Want to positively impact the lives of over 119,000 people right here in Pueblo County?

SUPPORT UNITED WAY

By supporting United Way of Pueblo County with an employee campaign and/or a contribution, you are improving the quality of life of 119,000 of your potential customers, potential employees and fellow citizens, as well as your friends and family – right here in Pueblo County!

YOUR COMPANY AND AN Employee CAMPAIGN...

Benefits and Opportunities

• Corporate donations are limited. By allowing a United Way employee campaign, you are giving your employees an opportunity to give - through your organization. It demonstrates your company’s commitment to your employees and customers - and the community where they live and work.

• Every single dollar makes a difference! You or your employees don’t have to be wealthy to make a significant contribution to your community. In fact, a good portion of our donations come from people that give $1 a week. Just one dollar a week through payroll deduction equals $52 over a year’s time – a very generous gift. We can help many people with $52!

• One gift to United Way benefits more than 25 non-profit organizations here in our local community!

• Enables your employees to learn about health and human services available in our community.

• Creates more opportunities for people who live in the community where you do business. Our programs help families become self-sufficient.

• Helping your community through United Way creates company pride, leadership skills and teambuilding within your business by empowering your employees to work together for a worthy cause – their quality of life!

• Not only is it effective in helping to solve problems in our community, it is convenient, too.

AS A CEO OR VOLUNTEER CHAMPION IN YOUR COMPANY...YOUR NEXT STEPS

• It is a surprisingly easy process. Choose your company campaign coordinator – this is a chance for someone in your company to show their leadership and strengths in a new way. United Way staff will provide materials, and work with your volunteer to make the process as easy and efficient as possible.

• Asking people for donations is uncomfortable for many. United Way staff and agency directors can help make this process easy by “making the ask”. Allow United Way a few minutes through regularly scheduled group meetings or events (5-10 minutes is all we need) so that each employee can make an informed decision about giving as well as learn about the services available to them.

• Have fun! Use your United Way campaign as a vehicle to create enthusiasm, team spirit and leadership within your workplace! A successful campaign builds a tradition of winning in your business.

• Say thanks! Celebrate your success and recognize employees who participated.

--------> Quick tips for your campaign on back...
QUICK TIPS TO AID YOUR WORKPLACE CAMPAIGN...

- Recruit a fun, enthusiastic group of people to help plan, organize and execute your workplace campaign and don’t be afraid to be creative and have fun!

- Set a company goal and post a thermometer marking progress

- Find out if there is a company match for employee donations, many employees like to know they are making twice the impact

- Distribute pledge forms and brochures to all employees via paychecks, employee mailboxes, or at a meeting. Include memo from Campaign Coordinator and/or CEO encouraging participation and endorsing the campaign

- Set a deadline for pledge forms to be turned in and distribute facts about United Way throughout the campaign to help keep it fresh in employees’ minds

- Offer incentives for early pledges, first time donors, prize drawings for all donations, etc

- If possible, include staff in your presentations explaining their support for United Way and experiences they have had

- Hold friendly competitions between departments or even similar workplaces

- Hold special events to raise additional funds from those not interested in payroll deductions – car washes, pie contests, can drives, etc

- Remind employees a week before deadline and on the deadline date

Every dollar makes a difference! Together, we can make an impact!