



## Overview

**About the Fund:** 100% of donations received through this fund will directly support Emergency Response and Recovery efforts. Funds will be allocated to local nonprofit agencies that are working to address our community's most pressing *immediate and long-term needs* in response to COVID-19. This crisis will be long lasting, and United Way of Pueblo County will work diligently to ensure that these funds are distributed fairly and with full transparency and accountability.

The United Way of Pueblo County Board of Trustees committed \$25,000 to launch the fund. El Pomar Foundation has generously underwritten a portion of the fund's processing costs allowing 100% of donations received to directly support local emergency response and recovery efforts.

**Distribution Process:** It is essential that there is clear communication and procedures around the distribution of funds received. All grant guidelines and distributions will be made public. The Emergency Response and Recovery Fund distribution committee will assess urgent needs, identify short term gaps, and gather information that will inform longer-term recovery efforts. The distribution committee is a community-minded group of citizens, philanthropic, and nonprofit representatives.

### Emergency Response & Recovery Fund Distribution Committee:

- Alexis Ellis, Executive Director, Pueblo Triple Aim Corporation
- Michelle Francis, Development Manager, HARP Authority/HARP Foundation
- Rick Gonzalez, Community Member
- Lee Hodge, Deputy Director, Pueblo County Department of Human Services
- Jeff Osterman, Executive Director, Southern Colorado Community Foundation
- Marisa Stoller, Economic Development Specialist, Pueblo County Government
- Shanna Farmer, President/CEO, United Way of Pueblo County (non-voting member)
- Bianca Hicks, Director of Marketing, Events, & Initiatives, United Way of Pueblo County (non-voting member)

### Who is eligible to apply to the UWPC Emergency Response and Recovery Fund?

To apply, an organization must:

- Provide direct response, recovery, or rebuilding to those affected by COVID-19
- Be classified by the Internal Revenue Service as a tax-exempt, 501(c)(3), public charity

Majority of funds are designated for nonprofit organizations serving Pueblo County. However, limited funds are also available for nonprofit organizations in Alamosa, Baca, Bent, Chaffee, Conejos, Costilla, Crowley, Custer, Fremont, Huerfano, Kiowa, Las Animas, Mineral, Otero, Prowers, Rio Grande, and Saguache counties.

### Granting Guidelines

- All organizations are asked to complete a short grant application to make a request for *immediate response efforts* or for *mid- to longer-term* recovery efforts. Application can be found at [www.pueblounitedway.org/ERRFApPLY](http://www.pueblounitedway.org/ERRFApPLY).
- The distribution committee will review applications and make timely decisions.
- Awardees will be required to submit a short grant report.
- May only apply in Round 1 or Round 2.
- Maximum Request: \$10,000

## Granting Timelines

- **Round 1: Immediate Response:** The focus for Round 1 is supporting organizations providing direct services to mitigate the negative impacts of COVID-19 (examples include but are not limited to health care/ mental health providers, senior service providers, food banks, housing service providers, workforce development centers) and those who are leading a coordinated community response to the impacts of COVID-19.
  - **Application Opens: April 12, 2020**
  - **Application Closes: April 25 at 11:59pm**
  - **Fund Distribution: May 4– 8**
- **Round 2: Mid to Long Term Recovery:** Support for nonprofits who may not be providing direct services but have been negatively impacted due to suspended programming, canceled fundraising events and/or shrinking or lack of resources to continue their work during this period of social isolation. Focus on providing both immediate crisis relief and support to agencies indirectly impacted.
  - **Application Opens: April 12, 2020**
  - **Application Closes: May 16 at 11:59pm**
  - **Fund Distribution: May 25– 29**

## How can I donate to the UWPC Emergency Response and Recovery Fund?

Please visit [www.pueblounitedway.org/emergency-fund](http://www.pueblounitedway.org/emergency-fund) to make a secure online donation. You will receive an immediate tax receipt for your gift by giving online. Donations of \$5,000 or more may include designation(s) as to service area(s) within Alamosa, Baca, Bent, Chaffee, Conejos, Costilla, Crowley, Custer, Fremont, Huerfano, Kiowa, Las Animas, Mineral, Otero, Prowers, Rio Grande, and Saguache counties. If you have technical issues, please contact UWPC at 719.225.8580. You can also submit your donation by mailing a check payable to United Way of Pueblo County with Emergency Response & Recovery Fund in the memo line to: United Way of Pueblo County, PO Box 11566, Pueblo, Colorado 81001. All donations are tax deductible, Federal Tax ID is 84-0404917.

## How will my donation to the Emergency Response and Recovery Fund be used?

Disaster recovery work is short-, mid-, and long-term. As best as possible, donations received will help all phases of recovery. United Way of Pueblo County is committed to high-level donor stewardship, accountability, and collaboration. Donors can be sure that dollars will be invested thoughtfully and wisely. When granting dollars, United Way of Pueblo County believes in partnering with trusted nonprofits to address the gaps that emerge with emergency response and recovery.

*“For every date of immediate relief, there are at least ten days required for mid-term recovery and at least 100 days for long-term recovery.”*

*-Robert Ottenhoff, Center for Disaster Philanthropy*