The season of joy and hope are upon us. At United Way, we are filled with joy, hope AND gratitude as we wrap up another calendar year. The source of our appreciation is you. Whether you are a donor, advocate, or volunteer, we know it is you who have helped spread hope throughout our community. We extend our utmost gratitude to you for all that you do, and wish you a very blessed holiday and new year.

– United Way of Pueblo County Board of Trustees & Staff –

Front Row
Dave Galli, Board Chair, Community Banks of Colorado; Sandy Romero, Bechtel; Valarie Ruybal, UW Mentor Coordinator; Retired Judge Dennis Maes, 2013 Campaign Chairman; Andrea Aragon, UW President/CEO; Barbara Hodgson, GCC Rio Grande; Tracy Martinez, US Bank; Ruben Roman, Xcel Energy

Not Pictured
John Klomp; Rick Scholtes, Target Distribution Center; Bernadette Albo, UW Finance Director

Second Row
Dominic Gallina, Wells Fargo Bank; Bianca Hicks, UW Resource Development Coordinator; Donna Leach, UW Administrative Assistant; Mitch Meminger, Trane; Ted Ortiviz, Housing Authority of Pueblo; Rudy Krasovec, St. Mary Corwin Medical Center; Michelle Peulen, Parkview Medical Center; Jim Duff; David Atwood, Black Hills Energy; John Batey, Urban Renewal Authority of Pueblo; Bonnie Dickerson, Vestas Towers; Matt Smith, Snap Fitness 24/7; Lawrence Kochis, UW Campaign Coordinator; John Keilbach, Altman, Keilbach, Lytle, Parlapiano & Ware, PC; Doug Hayes, UTC Aerospace Systems
United Way of Pueblo County recently held the eighth annual small business blitz to promote small businesses who pledged a contribution to benefit the 2013 community campaign.

Businesses who pledged $50 or more received two one-year subscriptions for the price of one from The Pueblo Chieftain, announcement of business name on NewsTalk 590KCSJ, 50 percent off of an advertising schedule on KPHT 95.5, 590KCSJ, or Fox Sports Radio 1350 during January and February, 50 free commercials with any $500 new or current advertising schedule through Comcast Spotlight, a free business consultation session and 30 percent discount with the Small Business Development Center, and were also included in United Way’s Small Business advertisement in The Pueblo Chieftain, and listed in the United Way’s newsletter, on UWPC’s website and Facebook page. Businesses were entered into two drawings to win either 100 free 30-second spots on cable television or eight hours of free staffing from Express Employment Professionals. This year’s winners were CTI Corporate Technologies, Inc and La Renaissance Restaurant.

United Way would like to thank these generous businesses for their support as well as our amazing sponsors who made this blitz possible. The sponsors of the 8th Annual Small Business Blitz were Comcast Spotlight, Express Employment Professionals, Clear Channel Media + Entertainment, the Small Business Development Center, and The Pueblo Chieftain.

PARTICIPATING BUSINESSES

- Adams Electric
- Angelo’s Pizza
- Associates For Psychotherapy & Education
- Associates in Women’s Health Care - Pueblo OB/GYN
- Avalos Fine Portraiture
- Benefits Broker
- Charles W. Ready Financial Services
- Commercial Carrier Consultants
- Complete Nutrition
- CTI Corporate Technologies, Inc
- Hewitt & Couch, P.C.
- Industrial Constructors/Managers (ICM)
- Koehler Wealth Management
- La Renaissance Restaurant
- Leverington & Associates, Inc.
- Little Caesars Pizza
- MAXPRO Cleaning Services, LLC
- Minnequa Works Credit Union
- Newman Hardwood Flooring
- Park East Restaurant
- Prutch’s Garage Door Company, Inc.
- Pueblo PC & Mac
- Pueblo South/Colorado City KOA Kampground
- RBC Wealth Management
- RE/MAX of Pueblo - James R. Hadley
- RE/MAX of Pueblo - Greg Hahn
- RE/MAX Pueblo West - David Anderson, CRS
- RE/MAX Pueblo West - Team Selle
- RE/MAX Pueblo West - Karen Trujillo
- Rice Root Accounting Services
- Roselawn Cemetery & Funeral Home
- RSL Accounting Services
- Schmidt, Valentine, Whittemore, & Co. P.C.
- Snap Fitness 24/7 & Pueblo’s Best Carpet Cleaning
- The Media Center
- Tie the Knot Bridal & Tuxedo
- Tony P. Dell Accounting
October is United Way Month at Park East Restaurant

For seven straight years, Park East Restaurant has supported United Way of Pueblo with a very unique and highly anticipated month of fun, fabulous food and fundraising. This October was no different. Park East owners Terra and Jeff Riggio created various activities throughout the month of October to engage visitors at the restaurant and members of the community at large in the fundraising efforts.

- One dollar tickets were sold for a chance to win a Lunch or Happy Hour office party worth up to $300, or one of two Park East gift cards ($25 or $100). Winners were drawn at the Greater Pueblo Chamber’s Business After Hours with United Way and Standard Sales.

- A silent auction was held throughout the month. Auction Items included nights of entertainment provided by Andy Clementi from The Martini Shot, Reverand, Patrick Kratzer, or Gypsy; a guided mushroom hunt and gourmet wine dinner for 4; a spa day; and painting by Jill Brake.

- A pumpkin carving contest was held on Thursday, October 24.

- A Zombie Prom was held Saturday, October 26.

- During the week of October 20 – 26, ten percent of the restaurant’s profits were donated to United Way!

The event’s highlight including three nights of local celebrity waiters who engaged in a very spirited and competitive battle against one another to see who could sell the most chances to win Park East prizes. Celebrity waiters included UW Campaign Chariman and retired Judge Dennis Maes, community leaders Sandy and Marv Stein, UW Board Chair Dave Galli, Matt Smith of Snap Fitness, Dave Feamster of Little Caesars Pizza, Chris Turner of Bethart Turner Attorneys at Law, Ryan and Quinn Zabukovic and Ray and Avri Swerdfeger.

These waiters pulled out all the stops, and a new fundraising record was set.

Terra Riggio, owner of Park East, had this to say about their efforts. “Park East is proud to support United Way in its efforts to help the local community. We cannot think of a better organization that reaches so many different agencies.”

All proceeds from the contests and drawings will benefit United Way of Pueblo County. Park East Restaurant is a steakhouse that features fine steaks, pasta and seafood located near the east entrance of City Park at 720 Goodnight Ave and is open for both lunch and dinner.
Always held the week before Thanksgiving, the November Greater Pueblo Chamber Business After Hours has turned into the unofficial kick-off of the holiday season for many community minded professionals. It’s easy to get into the holiday spirit with delicious food and spirits donated through the generosity of Budweiser/Standard Sales, United Way’s co-host in sponsoring the yearly event.

Dean Doyen, general manager of Standard Sales and his very capable staff had a delicious spread of food and ice cold Budweiser products for all to enjoy. “This is an event that we look forward to every year,” shared Andrea Aragon, President/CEO of United Way. “Dean and his team always go above and beyond to make this an outstanding evening for our United Way supporters and Chamber friends. This is just one of the things they do for United Way to show their support. We are very grateful for their generosity in all they do.”

To perpetuate the giving spirit, attendees were asked to bring non-perishable foods which will help those in need this holiday season. Over nine large and heavy boxes were donated to Care and Share’s Stuff the Bus Food Drive.

United Way would like to send a huge thank you to Standard Sales/Budweiser, Dean and his staff, and the Greater Pueblo Chamber of Commerce for their steadfast support!
Give. Help. Make your impact... because our community matters!

Thanks for doing what matters.

LIVE UNITED!

United Way of Pueblo County
Unifed Way's Middle School Mentoring Program, in its third year, reached its ambitious goal of recruiting 30 new mentors this year, bringing the mentor total to a very impressive 50 individuals. In September and October, United Way embarked on a very aggressive strategy to recruit 30 new caring, business oriented individuals for our proven program. The goal was achieved with a lot of hard work, speaking to service clubs and businesses, radio and newspaper support, and word of mouth. As a result, United Way will have a remarkable 50 mentors in middle schools in Pueblo County.

“The caliber of individuals in our mentoring program is outstanding. All are leaders, who have very busy professional and personal lives, yet still have room in their heart to devote to a student and this program. We are very humbled,” expressed Andrea Aragon, UW President/CEO. Andrea went on to express her thanks to United Way staff Lawrence Kochis and mentor coordinator Valarie Ruybal for their continuing efforts in supporting the program. In addition to supporting the program, both are mentors.

United Way wishes to extend their deepest gratitude and admiration for the following individuals who are making a priceless donation of their time through the United Way Middle School Mentoring Program:

### Heaton Middle School

**NEW**
- Kristi Alfonso
- Katie Weaver
- Jill Deulen
- Chad Pfeif
- Ronald Knowlton
- John Batey
- Andrew Lang
- Brad Hensley
- Jenny Smith
- Scott Gaskell

**CONTINUING**
- Patricia Guerrero
- Jeremy L. Capo
- Lawrence L. Kochis
- Justin Becker
- Victoria Kampa
- Fred Arellano, retired
- Jessica D. Smith
- Patty Kester
- Derrick Martinez
- Matthew Bailey
- Chris Burke
- Brian Hoffman
- Trisha Macias
- Michael Shoaf
- Erica Ingals
- Dan Larson
- Denny M Stangier
- Elizabeth Palacios
- Edgie Walrath

### Liberty Point Middle School

**NEW**
- Pueblo Urban Renewal
- Cookie Ladies
- Pueblo City County Library District
- Legacy Bank
- Oregon Steel/Retired
- Pueblo Urban Renewal Authority
- TR Toppers
- Ameriprise Financial
- Lamar Outdoor Advertising
- Farmers Insurance

**CONTINUING**
- Century Link
- CSU-Pueblo Athletics
- United Way of Pueblo County
- Target Stores
- Pueblo Community College
- Xcel Comanche Plant
- YWCA
- Express Employment Professionals
- Black Hills Energy
- Pueblo Convention Center
- CSU- Pueblo
- Community Banks of Colorado
- Young Life Pueblo
- Department of Corrections
- El Pueblo...an Adolescent Treatment Community
- Xcel Energy Gas

### Pueblo Academy of the Arts (formerly Pitts Middle School)

**NEW**
- Emily Price
- Diana Sumouske
- Patricia Guerrero
- Julie Schafer
- Robin O’Day
- Matt Smith
- Jack Johnston
- David N Atwood P.E.
- Chris McMahen
- Michael Gilbert
- Lawrence Kochis

**CONTINUING**
- Patricia Guerrero
- Jeremy L. Capo
- Lawrence L. Kochis
- Justin Becker
- Victoria Kampa
- Fred Arellano, retired
- Jessica D. Smith
- Patty Kester
- Derrick Martinez
- Matthew Bailey
- Chris Burke
- Brian Hoffman
- Trisha Macias
- Michael Shoaf
- Erica Ingals
- Dan Larson
- Denny M Stangier
- Elizabeth Palacios
- Edgie Walrath

Like all we do at United Way, the list can’t stop here. We will need even more mentors next fall as we exponentially (but carefully) grow the program, which is made possible by a grant from [El Pomar Foundation](https://www.elpomarfoundation.org). To find out more on how you can change lives and become a mentor, please contact us at (719) 583-4455.
United Way of Pueblo County – 7

11th Annual Kids Mitten Tree

This year marks the 11th year of The Pueblo Chieftain’s Kids Mitten Tree as a way to help Pueblo’s children in need of proper clothing for the cold winter months. Over the past ten years, the Mitten Tree has become a heartwarming tradition for the employees at The Pueblo Chieftain as well as for many generous community donors. The tree is set up in the Classified Department where givers can donate various new items to fill and decorate the tree. These wonderful donors do their part to make a difference in the lives of these kids in need, keeping them warm each winter.

Donations are distributed through United Way of Pueblo County, past beneficiaries of the Kids Mitten Tree include: A Caring Pregnancy Center, Bargain Box (Assistance League), CASA of Pueblo, Cooperative Care, East Side Child Care Center, Holiday Blessing Store, Infant & Toddler Program at Colorado Bluesky, Los Pobres, Luv In Action, Posada, Pueblo Head Start, Rocky Mountain SER, Salvation Army & The Angel Tree Project, Southside Children’s Center, Washington Children’s Center & YWCA.

Donations will be accepted from November 25th through December 19, 2013, in The Pueblo Chieftain Classified Department. We would like to thank everyone involved with the Kids Mitten Tree for their continued support in growing this very special program.

Kristi Lauer, Inside Sales Manager at the Pueblo Chieftain.

Check Out Our Campaign Video by visiting our website at www.pueblounitedway.org OR on “You Tube” 
Copies of this video are also available to show at your next campaign meeting. For more info, call 719-583-4455.

Flavor of Pueblo Food and Wine Show

Mark your calendar for the 9th Annual Flavor of Pueblo Food and Wine Show taking place Thursday, March 13, 2014 from 5:00 to 7:30 pm.

Enjoy the many spectacular Flavors of Pueblo at Pueblo’s premier food & wine event- the 9th Annual Flavor of Pueblo Food & Wine Show! A delectable spread of food samples, wine and beer from local restaurants and vendors will be yours to savor for just one low price. Tickets will be available in February at a great advance ticket price AND all of the proceeds will benefit United Way of Pueblo County funded programs!

Interested in highlighting your fanfare by joining us as a vendor? Contact Bianca at 719-583-4455/ bianca.hicks@co.pueblo.co.us or visit www.pueblounitedway.org/flavorofpueblo.
Latino Chamber Holiday Happy Hour & 2nd Annual {Giving} Tree Decorating Competition to Benefit United Way!

The Latino Chamber of Commerce held the Holiday Happy Hour at the Pueblo Union Depot on December 5, 2013. In addition to hosting a wonderful, festive event, the Latino Chamber also continued the tradition of the 2nd Annual {Giving} Tree Decorating Competition with a portion of the proceeds benefiting United Way of Pueblo County. For a $25 entry fee, a 3-foot artificial tree was given to participating organizations to decorate with crazy themes, elaborate trimmings, gift cards, etc. The decorated trees were a BIG hit as silent auction items at the Happy Hour!

Attendees were able to admire the trees, enjoy the holiday spirit, and mix and mingle with Latino Chamber members and United Way supporters.

“What a great way to celebrate the holiday season,” shared Andrea Aragon, President/CEO of United Way. “We are so fortunate to have the support of the community all year long, and especially during the holidays. We are very excited to partner with the Latino Chamber on what we hope will be an annual event of generosity, holiday spirit and fellowship with great supporters and friends!”

United Way would like to thank the Latino Chamber of Commerce, Sandy and her staff, for their support and all they do serve the Pueblo community!
# Pueblo Volunteer Income Tax Assistance Program

## FREE INCOME TAX E-FILING

Qualifying households can have their taxes prepared by trained, IRS-certified volunteer tax preparers at **no cost** to ensure they receive all of the tax credits they deserve, including the Earned Income Tax Credit (EITC) and Child Tax Credit (CTC).

### FEBRUARY 3 - APRIL 15

<table>
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<tr>
<th>FACE-TO-FACE SITES</th>
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<td><strong>MONDAY</strong></td>
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| NeighborWorks of Pueblo  
1241 E. Routt Ave.  
1:00 - 4:00pm         | Goodwill Retail Store  
3610 Dillon Drive  
(across from the Pueblo Mall)  
9:00am - 12:00pm |
| **TUESDAY**        |               |
| Fulton Heights Rec. Center  
1331 Santa Rosa (Salt Creek)  
10:00am - 2:00pm         |               |
| Dolores Huerta Prep High  
2727 W. 18th St.  
4:30pm - 7:00pm         | **FRIDAY**    |
| **WEDNESDAY**      |               |
| Rawlings Library  
100 E. Abriendo Ave. (3rd Floor)  
10:00am - 4:00pm     | **DID YOU KNOW?**  
An estimated $7,074,608 was left on the table by families that did not take advantage of the tax credits they deserve, resulting in an estimated loss of $2,258,203 that could have benefited the Pueblo community? |
| **THURSDAY**       |               |
| Dolores Huerta Prep High  
2727 W. 18th St.  
4:30pm - 7:00pm         |               |

VITA is a best practice tool to aid low-income individuals and families, and can positively impact the community through retaining financial resources that often would not have been realized otherwise. VITA volunteers are recruited from the community and are IRS trained and certified to prepare taxes. VITA customers on average receive larger refunds and more tax credits than those who do not receive VITA services, along with saving considerable sums of money that may have been paid for fee-based tax preparation.

For more information, call 719-296-8768.
Santa’s watched you all year…
And you know that it’s true.
He’s been very impressed
With all the good that you do.

You help your community,
Your family and friends.
Sharing time, talent, treasure,
Your gifts never end!

Always ready to help
In so many ways.
All of your gifts
Brighten so many days.

Santa looked at your year
And he has definitely decided
He’ll bring good things to you
Because you LIVE UNITED!

YOUR UNITED WAY STAFF
Andrea Aragon • Lawrence Kochis • Bianca Hicks • Bernadette Albo • Donna Leach • Valerie Ruybal