

United Way of  
Pueblo County  
July 1, 2019 - June 30, 2020



2019 / 2020

# 97<sup>th</sup> ANNUAL REPORT

# Board of Trustees

2019/2020

**Karen Trujillo, Chair**  
**RE/MAX Pueblo West**

Year Elected: 2015  
First Term Expires: 4/2018  
Second Term Expires: 4/2021

**Chrissy Holliday, Vice Chair**  
**Colorado State University - Pueblo**

Year Elected: 2017  
First Term Expires: 6/2020  
Second Term Expires: 6/2023

**Jim Duff, Treasurer**

Year Elected: 2017  
First Term Expires: 6/2020  
Second Term Expires: 6/2023

**Stacie Shirley, Secretary**  
**Buxman Kwitek, PC**

Year Elected: 2017  
First Term Expires: 6/2020  
Second Term Expires: 6/2023

**Alex Alarcon**  
**GCC Rio Grande**

Year Elected: 2019  
First Term Expires: 6/2022  
Second Term Expires: 6/2025

**Lee Bachlet**  
**The Pueblo Chieftain**

Year Elected: 2019  
First Term Expires: 6/2022  
Second Term Expires: 6/2025

**Luis Contreras**  
**TBK Bank**

Year Elected: 2019  
First Term Expires: 6/2022  
Second Term Expires: 6/2024

**Vance Crocker**  
**Black Hills Energy**

Year Elected: 2018  
First Term Expires: 6/2021  
Second Term Expires: 6/2024

**Stacy Cuhen**  
**Wells Fargo Bank**

Year Elected: 2019  
First Term Expires: 6/2022  
Second Term Expires: 6/2024

**Slane Dickerson**  
**Blazer Electric**

Year Elected: 2017  
First Term Expires: 6/2020  
Second Term Expires: 6/2023

**Crystal Faricy**  
**US Bank**

Year Elected: 2019  
First Term Expires: 6/2022  
Second Term Expires: 6/2025

**Ken Harrawood**  
**Bechtel**

Year Elected: 2019  
First Term Expires: 6/2022  
Second Term Expires: 6/2025

**Racheal Morris**  
**Parkview Medical Center**

Year Elected: 2019  
First Term Expires: 6/2022  
Second Term Expires: 6/2025

**Alice Padilla**  
**Vestas**

Year Elected: 2019  
First Term Expires: 6/2021  
Second Term Expires: 6/2024

**Joe Pye**  
**Pepsi Beverages Company**

Year Elected: 2018  
First Term Expires: 6/2021  
Second Term Expires: 6/2024

**Robynn Ramos**  
**AT&T**

Year Elected: 2018  
First Term Expires: 6/2021  
Second Term Expires: 6/2024

**Jeremy Romero**  
**Target Distribution Center**

Year Elected: 2017  
First Term Expires: 6/2020  
Second Term Expires: 6/2023

**Matt Smith**  
**Snooze Mattress Company**

Year Elected: 2018  
First Term Expires: 6/2021  
Second Term Expires: 6/2024

**Robert Vigil**  
**Xcel Energy**

Year Elected: 2019  
First Term Expires: 6/2022  
Second Term Expires: 6/2025

**Reid Weber**  
**New York Life**

Year Elected: 2018  
First Term Expires: 6/2021  
Second Term Expires: 6/2024

**Michele Wolfe**  
**Kaiser Permanente**

Year Elected: 2018  
First Term Expires: 6/2021  
Second Term Expires: 6/2024



## Staff

- Shanna M. Farmer** ~~~~~ President/CEO
- Bernadette Albo** ~~~~~ Finance Director
- Paula Chostner** ~~~~~ Director of Campaign & Fund Development
- Bianca Hicks** ~~~~~ Director of Marketing, Events & Initiatives
- Laurie Megrew Mau** ~~~~~ Program Assistant
- Judith Boudreaux** ~~~~~ Volunteer Income Tax Assistance (VITA) Program Coordinator
- Tanya Simental** ~~~~~ UW Middle School Mentoring Program Coordinator

# President/CEO Message

*“The greatness of a community is most accurately measured by the compassionate actions of its members.” – Coretta Scott King*

Being chosen to lead United Way of Pueblo County as President/CEO has been an absolute career dream come true. I cannot imagine a more fulfilling role to have serving our wonderful community. This past year has been one of change, challenges, opportunities, and innovation for UWPC. The COVID-19 pandemic has certainly impacted many aspects of how we operate, but it has not changed our determination or ability to support our local community. With the establishment of the Emergency Response & Recovery Fund, and thanks to the generous contributions from many organizations and individuals, UWPC was able to provide critical support to nonprofits who were directly impacted by COVID-19. This is a true testament to how United Ways rise in times of crisis and serve as strong pillars of community support. This also provides a heartwarming reminder of how the Pueblo community always comes together in times of need; without you - our donors, volunteers, and community partners - none of the work we do would be possible.

I want to express my sincere gratitude to our 2019 Campaign Chair Shawn Shelton, 2019-2020 Board Chair Karen Trujillo, and the UWPC Board of Trustees for your unwavering dedication and incredible leadership this past year. Your passion, talent, and enthusiasm help us to be the best we can be. Thank you to the entire UWPC team for supporting each other through this time of transition and for your steadfast commitment to furthering our organization’s mission. We have an amazing team, and I feel very fortunate to work with each of you. I also want to thank Andrea Aragon for 17 years of incredible leadership at UWPC. As I said during the 2019 Campaign Kickoff, Andrea left very big shoes to fill. So instead of trying to fill her shoes, I decided to bring my own, different shoes. Shoes that will allow me to step back to where we have been and learn from the past, all while walking towards new goals that will help us continue to grow and thrive for years to come.

Our entire community has weathered quite the storm this past year, but as we have seen from the incredible acts of kindness, compassion, and generosity, we truly are Pueblo Strong, and we are always #Stronger United.



**Shanna M. Farmer, President/CEO**



# Campaign Chair Message



**Shawn Shelton, 2019 Campaign Chair**

It has been my distinct pleasure to serve as the United Way of Pueblo County 2019-2020 fundraising chair. I am a longtime supporter of United Way, so a year ago when Paula asked if I would be interested in chairing this year's campaign, I could not say no to the opportunity to be part of an organization that I hold in highest regard. Coming into this role, I felt I had a good idea of what the United Way does for our community and how they operate. This experience however has truly humbled me and exposed me to the true nature of their work, which far exceeds what can be seen on the surface. With a very small staff of truly dedicated people, Shanna, Tanya, Judith, Bernadette, Bianca, Paula, and Laurie leave an enormous fingerprint on our community, touching the lives of a large percentage of our fellow Puebloans. With as hard as they work and as dedicated as they are, none of their work would be possible without the monetary contributions of individuals, businesses and local government. I would like to thank each and every one that has contributed to this year's campaign; your contributions are much appreciated and are doing good things for our community. My small contribution to this year's endeavor has been to act as chair for the Campaign

Cabinet, whom through their extensive network of friends and business connections help to open doors of opportunity for the United Way team to interact with our citizens and to inform them of what United Way does for our community. Ultimately the team offers individuals and businesses the opportunity to contribute monetarily or through volunteerism to provide desperately needed resources to our support agencies and programs. I would like to thank the cabinet for their hard work on this year's campaign.

United Way of Pueblo County has weathered many catastrophes over the years and has continued to provide support for the community in those troubling times. This year has certainly been one of those troubling times, no one could have predicted the events that have affected every community across the country and the world. In our community the resulting economic and psychological damage of the virus has greatly increased the number of people that need assistance from the many agencies and programs that are supported by United Way. In the face of this crisis, Pueblo's community has once again stepped up and provided emergency funding for these organizations, but there is still

much work to be done. Our yearly campaign that provides the monetary resources for our ongoing programs has suffered greatly from the COVID-19 crises and I fear there will be a greater gap between funding and need in the near and distant future. We will all need to work hard to ensure that the good work of the United Way can go on at the level that we have become accustomed to. I worry that I have left a lot of work for my successor, but I am sure they will answer the challenge and prevail.

It can be overwhelming to continually worry about the needs of our community and to stress about the shortage of resources for the next week or month or year. Today lets allow ourselves to set that worry aside and rejoice in our accomplishments and take solace in knowing that there are many, many people in our community that are committed to getting the job done no matter the obstacles and that there are many more who are willing to do their part by contributing monetarily. All of us together living the United way creates the fabric of our community a community, that I am proud to call my home.



# Board Chair Message

On behalf of the Board of Trustees of your United Way of Pueblo County, it is my honor to thank our amazing community for their continued support year after year. This past year has been a year of change as we welcomed Shanna Farmer as our new President/CEO and particularly challenging as we navigate the COVID-19 pandemic that has affected each and every one of us in some form. We have all experienced change and seen the hardships faced by our friends and family. Our community and United Way have stepped up to serve those in need by reinventing the way we campaign, hold meetings, hold fundraising events, and do our daily jobs.

I would like to thank my fellow Board of Trustees and all of the United Way volunteers for your hard work, flexibility, passion, and commitment in one of the toughest moments in our country's history. I have enjoyed serving alongside you and value the leadership you each

bring to the table!

I would like to personally thank Shanna and her outstanding staff for their untiring dedication and commitment to achieve amazing results especially during these unprecedented times. Your energy, caring spirit, and fresh ideas are just what we needed during these crazy times, and you and your team made your accomplishments look easy. Pueblo County is very fortunate to have such a well-run United Way organization.

I considered it a privilege and honor to serve as Chair of the Board of Trustees for United Way of Pueblo County. It has been a rewarding experience and I am grateful for the friendships I have had the opportunity to make these past years. Thank you, Pueblo, for caring, giving back, and serving!

Welcome to our new Chair, Chrissy Holiday. I know you will do a wonderful job!



**Karen Trujillo, 2019-2020 Board Chair**

## OUR MISSION

*To develop donor resources to enhance the quality of life for the people of Pueblo County.*



# Spirit Awards

## Corporate Leadership Award For Excellence

- Bechtel Group Foundation
- Black Hills Energy
- Ent Credit Union
- PCAPP Partners: Bechtel, AECOM, Battelle, & GP
- Xcel Energy

## Outstanding Coordinator Awards

- PCAPP Partners: Bechtel, AECOM, Battelle, & GP Team
- Scott Cummings, Transportation Technology Center
- Tracey Sample, City of Pueblo

## Lifetime Achievement

- Barbara Coombs
- David Parry
- Renee Richardson

## New Coordinator

- Denise DeNardo, Pueblo Department of Public Health & Environment
- Racheal Morris, Parkview Medical Center
- Alice Padilla, Vestas Towers

## Outstanding Small Business Employee Campaigns

- Blazer Electric Company
- Rampart Supply

## Outstanding Ambassador Award

- Joseph Pye
- Reid Weber
- Rod Slyhoff
- Slane Dickerson

## Outstanding Volunteer

- Bonnie Dickerson
- Derek Apodaca, Middle School Mentoring Program
- Gale Hamby, Pueblo Volunteer Income Tax Assistance Program (VITA)

## Special Recognition

- IBEW/NECA Emergency Electrical Repair Program

# Top 15 Campaigns 2019

PCAPP Partners (Bechtel, AECOM, Battelle) .....	\$100,000
Xcel Energy .....	\$92,583
Parkview Medical Center .....	\$69,147
Black Hills Energy .....	\$42,486
Trane Company .....	\$33,823
Pueblo Water .....	\$23,536
UPS .....	\$23,064
Target Distribution Center .....	\$20,497
Blazer Electric Supply .....	\$17,600
Rampart Supply .....	\$16,984
TR Toppers .....	\$13,184
Vestas Wind Towers .....	\$10,764
Pueblo Community Health Center .....	\$10,416
Evrax Rocky Mountain Steel .....	\$10,307
City of Pueblo .....	\$9,645

## Community Impact, Senior Services, Mental Health, Emergency & Special Funding

As needs change, we want to be responsive and invest your donor dollars as effectively as possible. In response to ever-changing needs, the United Way of Pueblo County Board of Trustees developed community impact grants, which are designed to address needs not currently funded by United Way. UWPC also funds several programs throughout the year through mental health, senior services, and special funding opportunities.

### Community Impact Grants

#### **Pueblo Cooperative Care Center**

Mobile Shower Project

#### **Pueblo School District 70**

Academy of Manufacturing, Agriculture & Construction - Machinery, Equipment, Tools, and Computers

### Senior Service Grants

#### **Posada**

Beds and appliances for affordable housing for seniors at the former Sunset Motel

### Mental Health Grants

#### **Friendly Harbor Drop In Center**

To support connecting those with mental health concerns with resources and the addition of peer specialists to expand services to youth at Boys & Girls Clubs, CSU-Pueblo, childcare during family support groups, parent/child visits, and increase hours of services to veterans.

#### **Spark the Change Colorado**

To support the Pro-Bono Mental Health Counseling Program providing no-cost mental health services for youth, families, seniors and individuals in need.

### Emergency & Special Funding

#### **Everybody Counts Homeless Ministry**

#### **Thanksgiving & Christmas Meals**

To provide a Thanksgiving and Christmas meal for hundreds of Pueblo families and individuals in need.

#### **Pueblo City-County Library District**

To offer STEM and history classes, educational crafts, snacks and movies for students on Fridays.

#### **Pueblo Poverty Foundation**

To assist with literacy efforts in Pueblo elementary schools.

#### **Pueblo Rescue Mission**

To provide bunk beds and anti-microbial mattresses to furnish the shelter for homeless men and women in the Pueblo community.

#### **SuperTeam Pueblo County Sheriff's Office**

#### **- St. Baldrick's Foundation**

To bring awareness to and raise funds for childhood cancer research efforts in Pueblo County.

### OTHER UNITED WAY FUNDING

#### **Other organizations receiving grants or funding via United Way of Pueblo County are:**

Adams State University Foundation, Advocates Against Domestic Assault, Agape Fellowship Church, Arkansas Valley Resource Center, Care & Share Food Bank, CASA of Pueblo, Center for Disabilities, Center for Restorative Programs, Ecumenical Church of Pueblo West, EPIC Pueblo-Executives Partnering to Invest in Children, Everybody Counts Homeless Ministry, Friendly Harbor Drop In Center, Hospice de Valle, Inspiration Field, La Puente Home, Noah's Ark Animal Welfare Association, Posada, Pueblo City-County Library District, Pueblo Community Soup Kitchen, Pueblo Poverty Foundation, Pueblo Rape Crisis Services, Pueblo Rescue Mission, Pueblo School District 60, Pueblo School District 70, Spark the Change Colorado's Pueblo Pro Bono Mental Health Program, Southern Colorado Repertory Theatre and Tu Casa. In addition, we fund 65 additional nonprofits via the donor designation process and funded 30 organizations through the Emergency Response & Recovery Fund (see details about this fund on page 8).



## IBEW/NECA Electrical Repair Program

The IBEW/NECA Electrical Repair program is a cooperative effort by IBEW Local #12, Southern Colorado Electrical Contractors Association and United Way of Pueblo County to **provide emergency electrical repair** in Pueblo County to individuals or families who do not have the means to pay for such services on their own. To be approved for the service, clients are screened for eligibility by Catholic Charities of the Diocese of Pueblo or SRDA, and the repair must be a true emergency that directly impacts the safety of occupants. All repairs are approved by IBEW Local #12 members and signatory Southern Colorado Electrical Contractors. Clients are expected to pay a small portion of the cost to be placed back into the fund to help others. The program is funded primarily by IBEW Local #12 and Southern Colorado Electrical Contractors Association.



Know someone that might need this service? Refer them to Angela at Catholic Charities, 719-544-4233 or Kathleen at SRDA, 719-545-8900. **Please NOTE – this is NOT assistance to help pay for electric utility bills.**

## Pueblo Water Cares Program

The Board of Water Works (Pueblo Water) created a program to help those needing assistance with their water bill. In partnership with United Way and Catholic Charities, hundreds of people have received “a hand up” in difficult economic times. Pueblo and United Way are lucky to have the leadership, generosity and compassion that Pueblo Water provides. The program is funded by appropriations from Pueblo Water, the City of Pueblo and contributions from caring individuals and businesses.



Applicants must be screened for eligibility and can receive help once in a 12-month period, not to exceed three times in total. Individuals in need of assistance through this program should contact Catholic Charities at 719-544-4233.

## El Pomar Foundation Community Problem Solving Fund

Established by El Pomar Foundation to address critical and emergency needs for the homeless and indigent in Pueblo County.

## Abe & Rose Wittels Endowment Fund

Established by Abe & Rose Wittels, funds support health and human service programs in Pueblo County.

## Emergency Food & Shelter Program

United Way of Pueblo County administers federal funding to assist organizations providing shelters, food, and homelessness prevention assistance.

## Colorado Combined Campaign

State employees participate in the annual fundraising campaign through the Colorado Combined Campaign. Donors designate gifts to United Way or agencies under the United Way of Pueblo County CCC umbrella in the southern Colorado region.

## Community Impact Grant

Special grant funds made available by United Way of Pueblo County Board of Trustees to any nonprofit in Pueblo County meeting a critical community need not currently funded by United Way.

## The Living Legacy Circle

The time you spend planning charitable giving is an important process that will bring special rewards. By carefully considering what, when and how to give, you may be able to give much more than you thought possible. A planned charitable gift can help you accomplish personal planning objectives in ways that may benefit you, your loved ones, and your favorite charities. Join the Living Legacy Circle – and give the gift that will last a lifetime.

# Volunteer Committees

## Funding Committee

**Member Agency Allocations, Community Impact, Mental Health, and Senior Services Grants:** Oversight and monitoring funds distributed by United Way to funded programs. The committee meets monthly and more often as needed in May to review each agency's funding request. Funding recommendations are then given to the United Way board for approval.

**El Pomar Foundation Community Problem Solving:** Responsible for distributing and monitoring annual earnings from the El Pomar Endowment Fund. This committee works to ensure that these funds are carefully invested in programs that meet needs that would not be funded otherwise.

- Jay Dammann
- Crystal Faricy, US Bank
- Argerie Hoty;
- Toni Montoya, TR Toppers
- Racheal Morris, Parkview Medical Center
- Maria Ribarich, TR Toppers
- Stacie Shirley, Buxman Kwitek, PC
- Robert Vigil, Xcel Energy
- Reid Weber, New York Life
- Michele Wolfe, Kaiser Permanente

## Finance Committee

The finance committee is charged with fiscal responsibilities for the organization, the committee meets monthly to ensure that all the financial records of the organization are in order.

- Chair/Board Treasurer- Jim Duff
- Jennifer Andrew, Security Service Federal Credit Union
- Bonnie Dickerson
- Bob Provost
- Elizabeth Rogge, Pueblo Bank & Trust
- Chris Snyder, Amentum

## Campaign Cabinet

This committee develops, implements, and assists in conducting the annual campaign. This includes developing new strategies, marketing ideas, and long-range planning.

- Chair- Shawn Shelton, retired City of Pueblo Fire Chief
- Jeff Chostner, 10th Judicial District Attorney
- Luis Contreras, TBK Bank
- Troy Davenport, Past Chair, City of Pueblo Police Department Chief
- Randy Evetts, Pueblo Department of Public Health and Environment
- Tammy Fesmire, PB&T Bank
- Dominic Gallina, Bank of the San Juans
- Rose Jubert
- Judy Leonard, Pueblo West Metropolitan District Board Member
- Garrison Ortiz, Pueblo County Commissioner
- Jack Quinn
- Michael Salardino, Security Service Investments
- Jeff Shaw, PEDCO
- Steve Shirley, Parkview Medical Center
- Matt Smith, Snooze Mattress Company
- Ray Swerdfeger, KR Swerdfeger Construction
- Ashley Valdez, Xcel Energy
- Jon Walker, Pueblo City-County Library District
- Teri Wiseman, SECOM

## Nominating Committee

This committee is charged with identifying candidates from among the membership—at-large to serve on the Board of Trustees and volunteer committees.

*“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.”*

– Margaret Mead

# United in Times of Crisis

At the start of the COVID-19 crisis, United Way of Pueblo County set up the Emergency Response & Recovery Fund to support local nonprofit agencies working to address our community's most pressing immediate and long-term needs. In just over two months, more than \$240,000 was raised for the fund thanks to generous donors. The United Way of Pueblo County Board of Trustees committed \$25,000, and El Pomar Foundation generously underwrote a portion of the fund's processing costs allowing 100% of donations received to directly support local emergency response and recovery efforts.

## Round 1

**Immediate Response provided support for organizations providing direct services to mitigate the negative impacts of COVID-19.** The following nonprofit organizations received Round 1 funding:

- Boys & Girls Clubs of Pueblo County
- Care and Share Food Bank
- Catholic Charities, Diocese of Pueblo Inc.
- Custer County Community Sharing Center
- Eastside Action Support Team
- La Veta Village, Inc.
- Mt. Carmel Health, Wellness and Community Center
- Pueblo Community Soup Kitchen
- Pueblo Cooperative Care Center
- Pueblo Rescue Mission
- Senior Resource Development Agency
- Southern Colorado Harm Reduction Association
- Tri-County Family Care Center, Inc.
- YWCA of Pueblo

An additional gift was provided to South Park Elementary through a fund donor designation.

## Round 2

**Mid-/Long-term Recovery focused on providing support for nonprofits that have been negatively impacted due to suspended programming, canceled fundraising events and/or shrinking or lack of resources to continue their work during this period of social isolation.** The following nonprofit organizations received Round 2 funding:

- Alamosa Senior Citizens, Inc.
- Animal Welfare and Protection Society dba PAWS for Life
- Belmont Senior Care
- Boys & Girls Clubs of the San Luis Valley
- CASA of Pueblo
- East Side Child Care Center
- El Pueblo History Museum
- Fishers Peak Soup Kitchen
- Posada, Inc.
- Pueblo Child Advocacy Center
- Pueblo Diversified Industries
- Pueblo Rape Crisis Services
- Pueblo Zoological Society, dba Pueblo Zoo
- Southern Colorado Spay and Neuter Association and Shelter
- Southside Children's Center

We would like to thank the Emergency Response & Recovery Fund Distribution Committee for their dedication to ensuring the application, review, and award process was fair, equitable, and addressed the most pressing challenges in our community.

## Emergency Response & Recovery Fund Distribution Committee

- Alexis Ellis, Executive Director, Pueblo Triple Aim Corporation
- Michelle Francis, Development Manager, HARP Authority/HARP Foundation
- Rick Gonzalez, Community Member
- Lee Hodge, Deputy Director, Pueblo County Department of Human Services
- Jeff Osterman, Executive Director, Southern Colorado Community Foundation
- Marisa Stoller, Economic Development Specialist, Pueblo County Government.



# Leadership Givers

\*\*NOTE: Information/donors in this report generally reflect activity from July 1, 2019 – June 30, 2020.

We greatly appreciate our supporters and strive for accuracy in this report. If we have made an error or omission, please kindly let us know.\*\*

## Keystone (\$5,000 - \$9,999)

Karen "Gets It Done" Trujillo

## Pillar (\$2,500 - \$4,999)

Brandon & Renee Bodry

Jeff & Paula Chostner

Nathan Culberson

Gregory M. Hayley

Luke Litteken

Todd Rightler

Ruben Roman

Michael Salardino

Lisa A. Stabler

Connie L. Vaught

Edgie Walrath

Peggy Zipperer

## Patron (\$1,000 - \$2,499)

*In Memory of Paula Maxine*

*Arriaga - Memorial Scholarship*

James A. Abeyta

Allan & Christine Angiocchi

Kimberly Arline

Scott Aumiller

Joel Baber

Kevin & Joan Barickman

John & Jeannine Bordini

John M. Brooks

Andrew P. Butynski

Mike Cafasso

Jody Carrillo

Steve Chaves

Terrance & Richelle Cordova

Vance Crocker

Floyd Curtis

Paula Dionisio

Jim & Barbara Duff

Todd Duncan

Brian Elgart

Shanna M. Farmer

Patrick Feltaut

Garth Fisher

Jag Garrett

Gregory George

Lisa, Will & Danny Golob

Nicholas Gradisar

Lincoln Griswold

Jennifer Hackworth

Greg & Kathy Hahn

Ken Harrawood

Brent Heffington

Mark Hernandez

Kenny & Bianca Hicks

Dan Hulbert

Jack Johnston

Mark & Kitty Kennedy

William & Mona Klein

John & Patricia Klomp

Keith & Lorraine Kohrs

Andrew Lang

Mark Langlois

Robert D. Lerma

Roland Leyh

Dennis & Donna Maes

Mark Maes

Michael & Cheryl Martensen

Robert D. Martinez

Christopher Mascarenas

Angelo Masciotra

Michael Masciotra

P. Glenn Merchant

Gary & Renee Miller

Jeffrey Miller

Joel & Christina Ohlsen, M.D.

Del Olivas

David & Judy Parry

Brad Pingel

George Poland

Larry Reel

Valerie Rivera

Samuel Ruybalid

Travis A. Scalse

Biran Schmidt

Steve & Cheryl Shirley

Chris Shrontz

Marsha Skogren

Rod Slyhoff

Darrin Smith & Andrea Aragon

Matt & Jenny Smith

John B. Snodgrass

Chris Snyder

Shelley Soucek

Linda & John Stachler M.D.

Maria Subia

Keith & Sharon Swerdfeger

Carl Swithers

Stephen Tinsley

Drs. Robert & Sara Tonsing

Barby Torgerson

John Toupal

Ashley Valdez

Paul Vigil

Robert L. Vigil

Isabel Waddell

Alan Ward

David & Heather Weingardt

Thomas R. Welte

Charles L. Whitebread

Janice & Ralph A. Williams

Mervan M. Wofford

Lance Wright

Lura L. Zimmerman

## BENEFACTOR (\$500 - \$999)

Andres H. Acosta

Eleanor Adams

Andrea Alcalá

Ann M. Allen

Daniella Allen

Kimberly Anderson

Jennifer Andrew

Fred Arellano

Carl & Kay Bartecchi

Tonino Belmonte

Kim Bennett

Robert Booth

Andrew Brown

Jamie Burt

Douglas & Burlene Campbell

Shandi Carton

Arnie & Heather Chavez

Robert G. Choice

James Cisneros

Damon T. & Sandra Clark

Daisy Colisteng

Darrell G. Contreras

Barbara E. Cravens

Dixon R. Cravens

Zachary D. Cross

Brandon L. Culifer

D'amicis Family

Troy D. Davenport

Gaspar De Leon

Phyllis DeLaCruz

Thomas Dominguez

Jody Duren

Casey M. Edwards

Carole & Edward Engler

David Estrada

Richard Falletta

Alanna Fenlon

Jonathan Ferguson

David Fern

Paula Ferro-Catalino

Tammy Fesmire

Josefina Fitzgerald, D.D.

Karen Flowers

Judy Fonda

Brad & Melody Fox

Derek B. Fraser

Charles Galvez

Albert Garner

Tami J. Glazener

Pete Gomez

Sandra Gomez

Leroy Gonzales

Ricardo Gonzalez

Michael Gradishar

Mark Griggs

Richard Guerrero

Cathy Gutierrez

Philip C. Haake

Kevin Hall

Col. Richard Hallock, Ph.D.

Paul Hanna

Greg & Lisa Harder

Janean Hardy

Chris Harner

Garret Harper

Duncan & Marilyn Henrikson

Michelle Hicks

Rebecca L. Hillis

Ben Hinrichs

James Hruby

Nancy J. Human

Brian O. Jackson

Melanie Jeppesen

Leo Jim Jr.

Greg Johnson

Marsha Juday

Gigot Kearney Hudspeth IV

Doris Kester

Wesley & Gretta C. Kettelkamp Jr.

Jesse King

Andrew & Melissa Kisslan

Tim Koehn

Bob Kratzer

David Kuhns

Ryan Kurtz

Jenny Lebow

Stephen Leonard

Julie A. Lewis

Shirley A. Lewis

Sandra Lucero

Melisa Maes-Johnson &

Theodore Johnson

Mark Magnone

Lauri A. Martin

Christine Martinez

Michael Martinez

Rudolph Martinez

Allan & Fran Mcconnell

William D. McCune

Alex Medina

Rosalind Medina

Hendrik Montizaan

Nick V. Montoya

Chris Moore

Donald E. Moore

Benton Murphy

Steve Nawrocki & Angela Giron

John P. Noland

Jeanette & Dennis O'Quin

Daniel O'Shea

Gilbert & Martine Orr

Carla Osorio

Chris Otto

Lavonne R. Pacheco

Lashawnda Padilla

Nicole J. Pecek

Edward Perko

Robert Peterson

Jennifer Pighetti

Javier Pineda

Livingstone Pogson

Julie Priest-Ibarra

Mike Pusedu

Robert Reents

Sheldon Reeves

Renee Richardson

Dr. Dana Riley

Greg Rode

Bob & Mary Ann Rode

Tim Rode

Gilbert R. Rodriguez

Mathew Rogers

Beatrice Salazar

Christine & Carey Scheberle

Kenneth Schweitzer

Toni Selman

Rachel Shulman

Kristal Sirls

Stephen & Rose Marie Skube

Sarrah Smith

Wesley Snyder

Marv Stein

Rick Teel

Rich Terrian

Daniel Thielemier

Spencer Toler

Andrew Trainor

Mark Trevithick

Kimlee Trujillo

Matt Trujillo & Cecilia Devine

Orlando Trujillo

Chris Turner

Gerald Ure

Austin Vickers

John Vigil

Joseph C. Welte

Larry White

Mahlon T. White

Paul Willumstad

Floyd Wolf

Troy Worthew

Mark Wrast

John R. Zukowski

## FRIEND (\$250 - \$499)

James Abel

Stephan Abraas

Norberto Acuna

Aaron Alcalá

Julie Alldritt

Joe Alvarez

Marissa M. Alvarez

Elizabeth Andersson

Steven & Rhonda Anselmo

Kristi Ausbun

Carmen N. Avalos

Mary Avalos

Arthur Ray Baca

Jamie & Mabel Baker

Seth A. Baker

Kelsi Baldwin

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Angela Bamber

Jennifer Barela

Terry Baughman

Elizabeth A. Beauchamp

Vanessa K. Becerril

Justin Becker

Douglas Belcher

William Bell

Brooke Belton

Barbara Bernard

Catherine Bertuglia, RRT

Linda Betts

Kristin M. Blair

Kristin Blanc

Trevor & Alea Blazer

Kathy Boltz

Diana Bosman

Lee Ann Bowen

Cindy A. Bowles

Kay Bowman

Sandi Boyer

Kelly Bradshaw

Linda Breece

Suzanne Brewer

Sarah Briggs

Thomas Brooks

Jeffrey D. Brown

Kyle Brown

Vincent Brown

Beth & Michael Bryant M.D.

Zachary Bryant

Scot Burbidge

Jeffrey M. Burgess

James & Clara Butler

Rory Cook  
Theodore Cook  
Barbara Coombs  
Gina Cosby  
Scott & Kathy Costantini  
Kim Craddock  
Scott & Nicole Cummings  
Michael Dalgliesh  
Sharon Daniels  
Carlotta Delgado  
Eileen Dennis  
Charlene & Paul Dent  
Russell Desalvo III  
Timothy Duran  
DeeDee Dwight  
Edward Eggleston  
Candelario Estrada  
Randy & Lynne Evetts  
Paul & Sylvia Fanning  
Crystal Faricy  
Tony Fatur  
David Feuer  
Jacob Filer  
Jennifer L. Fitzpatrick  
Kathy Flores  
Jeremiah Forsett  
Tony Freeman  
William Freeman  
Lisa & Danny Frost  
Stacey Furney  
Meg Gacnik  
Pamela Galkowski  
Jennifer Gallagher  
Dominic & Michelle Gallina  
Jason Garbiso  
Phyllis Gardner  
Scott R. Gates  
Rebecca Goodman  
Darius GoShay  
Magan Grigg

JoAnn Grove  
Sarah Habib  
Angela M. Hall  
Daniel Hall  
Frankie Hansen  
Ursula Hanson  
Theresa Hart  
Ted Harvey  
Breann Hass  
Micah Havsuh  
Penny Hawley  
Michele Hayes  
Christine Heasley  
Dawn Henderson  
Rachel Hernandez  
John & Barbara Hibler  
Don Higdon  
Misty Hitaman  
Scott Hobson  
Wade Hopfer  
Joseph P. Huerta  
Jason Hunt  
Scott Hunter  
Margaret L. Hurst  
Ronald W. Ivan  
Mary Virginia Jahn  
Michael James  
Cory & Veronica Jaramillo  
Cindy Jensen  
Rafael Jimenez  
Sherri L. Johnson  
Ingrid L. Jones  
Timothy Jordan  
Michelle Kane  
Roy E. Keene  
Edward Keys  
Hillary Komma  
Nicholas Konz  
David Krance  
Michael Lamb

Rhonda Latka  
Edward Lazo  
Yamire Liles  
Valerie Lobato  
Harold G. Long  
Donovan Lopez  
Jason A. Lundahl  
Lisa Lungwitz  
Marc Lyons  
Jerry Mance  
Mary Mangino  
Patricia Manzanares  
Karlos Marshall  
Stacia G. Martellaro  
Catherine A. Martinez  
Joanna Martinez  
Joshua L. Martinez  
Richard Martinez  
Shane Marvin  
James Masse  
Jennifer Masson  
Troy Mayfield  
Amanda McKim-Cody  
Jerry F. McMurry Jr.  
Dustin Medina  
Pam & Steve Medina  
Carmen Medina-Sampson  
Ray Medved  
Anthony Mercer  
Tami Micciulla  
Cynthia Miller  
Fallon Miller  
Michael Miller  
Lyndsey Mirshamsi  
Cheryl Moffatt  
Dan Molello  
Grace E. Molina  
Michael Montez  
Shaelynn M. Montour  
Dale A. Montoya

Lynda L. Montoya  
Robert Montoya  
Luther Moore  
Kathleen Moss  
Michael Moss  
Paul Mrock  
John Muck  
Taviri F. Murphy  
Rachel Nash  
John Navarette  
Tara Neilson  
Melissa Nereson  
Grant Nichols  
Kenton D. Novak  
Briana Nuzzo  
Orla O'Callaghan  
Randall Obannon  
Larry & Lynne Ohrdorf  
Patti Olenick  
Brenda Oliver  
Carrie Olsen  
Richard Ono  
Richard Oreschnik  
Rayann Orr  
Curt Osleson  
Janice Paradiso  
Dr. Stephanie Parker  
Gerstel Parsons-Gerstel  
Cody Payne  
Edward N. Pearl  
Greg M. Pedroza  
Anthony Petree  
Jessica Phillips  
Douglas Pierson  
Kevin Piowaty  
Cory Ponce  
Larry R. Price  
Abigail Pulis  
Joel Purfield  
Adriana J. Quintana

Carla Radloff  
Rob Ralati  
Michael Ramos M.D.  
Hurley Reynolds  
Steve Reynolds  
Janice R Richards  
Carolyn & Michael Richter  
Anna T. Rinaldo  
Leroy Rittgers  
John Matt Robbins  
Andrew P. Roberts  
Elizabeth Rogge  
Jim P. Rohar  
Sandy & Kevin Romero  
Trinidad Romero  
Anita Roth  
Lauren Roughton  
Rebecca Rupp  
Betty Salazar  
David Salazar  
Robert Salek  
Jessica A. Sanchez  
Larry Sanchez  
Sarah A. Sanchez  
Dustin Sanders  
Jody Sanders  
William L. Sandoval Jr.  
Victoria Sauer  
Robert D. Schilling  
Kelly Schmidt  
Inez Schoby  
Mark Schornack  
Charles Schwager  
Scott Shannon  
Robert E. Shew  
Jonathon Shields  
Steven D Skilling  
Geri Sloan  
Chad Smith  
Stephanie Smith

Lauren Snell  
Kristen Spicola  
Albert Spinuzzi  
Samuel Spinuzzi  
Lori Stacks  
Lucinda Stegman  
Patsy Stiff  
Cheryl Sura  
Jocelyn Tapia  
Kirk & Cassy Taylor  
Henry E. Thomas  
Joshua Thomas  
John Thompson  
Jacob Torres  
Ronald Torres  
Laura Toth  
John & Nancy Tracey  
Jennifer Trujillo  
Timothy Trujillo  
Paula K. Underwood  
Edmund & Gregoria Vallejo  
Andrew VanWinkle  
Kathy Vaughn  
Tammy Velasquez  
John Vigil  
Veronica Villanueva  
Angel Vowles-Jaramillo  
Alex Watson  
Richard Weakley  
Justin Weaver  
Melinda Welch  
Matt Welte  
William Whiting  
Brenda L. Williams  
Michael Williams  
Nicholas Williams  
Bryan Wold  
Randall Workman  
Dave Yoder  
Robert Zeien

*We would also like to thank our many donors who wish to remain anonymous.*

# EPIC

## Fiscal Sponsor of EPIC Pueblo

United Way of Pueblo County is pleased to serve as the fiscal sponsor of EPIC (Executives Partnering to Invest in Children) Pueblo. EPIC Pueblo has operated for nearly ten years fostering early childhood development, education and effective parenting. The goal – encourage and develop healthy, educated, productive citizens.

EPIC's outreach has grown exponentially over the past few years - currently distributing over 3,200 books per month at no cost to book nook sites throughout Pueblo County and

through a preschool reading program with Pueblo School Districts 60 & 70. In addition, Brown Bag Series presentations are held throughout the community regarding several topics focused on early childhood development. EPIC has leveraged an incredible partnership with FirstBook in order to distribute even more books into the community. **Learn more about this impactful work at: [www.epicpueblo.org](http://www.epicpueblo.org)**



# GIFTS • SPONSORSHIPS • SUPPORT

## Workplace Campaign Partners & Community Contributors - Corporate Gifts, Sponsorships, & Foundation Support

1129 Spirits & Eatery  
AmazonSmile Foundation  
Amentum (AECOM)  
American Medical Response  
Anthem Association  
AT&T Wireless  
Atmos Energy  
Aventiv Technologies  
Bank of the San Juans  
Battelle  
Bechtel Group Foundation  
Bechtel Pueblo Team  
Big Bear Wine & Liquor  
Black Hills Energy  
Blazer Electric Supply  
Bob and Doris Johnston Foundation  
Boys and Girls Clubs of Pueblo County  
Buell Foundation  
Catholic Charities of the Diocese of Pueblo  
City of Pueblo  
Collins Aerospace  
Comcast  
Comedy? Event  
Community First Foundation  
Cornerstone Roofing & Gutter  
County of Pueblo Master  
CSU-Pueblo Athletics  
CSU-Pueblo Foundation  
Delta Airlines  
Dillard's  
East Side Child Care Center  
El Pomar Foundation  
Emergency Medical Specialists  
Ent Credit Union  
Evraz Rocky Mountain Steel Mill  
FedEx  
First Oak Bank  
Frontier Hospice & Home Health Care  
Fyzical  
GH Phipps  
Goal Academy  
Golenda Insurance  
Grand Rental Center  
Greater Pueblo Chamber of Commerce  
HCA Healthcare  
Health Solutions  
Hewitt, Heerschap & Couch, P.C.  
Housing Authority of Pueblo

Hub International Insurance Services  
HW Houston Construction  
IBM Corporation  
Interstate Chemical  
J.R.'s Country Stores  
JC Penney Company #644  
K.R. Swerdfeger Construction  
Krage Manufacturing  
L3Harris Doss Aviation  
Latino Chamber of Commerce  
Legacy Bank  
Lenore Chamberlain Fund  
Little Caesars  
MCH Trust  
Nationwide  
Navy Federal Credit Union  
Network for Good  
New York Life Insurance  
O'Reilly Auto Parts  
Parkview Medical Center  
PCAPP Partners  
Pelos by JessC Salon  
Pepsi Beverages Company  
Performance Orthotics & Prosthetics  
pewag Traction Chain  
Phil Long Dealerships  
Pitney Bowes, Inc.  
Premier Mortgage Services Inc  
Principal Financial Group  
Pueblo Bank & Trust  
Pueblo Child Advocacy Center  
Pueblo City-County Library District  
Pueblo Community Health Center  
Pueblo Cooperative Care Center  
Pueblo Department of Public Health & Environment  
Pueblo School District 60  
Pueblo School District 70  
Pueblo Water  
Pueblo West Metropolitan District  
Pueblo's Best Carpet Cleaning  
R & R Heating & Air Conditioning  
Rampart Supply  
Raymond James Financial Services  
ReFUND Colorado State Tax Refund Initiative  
Rice Root Accounting  
Robert Hoag Rawlings Foundation  
Roselawn Cemetery

Rosemount Museum  
Sangre De Cristo Arts & Conference Center  
Schmidt, Valentine, Whittemore & Co. P.C.  
Scott Gaskell Agency - Farmers Insurance  
SCSA Southern Colorado Scottish Athletics  
SECOM  
Security Service Federal Credit Union  
Snap Fitness 24/7  
SoCo BBQ  
Sonny's Uniforms & Sportswear  
Southern Colorado Community Foundation  
Southside Children's Center  
Southwest Research Institute  
Sperry S. & Ella Graber Packard Fund for Pueblo  
SRDA  
Stifel Nicholas  
StokD Pizza  
Summit Brick & Tile  
Sunflower Bank  
SunWest Credit Union  
Taco Bell Southern Colorado  
Target Corporation  
Target Distribution Center #554  
Target Store #618  
TBK Bank  
The Good Life Directory  
Three Amigos Sno-Balls  
TR Toppers  
Trane Company  
Transportation Technology Center Inc.  
Travelers  
Trustee for Cent  
United Launch Alliance  
UPS  
US Bank  
US Bank Foundation  
USAA  
Vestas  
Vidmar Motor Company  
Walmart  
Wells Fargo  
Wells Fargo Foundation  
Williams Company  
Xcel Energy  
XtremeCryo

# 2019/2020 Allocations

Agency	2019/2020 Award
<b>American Red Cross</b> Disaster, Volunteer and Armed Forces Services	\$15,171.00
<b>Boys and Girls Clubs of Pueblo County</b> Avondale, East Side, Sprague & Irving Clubhouses	\$57,152.00
<b>Catholic Charities of the Diocese of Pueblo</b> Home Stability Program (Foreclosure/Homeless Prevention Counseling & Emergency Assistance Program - Rent, Utilities, and Mortgage)	\$26,065.00
<b>East Side Child Care Center</b> Quality Day Care on a Sliding Fee Scale	\$45,696.00
<b>Pueblo Child Advocacy Center</b> Child Abuse Prevention, Intervention, and Secondary Outreach/Support	\$24,480.00
<b>Pueblo Cooperative Care Center</b> Food Sack Program, Medical Prescriptions, Local Transportation, and Hygiene	\$29,803.00
<b>SRDA</b> Helping Elders Live Program (HELP) for Seniors (Yard, Housekeeping, & Personal Care)	\$39,160.00
<b>Salvation Army - Pueblo Corps</b> Rent and Utility Assistance	\$7,488.00
<b>Southside Children's Center</b> Quality Day Care on a Sliding Fee Scale	\$34,560.00

## UNITED WAY OF PUEBLO COUNTY WELCOMES

President/CEO • Program Assistant • Middle School Mentoring Program Coordinator

### **Shanna M. Farmer – President/CEO**

Shanna came to United Way of Pueblo County in October 2019. Shanna has a Master of Arts in Organizational Leadership from Gonzaga University and an undergraduate degree from CSU-Pueblo in Political Science with minors in Mass Communications and Leadership Studies. She also earned a Servant Leadership Certificate from research in service-learning and studies in service-based leadership practices. Shanna is an Adjunct Faculty member in the President's Leadership Program at CSU-Pueblo. She is married to Sean T. Wolff, and they are the proud parents of several rescued, special needs dogs and cats. In her free time, she enjoys spending time with her family, bike riding, photography, and traveling. We are honored to have Shanna lead United Way of Pueblo County into the future!

### **Laurie Megrew Mau – Program Assistant**

Laurie joined the UWPC team in March 2020, the day the stay at home order was issued for the COVID-19 pandemic and our team began working from home. This created a new employee training hurdle, but she was up for the challenge and is grateful to be an integral part of the stellar UWPC team. Laurie's background is in Information Technology (IT) specializing in Program and Project Management. She has a Bachelor of Science degree in Information Technology with a minor in Business Administration from National American University in Colorado Springs. Laurie and her husband, Dennis, enjoy camping and off-roading in the beautiful Colorado mountains with their rescue dog, Luna.

### **Tanya Simental – Middle School Mentoring Program Coordinator**

Tanya joined the UWPC team in July 2019. Tanya and her husband David have three children who are each incredibly talented student-athletes - Haley, David, and Hannah. Tanya holds a Bachelor of Arts in Communication from Boise State University and an Associate of Arts in Theatre from Central Wyoming College. In the last year, Tanya has done extensive work streamlining processes, forging new partnerships, and injecting new, creative ideas to benefit the mentoring program. Tanya's passion and dedication to her work and the youth in our community shines through in everything she does. We are honored to have her a part of the team!

# 2019/2020 Funding

Fiscal year July 1, 2019 – June 30, 2020

*86% of every dollar raised is invested in programs and services in our community.*

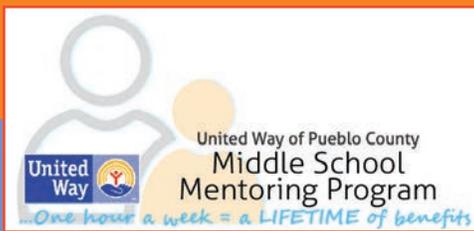
*Please visit our website at [pueblounitedway.org](http://pueblounitedway.org) to view our complete Audited Financials and IRS 990.*

<b>Community Campaign (Member Agencies)</b> .....	<b>\$279,575</b>
<i>(see breakout on page 13)</i>	
<b>United Way Middle School Mentoring Program</b> .....	<b>\$44,470</b>
<b>VITA (Volunteer Income Tax Assistance Program)</b> .....	<b>\$27,727</b>
<b>Community Impact Grant</b> .....	<b>\$90,482</b>
Pueblo Cooperative Care Center – Mobile Showers	
Pueblo School District 70 – Academy of Manufacturing, Agriculture & Construction	
<b>Senior Services Grant</b> .....	<b>\$15,000</b>
Posada – Housing for Homeless Seniors	
<b>Mental Health Grant</b> .....	<b>\$38,000</b>
Friendly Harbor Drop In Center	
Pueblo Pro-Bono Counseling & Referral Program	
<b>Colorado Combined Campaign (state employees)</b> .....	<b>\$19,722</b>
<b>Emergency Food &amp; Shelter Program (federal grant)</b> .....	<b>\$80,999</b>
<b>El Pomar Community Problem Solving Fund (to aid indigent &amp; homeless)</b> .....	<b>\$16,000</b>
<b>Designated to Non-Member Agencies</b> .....	<b>\$24,932</b>
<i>Over 65 nonprofit agencies benefited from the donor designation process</i>	
<b>Pueblo Water/City of Pueblo CARES Program</b> .....	<b>\$140,000</b>
<b>IBEW/NECA Electrical Repair Assistance Program</b> .....	<b>\$4,417</b>
<b>Emergency Response &amp; Recovery Fund</b> .....	<b>\$212,500</b>
<b>Emergency &amp; Special Funding</b> .....	<b>\$52,750</b>
<ul style="list-style-type: none"> <li>• Everybody Counts Homeless Ministry (Community Thanksgiving &amp; Christmas Meals)</li> <li>• Pueblo City-County Library District – Fun Fridays Youth Enrichment</li> <li>• Pueblo Poverty Foundation – Christmas Stocking Giveaway</li> <li>• Pueblo Rescue Mission (shelter beds &amp; warming shelter)</li> <li>• SuperTeam Pueblo County Sheriff’s Office – St. Baldrick’s Foundation</li> </ul>	
<b>Paid Direct (Funds raised via UW Campaign, paid directly to organization)</b> .....	<b>\$54,923</b>

## **Total Distributed into the Community** ..... **\$1,101,497**

### **Support Services** ..... **14%**

*Support Services include general administrative expenses including utilities, rent, non-program salaries, etc. Also included are funds needed to maintain significant resource development and grant writing to raise the funds needed to do our work.*



# Mentoring Program

## 2019/2020 United Way Middle School Mentors

In its 8th year, the UWPC Middle School Mentoring Program continues the cause of empowering and encouraging students to become confident, responsible, and positive members of our community through the efforts of volunteer mentors. By partnering with Pueblo School Districts 60 and 70, over 100 students from Heaton Middle School, Pueblo Academy of Arts, Risley International Academy of Innovation, Roncalli STEM Academy, Liberty Point International Middle School, and Vineland Middle School connect with their mentors at school on a weekly basis for an hour during lunch.

Participants also have opportunities to bond during program-sponsored field trips. One of these held in January 2020 was hosted by the Colorado State University-Pueblo (CSU-P) President's Leadership Program. During "CSU-P Mentoring Day," mentors and mentees joined in an interactive campus tour and were introduced to many post-secondary education opportunities.

Knowing the importance of maintaining the relationships and supports established by the program when COVID-19 abruptly closed schools in the spring, the program was transformed to include remote mentoring options, including a pen pal project for writing letters and video clips from mentors providing well-wishes to their 8th grade mentees. The vital need for connection—whether virtual or in-person—is at the heart of the human experience and remains the priority for the program as we navigate through these unprecedented times.

**Plans are in place for the 2020-2021 school year, additional mentors are needed. For more information, please visit [www.pueblounitedway.org/mentor](http://www.pueblounitedway.org/mentor).**

- Rose Ahlers
- Tanya Allen, RE/MAX Associates
- Gunnar Anderson, Anderson Chiropractic
- Derek Apodaca
- Fred Arellano
- Paul Arriaga
- Jodi Aumiller, American Medical Response
- Mary Baca
- Sharayah Baca
- Nicole Baxter-Stout, DS Masonry Inc.
- Crystal Boutilier, C & S Investments
- Mike Brandt
- Ruth Brandt, Pueblo Pediatric Therapy Ctr
- Barbara Brown
- Ed Brown
- Michael H. Bryant M.D.
- Bob Cabrera, AxCo Solar
- Marilyn Campbell
- Sandra Casaus, Pueblo West Metro District
- Dax Charles, CSU-Pueblo
- Sam Cisneros
- Tony Colarelli, Vectra Bank
- Darrell Contreras, Pueblo Water
- Ted Cook, Housing Authority City of Pueblo
- Teresa Comejo, HUB International Insurance Services
- Jeffrey DeHerrera, Pueblo West Metro District
- Denise DeNardo
- Juan Diosdado, Pueblo Latino Chamber
- Trevion Dixon
- Michael Donnell, Donnell Public Relations
- Barbara Dyleski
- Crystal Faricy, US Bank
- Blake Fontenay, The Pueblo Chieftain
- Euginia Gallegos, Sysco Foods of Denver
- Gina Gallegos
- Tina Garcia, Pueblo Water
- Ryan Goeppinger-Napier, Napier Enterprises
- Isaiah Gonzales, Snooze Mattress Co
- Gloria Gutierrez
- Lori Harrison, Parkview Medical Center
- Breann Hass, Black Hills Energy
- Paula Henson
- Matthew Hepworth, TR Toppers
- Argerie Hoty, Pueblo School District 60
- Kristyn A. Hudgens
- Antonio Huerta, CSU-Pueblo Foundation
- Keith Jackson, Life Care Center of Pueblo
- Jessica Jaquez, Tracy's Place
- Kathleen Javaneau
- Kimberly Jordan, Housing Authority City of Pueblo
- Veronica Kane, Interim Healthcare
- Rachel Koehn, HomeSmart Preferred Realty
- Jason Kuehl
- Andrew Lang, TR Toppers
- Dan Larson, Young Life Pueblo
- Mike Lening, American Medical Response
- Judy Leonard, Pueblo West Metro District
- Ray Liptak, Pueblo School District 70
- Emily Logan
- Roseanna Elaine Madrid
- Whitney Markus, Wells Fargo Bank
- Brenda Martinez
- Jaymie Masters
- Mande Mathews, Mathews Brothers Electric
- Megan McClure
- Mark Means, Atlas Pacific Engineering
- Andrea Medina, US Bank
- Kelsey Moore
- Scott Moore
- Tammy Moore, Parkview Medical Center
- Don Morales, City of Pueblo, Fire Dept.
- Rusty Mullin, Vestas via RKS
- Daniel Muniz
- Else Munstersteiger, Frontier Hospice and Home Health
- Warren Nolan
- Kimberly Ooms, Stewart Title
- Jeanette O'Quin, Pueblo Water
- Jake Oreskovich
- Gabriel Ott, Bank of San Juans
- Raymond Patti
- Kathy Reeves, Top Notch Personnel
- Thomas Reyes
- Heidi Reynolds-Stenson, CSU-Pueblo
- Michelle Ribaldo, Benefits Broker
- Jay Richter
- Dionne Ridenour
- Jack Rink, Parkview Medical Center
- Stan Rivera, Verizon
- Eva Rodriguez, United Health Group
- John Rodriguez, CYDC
- Nichol Rodriguez, CYDC
- Sandra Schleich
- Joe Sena
- Julie Shafer, HUB International Insurance Services
- Shawn Shelton
- Matt Smith, Snooze Mattress Co
- Rosina Sonntag, Sonntag Family Dentistry
- Gregory Styduhar, Colorado 10th Judicial District
- Nadine Styduhar-Craciun
- Bobbi Sutton
- Ashley Swald, Pueblo Zoo
- Della Tafoya, Vectra Bank
- Niki Toussaint, CSU-Pueblo
- Jason Trujillo, Loveable Homes
- Lora Ure, Parkview Medical Center
- Kayla Varela, Parkview Medical Center
- Christine Velasco, Parkview Medical Center
- Robert L. Vigil, Xcel Energy
- Georgia Way, Way & Company
- Jenny Weber, Aaratrella Skin Care
- Reid Weber, New York Life
- Jimmy Young, Pueblo Toyota
- Sandra Youngs

**\*\*Thank you to our mentors who choose to remain anonymous!\*\*\***

## 12th Annual Liberty Point presented by San Isabel Electric Association – Thursday, July 4, 2019

The Liberty Point 5K presented by San Isabel Electric and Snap Fitness 24/7 Pueblo West took place for its twelfth year in coordination with the Pueblo West 4th of July festivities on Thursday, July 4. The annual event kicked off at 7:30am with a RECORD ATTENDANCE of nearly 650 participants taking off towards the scenic Liberty Point overlook and circling back to the start.

Visit and like our event Facebook page: [www.facebook.com/libertypoint5k](http://www.facebook.com/libertypoint5k) to see additional photos from the event!

### MOST PATRIOTIC PHOTO CONTEST WINNERS

- Emily Sutton, Joanna Buss & Crew
- Jessica Raquel Rodriguez & Family
- Desi Sandoval's Team
- Honorable Recognition - Steve Hernandez



### RACE RESULTS - OVERALL WINNERS

**Men's** ..... Walker Rudolph, Colorado Springs, Time: 16:05.29

**Women's** ..... Aspen Fulbright, Pueblo West, Time: 20:39.80



## 97th Annual Campaign Kickoff Luncheon & Auction - Wednesday, September 18, 2019



97th Annual  
**Campaign Kickoff Luncheon & Auction**

The 97th Annual Campaign Kickoff Luncheon & Auction featured great excitement as Retired Pueblo City of Pueblo Fire Chief was announced as the 2019 Campaign Chair and lead of United Way's fundraising efforts and Shanna M. Farmer was introduced to the community as the new United Way of Pueblo County President/CEO.

## Thanks-for-Giving Food Drive – Friday, November 8, 2019

More than 13,000lbs of food was collected during the 2019 Thanks-for-Giving Food Drive!!!! Thank you to all who came out and showed your support, filling cabinets for those in need in our community!!! A BIG thank you to Nick Donovan & KPHT 95.5 Pueblo's Greatest Hits, Dave Feamster & Little Caesars, Pueblo Cooperative Care Center, and Shane Milberger & Milberger Farms!



## Latino Chamber Holiday Happy Hour & 8th Annual Festival of Trees Decorating Competition and Auction – Thursday, December 5, 2019

What could be better than spending time in the impeccably decorated Pueblo Union Depot? Spending there for the annual Latino Chamber of Commerce and United Way of Pueblo County Holiday Happy Hour and Festival of Trees! A portion of the proceeds of this event benefits United Way funded programs. Thank you to the Latino Chamber of Commerce, event sponsors and attendees, as well as all Festival of Trees participants –you help us spread the joy of the season!



## 15th Annual Flavor of Pueblo Food & Wine Show presented by Pepsi– Thursday, March 12, 2020

The 15th Annual Flavor of Pueblo continued the tradition of bringing delectable food and drinks from across the community and beyond to the delight of all, while supporting the critical work of United Way of Pueblo County.



### 2020 CATEGORY WINNERS

#### People's Choice Award – Tacos Navarro

1st Runner Up: Cakes by Marie  
2nd Runner Up: Mr. Tandoori Urban Bar & Grill

#### Best Appetizer

1st place: Cinfully Delicious Catering  
2nd place: Mr. Tandoori Urban Bar & Grill

#### Best Entree

1st place: Mr. Tandoori Urban Bar & Grill  
2nd place: Brues Alehouse

#### Best Dessert

1st place: Brues Alehouse  
2nd place: Cinfully Delicious Catering

#### Best Non-Alcoholic Beverage

1st place: Natalie's Orchid Island Juice Co.  
2nd place: Latino Chamber of Commerce

#### Best Beer

1st place: Brues Alehouse  
2nd place: Apple Valley Cider Co.



#### Best Spirit

1st place: Spirits of the Rockies  
2nd place: Wine Down By River

#### Best Red Wine

1st place: Culprit Red Blend  
2nd place: Ruca – CTS Distributing

#### Best White Wine

1st place: Desire Piesporter Riesling – Empire Distributing  
2nd place: Dark Aged Pommeau – Apple Valley Cider Co.

#### Best Sweet Wine

1st place: Neirano Bra'achetto D'acQui - Synergy  
2nd place: Natale Verga Brachetto



### PARTICIPATING VENDORS

80/Twenty Wines with distributors  
Apple Valley Cider Company  
Big Bear Wine & Liquor  
Bite Me Cake Company  
Brues Alehouse  
Buffalo Wild Wings  
Cakes by Marie  
Cinfully Delicious Catering  
Colorado Eagle, your local Budweiser distributor  
CUTCO Cutlery  
Greater Pueblo Chamber of Commerce  
HoneyBaked Ham  
Joe's Smokin Butt  
Latino Chamber of Commerce  
Mr. Tandoori Urban Bar and Grill  
Natalie's Orchid Island Juice Co  
Passanante's Home Food Services  
Pepsi  
Pueblo Community College Conference & Event Services  
Pueblo Convention Center  
Pueblo Pizza Ranch  
Spirits of the Rockies  
Tacos Navarro  
Wine Down By The River /First & Main Bar



## 97th Annual Meeting & Awards Presentation – Virtual Premiere Wednesday, July 29, 2020

Each year we celebrate the incredible advocacy and support from partners in the Pueblo community at our Annual Meeting and Awards Luncheon in May. Plans to hold this annual luncheon in the traditional way had to be altered by the COVID-19 pandemic. Wanting to ensure that these important efforts did not go unrecognized, a virtual event was developed and premiered on July 29 at 5:30pm. The event also featured highlights of the work done through the Emergency Response & Recovery Fund, special messages from 2019 Campaign Chair Shawn Shelton, outgoing and incoming board chairs, Karen Trujillo and Chrissy Holliday, and more. Thank you to GOAL High School for their wonderful production of the event. (see page X for complete listing of honorees).



View the event at: [www.pueblounitedway.org/annualmeeting](http://www.pueblounitedway.org/annualmeeting).



# Additional Events

## Comedy? Event – September 5, 2019

The inaugural *Comedy? Charity Event* was a roaring success! The stellar stand-up crew of Ron Francis, Todd Kelly, Kevin Keilbach, Sam Francis, Laurie Clark, Paula McPheeters and host Craig Eliot raised more than \$3,500 and had the room in tears with laughter! Sam Francis came out on top, collecting the most donations from his bit! At just 13 years old, Sam has a future as a comic if he wants it, plus some well-earned bragging rights at home! Stayed tuned for updates in the next event.



## Snap Fitness/XtremeCryo Parking Lot Party – September 7, 2019



## Collins Aerospace Annual Car Show – September 25, 2019



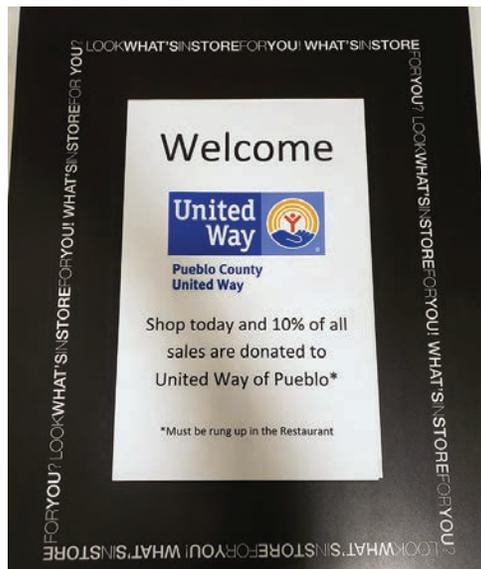
## United Way/CSU-Pueblo Athletics – October 26, 2019

CSU-Pueblo Athletics partnered with United Way of Pueblo County to raise funds to support the 2019 Campaign. More than \$1,100 raised for United Way during the Miracle Minute at the CSU-Pueblo vs. Adams State football game. The Pack pulled out an impressive 52 to 12 win. Pepsi generously partnered with us to donate the equivalent of 700lbs of food (cash equivalent of 100 pounds of food for every ThunderWolf touchdown) to benefit the Care and Share Food Bank Send Hunger Packing Program in Pueblo and Alamosa Counties. #GoPack #SteelCityStrong



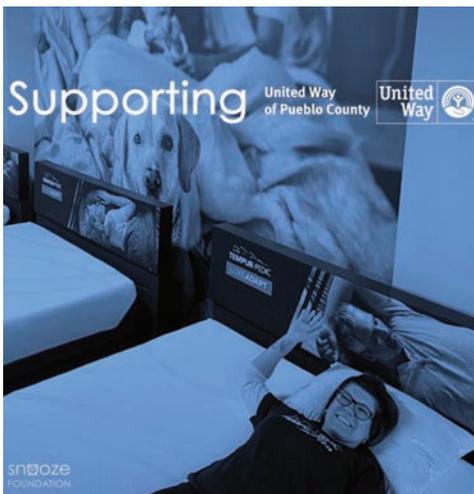
## Dillard's/UW Shopping Event – November 12 & 13, 2019

The community was invited to start holiday shopping at Dillard's by checking out at a UW designated register with 10% of the purchase total benefitted United Way of Pueblo County!



## UW Week at Snooze Mattress Company – June 26 – July 2, 2020

Snooze Mattress helped raise awareness and funds for United Way during UW Week! A portion of EVERY purchase was donated to support our mission and work in the Pueblo community!



[www.pueblounitedway.org](http://www.pueblounitedway.org)

## L3 Harris Doss IFT Provides School Supplies, Coats, and Toys for Youth in Need



# VITA Pueblo Volunteer Income Tax Assistance (VITA) Program makes adjustments to serve during the COVID-19 pandemic, makes a sizeable impact

The 2020 VITA tax season started out as any other year providing free tax preparation and filing for low income taxpayers, who meet the annual income cap of \$55,000 or below per household. In addition to providing free tax

preparation, VITA works to ensure filers receive all applicable tax credits and deductions.

These services at five community-based sites had to be abruptly postponed out of an abundance of caution in response to the

COVID-19 situation in mid-March. The program continued its commitment to serving those who could benefit from this valuable service and was reinstated in a drop-off format following established COVID-19 guidelines from June 22 through July 6, filing an additional 110 returns.

*\*VITA is sponsored in part by the generosity of the City of Pueblo and the County of Pueblo through CSAC (Community Services Advisory Commission).*

### 2020 tax season stats:

- Volunteers processed **910 income tax forms**
- **\$136,500** in Estimated Tax Prep Savings
- **Leveraged \$1,729,264 back into the Pueblo community**

### A break-out of these figures for tax credits includes:

- **\$1,337,704** in Federal Refunds
- Tax Credits
  - ◇ Earned Income Tax Credits (EITC): **\$435,244**
  - ◇ Child Tax Credit (CTC): **\$135,892**
  - ◇ Education Credit: **\$10,393**
- **\$255,000** in State Refunds



### 2020 Tax Season VITA Program Volunteers

Alan Hansen	Lew Sadler
Alice Padilla	Lois Olguin
Carolann Bronko	Mark Mutz
Debie Ayers	Meg Scarlett
Dee McCormick	Mike Catalano
Dennis Murphy	Paul Arriaga
Gale Hamby	Sharon Gaskell
Geri Lane	Shirley Van Riper
Josie Salazar	

Learn more at: [www.pueblounitedway.org/vita](http://www.pueblounitedway.org/vita)

# With Much Appreciation...

## Event Underwriters & Sponsors

10th Judicial District Attorney's Office  
80/Twenty Wines  
B's Glitz & Glam  
Bank of the San Juans  
Big Bear Wine & Liquor  
Big R  
Black Hills Energy  
Blazer Electric Supply  
Champion Windows  
Cheers in Pueblo West  
Collins Aerospace  
Colorado Eagle, your local Budweiser distributor  
CSU-Pueblo  
CSU-Pueblo Athletics Department  
L3 Harris Doss IFT  
East Side Child Care Center  
Effectv  
Ent Credit Union  
GCC Rio Grande  
Greater Pueblo Chamber of Commerce

Hippo Productions  
HomeSmart Preferred Realty –  
Rachel Koehn & Pete Junta  
Housing Authority of the City of Pueblo  
iHeart Media Pueblo  
Judy Leonard  
KPHT 95.5  
Katie Velarde, GlitterZen  
Latino Chamber of Commerce  
Leaffilter  
LEAP - Pueblo County Department  
of Human Services  
Minnequa Works Credit Union  
Parkview — Pueblo West Emergency  
Services  
Parkview Medical Center  
PCAPP Partners: Bechtel, AECOM,  
Battelle, GP  
Pepsi  
Pikes Peak United Way  
Pueblo Community Health Center

Pueblo Convention Center  
Pueblo Water  
Pueblo West Chamber of Commerce  
Pueblo West Metropolitan District  
Pueblo West Parks and Recreation  
Renewal By Andersen  
San Isabel Electric Association  
Security Service Federal Credit Union  
Snap Fitness 24/7 Pueblo West  
Snooze Mattress Company  
Southern Colorado Clinic  
Southside Children's Center  
SRDA  
Target Distribution Center  
TBK Bank  
Team Gets it Done – RE/MAX Pueblo West  
The Pueblo Chieftain  
US Bank  
Xcel Energy  
XtremeCryo

## 2019/2020 In-Kind

Angelo's Pizza Parlor on the Riverwalk  
Bank of the San Juans  
Best of Pueblo Preps 2020  
Betty & Ron Nufer  
Big Bear Wine & Liquor  
Collins Aerospace  
Colorado Eagle, your local Budweiser distributor  
CSU-Pueblo  
CSU-Pueblo Athletics  
CSU-Pueblo Alumni Association  
L3 Harris Doss IFT  
Eagleridge Mini Storage  
Effectv  
Greater Pueblo Chamber of Commerce  
Hippo Productions - Tom Urdiales  
Hollydot Golf Course  
iHeart Media Pueblo  
KPHT 95.5  
Latino Chamber of Commerce  
Little Caesars  
Lucero's Trophy Emporium

My Friend, the Printer  
PAWS for Life  
PB&T  
Pepsi  
Pikes Peak United Way  
Pueblo's Best Carpet Cleaning  
Pueblo Convention Center  
Pueblo County Sheriff's Department  
Pueblo Memorial Hall  
Pueblo Rescue Mission  
Pueblo West Amateur Radio Group  
Pueblo West Chamber of Commerce  
Pueblo West Metropolitan District  
Pueblo West Parks and Recreation  
Pueblo Zoo  
Pure Spa & Wellness  
Rocky Mountain Eye Center  
Sangre de Cristo Arts & Conference Center  
Security Service Federal Credit Union  
Snap Fitness 24/7 PW  
The Pueblo Chieftain

Top Notch Personnel  
TR Toppers Inc.  
United Way Board of Trustees & Campaign Cabinet  
Dominic Gallina  
Jack & Paula Quinn  
Joe Pye  
Judy Leonard  
Karen Trujillo  
Matt & Jenny Smith  
Michael Salardino  
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Robert Vigil  
Shawn & MaryBeth Shelton  
Slane Dickerson  
Stacie Shirley  
Tammy Fesmire  
Teri Wiseman  
Vincent Pearce  
Xcel Energy  
XtremeCryo

# 2019 Campaign Stats: 2019/2020 Numbers Reported

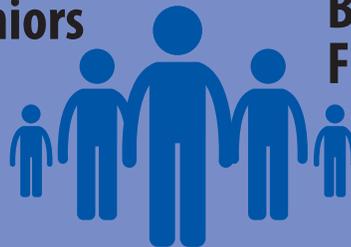
*Total Raised and Invested in Our Community: includes funding, leveraged dollars & in-kind*



## FUNDING AREA NUMBERS

### Youth/Family Strengthening/Seniors

- **7,431** in services provided
- **\$361,232** in funding



### Basic Needs/ Financial Stability

- **179,106** in services provided
- **\$423,981** in funding



### Crisis Intervention Services

- **3,149** in services provided
- **\$316,284** in funding

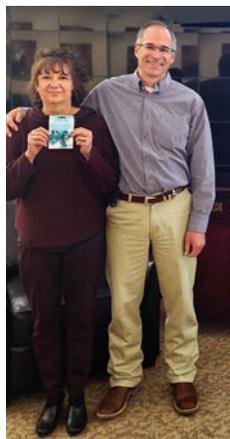


**188,576 services provided in the Community!**

### \$500 Gift Card Winners – Underwritten by Pepsi

Congratulations to Yvonne Aguilar & Renee Cox (not pictured) for each winning a \$500 gift card underwritten by our friends at Pepsi through the Bank of the San Juans and Southside Children's Center 2019 employee campaigns!

United Way of Pueblo County Colorado Inc.  
2019/2020 Annual Report  
Published Annually  
United Way of Pueblo County Colorado Inc.  
PO Box 11566 - Pueblo, CO 81001  
(719) 225-8580  
[www.pueblounitedway.org](http://www.pueblounitedway.org)





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 PO Box 11566  
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 719-225-8580 / www.pueblounitedway.org



United Way of Pueblo County is a 4-out-of-4 Star & Seal of Transparency Gold Rated Charity!

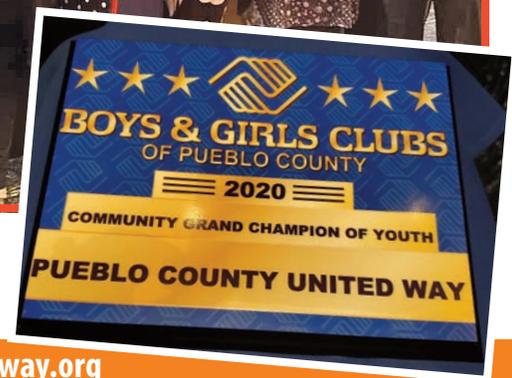
Return Service Requested

Non-Profit Organization  
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 Pueblo, Colorado  
 PERMIT NO. 105

**LIVE UNITED**  
 JOIN HANDS.  
 OPEN YOUR HEART.  
 LEND YOUR MUSCLE.  
 FIND YOUR VOICE.  
 GIVE 10%. GIVE 100%.  
 GIVE 110%  
 GIVE AN HOUR.  
 GIVE A SATURDAY.  
 THINK OF **WE** BEFORE **ME**.  
 REACH OUT  
 a **HAND** TO **ONE**  
 AND INFLUENCE THE CONDITION OF **all**.



United Way of Pueblo County Honored as Boys & Girls Clubs of Pueblo County's 2020 Grand Champion of Youth.



Visit our website: [www.pueblounitedway.org](http://www.pueblounitedway.org)  
 Find us on Facebook: [unitedwayofpueblocounty](https://www.facebook.com/unitedwayofpueblocounty)

**GIVE. ADVOCATE. VOLUNTEER.**