

United
Way



2018 / 2019

Pueblo County
United Way
July 1, 2018 - June 30, 2019

96th ANNUAL REPORT



TOGETHER WE FIGHT.
TOGETHER WE WIN.

Board of Trustees

✦ **TED ORTIVIZ, CHAIR**

Pueblo Housing Authority
Year Elected: 2013
First Term Expires: 4/2016
Second Term Expires: 4/2019

✦ **JIM DUFF, TREASURER**

Year Elected: 2017
First Term Expires: 6/2020
Second Term Expires: 6/2023

✦ **MICHELLE PEULEN, SECRETARY**

Colorado Department of Transportation
Year Elected: 2013
First Term Expires: 4/2016
Second Term Expires: 4/2019

✦ **SAUL ALVIDREZ**

GCC Rio Grande
Year Elected: 2016
First Term Expires: 4/2019
Second Term Expires: 4/2022

✦ **VANCE CROCKER**

Black Hills Energy
Year Elected: 2018
First Term Expires: 4/2021
Second Term Expires: 4/2024

✦ **SLANE DICKERSON**

Blazer Electric
Year Elected: 2017
First Term Expires: 6/2020
Second Term Expires: 6/2023

✦ **JENNY DIXON**

Trane Company
Year Elected: 2018
First Term Expires: 4/2021
Second Term Expires: 4/2024

✦ **MATT FORSYTH**

The Pueblo Chieftain
Year Elected: 2018
First Term Expires: 4/2021
Second Term Expires: 4/2024

✦ **BRET GRIEBENOW**

Bechtel
Year Elected: 2018
First Term Expires: 4/2021
Second Term Expires: 4/2024

✦ **CHRISSE HOLLIDAY**

Colorado State University - Pueblo
Year Elected: 2017
First Term Expires: 6/2020
Second Term Expires: 6/2023

✦ **VINCENT PEARCE**

Vestas
Year Elected: 2018
First Term Expires: 4/2021
Second Term Expires: 4/2024

✦ **ROBYNN RAMOS**

AT&T
Year Elected: 2018
First Term Expires: 4/2021
Second Term Expires: 4/2024

✦ **RENEE RICHARDSON**

US Bank
Year Elected: 2015
First Term Expires: 6/2018
Second Term Expires: 6/2021

✦ **RUBEN ROMAN**

Xcel Energy
Year Elected: 2013
First Term Expires: 4/2016
Second Term Expires: 4/2019

✦ **JEREMY ROMERO**

Target Distribution Center
Year Elected: 2015
First Term Expires: 6/2018
Second Term Expires: 6/2021

✦ **STACIE SHIRLEY**

Buxman Kwitek, PC
Year Elected: 2017
First Term Expires: 6/2020
Second Term Expires: 6/2023

✦ **MATT SMITH**

Snap Fitness 24/7 PW
Year Elected: 2018
First Term Expires: 4/2021
Second Term Expires: 4/2024

✦ **KAREN TRUJILLO**

RE/MAX Pueblo West
Year Elected: 2015
First Term Expires: 4/2018
Second Term Expires: 4/2021

✦ **JEFFREY TUCKER**

Parkview Medical Center
Year Elected: 2016
First Term Expires: 4/2019
Second Term Expires: 4/2022

✦ **REID WEBER**

New York Life
Year Elected: 2018
First Term Expires: 4/2021
Second Term Expires: 4/2024

✦ **MICHELE WOLFE**

Kaiser Permanente
Year Elected: 2018
First Term Expires: 4/2021
Second Term Expires: 4/2024

Welcome to the Board!

In the spring of 2019, United Way of Pueblo County was honored to bring on the following new board members, whose first term began in July 2019 and will end June 2022:

- **Alex Alarcon, GCC Rio Grande**
- **Lee Bachlet, The Pueblo Chieftain**
- **Luis Contreras, TBK Bank**
- **Ken Harroword, Bechtel**
- **Robert Vigil, Xcel Energy**

"Serving on the United Way Board opened my eyes to the vast needs within our community while revealing the generosity, care and compassion of our donors and the United Way staff. It was a blessing to work with such a great organization that humbly helps people in need." Ruben Roman, Xcel Energy, UWPC Board Member



President and CEO - Andrea Aragon

My heart is filled with gratitude for the many years that I have been at United Way. I have been surrounded by the most generous and caring board members, staff, volunteers and supporters. I thank you all. After 17 years, I came to the very difficult decision in June that it is time for a change – both for myself and the organization.

The GREAT news is that your United Way is strong (thanks to your support) and you have a very competent and hard-working staff who is well versed in what needs to be done. I appreciate them all very much and will always treasure the many laughs and life adventures

we shared over the years. In addition to a stellar staff, United Way has a tremendous group of individuals who serve as our board of trustees. Our trustees are compassionate, intelligent people who just want to do the right thing for our community. Their positive and steadfast support has always been a highlight of my time at United Way.

Without a doubt, 2018/2019 was a challenging year, but it was also a great one. One of the things I am most proud of is that for the second year in a row, United Way of Pueblo County was rated a 4-out-of-4 star charity by Charity Navigator and earned the Gold Seal of Approval by Guidestar, an honor that very few organizations ever achieve! I have also always been very proud of the caliber of the people involved in United Way. This is especially true with our leadership. We simply cannot thank our 2018 **Campaign Chair and Pueblo Police Chief Troy**

Davenport for working tirelessly as our campaign chair with graciousness, tenacity and a smile. In addition to Troy's leadership, we were blessed with another year of having **Ted Ortiz** as our board chairman. He brought so much wisdom to the role due to his deep involvement in United Way for nearly a decade. Also, I would be remiss if I didn't call out our long-time treasurer **Jim Duff** for his invaluable knowledge and service to United Way. He's been involved with United Way for well over 25 years and knows our financials like the back of his hand. I always knew we'd be in good shape with Jim's outstanding and careful financial guidance. These three gentlemen are tops! I am also very excited that **Karen Trujillo from RE/MAX Pueblo West** will lead you on into the next year as chair. Her genuine enthusiasm for United Way is palpable and even better, she has a heart of gold. As I said before, you are in very good hands going forward.

I could literally write a book of gratitude to this organization and all the people who have made it strong. **YOU** are a part of that very thick book. United Way and I have grown together for the better. I have learned something from each one of you - and I am 100 times better for it. My 17 years here has been challenging and at times, stressful. But it has been WAY more joyful, inspiring and fulfilling. I will miss you all greatly, but because of our mutual love for our community, I know we will have the opportunity to work together in the future in other capacities. I look forward to it.

Working at United Way will always be one of the greatest blessings of my life. I thank you profusely for your support and belief in me throughout the many years.

With sincere and heartfelt gratitude,

Andrea Aragon

"The memory of a good deed can never be taken from a heart that's grateful."

- Chinese Proverb

2018 Board Chair Ted Ortiz



United Way Board of Trustees for nearly two years, stepping in earlier than expected after our previous chairman was transferred to another community.

Ted was the perfect chair for United Way thanks to years of support and dedication to our mission. Prior to joining the board in 2013, Ted served as the chair of the Emergency Food & Shelter Program, a federal grant administered by United Way which

provides resources to nonprofits that offer basic food and shelter to residents of Pueblo County. He also served on United Way's allocations committee for several years, which determines how to best invest donor dollars to provide services to

those in need. Ted's expertise in the area of health and human services was a true added bonus. It was because of his commitment and knowledge of the nonprofit sector that he was pegged for a leadership role on the United Way Board of Trustees.

Not one to be stingy with his many talents, Ted Ortiz is also completing a two-year term as board member of the Pueblo School District 70 School Board. He was elected in November 2011 and re-elected in 2015 to a second four-year term and served as president. A Pueblo native, Ted earned his Juris Doctor from Thomas M. Cooley Law School and his Bachelor of Science from Colorado State University-Pueblo. Prior to joining the Housing Authority, he was the director of Housing and Human Services for the County of Pueblo. Ted is married to his beautiful wife Toni and is the father of three awesome boys.

"Ted is both wise and compassionate – a perfect combination

for someone serving as the chair of United Way", shared former President/CEO Andrea Aragon. "I cannot tell you how much I appreciated Ted's involvement and leadership with United Way over the years. He was always willing to provide a listening ear and offer thoughtful advice. In addition to truly caring about his community and those in it, he was also very willing to guide us in any challenges we faced along the way. I was blessed to work and serve with him,"

Andrea added.

Ted is so committed, he has agreed to continue on United Way's board for a few additional months to assist with the transition of bringing on a new CEO, offering support to new board chair Karen Trujillo of RE/MAX Pueblo West.

United Way of Pueblo County salutes Ted Ortiz for his outstanding leadership at United Way. Thanks to his leadership, we are no doubt a better organization.

Knowledgeable. Considerate. Invested. These are three words to describe the 2018/2019 United Way Chairman of the Board, Ted Ortiz. Ted, who is the Executive Director of the Housing Authority of Pueblo was the leader of the amazing

LIVE UNITED JOIN HANDS. OPEN YOUR HEART. LEND YOUR MUSCLE. FIND YOUR VOICE. GIVE 10%. GIVE 100%. GIVE 110%. GIVE AN HOUR. GIVE A SATURDAY. THINK OF WE BEFORE ME. REACH OUT A HAND TO ONE AND INFLUENCE THE CONDITION OF ALL.

Did You Know?

United Way of Pueblo County was rated a 4-out-of-4 Star and Seal of Transparency Gold charity for the second consecutive year! As stated by Charity Navigator President and CEO Michael Thatcher, "Only 32% of the charities we evaluate have received at least 2 consecutive 4-star evaluations, indicating that United Way of Pueblo County outperforms most other charities in America." This exceptional designation signifies that UWPC stands tall, exceeding industry standards and executes the organizational mission in excellent financial health and with a commitment to accountability & transparency. For more information and details, visit www.charitynavigator.org and search 'United Way of Pueblo County'.



United Way of Pueblo County is a 4-out-of-4 Star and Seal of Transparency Gold Rated Charity!

96th Annual Meeting & Awards Luncheon



United Way of Pueblo County hosted its annual meeting & honors luncheon on Wednesday, May 22 celebrating and highlighting the 96 years of service to the Pueblo community. The event also honored dedicated donors and volunteers, presented awards to companies and individuals who have provided extraordinary support to the organization's mission and elected new Board of Trustee members and officers (see front inside cover's list of board members and officers). Pueblo Police Department Chief Troy Davenport served as United Way's 2018 Campaign Chair.

The 2018 campaign slogan was Together We Fight. Together We Win. The 2018 campaign proved to be a fundraising year of unprecedented challenges; however, the organization has been successful in raising nearly a million dollars, with additional funds continuing to come in. President/CEO Andrea Aragon remarked, "While we have always focused on the dollars raised in the past at this event, we realize that we have been wrong. While numbers are very important, we realize that United Way is so much more than the fundraising goal we set." Aragon went on to state the main

areas of impact United Way of Pueblo County makes that should be celebrated, including generosity, heart, action, volunteerism, accountability, community, and the impact you individually and collectively in the Pueblo community.

United Way of Pueblo County's annual community giving campaign has raised nearly \$48,000,000 to date since the non-profit's organization in 1923 and provided an estimated over 177,000 lives touched/acts of kindness each year. The campaign represents just one aspect of the impact United Way makes. Last year alone, over \$3.4 million dollars was raised and invested in funding, in-kind, leveraged dollars and donations.

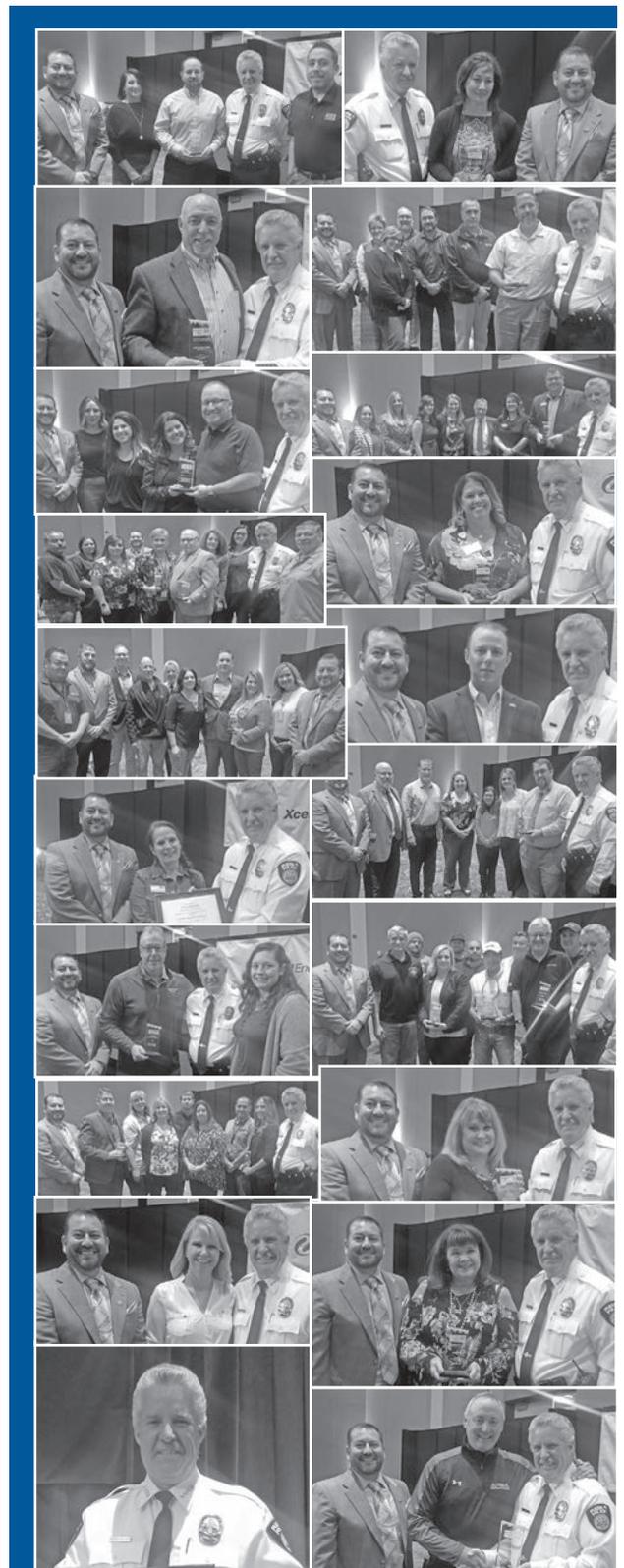
The event was sponsored by Xcel Energy. Ashley Valdez, Xcel Energy area manager of community and local government affairs, addressed the crowd and thanked Xcel Energy team members and the community at large for their support of the non-profit organization and the broader Pueblo community. Pepsi was also recognized as a supporting sponsor. Awards were given to companies who had significant gains in their campaigns and outstanding volunteers were honored (see

page 6 and 7 for complete listing of award recipients).

United Way also gave a special thank you to PCAPP Partners (Bechtel, AECOM & Battelle), Southern Colorado Community Foundation, the David & Lucile Packard Foundation, Temple Hoyne Buell Foundation, El Pomar Foundation, Pepsi, US Bank, Ent Credit Union, Little Caesars Pizza, and The Pueblo Chieftain for providing matching grants for new and increased gifts that benefited the 2018 campaign. A special recognition also acknowledged media partners and United Way of Pueblo County Middle School Mentoring Program Coordinator Valarie Ruybal-Montoya who left United Way at the end of May for a new opportunity. Additional campaigns and ambassadors were acknowledged including the Latino Chamber of Commerce, Corry Higbee- Pueblo Cooperative Care Center, Judy Leonard- PW Metropolitan District Board Member, and Dalton Sprouse- Pueblo City Schools. In addition, partners in the Finish Strong Campaign Push were recognized for their special advocacy and contributions- Nick Donovan and KPHT 95.5, Dave Feamster and Little Caesars Pizza, Joe Pye

and Pepsi, Matt Smith, Karen Trujillo, Betty Nufer, Big Bear Wine & Liquor, Express Employment Professionals, East Side

Child Care Center, Steve Nawrocki and Angela Giron, and several community members who contributed.



2018 Campaign Chair – Troy Davenport



of Pueblo's busiest individuals as Chief of Police and Deputy Mayor, Troy never hesitated to take on the challenge of being the 2018 Campaign Chair. He jumped right in with a gracious, positive spirit and campaigned tirelessly on our behalf during his tenure, while also protecting our city. Troy went above and beyond by presenting numerous times early in the morning and late at night, and even made a presentation on the night of the Cannon Game, featuring his beloved alma mater East High School. That's what we call dedication to the cause!

With the exception of his military career, Troy is a lifelong resident of Pueblo and Pueblo County. He is married with three children and three grandchildren. He began his law enforcement career at the Pueblo County

Sheriff's Office in January 1989. Troy was hired by the Pueblo Police Department in January 1994 and has worked in the Patrol Division as a School Resource Officer (SRO's), and in the Adult Investigations Unit. He was promoted to Sergeant and oversaw the Special Victims Unit prior to his promotion to Captain. As a Captain, he was in command of the Special Services Division which includes Training, SRO's and Internal Affairs. Chief Davenport holds a bachelor's degree in Sociology/Criminology from the University of Southern Colorado (CSU-P) and a master's degree in Public Administration from the University of Colorado at Colorado Springs. He is a graduate of the 233rd Session of the FBI National Academy.

"Chief Davenport is literally one of the most pleasant, calm and

"Pueblo County United Way is truly ALL PUEBLO! It was an absolute honor to be the Campaign Chair and I cherish the strong people who are so committed to such a wonderful cause. Pueblo is better because of United Way!"

- Troy Davenport, Pueblo Police Chief and 2018 Campaign Chair

*The challenge of leadership
Is to be strong but not rude;
Be kind, but not weak;
Be bold, but not a bully;
Be thoughtful, but not lazy;
Be humble, but not timid;
Be proud but not arrogant;
Have humor, but without
folly. - Jim Rohn*

The 2018 United Way Campaign Chairman Troy Davenport must have been the inspiration behind Jim Rohn's quote about the attributes of leadership, because he personifies all of them beautifully. One

caring individuals anyone will ever have the good fortune to meet," stated Andrea Aragon, former UW President/CEO. "His optimism is contagious, his integrity is second to none and the kind way he leads others is remarkable. He was a true joy to work with and was the absolute right person to serve as chair. We were blessed to be a beneficiary of his hard work and dedication."

While the 2018 Campaign was a true challenge, United Way volunteers and donors

raised a million dollars and are still counting! These funds will go into the community to make a true difference for those in need. We concluded our campaign efforts at our May annual meeting, we took the opportunity to focus on what really matters – YOU! For so many years, we highlighted our fundraising tally but perhaps missed celebrating what was most important – our donors, volunteers and supporters. We hope you will accept our humble but heartfelt thank you.

With Special Gratitude for Making our Community Brighter... United Way Campaign Cabinet

- **Chair – Troy Davenport, Pueblo Police Department**
- **Ashley Valdez, Xcel Energy**
- **Dan Centa**
- **Dave Feamster, Little Caesars Pizza**
- **Dennis Maes, Pueblo Dist. 60 School Board Member**
- **Dominic Gallina, Bank of the San Juans**
- **Elizabeth Gallegos, Euphoria Salon**
- **Garrison Ortiz, Pueblo County Commissioner**
- **Jack Quinn**
- **Jeff Chostner, 10th Judicial District Attorney**
- **Jeff Shaw, PEDCo**
- **Jon Walker, Pueblo City-County Library District**
- **Judy Leonard, Pueblo West Metropolitan District Board Member**
- **Luis Contreras, TBK Bank**
- **Matt Smith, Snap Fitness 24/7 PW**
- **Michael Salardino, Security Service Investments**
- **Randy Evetts, Pueblo Department of Public Health & Environment**
- **Ray Swerdfeger, KR Swerdfeger Construction**
- **Rose Jubert, 10th Judicial District Attorney's Office**
- **Steve Shirley, Parkview Medical Center**
- **Tammy Fesmire, PB&T Bank**
- **Teri Wiseman, SECOM**

2018 Campaign Companies & Coordinators

- **ABC Bank**
TJ Wright

- **AECOM**
Chris Snyder

- **Agalite Shower & Bath Enclosures**
Jeremy Guerra

- **American Medical Response**
Mike Lening

- **American Red Cross**
Thomas Gonzalez

- **Arthur J. Gallagher**
Mark Swanson

- **AT&T Wireless**
Louie Lewis
Robynn Ramos

- **Atlas Pacific**
Jessica Pankey

- **Bank of the San Juans**
Terry Baughman
Dominic Gallina
Debbie Schindler

- **Bassett Construction**
Debra Null

- **Bechtel, Inc.**
Sandy Romero

- **Big R**
Adam Carroll

- **Black Hills Energy**
Bre Hass

- **Blazer Electric Supply**
Mike Blazer
Slane Dickerson

- **Boys & Girls Clubs of Pueblo County**
Patty Chambers

- **Catholic Charities of the Diocese of Pueblo**
Vanessa Lopez

- **CenturyLink**
Patty Guerrero

- **City of Pueblo**
Tracey Sample

- **Collins Aerospace**
Doug Hayes
Carrie Lynch

- **Colorado State University-Pueblo**
Chrissy Holliday
Niki Toussaint

- **Colorado State University-Pueblo Foundation**
Nick Potter

- **Comcast**
Tim Aesbischer

- **Concentrix**
Lindsay Joslin

- **Doss Aviation**
Linda Land

- **East Side Child Care Center**
Maria Subia

- **Ent Credit Union**
Jag Garrett

- **Evrax Rocky Mountain Steel**
Ben Lutze
Jeanette Wilson

- **Express Employment Professionals**
Derrick Martinez

- **First Oak Bank**
John Thompson

- **Frontier Hospice & Home Health Care**
Victoria Gurule
Larry Russell

- **GOAL Academy**
Dr. Constance Jones

- **Greater Pueblo Chamber of Commerce**
Elaine Gardner

- **Housing Authority of the City of Pueblo**
Luann Beard

- **HUB International Insurance Services**
Julie Schafer

- **HW Houston Construction**
Scott Robb

- **JC Penney #644**
Jimmy Koch
Brandi Davis

- **K.R. Swerdfeger Construction**
Ray Swerdfeger

- **Kaiser Permanente**
Michele Wolfe

- **Krage Manufacturing**
Sam Krage
Candy Takeda

- **Legacy Bank**
Andrew Trainor

- **Parkview Medical Center**
Jeff Tucker
Kalen Carter
Steve Medina
Tina Kramer
Jennifer Gallagher

- **pewag Traction Chain**
Ron Francis
Hillary Komma

- **Power Credit Union**
Sherri Krasovic

- **Premier Mortgage**
Judy Fonda

- **Pueblo Bank & Trust**
Gina Carlino

- **Pueblo Child Advocacy Center**
Dena Rodriguez

- **Pueblo City/County Library District**
Terri Daly

- **Pueblo Community Health Center**
Sommer Street

- **Pueblo Convention Center/Pueblo Memorial Hall**
Judy Heathcock

- **Pueblo Cooperative Care Center**
Corry Higbee

- **Pueblo County**
Barbara Coombs

- **Pueblo Dept. of Public Health & Environment**
Mary Davis

- **Pueblo School District 60**
Dalton Sprouse

- **Pueblo School District 70**
Ed Smith
Pam Smith

- **Pueblo Water**
Gina Maez

- **Pueblo West Metro District**
Judy Leonard

- **Rampart Supply**
Colin Perry
Mike Masciotra

- **RE/Max of Pueblo Realtors**
Gary Miller

- **RE/Max of Pueblo/Pueblo West**
Karen Trujillo

- **Salvation Army Pueblo Corps**
Capt. Marina Martinez

- **Sangre de Cristo Arts & Conference Center**
Kathy Berg

- **SECOM**
Angela Bamber
Jack Johnston
Teri Wiseman

- **Security Service Federal Credit Union**
Valerie Mestas
Tom Sisneros
Brianna Ahlin
Sarah Esparza

- **Southside Children's Center**
Josette Rusk

- **SRDA**
Karen Akin
Kathleen Byers

- **Summit Brick & Tile**
Kathy Clementi
Gregory Meske
Matt Welte

- **Sunflower Bank**
Christain Casados
Charlotte Vasquez

- **Target Distribution Center**
Jeremy Romero

- **Target Store #618**
Corbet Heyn

- **TBK Bank**
Luis Contreras

- **The Pueblo Chieftain**
Lee Bachlett

- **TR Toppers**
Andrew Lang
Maria Ribarich

- **Trane**
Ted Harvey
Ismael Macias

- **Transportation Technology Center**
Scott Cummings

- **United Way of Pueblo County**
Bernadette Albo

- **UPS**
John Toupal

- **Urban Renewal**
Jerry Pacheco

- **US Bank**
Renee Richardson

- **Vectra Bank**
Della Tafoya

- **Vestas Wind Towers**
Anthony Knopp
Vincent Pearce

- **Vidmar Motor Co.**
Derek Vidmar
Denise Head

- **Wells Fargo Bank**
Mark Lapidis
Frances Marincich-Dowd
Donna M. Stotler

- **Wilcoxson Buick GMC**
Lori Golden

- **Xcel Energy- Comanche Station**
Jeff Brown
Connie Vaught
Jamie Vialpando
Art Torres
Ben Guindon
Renee Bodry
Brandon Bodry
Javier Pineda
Ruben Roman

- **Xcel Energy – Gas Operations Center**
Dave Parry
Kevan Smith
Michelle Vigil

Campaign Awards



■ Award of Excellence

Employee

- Blazer Electric Supply
- Boys and Girls Clubs of Pueblo County
- East Side Child Care Center
- Ent Credit Union
- Housing Authority of Pueblo
- pewag Traction Chain
- United Way of Pueblo County
- US Bank
- Xcel Energy

Labor

- IBEW Local #111

Corporate

- AECOM
- Battelle
- Bechtel
- Blazer Electric Supply
- Ent Credit Union
- Rampart Supply
- TR Toppers
- Xcel Energy

■ Gold Award

Employee

- Bank of the San Juans
- Greater Pueblo Chamber of Commerce
- Legacy Bank
- Pueblo Child Advocacy Center
- Pueblo Water
- TR Toppers

Labor

- AFSCME Local #1045

Corporate

- Kaiser Permanente

■ Silver Award

Employee

- Pueblo Cooperative Care Center
- Rampart Supply

Corporate

- Sunflower Bank

■ Bronze Award

Employee

- American Red Cross, Southeastern Colorado
- First Oak Bank
- Salvation Army Pueblo Corps
- Sunflower Bank

Labor

- CWA Local #7702

Corporate

- Black Hills Energy

■ Special Achievement Award

Employee

- Aetna, Inc.
- Bank of the San Juans
- Battelle
- Black Hills Energy
- Blazer Electric Supply
- Boys and Girls Clubs of Pueblo County
- County of Pueblo
- East Side Child Care Center
- Ent Credit Union
- FedEx
- Goal Academy
- HW Houston Construction
- iQor
- King Soopers
- Legacy Bank
- Network for Good
- Pitney Bowes
- Pueblo Community Health Center
- Pueblo Cooperative Care Center
- Transportation Technology Center
- UPS
- Wells Fargo

- Wilcoxson Buick-Cadillac-GMC

Corporate

- Adams Ribs
- American Medical Response (AMR)
- Anzuini Development
- Arthur J. Gallagher & Co.
- Big R
- Blazer Electric Supply
- CSU-Pueblo Athletics
- Ed Butkovich Construction
- Ent Credit Union
- Industrial Constructors/Managers, Inc. (ICM)
- K.R. Swerdfeger Construction
- Latino Chamber of Commerce
- Mand Made Pizza (Domino's)
- Pepsi
- Pitney Bowes Inc.
- Power Credit Union
- Precision Hydraulics Inc.
- Professional Bull Riders, LLC
- Pueblo Records & Tapes
- Rice Root Accounting
- Rocky Mountain Boat Company
- The Optimist Club of Pueblo Youth Fund, Inc.
- Tony P. Dell Accounting
- Transit Mix Concrete
- Wilcoxson Buick-Cadillac-GMC

■ Charitable Foundations

- Fisher DeBerry Foundation
- MCH Trust
- Temple Hoyne Buell Foundation
- The Colorado Health Foundation
- Wells Fargo Foundation

Corporate Campaign Award Criteria:

Minimum 5 employees or more;
minimum campaign total of \$500

- Excellence: \$90 per capita
- Gold: \$65 per capita
- Silver: \$50 per capita
- Bronze: \$40 per capita
- Special Achievement: 20%+ increase

Employee & Labor Campaign Award Criteria:

Minimum 5 employees or more;
minimum campaign total of \$500

- Excellence: \$100 per capita & 90% participation
- Gold: \$75 per capita & 75% participation
- Silver: \$65 per capita & 65% participation
- Bronze: \$50 per capita & 50% participation
- Special Achievement: 20%+ increase

Spirit Awards

Corporate Leadership Award for Excellence

- ✦ Black Hills Energy
- ✦ Housing Authority of the City of Pueblo
- ✦ Parkview Medical Center
- ✦ PCAPP Partners: Bechtel, AECOM, Battelle
- ✦ Pueblo Water
- ✦ Xcel Energy



HOW TO LIVE UNITED IN PUEBLO COUNTY:
 JOIN HANDS. OPEN YOUR HEART.
 LEND YOUR MUSCLE. FIND YOUR VOICE.
 GIVE 10% GIVE 100% GIVE 110%.
THINK OF WE BEFORE ME.
 REACH OUT A HAND TO ONE
 AND INFLUENCE THE CONDITION OF ALL.
GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED



Want to make a difference? Help create opportunities for everyone in your community. United Way is creating real, lasting change where you live, by focusing on the building blocks of a better life—education, income and health. That's what it means to Live United. For more, visit www.pueblounitedway.org

Get United Way info via e-mail!

Sign up at

www.pueblounitedway.org

or email Bianca at

bianca@pueblounitedway.org

Find us on: facebook®

United Way of Pueblo County



Outstanding Campaign Coordinators

- ✦ Gina Maez, Pueblo Water
- ✦ Sommer Street, Pueblo Community Health Center
- ✦ John Toupal, UPS
- ✦ Breann Hass, Black Hills
- ✦ Luann Beard, Housing Authority of the City of Pueblo
- ✦ Vincent Pearce, Vestas Towers
- ✦ Jeff Brown, Connie Vaught, Jamie Vialpando, Art Torres, Ben Guindon, Renee Bodry, Brandon Bodry, Javier Pineda, Ruben Roman – Xcel Energy – Comanche Station; Dave Parry, Kevan Smith, Michelle Vigil, Xcel Energy – Gas Operations Center
- ✦ Chief Troy Davenport, City of Pueblo

Outstanding Small Business

- ✦ Blazer Electric
- ✦ Pewag Traction Chain
- ✦ Rampart Supply
- ✦ TR Toppers

Small Business Ambassador Award

- ✦ Big Bear Wine and Liquors

Outstanding Ambassadors

- ✦ Lee Bachlet, The Pueblo Chieftain
- ✦ Nick Donovan and iHeart KPHT Radio
- ✦ Pepsi
- ✦ Security Service Federal Credit Union
- ✦ Val & Randy Shisler
- ✦ Dave Feamster, Little Caesar's Pizza

Special Recognition for Matching Grants

- ✦ David & Lucille Packard Foundation
- ✦ El Pomar Foundation
- ✦ Ent Credit Union
- ✦ Little Caesars
- ✦ PCAPP Partners (Bechtel, AECOM, Battelle)
- ✦ Pepsi
- ✦ Temple Hoyne Buell Foundation
- ✦ The Pueblo Chieftain
- ✦ The Southern Colorado Community Foundation



Temple Hoyne Buell Foundation



Pueblo Chemical Agent-Destruction Pilot Plant
Bechtel · AECOM · Battelle · GP



Southern Colorado Community Foundation



Congratulations to the 2018 Campaign \$500 Gift Card Winners – underwritten by Pepsi



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Top 15 Employee Campaigns

1. PARKVIEW MEDICAL CENTER
2. XCEL ENERGY
3. PCAPP PARTNERS (BECHTEL, AECOM, BATTELLE)
4. BLACK HILLS ENERGY
5. UPS
6. PUEBLO WATER
7. COUNTY OF PUEBLO
8. VESTAS TOWERS
9. TRANE
10. PUEBLO COMMUNITY HEALTH CENTER
11. TARGET DISTRIBUTION CENTER #554
12. PUEBLO CITY SCHOOLS
13. RAMPART SUPPLY
14. CITY OF PUEBLO
15. BLAZER ELECTRIC SUPPLY

WOW! 100% EMPLOYEE
PARTICIPATION
CAMPAIGNS

100% CLUB

- Boys & Girls Clubs of Pueblo County
- East Side Child Care Center
- Pueblo Child Advocacy Center
- Pueblo Cooperative Care Center
- United Way of Pueblo County

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- ✦ COLLINS AEROSPACE
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- ✦ SAN ISABEL ELECTRIC ASSOCIATION
- ✦ SECURITY SERVICE FEDERAL CREDIT
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- ✦ SNAP FITNESS 24/7 PUEBLO WEST
- ✦ TBK BANK
- ✦ TEAM GETS IT DONE - RE/MAX
PUEBLO WEST
- ✦ THE PUEBLO CHIEFTAIN
- ✦ WALMART
- ✦ XCEL ENERGY

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We would also like to thank our many donors who wish to remain anonymous.

* NOTE: Information/donors in this report generally reflects activity from July 1, 2018 - June 30, 2019. We greatly appreciate our supporters and strive for accuracy in the report. If we have made an error or omission, please kindly let us know.

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GIVE. ADVOCATE. VOLUNTEER.

2018/2019 Funding

Fiscal year July 1, 2018 - June 30, 2019

United Way Administrative and Fundraising Costs	10%
Community Campaign (Member Agencies).....	\$291,221
FUnited Way Middle School Mentoring Program.....	\$46,292
VITA (Volunteer Income Tax Assistance Program).....	\$29,977
Friday Youth Programming Community Impact Grant.....	\$90,490
• Boys and Girls Clubs of Pueblo County (Friday-only Sites).....	\$70,000
• Pueblo City-County Library District (Specialized Friday Programming).....	\$20,490
Senior Services Grant.....	\$21,500
• Sangre de Cristo Hospice & Palliative Care (Senior Comfort Care).....	\$21,500
Mental Health Grant.....	\$37,000
• Pueblo Pro-Bono Counseling & Referral Program.....	\$27,000
• Friendly Harbor Drop In Center.....	\$10,000
Colorado Combined Campaign (state employees).....	\$19,267
Emergency Food & Shelter Program (federal grant).....	\$59,697
*extended from 2017/2018	
El Pomar Community Problem Solving Fund (to aid indigent & homeless).....	\$13,000
Designated to Non Member Agencies.....	\$24,461
• Over 65 nonprofit agencies benefited from the donor designation process	
Cares Program - Board of Water Works.....	\$117,500
IBEW/NECA Electrical Repair Assistance Program.....	\$2,667
Emergency & Special Funding.....	\$24,000
• Everybody Counts Homeless Ministry (Community Christmas Meal).....	\$1,000
• Pueblo Poverty Foundation (Christmas Stocking Give-Away & Vocabulary Incentives).....	\$500
• Pueblo Rescue Mission (emergency cold weather shelter).....	\$21,000
• Southside Children's Center.....	\$1,500
PAID DIRECT (Funds raised via UW Campaign, paid directly to organization).....	\$48,023
Total Distributed into Community	\$825,095

Program Descriptions

El Pomar Community Problem Solving Fund

This endowment fund was established by the El Pomar Foundation to address critical and emergency needs for the homeless and indigent in Pueblo County.

Abe & Rose Wittels Endowment Fund

Established by Puebloans Abe & Rose Wittels, these funds support health and human service programs in Pueblo County.

Emergency Food & Shelter Program

United Way of Pueblo County administers federal funding set aside to assist organizations addressing homeless shelters, food and homelessness assistance.

Colorado Combined Campaign

State employees participate in the annual campaign through the Colorado Combined Campaign. Donors designate their gifts to United Way or its partner agencies.

Community Impact Grant

Special grant funds made available by United Way of Pueblo County Board of Trustees to any nonprofit in Pueblo County meeting a critical community need not currently funded by United Way.

The Living Legacy Circle

The time you spend planning charitable giving is an important process that will bring special

rewards. By carefully considering what, when and how to give, you may be able to give much more than you thought possible. A planned charitable gift can help you accomplish personal planning objectives in ways that may benefit you, your loved ones, and your favorite charities. So join the Living Legacy Circle – and give the gift that will last a life time.

IBEW/NECA Program Brief

The IBEW/NECA Electric Repair program is a cooperative effort by IBEW Local #12, Southern Colorado Electrical Contractors Association and United Way of Pueblo County to provide emergency electrical repair in Pueblo County to individuals or families who do not have the means to pay for such services on their own. To be approved for the service, clients are screened for eligibility by Catholic Charities of the Diocese of Pueblo or SRDA, and the repair must be a true emergency that directly impacts the safety of occupants. All repairs are approved by IBEW Local #12 members and signatory Southern Colorado Electrical Contractors. Clients are expected to pay a small portion of the cost to be placed back into the fund to help others. If you have a client that might need such a service, refer them to Susan at Catholic Charities, 544-4233 or Kathleen at SRDA, 545-8900. Please NOTE – this is NOT



assistance to help pay for electric utility bills.

The program is funded by IBEW Local #12 and Southern Colorado Electrical Contractors Association.

PUEBLO WATER CARES PROGRAM formerly known as Board of Water Works

Out of compassion and concern for the Pueblo community, the Board of Water Works created a program to help those needing assistance with their water bill.



In partnership with United Way and Catholic Charities, hundreds of people have received "a hand up" in these difficult economic times. Recipients must be screened for their eligibility and need, and can receive help once in a twelve month period, not to exceed three times in total. The fund was created by appropriations from the Board of Water Works, the City of Pueblo and contributions from caring individuals and businesses.

United Way thanks the Board of Water Works, already one of our most steadfast and generous partners, in stepping up in a big way to help those struggling to make ends meet. Pueblo and United Way are indeed lucky to have the leadership, generosity and compassion that the Board of Water Works provides.

2018/2019 ALLOCATIONS

Includes amounts raised through the campaign and paid directly to agencies.

AGENCY	PROGRAM (S)	AWARD
American Red Cross, Southeastern Colorado	Disaster Services, Volunteer Services, Service to Armed Forces	\$15,800
Boys and Girls Clubs of Pueblo County	Sprague Center, East Side, Avondale	\$60,000
Catholic Charities of the Diocese of Pueblo	Home Stability	\$29,000
East Side Child Care Center	Quality Day Care on a Sliding Fee Scale	\$31,452
Pueblo Child Advocacy Center	Child Abuse Prevention - Examinations, Investigations, Support	\$47,600
Pueblo Cooperative Care Center	Food Sack, Medical Prescriptions, Local Transportation, Personal Hygiene	\$25,500
Salvation Army	Pathway of Hope	\$8,000
Southside Children's Center	Quality Day Care on a Sliding Fee Scale	\$36,000
S.R.D.A	HELP Elders Live Program; Personal Care, Homemaker, Home Repair	\$41,000

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- ✦ Barbara Bernard
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- ✦ Collins Aerospace
- ✦ Colorado Eagle, your local Budweiser distributor
- ✦ Comcast Spotlight
- ✦ CSU-Pueblo
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 - KCSJ News Talk 590
 - KPHT 95.5
- ✦ Latino Chamber of Commerce
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- ✦ Lucero's Trophy Emporium
- ✦ My Friend, the Printer
- ✦ PB&T
- ✦ Pepsi
- ✦ Pikes Peak United Way
- ✦ Pueblo's Best Carpet Cleaning
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- ✦ Pueblo Cooperative Care Center
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- ✦ Pure Spa & Wellness
- ✦ Rocky Mountain Eye Center
- ✦ Sandra Smith
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- ✦ Zarembo Enterprises, Inc.



United Way Middle School Mentor Program One Hour Per Week = Lifetime of Benefits

Heading into its eighth year, United Way's Middle School Mentoring Program works to help struggling students navigate the difficult middle school years by pairing them with community mentors who serve as a positive adult role model that helps with problem solving, decision making and organization skills at one of six area middle schools. The effort provides a connection between the world of work and school and offers an empathetic, listening ear. Mentors spend one hour a week with their student during the school year, often around the lunch hour as well as field trips throughout the year for bonding and educational purposes. The program is in operation at: Heaton, Liberty Point International, Pueblo Academy of Arts, Risley International Academy of Innovation, Roncalli STEM Academy and Vineland.

Results demonstrate part of what makes the program so significant. **The total program performance for the 2018/2019 school year showed 41% of students maintained or improved their GPAs, 46% had the same or less absences, and 71% received fewer or the same number of discipline referrals.** Days that mentors meet with their student show marked improved attendance as well as improved school engagement. In addition, there are numerous antidotal stories of the total impact.

Have you ever wanted to help Pueblo's youth and in turn, our future? Don't just think about it, do it! There's no better way to change a young person's life than being a mentor. We have an impressive list of influential, compassionate individuals from all over the Pueblo community who dedicate their time to make a difference. We cannot thank these selfless individuals enough for the care, attentiveness and love they show the students in this program, United Way of Pueblo County and our community.

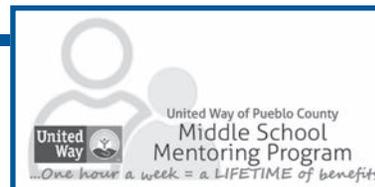
More mentors are needed each year. For more information on this impactful program, please contact United Way at 225-8580 or visit our website at www.pueblounitedway.org/mentor.



"I can vouch that this program has and continues to have a huge impact on our students. It may not always show in their grades, attendance or behavior incidents but is seen in their everyday demeanor, attitudes, and social-emotional wellness. Many of our students come to school with added baggage but those that are in the program seem to find a light within their relationships with their mentors that has a lasting effect."

– Quote from school representative involved in the program.

Middle School Mentor Program



- ✦ AARON ELSON
- ✦ AMANDA TAULMAN
- ✦ AMANDA WALLACE
- ✦ ANDREA MONTELONGO
- ✦ ANDREW LANG
- ✦ ANNETTE SABO CHARRON
- ✦ ANTHONY SANCHEZ
- ✦ ANTOINETTE GARCIA
- ✦ ASHLEY SWALD
- ✦ BLAKE FONTENAY
- ✦ BOB CABRERA
- ✦ BOBBI SUTTON
- ✦ BRIAN DAY
- ✦ BRYAN GASPERETTI
- ✦ CECIL TOWNSEND
- ✦ CHRISTIE VELASCO
- ✦ CORRIE NORMAN
- ✦ CRYSTAL FARICY
- ✦ DALE MONTOYA
- ✦ DAN LARSON
- ✦ DANIEL MUNIZ
- ✦ DARRELL CONTRERAS
- ✦ DAVID GARCIA
- ✦ DAX CHARLES
- ✦ DEAN R. GRINSTEAD
- ✦ DELLA TAFOYA
- ✦ DENISE DENARDO
- ✦ DEREK APODACA
- ✦ DIMAS VIGIL
- ✦ DON MORALES
- ✦ DONNA WARD
- ✦ DR. JEFFREY NEWCOM
- ✦ DUANE NAVA
- ✦ DWAYNE A. WILSON
- ✦ ED BROWN
- ✦ ELSE MUNSTERTEIGER
- ✦ EMILY RAMSEY
- ✦ EVA RODRIGUEZ
- ✦ FELICIA MORA
- ✦ FRED ARELLANO
- ✦ FREDDIE GALLEGOS JR.
- ✦ GABRIEL OTT
- ✦ GABRIELLE VASQUEZ
- ✦ GEORGE T. DAVIS JR.
- ✦ GINA GALLEGOS
- ✦ GLORIA GUTIERREZ
- ✦ HAROLD DESELMS
- ✦ HECTOR ARAMBULO
- ✦ JACK RINK
- ✦ JACQUALINE MAURELLO
- ✦ JAMES (JC) REIGENBORN II
- ✦ JAMES GRIMES
- ✦ JAYMIE MASTERS
- ✦ JEANNE GARMAN
- ✦ JEFF GREENWOOD
- ✦ JEFF OSTERMAN
- ✦ JEFFREY DE HERRERA
- ✦ JENNY SMITH
- ✦ JENNY WEBER
- ✦ JESSE LINDEMAN
- ✦ JIM MARTIN
- ✦ JIMMY YOUNG
- ✦ JODI AUMILLER
- ✦ JOE O'BRIEN
- ✦ JOE SENA
- ✦ JOHN TRACEY
- ✦ JOSEPH EUNICE
- ✦ JUDY LEONARD
- ✦ JULIE SCHAFFER
- ✦ KATHLEEN JAVANEAU
- ✦ KEITH JACKSON
- ✦ KIM BOWMAN
- ✦ KIM NAVA
- ✦ KIMBERLY JORDAN
- ✦ KIMBERLY OOMS
- ✦ KIMBERLY WILLARD
- ✦ KRISTYN A. HUDGENS
- ✦ KRISTE BROWN
- ✦ LACY WOLFE
- ✦ LISA SANCHEZ
- ✦ LORA URE
- ✦ LORENZO CHAVEZ
- ✦ LORI HARRISON
- ✦ MARILYN CAMPBELL
- ✦ MATT SMITH
- ✦ MATTHEW ROLLINS
- ✦ MEGAN MCCLURE
- ✦ MICHAEL ESPINOSA
- ✦ MICHAEL H. BRYANT M.D.
- ✦ MICHAEL J DONNELL
- ✦ MICHAEL RILEY
- ✦ MICHELLE RIBAUDO
- ✦ MIKE BRANDT
- ✦ MIKE LENING
- ✦ MIKEL GABRIELL
- ✦ NICOLE BAXTER-STOUT
- ✦ NICOLE ELLER
- ✦ NIKI WHITAKER
- ✦ NOAH RUYBAL
- ✦ PAM GALKOWSKI
- ✦ PATRICIA GUERRERO
- ✦ PAUL ARRIAGA
- ✦ PAULA HENSON
- ✦ PRISCILLA ROBINSON
- ✦ RACHEL JIRON
- ✦ RACHEL KOEHN
- ✦ RAYMOND CHAVEZ J.R.
- ✦ RAYMOND PATTI
- ✦ REID WEBER
- ✦ RICHARD T. MESTAS
- ✦ ROSE AHLERS
- ✦ ROSEANNA ELAINE MADRID
- ✦ ROSINA SONNTAG
- ✦ RUSTY MULLIN
- ✦ RUTH BRANDT
- ✦ SAM BRUBAKER
- ✦ SANDRA CASAU
- ✦ SANDRA YOUNGS
- ✦ SCOTT MOORE
- ✦ SHAWN SHELTON
- ✦ SHAYLIN WHITE
- ✦ SOMMER STREET
- ✦ STAN RIVERA
- ✦ STEPHANIE ARCHULETA
- ✦ STEPHANIE MORALES
- ✦ TAMMY MOORE
- ✦ TED COOK
- ✦ TIFFANY MAYORAL-VALDESPINO
- ✦ TIMOTHY J. TRUJILLO
- ✦ TINA GARCIA
- ✦ TONY CALIGARIS
- ✦ TONY COLARELLI
- ✦ VANESSA HERRERA
- ✦ VANESSA MADRID
- ✦ VERONICA KANE
- ✦ VICTORIA SCHMITZ
- ✦ VICTORIA TALAVERA
- ✦ WARREN NOLAN
- ✦ WESLEY C. SNYDER
- ✦ WHITTNEY MARKUS
- ✦ ZEKE ARRIAGA III

Special thanks to those mentors who wish to remain anonymous!

Thank You, Valarie!



In May, Valarie Ruybal-Montoya announced she would be accepting a new position, leaving her dedicated post as the Middle School Mentoring Program Coordinator. During her time as coordinator, the program grew to six area middle schools and more than 150 mentors and 6th, 7th and 8th grade students. She has undoubtedly touched many lives through her work in the program and beyond. In addition to the Mentoring Program, Valarie has pitched in with great enthusiasm at UW events and has been quite a go-getter.

Despite her position change, Valarie is committed to supporting the program and may return as a volunteer mentor.

We extend a heartfelt thank you to Val for her passion in helping connect the youth in our community with caring, positive adult role models for the past six years, and we wish her all the best on her future endeavors!

In Memory Of.....



United Way of Pueblo County would like to give special recognition in memory of David Ware for his contributions to the middle school mentoring program and his mentee.

14th Annual
 Thursday, March 14, 2019

Flavor of Pueblo

Food & Wine Show

presented by Pepsi



The 14th Annual Flavor of Pueblo presented by Pepsi was held Thursday, March 14 at the Pueblo Convention Center. Hundreds attended the event, enjoying delicious samples of great southern Colorado food and beverages while supporting United Way of Pueblo County.

Vendors were judged in several categories: Best Appetizer, Best Entrée, Best Dessert, Best Non-Alcoholic Beverage, Best Wine - Red, White, and Sweet; Best Beer, Best Spirit and the coveted "People's Choice" award.

Winners from this year's event are:

■ People's Choice Award

- Mr. Tandoori Urban Bar & Grill
- 1st Runner up: Tacos Navarro
- 2nd Runner up: Cinfully Delicious Catering

■ Best Appetizer

- 1st place: Wine Down by the River
- 2nd place: Tacos Navarro

■ Best Entree

- 1st place: Mr. Tandoori Urban Bar & Grill
- 2nd place: Obie's BBQ

■ Best Dessert

- 1st place: Marie's
- 2nd place: Bite Me Cake Company

■ Best Non-Alcoholic Beverage

- 1st place: Pepsi (Variety)
- 2nd place: Latino Chamber of Commerce

■ Best Beer

- 1st place: Brues Alehouse

■ Best Spirit

- 1st place: Spirits of the Rockies

■ Best Beer/Spirit

- 2nd place: Apple Valley Cider Company

■ Best Red Wine

- 1st place: Mendoza Malbec - CPS
- 2nd place: Black Currant - Apple Valley Cider Company

■ Best White Wine

- 1st place: Riesling - Brooke Cliff Vineyard
- 2nd place: Pueblo Green Chile - Songbird Cellars

■ Best Sweet Wine

- 1st place: La Marandina - Elite
- 2nd place: Tropical Mango Veraison

2019 Participating Vendors:

- 80/Twenty Wines with 8 distributors
- Apple Valley Cider Company
- BBU/Oroweat Simply Small Bread
- Big Bear Wine & Liquor
- Bite Me Cake Company
- Brues Alehouse
- Buffalo Wild Wings
- Chick-fil-A
- Cinfully Delicious Catering
- Colorado Eagle, your local Budweiser distributor
- CUTCO Cutlery
- Greater Pueblo Chamber of Commerce
- HoneyBaked Ham
- Jimmy John's
- Latino Chamber of Commerce
- Mae's Sweet Potato Pies
- Marie's
- Mr. Tandoori Urban Bar and Grill
- Natalie's Orchid Island Juice Co
- Noodles & Company
- Obie's BBQ
- Passanante's Home Food Services
- Pepsi
- Pueblo Community College Conference & Event Services
- Pueblo Convention Center
- Pueblo Country Club
- Pueblo Pizza Ranch
- Simple Simon's Pizza
- Spirits of the Rockies
- Springside Cheese
- Tacos Navarro
- Wine Down By The River/First & Main Bar



This event was sponsored by Pepsi, Black Hills Energy, PCAPP Partners, Xcel Energy, Collins Aerospace, Express Employment Professionals, Grady's, and Security Service Federal Credit Union, as well as media sponsors Comcast Spotlight, KPHT 95.5 and The Pueblo Chieftain, and table sponsors: HomeSmart Preferred Realty - Rachel Koehn & Pete Junta, Katie Velarde, Glitter Zen, Pueblo Government Agencies Federal Credit Union, and Renewal by Andersen.





Golden Corral Breakfast

Friday, April 12, 2019



A breakfast spread with plenty of options, smiling faces and great service from CSU-Pueblo Athletics student athletes and coaches- you guessed it, it's the annual Golden Corral Breakfast with Colorado State University – Pueblo, Golden Corral, Housing Authority of the City of Pueblo, and KPHT 95.5!

\$5 for a delicious breakfast and juice or coffee also goes a long way by helping to support the over 50 critical health and human service programs United Way funds each year. CSU-Pueblo coaches, athletes, and athletic department staff, along with Golden Corral employees and United Way staff and

volunteers were up before the sun rose, preparing the morning's spread and ready to serve, wait and bus tables for a continuous line of patrons. The benefit breakfast was enjoyed by over 650 United Way donors, community members, coaches, and dedicated student athletes!

United Way of Pueblo County would like to extend our thanks to Golden Corral- Manager Madelyn and her incredible staff, the CSU-Pueblo Athletic Department- student athletes and coaches, Housing Authority of the City of Pueblo, and Nick Donovan, KPHT 95.5 for their support of this event and their dedication to serve our Pueblo community!



2018/2019 United Way of Pueblo County Staff

- Andrea Aragon** **President & CEO**
- Bernadette Albo**..... **Finance Director**
- Paula Chostner** **Director of Campaign & Fund Development**
- Bianca Hicks**..... **Director of Marketing, Events & Initiatives**
- Judith Boudreaux**..... **Volunteer Income Tax Assistance (VITA) Program Coordinator**
- Valarie Ruybal-Montoya** **UW Middle School Mentoring Program Coordinator**

12th Annual Liberty Point presented by San Isabel Electric Association



•• Thursday, July 4, 2019 ••



OVERALL WINNERS

The Liberty Point 5K presented by San Isabel Electric took place for its twelfth year in coordination with the Pueblo West 4th of July festivities on Thursday, July 4. The annual event kicked off at 7:30am with a RECORD ATTENDANCE of nearly 650 participants taking off towards the scenic Liberty Point overlook and circling back to the start.

A Most Patriotic Photo Contest was also held encouraging attendees to upload their patriotic photos at the race onto the Liberty Point 5K Facebook page. Three

winners were selected- Emily Sutton, Joanna Buss & crew, Jessica Raquel Rodriguez & family, and Desi Sandoval's team, plus an honorable recognition for Steve Hernandez! Visit our event Facebook page www.facebook.com/libertypoint5k to see photos from the event.

This year's event was sponsored by San Isabel Electric Association, Parkview - Pueblo West Emergency Services, Black Hills Energy, Pepsi, TBK Bank, Pueblo Community Health Center, Bank of the San Juans, Bechtel/

PCAPP Partners, Collins Aerospace, Ent Credit Union, Housing Authority of the City of Pueblo, Minnequa Works Credit Union, Team Gets It Done - RE/MAX of Pueblo West, and media sponsors- KPHT 95.5 Pueblo's Greatest Hits The Pueblo Chieftain, in addition to several Mile Marker Sponsors. A special thank you to our partners Snap Fitness PW, PW Metro District, and PW Chamber!

A BIG thank you to the

many volunteers who came out early on the holiday morning to help the event be a HUGE success! A very special thank you to our race partners- Pueblo West Fire Chief Brian Caserta, Matt Smith- Snap Fitness 24/7 Pueblo West, and RaceRite. In addition, the following businesses provided in-kind donations: Angelo's Pizza Parlor, Pueblo West Chamber of Commerce, Pure Spa and Wellness, and Snap Fitness 24/7.



Men's:
Walker Rudolph,
Colorado Springs,
Time:
16:05.29

Women's:
Aspen Fulbright,
Pueblo West,
Time:
20:39.80



Many Companies Contribute to our Success

■ **KKTV 11 Cares/Walmart Back to School Supply Drive July 21 – August 4, 2018**

KKTV 11 Cares launched its annual Back to School Supply Drive in partnership with Walmart, United Way of Pueblo County, Pikes Peak United Way, iHeart Media, and Sunny 106.3 on July 21 and collected items for students in need through August 4.

Large donation boxes were setup at all local Walmart stores. Families in need were asked to contact the counselor at their child's school directly for information on receiving supplies. Thank you to KKTV 11, Walmart, the drive partners, and those who donated for helping students start the year prepared with necessary supplies to aid in their success!

■ **Big Bear Golf Classic & Brew Fest – August 17, 2018**

United Way was honored to be the recipient of the first Big Bear Golf Classic held at Desert Hawk Golf Course on August 17. The inaugural event boasted a sold-out team lineup with participants enjoying a day on the course, competing in various hole contests, and savoring tastings from various beer and liquor distributors at each hole. United Way would like to send a huge thank you to the Big Bear Wine & Liquor crew for including this unique event in the Pueblo community and their continuous advocacy and support!

■ **Thanks-for-Giving Food Drive – November 16**

A total of more than 3,500 pounds of food was collected during the 2018 Thanks-for-Giving Food Drive! This

generosity provided hundreds of meals for individuals and families in our community in need of a holiday meal. Special thanks to Nick Donovan & KPHT 95.5, Dave Feamster & Little Caesars, and SECOM for making this impactful food drive a reality. Make collecting items for this drive a tradition around the office and join the upcoming drive.

■ **Big Bear Brew Fest – November 17**

Big Bear Wine & Liquor and the Pueblo Convention Center donated a whopping \$14,000 to benefit United Way funded programs in the Pueblo community! The event experienced its highest attendance to-date in its fifth participants enjoyed a dazzling array of over 100 different craft beers served by over 50 different craft brewers and liquor distributors, as well as a popular VIP wine room. Thank you to the Big Bear Wine & Liquor crew and the Pueblo Convention Center for this incredible generosity.

■ **Latino Chamber Holiday Happy Hour & 6th Annual Festival of Trees Decorating Competition and Auction – December 6**

The annual Latino Chamber Holiday Happy Hour and Festival of Trees was held in the festively decorated Pueblo Union Depot on December 6. The event brings out the holiday cheer in all who attend! The Happy Hour includes the Festival of Trees Decorating Competition and Auction. More than 30 decorated mini trees, wreaths, and baskets were auctioned with a portion of the proceeds benefitting United Way funded programs. Thank you to the

Latino Chamber of Commerce, event sponsors and attendees, as well as all Festival of Trees participants – for spreading the joy of the season!

■ **United Way Weekend with CSU-Pueblo Basketball – January 12**

CSU-Pueblo Basketball supported United Way by offering \$2 off admission for any contribution given at the Men's and Women's Basketball games vs. Colorado Mesa. All proceeds from the Chuck for Luck also benefited United Way! We appreciate the partnership with our friends at CSU-Pueblo! #GoPack

■ **United Way Finish Strong Give-A-Thon – May 2**

Over \$5,000 was raised through the final 2018 Campaign contribution push at the Finish Strong Give-A-Thon! Thank you to all who stopped by and gave any amount, your dollars make a difference! A special thank you to Nick Donovan & KPHT 95.5, Dave Feamster & crew at Little Caesars, and UW Board Member Joe Pye & Pepsi!

■ **Colorado Coaches for Charity – May 10**

United Way of Pueblo County was honored to be chosen by CSU-Pueblo Head Football Coach John Wristen as his Charity of Choice for the sixth year! The 2019 Colorado Coaches for Charity was held Friday, May 10 at Mile High Stadium. We are so proud and grateful for all Coach Wristen does for our middle school mentoring program, our organization, and the Pueblo community!

As Coach Wristen's Charity of Choice, United Way of Pueblo County received a grant from

the Fisher DeBerry Foundation and 20 percent of sponsorship and ticket proceeds from the Pueblo area. Congratulations to Mark & Carol Rickman, who were honored as Coach Wristen's Community MVPs. Thank you, Coach Wristen for choosing United Way of Pueblo County as your 2019 Charity of Choice!

■ **1129 Spirits & Eatery's Sneak Peek & Savor – June 5**

We were honored to be included in this exclusive opportunity to check out and taste the incredible offerings at 1129 Spirits & Eatery, a new, unique spot located directly on the Historic Arkansas Riverwalk of Pueblo, prior to their grand opening to the public. For \$15/per person attendees received a sampling of 1129's signature waffle sandwiches & more. Thank you to 1129, Jennifer Priest & family for giving 100% of the profits to United Way! Your advocacy in memory of Jordan Munoz is a cause we can all get behind. #LookTwiceSaveALife

■ **Blazer Electric Supply 10th Annual Trade Show & Pig Roast – June 14**

We were honored to be invited back to join Blazer Electric Supply Company for their 10th Annual Blazer Electric Trade Show and Pig Roast at the Colorado State Fair Agricultural Palace. In addition to providing us great visibility among their customers, United Way was a recipient of half of the 50/50 raffle and Blazer's 1-to-1 matching contribution from the drawing! Congratulations to this year's winner of the raffle, and thanks to all who entered and to Blazer Electric Supply for your incredible support throughout the year!

Community Impact Grants

Addressing Needs that Matter to Our Community!

At United Way, our volunteers look at the needs of our community. As needs change, we want to be responsive and invest your donor dollars as effectively as possible! In response to ever-changing needs, United Way Board of Directors have developed community impact grants, which are designed to address needs not currently funded by United Way.

Community Impact Grants

Being called to action by the shift to a four-day school week in Pueblo School District 60, we responded by prioritizing funding for Friday youth programming to help provide services and food for students in need in both districts. This year, we were able to invest new dollars into the following outstanding organizations serving this emerging need:

✦ **Boys and Girls Clubs of Pueblo County**

To launch three Friday-only sites: at CSU-Pueblo, an elementary school and First United Methodist Church

✦ **Pueblo City-County Library District**

To offer STEM and history classes, educational crafts, snacks and movies for students coming to Pueblo area libraries on Fridays

Senior Service Grants

✦ **Sangre de Cristo Hospice & Palliative Care**

To expand services in the Senior Comfort Care Program

Mental Health Grants

✦ **Friendly Harbor Drop In Center**

To support programming and services of the Friendly Harbor Community Center connecting adults with mental health concerns and ailments with resources to live full lives.

✦ **Spark the Change Colorado**

To support the Pro-Bono Mental Health Counseling Program for youth, families, and individuals in need in Pueblo County.

Emergency and Special Funding

- **Pueblo Poverty Foundation**
To assist with literacy efforts in Pueblo elementary schools.
- **Everybody Counts Homeless Ministry Christmas Meal**
To provide a Christmas meal for hundreds of Pueblo families and individuals in need.
- **Pueblo Rescue Mission**
To provide an emergency grant to the Pueblo Rescue Mission to help provide critically needed services at the emergency cold weather shelter. This grant helped PRM provide over 10,000 bed nights and service to 578 unduplicated individuals.
- **Southside Children's Center**
Unfortunately, one of our outstanding member agencies, Southside Children's Center, was broken into, vandalized, and had multiple educational items and electronics stolen in November of 2018. In response to their emergency need, the United Way of Pueblo County Board of Directors elected to provide additional funds to help them rebuild to provide crucial services to the children and families they serve.

Other United Way Funding

Other organizations receiving grants or funding via United Way of Pueblo County are:

- Adams State University Foundation
- Advocates Against Domestic Assault
- Agape Fellowship Church
- Arkansas Valley Resource Center
- Care & Share Food Bank
- CASA of Pueblo
- Center for Disabilities
- Center for Restorative Programs
- Colorado Farm to Table
- Ecumenical Church of Pueblo West
- EPIC Pueblo-Executives Partnering to Invest in Children
- Friendly Harbor Drop In Center
- Hospice de Valle
- Inspiration Field
- La Puente Home
- Metro Volunteers' Pueblo Pro Bono Mental Health Program
- Noah's Ark Animal Welfare Association
- Posada
- Pueblo City-County Library District
- Pueblo Community Soup Kitchen
- Pueblo Poverty Foundation
- Pueblo Rescue Mission
- Pueblo School District 60
- Pueblo School District 70
- Sangre de Cristo Hospice & Palliative Care
- Southern Colorado Repertory Theatre
- Tu Casa

IN ADDITION WE FUND 65 ADDITIONAL NONPROFITS VIA THE DONOR DESIGNATION PROCESS.

Our heartfelt thanks to YOU our donors and supporters who make this possible.



Volunteer Income Tax Assistance (VITA)

Program Leverages nearly \$2 million Back into our Community



The Pueblo VITA Program logged a record year for the 2019 tax season, all while working to create financial stability in the community by helping to move people towards greater economic self-sufficiency and away from safety net services that are commonly used during crisis situations.

The Pueblo Volunteer Income Tax Assistance Program (VITA) is an IRS program that provides free tax preparation and filing

for low income taxpayers, who meet the annual income cap of \$55,000 or below per household. In addition to providing free tax preparation, VITA works to ensure filers receive all applicable tax credits and deductions.

During the 2019 tax season, Pueblo VITA's highly trained volunteers processed 1,412 income tax forms at various sites located conveniently throughout the community. This program alone leveraged

an impressive **\$1,984,448** back into the Pueblo community via returns including tax refunds, credits and tax prep fee savings- an incredible return on investment!

A break-out of these figures includes:

- **\$1,382,648 in Federal Refunds**
- **\$390,000 in State Refunds**
- **\$211,800 in Estimated Tax Prep Savings**
- **1,845 in volunteer hours**

Oftentimes, these valuable

tax credits and refunds can help begin to lift people out of poverty, providing a hand-up to become more self-sufficient.

For more information on this program, or becoming a volunteer, please call United Way at 225-8580 or Judith Boudreaux, program coordinator at 296-8768.

*VITA is sponsored in part by the generosity of the City of Pueblo and the County of Pueblo through CSAC (Community Services Advisory Commission).

VITA Volunteers

- Alan Hansen
- Alice Padilla
- Carolann Bronko
- Dee McCormick
- Dennis Murphy

- Gale Hamby
- Hazel Schelper
- Jody Fontaine
- Josie Salazar
- Lawrence Kochis

- Lew Sadler
- Lois Olguin
- Mark Mutz
- Meg Scarlett
- Mike Catalano

- Paul Arriaga
- Sharon Gaskell
- Shirley Van Riper
- Terri Acuna

2018/2019 Numbers Reported

Total Raised & Invested in Our Community: includes funding, leveraged dollars & in-kind.....	\$3,490,508
In-Kind Value: Donated & Volunteer Time.....	\$321,143
Donors.....	7,514
Volunteers	665
Businesses Campaigned	259

Touching the Lives of Over 177,000!



United Way Serves as Fiscal Sponsor of Pueblo EPIC

United Way of Pueblo County is pleased to serve as the fiscal sponsor of EPIC (Executives Partnering to Invest in Children) Pueblo. EPIC Pueblo is a

coalition of business leaders, nonprofits and foundations who are committed to making early childhood issues a high priority. **Focusing on children between**

the ages of zero to eight, EPIC targets the youngest population in order to see the greatest impact. Some of EPIC Pueblo's efforts include:

- **EPIC Book Drives and partnership with FirstBook (distribution of over hundreds of thousands of children's books into the Pueblo community)**
- **EPIC Reading Centers (Book Nooks) at hospitals, Pueblo Community Health Center, the Pueblo Department of Public Health and Environment, DSS and other community agencies with heavy public traffic.**
- **Pueblo Parents Brochure and Calendar– several quick guides for parents listing the top things their child needs**

- to know before entering kindergarten, the top 10 places every child should visit in Pueblo, and more**
- **EPIC volunteers visit a local preschool classroom monthly to read and donate a book to the children**
- **Brown Bag Series presentations are held throughout the community regarding several topics focused on early childhood development**



2018/2019 Volunteer Committees

"At the end of the day it's not about what you have or even what you've accomplished... it's about who you've lifted up, who you've made better. It's about what you've given back." – Denzel Washington

■ Allocations Committee

Argerie Hoty, Crystal Faricy, US Bank; Jeff Tucker, Parkview Medical Center; Maria Ribarich, TR Toppers; Niki Toussaint, Colorado State University – Pueblo; Royce Cappis, New York Life; Shawn Sutton, Sunflower Bank; Stacie Shirley, Buxman Kwitek, PC; Tim Turner, Rocky Mountain Textbooks; Toni Montoya, TR Toppers

The Allocations committee is charged with oversight and monitoring funds distributed by United Way to funded programs. The committee meets monthly and more often as needed in May to review each agency's funding request. Their funding recommendations are then given to the United Way board for approval. Meets 2nd Tuesday of every month or as needed.

■ Nominating Committee

Chair- Ted Ortiz, Pueblo Housing Authority; Jim Duff; Karen Trujillo, RE/MAX of Pueblo West; Michelle Peulen, Colorado Department of Transportation

This committee is charged with identifying candidates from among the membership-at-large to serve on the Board of Trustees and volunteer committees.

■ Community Impact Grant Committee

Beth Bryant; Slane Dickerson, Blazer Electric; Andrea Aragon, Bianca Hicks & Paula Chostner, United Way of Pueblo County

This committee selects deserving programs to be funded by the United Way Community Impact Grants.

This committee has one of the most difficult challenges charged to any committee – to develop, implement, and conduct the annual campaign. This requires developing new strategies, marketing ideas, and long-range planning. Meets as needed.

■ El Pomar Community Problem Solving Committee

Renee Richardson, US Bank; Jay Dammann

Responsible for distributing and monitoring annual earnings from the El Pomar Endowment Fund. This committee works to ensure that these funds are carefully invested in programs that meet needs that would not be funded otherwise. Meets 3 times a year.

■ Finance Committee

Chair/Treasurer- Jim Duff; Bob Provost; Bonnie Dickerson; Chris Snyder, AECOM; Elizabeth Rogge, Pueblo Bank & Trust; Jennifer Andrew, Security Service Federal Credit Union

The finance committee is charged with fiscal responsibilities for the organization, the committee meets monthly to ensure that all the financial records of the organization are in order. Meets 3rd Tuesday of every month.

United Way of Pueblo County Colorado Inc.
2018/2019 Annual Report
Published Annually
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LEND YOUR MUSCLE.
FIND YOUR VOICE.
GIVE 10%. GIVE 100%.
GIVE 110%
GIVE AN HOUR. GIVE A SATURDAY.
THINK OF *WE* BEFORE *ME*.
REACH OUT A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.



2018/2019 UWPC Board of Directors & Staff

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