2023-2024 Community Investments
**Vision**
Be a catalyst for sustainable community-driven change to build a healthy future with empowerment for all.

**Mission**
To serve as a trusted community leader by leveraging resources in support of collaborative solutions.

**Values Statement**
United Way of Pueblo County has always stood for coming together to support one another in times of need, advocating for equity, strengthening, and healing for all in our community. We work to ensure all partnerships and programming reflect this commitment to actively serving all populations, particularly the commonly disadvantaged and underserved.
Power of United Way

• Network of over 1,000 United Ways across the country
  • All work autonomously, directing our own course based on community needs and the direction given by our local governing board.

• Leverage UWPC relationships for collaboration, support, and awareness

• Leverage UWPC funding and connection for additional funding opportunities
UWPC Community Investment Priority Areas

- Economic Mobility & Opportunity
- Youth Success
- Crisis Intervention
- Nonprofit Capacity Development
Community Partner Expectations

- Maintain status as an IRS Section 501(c)(3) nonprofit organization and be governed by a volunteer Board of Trustees
- Notify UWPC regarding any legal, organizational or program changes or problems which may impact the ability to operate or deliver funded services.
- Represent United Way in a positive manner at all times.
- Submit required reports on-time or within a timely manner after notifying UWPC staff.
- Actively participate in the United Way Campaign
We do none of the work we do alone, it will take all of us, working side-by-side, to create lasting, population-level change in our community.

Can we count you in?
Member Agency Allocations

- Invite Only

Community Impact

- Available to any nonprofit agency with a 501(c)3 IRS designation in Pueblo County meeting a critical community need not currently funded by United Way.
- Qualifying programs address a pressing, unmet need that can demonstrate a significant, measurable impact in one of United Way’s four service priority areas.
El Pomar Foundation Community Problem Solving (CPS)

- This endowment fund was established by El Pomar Foundation to address critical and emergency needs for the homeless and indigent in Pueblo County. Direct services only.

Emergency Food and Shelter Program (EFSP)

- United Way of Pueblo County administers funds on behalf of the federal Emergency Food and Shelter Program through the Department of Homeland Security to local organizations. Any 501©3 nonprofit, faith-based or local government agency that provides ongoing food and/or shelter services may apply.
Support Beyond Grantmaking

- TECHNICAL ASSISTANCE
- RESOURCE SHARING
- AWARENESS THROUGH THE CAMPAIGN, PROMOTIONAL ACTIVITIES & EVENTS

- PROPOSED UWPC NONPROFIT CENTER
  - Collaboration & Innovation
  - Nonprofit Training Hub
  - Conference/meeting space with technology
  - Potential Rental Opportunities
Grant Details

WWW.PUEBLOUNITEDWAY.ORG/GRANTS

• Must have a login for the website – www.pueblounitedway.org/user
  • If you applied for funding in the last year, use your existing login
  • One login per agency to access applications and reporting

• Application Template and Webform Review
Timeline

SITE VISITS AND/OR INTERVIEWS
• MARCH – EARLY MAY

AWARD NOTIFICATIONS
• JUNE

CONTRACTS – MUST BE RETURNED WITHIN 30 DAYS OF RECEIPT
• JUNE

GRANT CYCLE
• JULY 2023 – JUNE 2024

PAYMENT SCHEDULES
• MEMBER AGENCY – MONTHLY,
  COMMUNITY IMPACT – QUARTERLY,
  CPS - UPFRONT
QUESTIONS?

Interested in learning more or seeking details on support beyond our grantmaking?

CONTACT:
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