>
<td>$54,050</td>
</tr>
</tbody>
</table>

### Community Impact Grants

**Addressing Needs that Matter to Our Community!**

Over $180,575 in Grants Awarded Since 2005

At United Way, our volunteers continuously look at the needs of our community. As needs change, we want to be responsive and invest your donor dollars as effectively as possible – because results matter! In response to ever changing needs, United Way Board of Trustees have developed a community impact grant which is designed to address needs not currently funded by United Way. In 2010/2011, we were able to invest new dollars in five different programs right here in Pueblo County.

- **Boy Scouts, Rocky Mountain Council Learning for Life Program** – Boy Scouts was awarded a program to provide books for its character education program, which is the official character education program in Pueblo City Schools. This grant will impact well over 9,000 students.
- **Parkview Medical Center Diabetes Self Management** – Parkview Medical Center was awarded a grant to provide diabetes self-management classes at no cost. These classes will help individuals who are uninsured or underinsured with education to improve their health and prevent complications from diabetes. Over 90 individuals and families will be impacted by this grant.
  - **Posada’s Homeless Youth Project** – Posada was awarded with a grant to provide the current unserved and unaccompanied homeless youth in Pueblo with shelter and other homelessness prevention services.
  - **PCC Dental Improvement Project** – PCC’s Dental program was awarded with a grant that will provide over 300 uninsured individuals with emergency dental assistance.
  - **St. Mary Corwin Medical Center Smart Moves for Kids** – St. Mary Corwin was awarded a grant to provide a 10 week obesity prevention program for children and their families. Children and their parents will be taught about the benefits of eating healthy and staying active.

**Other organizations receiving grants or funding via United Way of Pueblo County are:**


In addition, over 50 other nonprofit organizations received contributions through the donor designation process.
The 4th Annual United Way/Snap Fitness Liberty Point 5K Run/Walk held on July 4th grew by an incredible amount as over 500 runners and walkers participated in a healthy, family fun event to raise money for United Way of Pueblo County funded programs while celebrating our nation's birthday and independence. Made possible by a partnership between Snap Fitness 24/7, the Pueblo West Metro District, the Pueblo West Chamber and United Way, the event took place at the corner of Joe Martinez Blvd & Purcell Blvd in Pueblo West, with runners and walkers of all ages heading to beautiful Liberty Point and back again. Justin Ricks took the title of first as the overall male winner. The first overall female winner was Lori VanManen.

United Way of Pueblo County would like to thank the many volunteers who woke up bright and early to ensure the event was full of plenty of energy and great spirits. Special thanks goes to race director and volunteer Stan Hren, Matt Smith of Snap Fitness 24/7 and Pueblo West Fire Chief Brian Caserta for their leadership and resourcefulness in planning this event. This event would not be possible without the great amount of support and expertise of the Southern Colorado Runners Club. In addition, the following businesses provided donations and assistance for the event: Coca Cola, Sam's Club, Walmart Pueblo West and Northside locations, Parkview Medical Center, and the Greater Pueblo Chamber of Commerce. United Way was also grateful to this year's event sponsors, Health Access Pueblo, Parkview- Pueblo West Emergency Services, KCSJ 590 AM and mile marker sponsors: Blende Drug, Convergys Corporation, CSU–Pueblo Alumni Association, East Side Child Care Center, Express Employment Professionals, Southern Colorado Clinic, Trane Ingersoll Rand and West Mountain Dental.

A BIG thank you to all who sponsored, volunteered, donated, participated and helped to make the 4th Annual Liberty Point 5K another great race to remember!

OVERALL WINNERS
RUN
Men’s – Justin Ricks
Time: 16:15
Women’s – Lori VanManen
Time: 20:35

WALK
Men’s – Philip Gonzales
Time: 39:17
Women’s – Lynn Foss
Time: 36:54
In December of 2009, United Way launched a new program to help the Pueblo community deal with the shock of the economic downturn. In response to local lay-offs, as well as businesses moving jobs to other locations, United Way became concerned that many of these individuals, some of whom were once United Way donors, would face a difficult time receiving emergency utility, mortgage & rent assistance that is already very scarce.

Partnering with the David & Lucile Packard Foundation and the El Pomar Foundation, as well as generous contributors, matching funds on new and increased gifts from the 2009 campaign went to specifically help the newly unemployed with emergency assistance. In addition to helping over 300 individuals and 100 families, the matching grants provided by the Packard Foundation and El Pomar Foundation leveraged considerable new and increased giving, enabling us to raise more money for all of our funded programs. “Creating a program to help some of the many thousands of individuals who lost their jobs in the last two years has been extremely rewarding,” remarked Andrea Aragon, United Way President/CEO. “To help those individuals who, perhaps for the first time in their lives have needed a helping hand, was a heart warming experience. Some of these folks were once our donors, and it feels good to provide a little bit of hope to these families in such tough times.”

United Way of Pueblo County would like to extend our deepest thanks to the David & Lucile Packard Foundation and the El Pomar Foundation for awarding such an inspiring and powerful grant. In addition, United Way thanks Posada for their partnership in screening clients as well as their help in administering the program.
2010/2011 Volunteer Committees

Allocations Committee:
Derek Carleo, New York Life; Tammy Fesmire, Sunflower Bank; Doug Fitzgerald, Fresh Coat Painting; Skip Lauray; Peter McCarthy, Verisma Systems; Mitch Meminger, Trane Company; Ted Ortiviz, Pueblo County Health & Human Services; Carole Partin; Frank Ortega, Pueblo Police Dept.; Bob Provost; Lucretia Robinson, YOS; Lenny Valdez, Allstate Insurance

- The Allocations Committee is charged with oversight and monitoring funds distributed by the United Way to funded programs. The committee meets monthly and more often as needed in May to review each agency's funding request. The Committee's recommendations are then given to the United Way board for approval. Meets 2nd Tuesday of every month or as needed.

Campaign Cabinet:
Chair – Michael Salardino, Morgan Stanley Smith Barney; Butch Batchelder, Pueblo Community College; Jeff Chestner, Pueblo County Commissioner; Barbara Coombs, Pueblo County Gov.; Dean Dennis, Pueblo Convention Center/Glens Spectrum; Dave Edmisson, Xcel Energy; Jenny Eckelman, City of Pueblo; Dave Galli, Vectra Bank; Jack Quinn; Matt Smith, Snap Fitness; Dan Toussaint; Barbara Vidmar; Kathy Worthington, Xcel Energy

- This committee has one of the most difficult challenges charged to any committee – to develop, implement, and conduct the annual campaign. This requires developing new strategies, marketing ideas, and long range planning. Meets as needed.

Finance Committee:
Chair/Treasurer- Sonia Clark, Treasurer; Jennifer Andrew, Security Service Federal Credit Union; Jim Duff; Dave Galli, Vectra Bank; Bob Provost; Elizabeth Rogge, Sunflower Bank

- The finance committee is charged with fiscal responsibilities for the organization, the committee meets monthly to ensure that all the financial records of the organization are in order. Meets 3rd Tuesday of every month.

Marketing Committee:
Chair - Teri Nitchen, Comcast; Gabe Barajas, Security Service Federal Credit Union; Mandi Gallegos, Black Hills Energy; Leslie Reindollar, American Medical Response; Renee Rodriguez, Express Personnel; Sandra Rodriguez, Comcast; Sandy Romero, Bechtel; Barb Spaccamonti

- This committee has the challenge of developing and implementing a marketing plan that will allow the campaign and United Way to reach its full potential.

Nominating Committee:
Jim Duff; Dave Edmisson, Xcel Energy; Ken Goodnight; John Klomp; Teri Nitchen, Comcast; Renee Rodriguez, Express Professional Services

- This committee is charged with identifying candidates from among the Membership-at-Large to serve on the Board of Trustees and volunteer committees.

Personnel Committee:
Chair – Renee Rodriguez, Express Professional Services; Jim Duff; Ken Goodnight; John Klomp; Teri Nitchen, Comcast

- This committee ensures that personnel policies are consistent to maintain a strong organization through ongoing staff evaluation and development.

Community Impact Grant Committee
Dave Abeyta, Wells Fargo; Tammy Fesmire, Sunflower Bank; Skip Lauray; Linda Lowe Coats; Jay McCoy, Xcel Comanche; Michelle Peulen, Parkview Medical Center; Bob Provost; Renee Richardson, US Bank; Sandy Romero, Bechtel

- This committee selects deserving programs to be funded by the United Way Community Impact Grant.

El Pomar Community Problem Solving Committee:
Chair – Renee Richardson, US Bank; Jay Dammann; Eileen Dennis, Parkview Medical Center; Mary Gunn, David & Lucile Packard Foundation; Skip Lauray

- This committee is responsible for distributing and monitoring annual earnings from the El Pomar Endowment Fund. It works to ensure that these funds are carefully invested in programs that meet needs that would not be funded otherwise. Meets 3 times a year.

Labor Committee:
Chair – Fred LaSavio, Don Difatta, Pam Difatta, Michael Guagliardo, Steve Maez, Joey Martinez, Brian Miller, Christine Neville.

- This committee provides training for Labor to serve on the Board of Trustees, on committees, and as campaign coordinators.

volunteer

A person who is a light to others, doing well and willingly the tasks at hand, being aware of another’s needs ... and doing something about it.

~ Author Unknown
LIVE UNITED
JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.
GIVE 10%. GIVE 100%.
GIVE 110%.
GIVE AN HOUR. GIVE A SATURDAY.
THINK OF WE BEFORE ME.
REACH OUT A HAND TO ONE AND
INFLUENCE THE CONDITION OF ALL.

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Find us on Facebook: unitedwayofpueblocounty