



United Way  
of Pueblo County

United  
Way



# 2023-2024 Community Investments

## Vision

Be a catalyst for sustainable community-driven change to build a healthy future with empowerment for all.

## Mission

To serve as a trusted community leader by leveraging resources in support of collaborative solutions.

## Values Statement

United Way of Pueblo County has always stood for coming together to support one another in times of need, advocating for equity, strengthening, and healing for all in our community. We work to ensure all partnerships and programming reflect this commitment to actively serving all populations, particularly the commonly disadvantaged and underserved.

# Power of United Way

- Network of over 1,000 United Ways across the country
  - All work autonomously, directing our own course based on community needs and the direction given by our local governing board.
- Leverage UWPC relationships for collaboration, support, and awareness
- Leverage UWPC funding and connection for additional funding opportunities

# UWPC Community Investment Priority Areas

**Economic Mobility  
& Opportunity**

**Youth Success**

**Crisis Intervention**

**Nonprofit Capacity  
Development**

# Community Partner Expectations

- Maintain status as an IRS Section 501(c)(3) nonprofit organization and be governed by a volunteer Board of Trustees
- Notify UWPC regarding any legal, organizational or program changes or problems which may impact the ability to operate or deliver funded services.
- Represent United Way in a positive manner at all times.
- Submit required reports on-time or within a timely manner after notifying UWPC staff.
- Actively participate in the United Way Campaign

We do none of the work we do alone, it will take all of us,  
working side-by-side, to create lasting, population-level  
change in our community.

**Can we count you in?**

## Member Agency Allocations

- Invite Only

## Community Impact

- Available to any nonprofit agency with a 501(c)3 IRS designation in Pueblo County meeting a critical community need not currently funded by United Way.
- Qualifying programs address a pressing, unmet need that can demonstrate a significant, measurable impact in one of United Way's four service priority areas.



## El Pomar Foundation Community Problem Solving (CPS)

- This endowment fund was established by El Pomar Foundation to address critical and emergency needs for the homeless and indigent in Pueblo County. Direct services only.

## Emergency Food and Shelter Program (EFSP)

- United Way of Pueblo County administers funds on behalf of the federal Emergency Food and Shelter Program through the Department of Homeland Security to local organizations. Any 501©3 nonprofit, faith-based or local government agency that provides ongoing food and/or shelter services may apply.



# Support Beyond Grantmaking

- TECHNICAL ASSISTANCE
- RESOURCE SHARING
- AWARENESS THROUGH THE CAMPAIGN, PROMOTIONAL ACTIVITIES & EVENTS
- PROPOSED UWPC NONPROFIT CENTER
  - Collaboration & Innovation
  - Nonprofit Training Hub
  - Conference/meeting space with technology
  - Potential Rental Opportunities

# Grant Details

[WWW.PUEBLOUNITEDWAY.ORG/GRANTS](http://WWW.PUEBLOUNITEDWAY.ORG/GRANTS)

- Must have a login for the website – [www.pueblounitedway.org/user](http://www.pueblounitedway.org/user)
  - If you applied for funding in the last year, use your existing login
  - One login per agency to access applications and reporting
- Application Template and Webform Review

# Timeline

## SITE VISITS AND/OR INTERVIEWS

- MARCH – EARLY MAY

## AWARD NOTIFICATIONS

- JUNE

## CONTRACTS – MUST BE RETURNED WITHIN 30 DAYS OF RECEIPT

- JUNE

## GRANT CYCLE

- JULY 2023 – JUNE 2024

## PAYMENT SCHEDULES

- MEMBER AGENCY – MONTHLY,  
COMMUNITY IMPACT – QUARTERLY, CPS - UPFRONT

# QUESTIONS?

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Interested in learning more or seeking details on support  
beyond our grantmaking?

**CONTACT:**

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