Super powers united for a great cause as United Way of Pueblo County announced the goal and chair for the 2012 community campaign at the Annual Campaign Kickoff on Wednesday, September 12. The 2012 Campaign marks UWPC’s 90th year of fundraising in Pueblo County. Dave Feamster of Little Caesars Pizza was announced as this year’s Campaign Chair. Dave, an enthusiastic and amazing leader, excitedly flew onto the stage with a bright yellow cape gleaming to excite the crowd. He reported to over 350 attendees that United Way had set the bar high and was setting a campaign goal of $1,035,000.

Dave further encouraged the attendees and the community as a whole to look within themselves to do what you can and ‘Unleash Your Inner Hero’.

Wells Fargo Bank generously sponsored the event and Priscilla Lucero, president of Wells Fargo Bank in Pueblo, greeted the crowd and encouraged them to support United Way and those in need in our community.

Gloria Gutierrez, from Senator Mark Udall’s Southern Colorado office, helped mark the United Way system’s 125th year by reading an excerpt from the entry into the Congressional Record. United Way was established first in Denver 125 years ago.

United Way of Pueblo County has also teamed up with Loaf ‘N Jug to give away $500 gas cards at the end of the campaign season to two lucky winners that entered into the gas giveaway drawing by attending a United Way of Pueblo County campaign meeting at their workplace. (see details on page 8)

Park East Restaurant proclaimed October as “United Way Month!” Owner Terra Riggio continued her generosity and support of United Way by offering patrons the opportunity to enter to win great prizes, enjoy delicious food all while benefiting United Way!

Thanks to the incredible generosity of Bechtel, The Southern Colorado Community Foundation, Little Caesars Pizza, MXGA, Inc. and ABC Bank, all NEW and INCREASED gifts up to $18,500 to the 2012 United Way campaign will be matched dollar for dollar!

Bechtel Corporation has contributed $10,000 to increase and enhance generosity in difficult economic times. The Southern Colorado Community responded generously as well, contributing $5,000, along with a $2,000 gift from Little Caesars Pizza, $1,000 from MXGA Inc., and $500 from ABC Bank.

Double your impact this year and provide hope and help to our community. Spread the word about this opportunity in your campaign communications and share with your co-workers and friends. Our special thanks to Bechtel Corporation, The Southern Colorado Community Foundation, Little Caesars Pizza, MXGA, Inc. and ABC Bank for inspiring philanthropy and giving when our fellow citizens need it most!
United Way of Pueblo County is ecstatic to announce Dave Feamster, long-time community champion and owner of Little Caesars Pizza as our 2012 Campaign Chair!

As one of Pueblo’s most beloved community heroes, Dave has made a significant impact on the Pueblo community through his civic involvement, generosity and true compassion for those who are less fortunate. Known as someone who is always willing to help an organization, cause, or fulfill a need, Dave is the perfect choice for the 2012 Campaign, epitomizing our “Unleash Your Inner Hero” theme as a true community hero.

“Dave Feamster could very well be the nicest, sincerest and most humble citizen in Pueblo,” shared Andrea Aragon, UW President/CEO. “We are very grateful and proud that Dave has elected to devote his time to United Way for the benefit of our funded programs. Each time we tell someone in the community that Dave is our chair, their eyes just light up at the sound of his name! He is respected and admired a great deal.”

Dave was born and raised in Detroit, Michigan, and in 1976 he received a Division 1 hockey scholarship to Colorado College and graduated in 1980 with a degree in Business Administration. He was named a Division 1 First Team All-American in 1980 in hockey. He was drafted in 1978 and played five years with the Chicago Blackhawks Hockey team. Dave suffered a career ending back injury and retired from hockey in 1985. Dave purchased the Little Caesars Pizza franchise rights for Pueblo, Colorado and opened the first restaurant in 1986. He now has seven restaurants in Pueblo, La Junta, and Lamar, Colorado. Dave is married to Jeanne Hiza, and they are the proud parents of Samuel and Joseph.

Dave’s goal is to improve the quality of life in Pueblo and surrounding communities. Through his generosity, dedication, and positive outlook he has been able to support southern Colorado through many wonderful organizations. The Fellowship of Christian Athletes named him Man of the Year in 1993. Dave was honored to be chosen Citizen of the Year in 1999 by the Pueblo Chamber of Commerce and Fire Fighter’s Man of the Year 2004. In January 2012, the Pikes Peak Chapter of the American Red Cross named Dave “Community Hero” for his involvement with The Fellowship of Christian Athletes in Pueblo, Colorado.

The next time you see Dave, PLEASE thank him for taking on this challenge and serving our community in such an important way. Of course, he will not be alone in his efforts thanks to the help of our amazing campaign cabinet, who is already working diligently on our community’s behalf.
• During this campaign, any NEW or INCREASED gift up to $18,500 will be matched thanks to the generosity of ABC Bank, Bechtel Pueblo Team, Southern Colorado Community Foundation! ABC Bank gave $500, Bechtel Pueblo Team contributed $10,000, MXGA Inc gave $1,000, the Southern Colorado Community Foundation has given $5,000. To aid in these efforts, Dave Feamster announced that Little Caesars Pizza would also be contributing $2,000 in matching funds! In addition, other requests are pending to add to these matching funds.

• Bechtel representatives were recognized for their corporate contribution of $10,000. Bechtel has been in Pueblo for only 6 or so years, but since then, they have contributed $63,000 to United Way of Pueblo County in corporate gifts alone.

• US Bank was acknowledged for their corporate contribution of $5,000 to the 2012 campaign.

• Ent Federal Credit Union was acknowledged for their corporate contribution of $3,000 to the 2012 campaign.

• Board of Water Works was recognized as being one of United Way’s most consistently great campaigns. They still are working on their campaign, but their per capita gift is an amazing $197 per employee – already they are at $27,527 - an increase over last year! This is 21 straight years of increased campaigns! In addition, United Way has partnered with the Board of Water Works to administer their CARES program, which provides financial assistance to those needing help with their water bill. Through this innovative program, Board of Water Works has given over $100,000 in the last year to United Way to help those in need.

• RE/MAX of Pueblo, Inc was also recognized for their in-kind donations of a cover of their real estate insert in The Pueblo Chieftain—Greg Hahn & Team - $3,000 in in-kind each year, over the past ten years for a total to-date of $30,000!

• Boy Scouts, Rocky Mountain Council, East Side Child Care Center, and Salvation Army had 100% participation. Boy Scouts also had 100% participation from their board of trustees.

Silent and live auctions were also held throughout the luncheon and featured a SUPER variety of items. This year’s auctions raised over $6,500 with all proceeds going toward the campaign goal. Auctioneer and United Way supporter Linn Marmon engaged the crowd and encouraged high bids to get the campaign off to a great start. The luncheon was concluded with words of wisdom and encouragement from United Way Board Chairman Dave Edmisson as he reminded the attendees that when working together anything is possible. He went on the thank all of the supporters, volunteers, donors and coordinators that make the work United Way does possible.

United Way also gave a special thank you to the many media sponsors that help make it possible to use 89% of donor dollars to help those in need in the Pueblo community.

A BIG thank you to all of the donors who made our kickoff auction possible!

• Carol Atkinson
• Boy Scouts of America, RMC
• David Edwards
• Jenny Eickelman
• Comcast
• Comcast Spotlight
• CSU-Pueblo Athletics
• Epic Party Bus
• Tammy Fesmire
• Dave Galli
• Barbara Hodgson
• Hollydot Golf Course
• John Keilbach
• John Klomp
• Latino Chamber of Commerce
• Leverington and Associates
• Little Caesars Pizza
• Looking Glass Photography
• Betty Nufer
• Park East Restaurant
• Parkview Medical Center
• PCC Foundation
• Pueblo Mall
• Pueblo Suicide Prevention Center
• Pueblo’s Best Carpet Cleaning
• Jack & Paula Quinn
• Rocky Mountain Eye Center
• Sangre De Cristo Arts & Conference Center
• Snap Fitness 24/7
• St. Mary-Corwin Medical Center
• The Pueblo Chieftain
• The Y (YMCA)
• Dawna Trujillo
• US Bank
• UTC Aerospace Systems
• Vestas Towers
• Xcel Energy
• Xcel Energy - Comanche Station
**2012-2013 FUNDING**

*United Way of Pueblo County Provides and Administers More Than $799,000 in Funding to Local Non-Profits*

The United Way Board of Trustees recently approved over $799,000 in funding to the community, which supports over 45 health and human service programs and helps provide more than 110,000 units of service to those in need. “What makes our funding so impactful is that it is made possible by the community for the good of our community,” said President/CEO Andrea Aragon, “Caring people of all economic and social backgrounds, as well as generous businesses and foundations make these incredible gifts possible. Our donors really do make all the difference”.

**FUNDED AREAS/PROGRAMS AND AMOUNTS INCLUDE:**

- **$453,350 in Member Agency Allocations (2012-2013)**
  - American Red Cross
    - Disaster Services, Recruitment and Training, and Service to the Armed Services
  - Boy Scouts, Rocky Mountain Council
    - Learning for Life and Scoutreach Programs
  - Boys and Girls Clubs of Pueblo
    - Sprague Center
  - Catholic Charities of the Diocese of Pueblo
    - Housing and Homeless Prevention
  - East Side Child Care Center
    - Sliding Fee Scale
  - Girl Scouts of Colorado
    - Girl Scouting in the School Day Program in Pueblo County
  - Pueblo Cooperative Care Center
    - Food Sack Program, Personal Hygiene, Medical Prescriptions and Emergency Transportation
  - Pueblo Child Advocacy Center
    - Child Abuse Prevention (examinations, investigations and support)
  - Pueblo Community Health Center
    - Dental Program
  - Pueblo Suicide Prevention Center
    - Core Crisis Program (prevention, education and awareness training, crisis hotline, postvention/grief support) and Community Counseling
  - Salvation Army
    - Daily Meal Program, Food Pantry, and Warming Shelter
  - Southside Children’s Center
    - Sliding Fee Scale
  - S.R.D.A.
    - Helping Elders Live Program (HELP)
  - YWCA
    - Family Crisis Shelter, Teresa’s Place, Domestic Violence Co-location, Family Safe House, and Youth Violence Prevention

  - Catholic Charities of the Diocese of Pueblo
    - Rent Assistance
  - Pueblo Cooperative Care Center
    - Prescriptions
  - Posada
    - Emergency Shelter for families with children
  - YWCA
    - Homeless Assistance Program- Transportation, Medical and Documentation Costs

- **$57,785 in Special Funding (2012-2013)**
  - Hearing Project
    - Hearing Aids to Needy Individuals

*Continued on Page 5*
United Way of Pueblo County – 5

Business After Hours

United Way and Standard Sales/Budweiser, November 15, 5-7 p.m.

Join United Way and Standard Sales/Budweiser as we host the annual co-sponsored, fun-filled Greater Pueblo Chamber Business After Hours on Thursday, November 15 from 5 to 7 p.m. This event is packed with networking and great company at the stunning Standard Sales building, located at 130 Greenhorn Drive. Join us to get the holiday season off to a festive start! This is one of the ways we like to give back to our donors and supporters for all of their wonderful support and support the fantastic efforts of the Greater Pueblo Chamber at the same time. Come out and enjoy tasty refreshments, delicious food and fun! Don’t miss out on a great evening!

Bring donations of non-perishable food items and open your heart to help hungry Puebloans during this holiday season.

• Funding

In addition to these awards, United Way of Pueblo County administered more than $110,000 in assistance through the Board of Water Works and City of Pueblo Cares Program aiding individuals with their water bill and more than $10,322 through the IBEW/NECA Electrical Repair Program during the 2011/2012 funding year.

Since United Way of Pueblo County began in 1923, the annual community giving campaign has raised a total of more than $41,000,000 for this community. The 2011 Campaign raised a record $1,020,198 to help address the need in the community, and as the need grows, United Way of Pueblo County continually sets goals to help make an impact.

• Continued from Page 4

United Way Board of Trustees

Dave Edmisson, Chair, Xcel Comanche
Jim Duff, Treasurer
Sandy Romero, Secretary, Bechtel
Dave Galli, Chair-Elect, Community Banks of Colo.
Mitch Meminger, Vice Chair, Trane Company
Carl Fulbright, Black Hills Energy
Doug Hayes, UTC Aerospace Systems, Inc.
Barbara Hodgson, GCC Rio Grande
John Keilach, Attorney
John Klomp, Past Board Chair
Rudy Krasovec, St. Mary Corwin Medical Center
Tracy Martinez, US Bank
Chris Riley, City of Pueblo Fire Chief
Rick Scholtes, Target Distribution Center
Matt Smith, Snap Fitness 24/7
Dawna Trujillo, Wells Fargo Home Mortgage

COMMUNITY IMPACT GRANTS
Addressing Needs that Matter to Our Community!

At United Way, our volunteers look at the needs of our community. As needs change, we want to be responsive and invest your donor dollars as effectively as possible – because results matter! In response to ever-changing needs, United Way Board of Trustees have developed community impact grants, which are designed to address needs not currently funded by United Way. This year, we focused on funding programs geared towards youth success, and as a result, were able to invest new dollars into three different programs right here in Pueblo County.

Catholic Charities, Home Instruction for Parents of Preschool Youngsters (HIPPY) – The HIPPY program empowers parents as the primary educators of their children to maximize the chances of successful early school readiness. Over 240 families and their children will be impacted.

Mountain Park Environment Center – This grant will support Earth Studies, a comprehensive, outdoor-based educational program that will reach every 5th grade student from Pueblo City Schools in 2012/2013. Over 1,300 children will be impacted.

Soaring Eagles for Autism – This grant will provide life skills for children and youth with autism. This program strives to help autistic children with the skills to be independent enough to meet their basic needs. Over 380 children and their families will be impacted.

Thank YOU for helping us make this happen. Give. Help. Make your impact….because our community matters!
State Fair Parade Fun!

United Way of Pueblo County was pleased to participate in the 2012 Colorado State Fair Parade where we asked folks to “unleash their inner hero” by supporting United Way.

Riding in the parade donning superhero capes were Dave Feamster, UW campaign chair; Andrea Aragon, UW President & CEO; and Bianca Hicks, UW Resource Development Coordinator. Members of the Boys & Girls Club, led by staff member Sandy Montano also participated by carrying our banner, signs representing the agencies we fund, and sporting “Live United” t-shirts along with super hero capes. Paul Aragon provided the vintage pink Ford Fairlane convertible to help us ride in style.

United Way Staff

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President/CEO

Lawrence Kochis
AFL-CIO/Campaign Director

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Finance Director

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8th Annual Flavor of Pueblo Food & Wine Show

Mark Your Calendar!

Thursday, March 14, 2013
5:00 to 7:30 p.m.
Pueblo Convention Center

Join United Way, its partners and sponsors in tasting the spectacular Flavors of Pueblo! Enjoy a delicious spread of food samples, wine and beer from local restaurants and vendors for just one low price. As an added bonus, all proceeds benefit United Way funded programs!

**INTERESTED IN JOINING US AS A VENDOR?**
Contact Bianca at 719-583-4455 / bianca.hicks@co.pueblo.co.us
United Way of Pueblo County annually holds the Pacesetter Games in late July to bring companies together that run United Way campaigns to enjoy a fun-filled evening, thank them for their commitment to the community, and set the pace for the upcoming community campaign season.

The **10th Annual Pacesetter Olympic Games** was held Thursday, July 26, 2012 and was sponsored by GCC Rio Grande at the Nature and Raptor Center of Pueblo. An excited crowd from United Way supporting companies and agencies enjoyed food, fun, and cheered their favorite team on as 19 company/agency teams competed in backyard picnic games in an effort to take home the coveted traveling trophy from defending champs- Sam’s Club. Each team competed in Tug-A-War, Hula Hoop Contest, Water Fill Relay, and Marshmallow Toss.

After much excitement and a few fierce battles, **Black Hills Energy** became the new champions and took home the trophy with Catholic Charities and Pueblo County Government tied for second place.

Special thanks to Albertsons, GCC Rio Grande, KWRP Oldies and Nick Donovan, Martinez Security, Nature and Raptor Center, PepsiCo, Standard Sales /Budweiser, and our volunteers and board members for their generosity and great spirit!
GAS GIVEAWAY

As gas prices continue to rise, we could all use a little extra help at the gas pump and thanks to Loaf ‘N Jug, you could win a $500 gas card just by attending a United Way meeting at your workplace!

It’s easy to win – just attend a campaign presentation or meeting at your workplace, complete the entry form and return it by January 25, 2013! Special thanks to Art Stawski & Loaf ‘N Jug for showing the amazing power of generosity in offering this outstanding incentive.

HOW THE DRAWING WORKS

Complete the entry and release form and return it to your company’s United Way campaign coordinator, or mail it to United Way of Pueblo County, PO Box 11566, Pueblo, CO 81001 no later than January 25, 2013. Contest winners will be selected in a random drawing to be held on Friday, February 1, 2013. Two winners will receive one gas card in the amount of $500.

ELIGIBILITY

• No pledge or donation is required to enter. Any U.S. citizen who is 18 years or older and attends a United Way campaign meeting, receives a direct mailing, or requests an entry through the mail and who agrees to contest rules is eligible. UW staff, board of trustees and their immediate families are not eligible to enter.

• Only one entry per person is allowed.

• If the prizes are unclaimed within seven business days after the drawing, an alternate winner will be chosen. The prize is nontransferable.

• By submitting an entry, you agree to be bound by contest rules.

• Odds of winning will depend upon number of entries received.

2011 GAS GIVEAWAY WINNERS

Loaf ‘N Jug and United Way partnered to giveaway two $500 gas cards to be given as prizes to winning entrants in the 2011 United Way campaign gas giveaway drawing. The drawing for the 2011 giveaway resulted in winners—Cynthia Esquivel, Benshaw/Curtiss Wright and Michael Diaz, Pueblo County Government. Cynthia is a mechanical operator with Benshaw/Curtiss Wright. The Pueblo Benshaw plant develops and manufactures critical motor controls and drives for Trane Company. She was filled with surprise upon learning of her win, exclaiming that she had never won anything before. Michael is a weatherization furnace specialist with Pueblo County Housing and Human Services. He gladly remarked when receiving his gift card that this prize would definitely help with the high summer gas prices.

No pledge or donation is required to enter to win. People who attend a United Way campaign meeting at their workplace or those who are contacted through the direct mail campaign are eligible to enter. Congratulations to Cynthia and Michael!

Ted Ortiviz, Director of the Pueblo County Housing and Human Services; Bianca Hicks, United Way; Michael Diaz & Yolanda Arrieta, both of Pueblo County Housing and Human Services; celebrate Michael’s win of $500 Loaf ‘N Jug gas card

Andrea Aragon, United Way, presents Cynthia Esquivel of Benshaw/Curtiss Wright with her winning gas card

Get United Way info via e-mail!
Sign up at www.pueblounitedway.org
or email Bianca at bianca.hicks@co.pueblo.co.us

Find us on:

United Way of Pueblo County
Upon learning that no formal mentoring program existed in Pueblo City Schools, United Way began researching mentoring programs nationwide in an effort to begin a program in Pueblo that will work both for mentors and community volunteers. After research, we approached district administrators with a model based on a reputable program in Vermont called “Let’s Do Lunch”. Mentors in this program spend one hour of time a week each week with a student on school grounds, providing encouragement, academic support, and help with life choices in general. Mentors also work with their student to help them understand the correlation between school and how it relates to the real world of work.

The goal of the program is to provide mentors for middle school students, beginning in the sixth grade, to have positive one-on-one relationships with a caring, nurturing adult. Mentors are recruited from the general community as well as the business community, and help students during the often difficult middle school transition. Mentors spend one hour a week each week with their student during the lunch hour at the school. The hour might be spent helping the student with homework, providing encouragement, problem solving, and listening. Mentors serve as a positive adult role model. Relationships between the mentor and mentee help the student make positive connections between the world of work, school and their community. Students will be helped to develop personal skills and career awareness in order to make better life-long decisions and contributions.

In January, United Way piloted the program with 10 sixth grade students at Heaton Middle School, thanks to the leadership and vision of Principal Mario Romero. For the 2012/2013 school year, we will have 20 total mentors at Heaton, which includes our original 10 sixth graders who are now in seventh grade, as well as 10 new sixth graders. Students are selected for the program by school counselors. We hope to gradually expand the program throughout Pueblo County.

The United Way of Pueblo County Mentor Program was built to maximize volunteer time to address the dropout issue starting in sixth grade with high risk students. The goals and objectives are as follows:

- To provide positive relationships with caring adults.
- To provide a framework for positive future growth and decision making skills.
- To help develop effective problem solving skills and effective communications skills.
- To help an individual develop his/her own vision for the future.
- To encourage individuals to develop to their fullest potential.
- To help meet student’s needs as communities provide resources and expertise to schools.
- To build a sense of community (classroom, school, town / state....global)
- To create more opportunities for: positive connections between businesses, schools and their communities as well as career awareness and exploration.

Participating students saw the following results:

- There was a decrease in the total number of F’s by 53% from the 1st quarter to the 4th quarter.
- There was a decrease in the total number of F’s by 33% from semester 1 to semester 2.
- One student went from having multiple F’s the first quarter, to making the Honor Roll in the 4th quarter. This same student also showed great improvement in the TCAP assessment.
- Although behavioral incidents remained steady, the total number of out of school suspensions decreased by nearly 50% from semester 1 to semester 2.

For more information, please call United Way of Pueblo County 719-583-4455 or visit our website at www.pueblounitedway.org

Jeremy Capo, Asst. Athletic Director at CSU-Pueblo, meets with his mentee at Heaton Middle School

**RESULTS**

Give. Help. Make Your Impact...Because Our Community Matters!
CAMPAIGN BEST PRACTICES

Looking for Ways to Spice Up your Employee Giving Campaign, Raise More Money and Improve Morale?

Businesses that have fun with their United Way campaign tend to achieve better results - all it takes is creativity, enthusiasm, and a little ingenuity and the rest falls into place. We are fortunate to have many outstanding companies right here in Pueblo that go the extra mile to make the United Way campaign something that employees look forward to year after year. You can invigorate your campaign too! Why not try a few of these fun activities listed here?

**Campaign Best Practices & Tips~**

- **Team Spirit Day:** For a donation, employees wear a jersey, t-shirt, cap or hardhat of their favorite sports team.
- **Jeans/Casual Day:** Employees who contribute for this special privilege are able to dress down or wear jeans on a designated day.
- **Department Wars:** Encourage some friendly competition and have departments compete for the best: decorated door, basket, contributions raised, etc.
- **Candy Gram Sale:** For $5.00 a bag you get an assortment of candies and chocolate bars. They are placed in decorative plastic bags. To add fun, the bags to be inscribed with a thank you message to be delivered in person to the intended recipient by the fundraising organizers. This is a great way to show your appreciation to a co-worker who had helped you in your previous projects, or if you are a manager or supervisor, to give to your staff for their hard work.
- **Relaxation Day:** Bring in a massage therapist to perform neck and back massages for a donation.
- **Bring Your “Inner” Child to Work:** Participants bring a copy of their childhood photo. Photos are posted on a bulletin board for everyone to see. The object is to see how good anyone can guess or name who is on each photo. The names to be matched to the photos are compiled into a “guess” sheet with the corresponding letter label of their photos. Employees make a donation to receive an entry “guess” sheet. The person who submitted a sheet with the most matches will win the game and a prize.
- **Book/CD Sale:** Sell old or slightly used books/CDs donated by employees and sell them depending on the title and condition of books.
- **Diet for United Way:** Hold a contest to see who can lose the most weight over a month-long period. Each person pays a set amount for every pound lost or gained. **BONUS:** healthier employees!
- **Guess the Number:** Fill a jar with any item you would like. For a donation, co-workers can guess the correct number to win the filled jar.

**PRIZES! PRIZES! PRIZES! PRIZES! PRIZES! PRIZES! PRIZES! PRIZES!**

You know better than anyone what motivates your employees, but here are some additional ideas:

- Prime parking space
- Lunch with the boss
- Paid day off
- Gift cards to area businesses
- Movie or sporting event tickets
- Gas cards
- Arrive late or leave early passes
- Grab bags with various items

**OTHER IDEAS**

- Offer employees food at United Way presentation meetings
- Ice cream socials or pizza parties
- Selling nachos, candy, popcorn, or burritos at breaks
- And MUCH MORE!!! Be creative and think outside the box!

**FUN’RAISING TIPS**

- Make a completed pledge form required for participation in your “Fun”raising event.
- Hold your “fun”raiser on a payday to maximize participation.
- Say thanks! Celebrate your success and recognize employees who participated.

*If you have something unique that you do to help make your United Way Campaign a success, email Andrea at aragona@co.pueblo.co.us and we’ll feature you in our winter newsletter.*
SMALL BUSINESS BLITZ

Make an impact on the needs in the Pueblo community by supporting the 2012 United Way Campaign during the 7th Annual Small Business Blitz, Nov. 6 – 20.

Small businesses will have the opportunity to make a contribution to UWPC and help improve the quality of life of many Puebloans in need AND receive multiple incentives to promote their business at the same time!

By supporting United Way with a small one-time contribution, businesses help more than 45 health and human service organizations benefiting people right here in Pueblo County. These programs help everyone from customers and neighbors to family and friends. In fact, United Way funded programs provided more than 111,000 units of service last year alone. As an additional benefit, businesses that support United Way during the blitz are entered to win advertising opportunities, are spotlighted for their contributions and promoted to help them thrive.

Last year, many businesses provided a corporate contribution, agreed to run an employee giving campaign, or provided an in-kind gift to be used in our 2013 Kickoff Auction. Be sure to look out for additional information and respond quickly to take advantage on the promotional opportunities and join us as a part of this year’s Small Business Blitz!

For more information, contact Bianca at 719-583-4455/ bianca.hicks@co.pueblo.co.us or visit www.pueblounitedway.org.

CSU-Pueblo Athletes Present United Way with Contribution

On Saturday, October 20, at the CSU-Pueblo football game against Black Hills State, CSU-Pueblo Athletes presented United Way of Pueblo County with a contribution to benefit United Way funded programs. Between the 1st and 2nd quarter, Andrea Aragon, United Way CEO, was given a check in the amount of $1,825 on behalf of the Student Athlete Advisory Committee and student athletes of CSU-Pueblo! The Student Athlete Advisory Committee is currently planning events for the 2012-2013 school year and has designated United Way of Pueblo County and youth programming to be a beneficiary of those events. Pack athletes raised money various ways and volunteered more than 3,000 hours of community service throughout the school year.

THANK YOU to The Student Athlete Advisory Committee, CSU-Pueblo Athletes & The Athletics Department For Your Continued Support of United Way of Pueblo County!

BACK THE PACK!

帮助超过111,000人直接在普韦布洛县!
Need Help Inspiring People to Give?
Check out real-life testimonials from individuals right here in Pueblo County! Hear first-hand how your donations have made their lives better. Visit our website at www.pueblounitedway.org and click on campaign video. If you’d like a DVD copy of this six minute video to show at your next campaign meeting, please call us at 719-583-4455.