Pueblo County United Way
July 1, 2016 - June 30, 2017

2016 / 2017
94th ANNUAL REPORT

WORKING TOGETHER FOR A BRIGHTER FUTURE
Welcome to the Board!

In May 2017, United Way of Pueblo County was honored to bring on the following new board members, whose first term began in May 2017 and will end April 2020:

- Slane Dickerson, Blazer Electric
- Jim Duff
- Chrissy Holliday, CSU-Pueblo
- Paula Perea, UTC Aerospace Systems
- Stacie Shirley, Buxman Kwitek, PC

- Doug Hayes, Chair
  UTC Aerospace Systems
  Year Elected: 2011
  First Term Expires: 4/2014
  Second Term Expires: 4/2017

- Saul Alvidrez
  GCC Rio Grande
  Year Elected: 2016
  First Term Expires: 4/2019
  Second Term Expires: 4/2022

- Steve Baron
  Kaiser Permanente
  Year Elected: 2016
  First Term Expires: 4/2019
  Second Term Expires: 4/2022

- Bonnie Dickerson, Treasurer
  Year Elected: 2011
  First Term Expires: 4/2014
  Second Term Expires: 4/2017

- Paula Chostner
  Pueblo City Schools
  Year Elected: 2014
  First Term Expires: 4/2017

- Bret Jones
  Black Hills Energy
  Year Elected: 2014
  First Term Expires: 4/2017
  Second Term Expires: 4/2020

- John Keilbach
  Altman, Keilbach, Lytle, Parlapiano & Ware, PC
  Year Elected: 2011
  First Term Expires: 4/2014
  Second Term Expires: 4/2017

- Scott Lee
  Trane Company
  Year Elected: 2015
  First Term Expires: 4/2018
  Second Term Expires: 4/2021

- Michelle Peulen, Secretary
  Colorado Department of Transportation
  Pueblo Housing Authority
  Year Elected: 2013
  First Term Expires: 4/2016
  Second Term Expires: 4/2019

- Ted Ortiviz, Vice Chair
  Pueblo Housing Authority
  Year Elected: 2013
  First Term Expires: 4/2016
  Second Term Expires: 4/2019

- Ruben Roman
  Xcel Energy
  Year Elected: 2013
  First Term Expires: 4/2016
  Second Term Expires: 4/2019

- Rick Scholtes/Jeremy Romero
  Target Distribution Center
  Year Elected: 2012
  First Term Expires: 4/2015
  Second Term Expires: 4/2018

- Matt Smith, Past Chair
  UPS
  Year Elected: 2016
  First Term Expires: 4/2019
  Second Term Expires: 4/2022

- Karen Trujillo
  REMAX Pueblo West
  Year Elected: 2015
  First Term Expires: 4/2018
  Second Term Expires: 4/2021

- Jeffrey Tucker
  Parkview Medical Center
  Year Elected: 2016
  First Term Expires: 4/2019
  Second Term Expires: 4/2022

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Serving on the Board one sees the beauty of the Pueblo and its citizens as they consistently show sympathy for those who need help coupled with love and generosity extended to them. It was a privilege to work with many of the quiet heroes of this wonderful City. Put another way, United Way of Pueblo provides one of the best bangs for the buck around.”

– John Keilbach, Attorney
Congratulations Pueblo County! With your generous and dedicated support, your Pueblo County United Way had another very successful year. Our annual campaign increased again despite a very tough year and surpassed the one million dollar mark for the SEVENTH year in a row. In fact, we have increased our campaign for FOURTEEN straight years, which has never been done before in our long history, even in light of a not-so-terrific economy. So I would like to take a moment to say thank you for your generosity and time throughout my service.

As a member of the Board of Trustees and the United Way Allocations Committee, I have been fortunate enough to see firsthand how your contributions made a record impact in our community. There were well over 184,000 units of service provided in 2016, funding over 25 outstanding Pueblo nonprofit organizations and over 40 different programs within those nonprofits. It’s easy to get excited about these incredible numbers, because at the end of the day you are helping to make a real difference in individual lives of so many of our fellow community members. Here are just a few highlights of those community impacts:

The United Way Middle School Mentoring Program continues to grow with an AMAZING group of 112 mentors, giving at least one hour a week of their time to 6, 7, & 8th grade students. Grades, test scores and behavior have improved significantly, as well as general “attitude” and school engagement. We are now at Heaton, Pueblo Academy of Arts, Liberty Point International in Pueblo West, Roncalli STEM Academy and Heroes Academy. With your support we are making a difference in the lives of so many of Pueblo’s youth!

Our Volunteer Income Tax Assistance (VITA) program is an IRS program that trains volunteers to provide FREE income tax assistance. In addition to saving taxpayers the cost of filing their taxes, VITA works to ensure that folks are receiving beneficial tax credits like the earned income and child-care tax credit. This year, our volunteers served over 1,250 individuals with their taxes and helped return $1.8 million dollars back into our community!

In total, over 9,000 people participated in United Way’s community activities, with over 230 workplace campaigns, over 667 volunteers, resulting in a total impact of over $3,412,000 (campaign, other contributions, in-kind and value invested in the community).

As we close the books on such a fantastic year and look to carry the momentum forward into next year, I would like to thank my fellow Board of Trustees and all the United Way volunteers for all the hard work that went into producing these outstanding results. Finally, I would like to thank Andrea Aragon and her exceptional staff for their untiring dedication to the Pueblo Community. In over 25 years of manufacturing management, in three large corporate organizations, I have never been involved with a more cohesive and professional team. Pueblo County is very fortunate to have such a well-run United Way organization.

It has been a rewarding experience being part of the United Way team over the past 6-years and it was an honor to serve as the Chair of the Board of Trustees for the Pueblo County United Way. Thank you for making a difference in the Pueblo community and for Living United.

GIVE. ADVOCATE. VOLUNTEER.
United Way of Pueblo County brought the community together to celebrate how bright the future can be when working together at the 94th Annual Meeting and Awards Presentation on Wednesday, May 17. US Bank Market President Kevin McCarthy led the campaign as the 2016 Campaign Chair. He announced to an anxious crowd that a total of $1,065,675 had been raised during the campaign! The result meets and surpasses the goal set in September 2016 of $1,065,000, becoming highest total raised to date and the record-breaking 14th straight year the annual fundraising campaign has increased! The campaign represents a noteworthy portion of the fundraising efforts, but does not tell the whole story of the impact. In total, United Way of Pueblo County has raised over $3.4 million dollars in continuum of care support during the 2016 campaign, including volunteer in-kind hours, in-kind gifts, leveraged funds, special grant and program dollars.

The Annual Meeting is held each year to reveal the results from the year’s campaign efforts, pay tribute to the many volunteers and donors who generously give of their time and money to benefit the community and elect new Board of Trustees members and officers (see front inside cover for a list of board members and officers). Awards were given to companies who had significant gains in their campaigns and outstanding volunteers were honored (see page 5 and 12 for complete listing of award recipients). The event was sponsored by Xcel Energy. Ruben Roman, Xcel Energy Comanche Station senior operations manager and United Way board member, addressed the crowd and announced that the company had raised an incredible total of $200,646.80 in employee and corporate gifts to benefit the 2016 campaign!

United Way also gave a special thank you to PCAPP Partners (Bechtel, AECOM, Battelle & GP), Southern Colorado Community Foundation, the David & Lucile Packard Foundation, El Pomar Foundation, Temple Hoyne Buell Foundation, US Bank, Ent Credit Union, Little Caesars Pizza, and The Pueblo Chieftain for providing matching grants that benefited the 2016 campaign. CSU-Pueblo Head Football Coach John Wristen was recognized for selecting United Way of Pueblo County as his Charity of Choice for the 2017 Colorado Coaches for Charity – for the fourth year in a row! Lawrence Kochis, previous United Way of Pueblo County Campaign Director/AFL-CIO Community Liaison was applauded for his retirement on March 31 after 30 years of service with United Way of Pueblo County. Several organizations were recognized for their new campaigns, gains, efforts, and special events held throughout the year. Loaf ‘N Jug was recognized for their in-kind donation of two $500 gas cards given to individuals who attended a United Way campaign presentation during the fundraising year. A special recognition also acknowledged media partners. United Way of Pueblo County Board of Directors Vice Chair Rick Holmes, Bechtel & PCAPP project manager, concluded the event by expressing his gratitude to those who support the organization, noting the impact of careful donor stewardship on behalf of United Way, and welcoming himself as the 2017/2018 incoming Chairman!
United Way of Pueblo County was very fortunate that long-time United Way supporter and Pueblo business leader, Kevin McCarthy of US Bank, accepted the challenge of serving as the 2016 Campaign Chair. Thanks to his “taking care of business” mentality, United Way and the community benefited greatly when we achieved our 2016 campaign goal of raising $1,065,000.

“When Kevin joined our campaign cabinet last year, it was immediately evident that he is very well connected and well respected,” said United Way President/CEO Andrea Aragon. “Kevin gets things done, and that’s exactly what he did. He was thorough, persistent and determined. Exactly the person we needed to lead our campaign. We struck gold with Kevin McCarthy as part of our team,” she added.

In addition to a successful career in the banking industry, Kevin has a long history of giving back to civic and nonprofit programs and ventures. In fact, Kevin served as a United Way Loaned Executive over 20 years ago. In this role, Kevin helped United Way broaden its reach, raise money and run more efficiently. Kevin is the Market President and Commercial Manager for Pueblo and Southern Colorado. He has served US Bank since 1983 when he was hired as a commercial lender and manager for the correspondent banking business. Prior to joining US Bank he spent 7 years in various banking positions with Pueblo Bank and Trust and Intrawest Bank (Wells Fargo). Kevin serves on the boards of the Southern Colorado Community Foundation, the Sangre de Cristo Arts and Conference Center Endowment Board and the PEDCO Foundation Board. He is a graduate of Colorado State University Pueblo with a Bachelor degree in business administration and is a graduate of the Graduate School of Banking from the University of Colorado in Boulder Colorado.

If you see Kevin out and about, please thank him for taking on this challenge and serving Pueblo in this very important way!

“In gratitude and Memory

“The memory of a good deed can never be taken from a heart that is grateful.” – Chinese Proverb

The community of Pueblo suffered tremendous losses in the past year due to the passing of four incredible community leaders who also were United Way donors and supporters. The impact of their generosity and passion for United Way and Pueblo will never be forgotten.

ROBERT H. RAWLINGS  RAY KOGOVSEK  SANDY STEIN  DR. EDDIE DEROSE

With Special Gratitude for Making our Community Brighter...

United Way Campaign Cabinet

- KEVIN MCCARTHY, CHAIR, US BANK
- CHRISTOPHER BURKE, BLACK HILLS ENERGY
- DAN CENTA
- JEFF CHOSTNER, 10TH JUDICIAL DISTRICT ATTORNEY
- JOHN CORDOVA
- DAVE FREAMSTER, LITTLE CAESARS PIZZA
- KIM FOWLER, PUEBLO CHIEFTAIN
- RON FRANCIS, PEWAG TRACTION CHAIN, INC.
- SANDY GUTIERREZ, SYCARE
- ANDREW LANG, TR TOPPERS
- DENNIS MAES
- DERRICK MARTINEZ, EXPRESS EMPLOYMENT PROFESSIONALS
- TERI NITCHEN, SECOM
- JACK QUINN
- MATT SMITH, SNAP FITNESS 24/7
- MICHAEL SALARDINO, SECURITY SERVICE INVESTMENTS
- RAY SWERDFEGER, K.R. SWERDFEGER CONSTRUCTION
- ASHLEY VALDEZ, XCEL ENERGY
- BARBARA VIDMAR
This year marks fifteen years that I have served as the President/CEO of your United Way. Wow! I guess the old saying really is true – time flies when you’re having fun. The years have been full of many challenges and victories, some tears, lots of blessings and time spent working with the best people anyone would hope to know. As I reflect on my time at United Way, one word comes to mind: gratitude. YOU and our many United Way donors, volunteers and supporters are the source of that gratitude.

I feel absolutely blessed to be a part of this organization. Not everyone is fortunate enough to feel gratitude for what they do for a living, I would guess there are very few. I get the rare opportunity to see generosity in action every single day. Whether it’s giving of time, talent and/or treasure, it is truly inspiring. From our board and committee members who lend us their expertise and advice; to our mentors who donate their precious time and compassionate hearts to be a positive adult role model; to the thousands of United Way donors who give of their own hard-earned dollars to help someone else’s life become brighter, my heart can’t help but be filled with gratitude and joy.

Speaking of gratitude, I must give special thanks to Kevin McCarthy, market president of US Bank, for serving as our 2016 Campaign Chair. Kevin never hesitated when asked to serve in this critical role and never missed a beat. He opened many doors for us thanks to his credibility and impeccable reputation. Without his hard work, and that of our mighty United Way Campaign Cabinet, we would not have made our goal. In addition, I want to thank our United Way Board Chair, Doug Hayes, UTC Aerospace Systems, for truly making the most of his time as a United Way board member and leader. He served not only as our chair, but also as a long-time allocations committee member, totally immersing himself in the grant-making process, understanding community needs, and making tough decisions. We struck gold with both Doug and Kevin as our leaders.

I also want to thank our United Way Board of Trustees for their incredible support and their unwavering desire to “do the right thing” for our community. We have the best board in Pueblo! Finally, a huge shoutout to the United Way staff. While our work is extremely meaningful, it can also be exhausting and challenging. Each day I see them working hard to serve you, our donors and our volunteers, but also to improve our community. They truly believe in what they do, and it is reflected in the quality of their work. To put it simply, they rock!

If there was one thing that I would want you to know about my time thus far at United Way is that I am so thankful to you for allowing me to be a part of such an amazing organization for 15 years. It has been a great privilege. The only time I have ever felt unsatisfied is when I wished we could do more. I have realized that while we can’t solve every issue or provide every single need, I know we are making a huge difference in thousands of lives right here in Pueblo County. We have our challenges as a community, but at the end of the day, I feel great comfort in knowing that our community is filled with amazing citizens like you, from all walks of life and all levels of income who have united together to not just talk about our problems, but to actively do something about them. That’s generosity in action, folks, and it’s a wonderful thing.

“Gratitude makes sense of our past, brings peace for today, and creates vision for tomorrow.”
– Melody Beattie

*NOTE: Information/donors in this report generally reflects activity from July 1, 2016 – June 30, 2017. We greatly appreciate our supporters and strive for accuracy in this report. If we have made an error or omission, please kindly let us know.
Campaign Awards

Corporate Awards Criteria
Minimum 5 employees or more; minimum campaign total of $500
Excellence – minimum $90 per capita
Gold – minimum $65 per capita
Silver – minimum $50 per capita
Bronze – minimum $40 per capita
Special Achievement – 20% increase or more

Employee and Labor Campaign Award Criteria
Minimum 5 employees or more; minimum campaign total of $500
Excellence – minimum $100 per capita & 90% participation
Gold – minimum $75 per capita & 75% participation
Silver – minimum $65 per capita & 65% participation
Bronze – minimum $50 per capita & 50% participation
Special Achievement – 20% increase or more

BRONZE AWARDS

Employee
- AECOM
- Bechtel
- Boys and Girls Clubs of Pueblo County
- Comcast
- First Oak Bank
- Legacy Bank
- Southside Children’s Center
- US Bank

Corporate
- Black Hills Energy
- GCC Rio Grande

Special Achievement Awards

Employee
- Anthem Association
- Atmos Energy (Lamar)
- Bank of the San Juans
- Bassett Construction
- Black Hills Energy
- Black Hills Energy (Legacy Gas)
- Boy Scouts, Rocky Mountain Council
- Comcast
- Convergys
- Ent Credit Union
- First Oak Bank
- GCC Rio Grande
- CH Phipps Construction
- Krage Manufacturing
- Pueblo Bank & Trust
- Pueblo Community Health Center
- Pueblo School of Arts and Sciences (PSAS)
- Sangre De Cristo Arts & Conference Center
- Southside Children’s Center
- SRDA
- Target Stores
- TR Toppers
- Transportation Technology Center
- UTC Aerospace Systems
- Valero Energy
- Vidmar Motor Company

WOW!
100% Employee Participation Campaigns

- Boy Scouts, Rocky Mountain Council
- Boys and Girls Clubs of Pueblo County
- East Side Child Care Center
- Greater Pueblo Chamber of Commerce
- Pueblo Child Advocacy Center
- Pueblo Cooperative Care Center
- Rampart Supply
- Salvation Army Pueblo Corps
- Southside Children’s Center
- Sunflower Bank
- United Way of Pueblo County
- YWCA

Employee
- West End Fire
- CPCU

Labor
- IBEW #600
- IBEW Local #111

Corporate
- Adams Electric
- Anthem Association
- Black Hills Energy
- Black Hills Energy (Legacy Gas)
- Century Link
- Convergys
- Health Solutions
- K.R. Swerdfeger Construction
- Krage Manufacturing
- Latino Chamber of Commerce
- PSC Industrial Services
- Southern Colorado Clinic, PC
- The Pueblo ChiefTain
- TR Toppers
- UTC Aerospace Systems
- Valero Energy
- Wells Fargo Foundation
- WorkZone Traffic Control, Inc.

GOLD AWARDS

Employee
- Boy Scouts, Rocky Mountain Council
- Housing Authority of the City of Pueblo
- pewag Traction Chain
- Pueblo Water
- YWCA

Labor
- AFSCME Local #1045
- AFSCME Local #155D

Silver Awards

Employee
- Atmos Energy
- Ent Credit Union
- Pueblo Child Advocacy Center
- TR Toppers

Corporate
- PepsiCo
- UTC Aerospace Systems

Labor
- IBEW Local #111

Corporate
- Adams Electric
- Anthem Association
- Black Hills Energy
- Black Hills Energy (Legacy Gas)
- Century Link
- Convergys
- Health Solutions
- K.R. Swerdfeger Construction
- Krage Manufacturing
- Latino Chamber of Commerce
- PSC Industrial Services
- Southern Colorado Clinic, PC
- The Pueblo ChiefTain
- TR Toppers
- UTC Aerospace Systems
- Valero Energy
- Wells Fargo Foundation
- WorkZone Traffic Control, Inc.
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<td>Javier Pineda</td>
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<td></td>
<td>Jeff Brown</td>
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<td>Art Torres</td>
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<td>Connie Vaught</td>
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<td>David Parr</td>
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<td>Ruben Roman</td>
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<td>Jamie Vialpando</td>
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<td></td>
<td>Michelle Vigil</td>
</tr>
<tr>
<td>YWCA</td>
<td>Megan McClure</td>
</tr>
</tbody>
</table>


Community Contributors

Adams Electric
AmazonSmile Foundation
Ameriprise Financial Services
Angelo's Pizza Parlor
Anthem Association
Anzuni Development
A-Var Electric
Benefits Broker Inc
BNSF Foundation
Carmelo Creations Jewelers
Cat's Pourhouse
Colorado Combined Campaign (CCC)
Colorado Eagle, your local Budweiser distributor
Colorado State University-Pueblo Athletics
Combined Federal Campaign (CFC)
Cortez Construction
Cosyleon & Cosyleon, Inc
Creekside Photography
CTI Corporate Technologies, Inc.

David & Lucile Packard Foundation
Delta Airlines
Dillards
Dr. Pepper/Snapple Group
El Pomar Foundation
FedEx
FirstBank
Fisher DeBerry Foundation
GE Foundation
General Electric
Grand Rental Center
HCA
Health Solutions
Hewitt & Couch, P.C.
IBM Corporation
Johnson & Johnson
Ken & Gala White Family Foundation
King Soopers
Latino Chamber of Commerce
Lenore Chamberlain Fund
Little Caesars Pizza
Macy’s East

Major Mortgage
Minnequa Works Credit Union
Nationwide
Navy Federal Credit Union
Norfolk Southern Railway Company
Novella Clinical
O’Neal Steel Company
PCAPP Partners: Bechtel, AECOM, Battelle, GP
Primary Source Electric LLC
Prutch’s Garage Door Co. Inc
PSC Industrial Services
Pueblo Convention Center/Memorial Hall
Pueblo Electrics, Inc
Pueblo Records & Tapes
R & R Heating & Air Conditioning
Rice Root Accounting
Rocky Mountain Boat Company
Rosemount Museum
Schmidt, Valentine, Whittemore & Co. P.C.

Shisler Inc.
Snap Fitness 24/7
Southern Colorado Clinic, PC
Southern Colorado Community Foundation
Southwest Research Institute
St. Martin’s WellPet Clinic
State Farm Insurance-Law
SunWest Credit Union
Temple Hoyne Buell Foundation
The Bugman Pest Control Services
Tie The Knot Shoppe
Travelers
Turner Roofing, LLC
U.S. Bank Foundation
Union Pacific Railroad
United Launch Alliance
Valero Energy
Visionworks
Walmart
Wells Fargo Foundation
WorkZone Traffic Control, Inc.
Zachry

Major Event Underwriters & Sponsors

Angelo’s Pizza Parlor
Bank of the San Juans
Big R
Black Hills Energy
Colorado Coaches for Charity
Colorado Eagle, your local Budweiser distributor
Colorado PERA
Comcast Spotlight
CSU-Pueblo Athletics Department
Ent Credit Union
Express Employment Professionals
Express-Scripts, Inc.
Fisher DeBerry Foundation

GCC Rio Grande
Golden Corral Restaurant
Greater Pueblo Chamber of Commerce
Hippo Productions
Housing Authority of the City of Pueblo
iHeart Media Pueblo
Fox Sports AM 1350
KCSJ News Talk 590
KPHT 95.5
Sunny 108.3
Kaiser Permanente
KKT 11
Latino Chamber of Commerce

Little Caesars Pizza
Loaf ‘N Jug
Minnequa Works Credit Union
Park View East Restaurant
Parkview — Pueblo West Emergency Services
PCAPP Partners: Bechtel, AECOM, Battelle, GP
Peak Kia of Chapel Hills
Pikes Peak United Way
Pueblo Community Health Center
Pueblo Convention Center
Pueblo West Chamber of Commerce

Pueblo West Metropolitan District
Pueblo West Parks and Recreation
Security Service Federal Credit Union
Southern Colorado Small Business Development Center
Snap Fitness 24/7
Team Gets it Done – RE/MAX Pueblo West
The Pueblo Chieftain
UTC Aerospace Systems
Walmart
Xcel Energy

Top Ten 2016 Campaigns

1. XCEL ENERGY
2. PARKVIEW MEDICAL CENTER
3. BECHTEL PUEBLO TEAM
4. BLACK HILLS ENERGY
5. TRANE
6. UNITED PARCEL SERVICE (UPS)
7. PUEBLO WATER
8. TARGET DISTRIBUTION CENTER #554
9. UTC AEROSPACE SYSTEMS
10. RAMPART SUPPLY
Benefactor (>$500-$999)

James Abeyta
Eleanor Adams
Kacey Aguilar
Andrea Alcala
Daniella Allen
Saul Alvidrez
Kimberly Anderson
Jennifer Andrew
Allan & Christine Angiocci
Michael Archuleta
Fred Arrellano
Scott Aumiller
Mr. & Mrs. Donald & Helen Banner
Michael A. Banning
Joan Barickman
Tonino Belmonte
Sandara Berckefeldt
Mickey Beyer
Terry & MariKate Book
Kellie Braun
Dan Centa
Steve Chaves
Amie & Heather Chavez
Jennelle Chorak
Daisy Colisteng
Cole Commerford
Barbara Cravens
Dixon R. Cravens
Floyd Curtis
D’Amicis Family
Terry Danielson
Charlene & Paul Dent
Thomas Dominguez
Letitia Dumplin
Sandra K. Eschenbaum
Nicolas Gradisar
Thomas S. Guins
Travis L. Guymon
James & Barbara Hadley
Greg & Cathy Hahn
Doug Haynes

Larry & Rose Grammon
Fred & Michalle Grantham
Cindy Gregory
Cody Gruber
Kathleen L. Guagliardo
Ernest & Cynthia Guerrero
Philippo C. Haake
Randall Hall
Col. & Mrs. R.G. Hallock.
Greg & Lisa Harder
Duncan & Marilyn
Henrikson
Rebecca L. Hillis
Everett Jones
Kevin Keilbach
Doris Kester
W.C. & Greta
Kettelkamp Jr.
Bill & Mona Klein
Corinne Koehler
Tina M. Kramer
Bob Kratzer
Sandra Lamb
Laurel Landreth
Stephen Leonard
Dolphia Lewis
Julie A. Lewis
Shirley A. Lewis
Rollie & Susan Leyh

Alonzo J. Lobato
Eusebio J. Maes, II
Terri Maestas
Irene Mapes
Stacia G. Martellaro
Donna Martin
James A. Martin
Lauri Martin
Derrick & Diana Martinez
Gerard Martinez
Michael & Ashton Martinez
Christopher Mascarenas
Angelo Masciotra
Michael Masciotra
James Massee
Jonathan McDonald
William McDowell
David G. McKenzie
James McKissick
Mike & Sandra Medeiros
Andrea R. Medina
Frank Milianazzo
Nick V. Montoya
Chris Moore
Steve Nawrocki
Orla O’Callaghan
Jeanette & Dennis O’Quin
Randall Obannon
Del Olivas

Estasnia D. Orozco
John L. Pacheco
Chad A. Palumbo
Nicole J. Pechek
Ed Perko
Joe R. Perrone
Jennifer Pighetti
Ibara Ibura
Mike Pusedu
LaKisha Richardson
Renee Richardson
Valeria Rivera
Greg Rode
Bob & Mary Ann Rode
Tim Rode
Renee Rodriguez
Barry Royce
Samuel Ruybalid
Bea Salazar
Barbara Sandstrom
Julie Schafer
Christine Scheberle
Marybeth Schulle
William A. Schwer
Anna Seely
Shad Shapiro
Paul W. Shields, Jr.
Matthew & Janelle Shumaker
Kristal Sirles

Deneane Sinseros
Brenda Smith
Sandy & Marv Stein
Brian J. Strang
Maria Subia
Gayle & Mark Swanson
John Tondera
Allan R. Tormohlen
Mark Trevithick
Gary L. Trujillo
Gerald Ure
Luis Velez
Bill & Barbara Vidmar
Dimas Vigil
Martin & Michelle Vigil
Jeff & Judith Waits
Joe Welte
Amy & Ken White III
Larry & Elaine White
Mahlon T. White
Kyle I. Williams
Paul Willumstad
Shawn Winters
Matthew Witte
George Woods
Denise K. Wright
Frederick R. Wright
Anthony Wurmel
Terry Zupan

Patron ($1,000 - $2,499)

Bernadette Albo & John Guerrero
Kimberly Arline
Aaron Avery
Frank Baca
Michael & Dotsy Baxter
Scott Baysinger
Orion R. & Alice L. Birch
Brandon & Renee Bodry
Mike Brooks
Clinton Brown
Jeffrey J. Brown
Christopher & Miranda Burke
Andrew Butynski
Jody Carrillo
Justin Charter
Jeff & Paula Chosnert
John Cordova
Terrance Cordova
Daniel Cox
Evan Crowley
Joseph A. Devan
Paula Dionisio
Jim & Barbara Duff
Todd Duncan
Dave & Melissa Edmisson
David Fern
Dave & Lorie Galli
Jarrett Gregory
George
Kathleen W. Gerth
Mr. Richard Gibson
Lisa, Will & Danny Golob
Cid Gonzales
Mr. & Mrs. Ansel Gower
Nicholas Gradisar
Thomas S. Guins
Travis L. Guymon
James & Barbara Hadley
Greg & Cathy Hahn
Doug Haynes

Steve & Paula Henson
Mark Hernandez
Kenny & Bianca Hicks
Dan & Edyth Hubert
Zachary R. Johnson
Bret Jones
Mark & Kitty Kennedy
John & Patricia Klomp
Anthony Knopp
Lawrence & Debbie L. Kochis
Andrew Lang
Mark Langlois
Skip Lauray
Scott & Lauren Lee
John & Jill Linck
Randy Linnen
Dennis & Donna Maes
Robert D. Martinez
Kevin McCarthy
Joseph Montoya

Manuel D. Montoya
Joseph Musso
Joel & Christina Olsen,
M.D.
Gilbert & Martine Orr
Joseph Pacheco
Troy Pacheco
Dr. & Mrs. Adolph Padula
Dave & Judy Parry
Jeremy S. Peed
Michael Pighetti
Brad Pingel
Michael & Drucilla Pugh
David L. Dill & Jane L.
Rawlings
Larry Reel
Elliott L. Ring
Jeanette Roberts
Ed & Helen Robinson
Margaret Rodgers
Gilbert R. Rodriguez

Brandon Rowe
Michael Salardino
Michael Salazar
Travis Sacaless
William L. Schwab
Joseph Pacheco
Troy Pacheco
Dr. & Mrs. Adolph Padula
Dave & Judy Parry
Jeremy S. Peed
Michael Pighetti
Brad Pingel
Michael & Drucilla Pugh
David L. Dill & Jane L.
Rawlings
Larry Reel
Elliott L. Ring
Jeanette Roberts
Ed & Helen Robinson
Margaret Rodgers
Gilbert R. Rodriguez

Tocqueville ($10,000+)

Jeffrey Shipp
We would also like to thank
our many donors who wish to remain anonymous.

Pillar ($2,500 - $4,999)

Frank R. Bartolo, Jr. • Bret & Trudy Griebenow • Joy & Rick Holmes
Ruben & Connie Roman • Darrin Smith & Andrea Aragon
Lisa Stabler • Karen “Gets It Done” Trujillo - RE/MAX Pueblo West
United Way Middle School Mentor Program
One Hour Per Week = Lifetime of Benefits

United Way’s Middle School Mentor Program, in its sixth year of helping struggling students navigate the difficult middle school years, reached its ambitious goal of recruiting over 50 new mentors in the fall of 2016. As a result, United Way had a remarkable group of over 112 caring, compassionate mentors in five middle schools throughout Pueblo County at Heaton, Pueblo Academy of Arts, Liberty Point International, Roncalli STEM Academy and Heroes Academy.

Results are what helps this program change lives. Outcome data is being kept at all schools, measuring grades, behavior and attendance. In 80% of the students in the program, grades have improved significantly, as well as behavior. Days that mentors meet with their student show improved attendance as well. In addition, there are numerous heartwarming antidotal stories happening each day, that are no doubt making a difference. School engagement among students with mentors has increased significantly as well.

Mentors serve as a positive adult role model that helps with problem solving, decision making and organization skills, provides a connection between the world of work and school, and perhaps most importantly, listens with their heart. Mentors spend one hour a week with their student during the school year, often around the lunch hour as well as field trips throughout the year for bonding and educational purposes.

Some quotes from mentors about the program

“I have thoroughly enjoyed the mentorship program. It has been fun getting to know my mentee and being someone she can count on. There have been ups and downs in her life and our relationship but helping her through tough times, simply being a listening ear, or offering guidance when requested has always brought out the joy of this program. Thank you to the United Way for offering this opportunity to the youth in our community and I look forward to next year!”
- Katera Buckland, Mentor

“Katelynn has been such an amazing young lady to get to know and I feel like each week we get a little closer. It takes time to build the trust we need, but I really feel like being there each week with her has shown her that she can count on me and that I care about her well being and what she’s going through. I was really touched one day when she asked if it would be ok if we ate lunch in the cafeteria instead of the media center because she wanted to introduce me to her friends. She told me that she shared with them that we get to talk each week and that she feels like she can talk to me about things that she doesn’t usually talk about at home. After sharing that with her friends they told her they wished they could have a mentor too. I truly feel like this program is so important and I know it is so clear to me now how desperately some of these children need someone to lean on and more importantly count on. This is by far one of the most touching things I have ever been involved in.
- Crystal M. Faricy, Mentor

One mentor shared this note from her student

“I GOT ACCEPTED INTO THE HEALTH ACADEMY!!!! I honestly didn’t think I was gonna make it. But I was just writing this to tell you thank you so much for everything. For all the good advice you’ve given me about school, friends and boys, lol. And for the recommendation letter, too. I really had a lot of fun and I’ve learned a lot of things these past 3 years from you. Thank you so much. Message me anytime you’d like to I’ll always answer.”
- Chloe, Eileen’s Mentee

“This certainly made my day. She was so worried that she wouldn’t make it to the health academy. I told her that the Health Academy was going to be tough, she needed to work hard. Distractions were not an option (boys!). I told her she had the brains to do it, but needed to stay focused. She wants to be a nurse. Chloe will make a great nurse. Just when you think they are not listening... She undoubtedly has warmed my heart.”
- Eileen Cardenas, Mentor

Mentee Comments

“My mentor is someone who I can trust and someone who has taught me many things in life.”

“My mentor has helped me keep my grades up and taught me life skills. My mentor tells me to stay positive, work hard and I can achieve anything.”

“My mentor is someone I can look up to and is here for me, and listens to me.”

More mentors are needed each year. Just one hour a week during the school year will make an enormous difference. For more information on this impactful program, please contact United Way at 225-8580 or visit our website at www.pueblounitedway.org/mentor.
Middle School Mentor Program

Lawrence Kochis Retires After 30 Years of Service

In March, United Way of Pueblo County bid a fond farewell to our long-time campaign director, Lawrence Kochis. Throughout his long career, Lawrence served on countless committees, made thousands of presentations and helped at hundreds of special events, among many other things. Most notably, he served as campaign director and AFL-CIO Labor Liaison for most of his time at United Way, raising millions of dollars for people in need. In addition, Lawrence was responsible for developing the United Way Middle School Mentoring Program, which included implementing the pilot program and serving as a mentor many times over. Thanks in part to his efforts in this area, United Way now boasts over 112 mentors at five Pueblo middle schools.

“We will miss Larry greatly,” shared United Way President/CEO Andrea Aragon. “Not only will we miss his knowledge and years of experience, but also his sense of humor and distinctive laugh,” she added with a smile. Lawrence was given a great send-off with a celebration at the Pueblo Union Depot filled with food, friends and a little bit of roasting. The City and County of Pueblo declared March 29th as Lawrence Kochis Day, in honor of his many achievements. Despite his retirement, Lawrence has promised to stay involved as a mentor, on volunteer committees, and with other nonprofits in the community.

We extend a heartfelt thank you to Lawrence for his many years of service and wish him a fantastic retirement surrounded by family and friends!

United Way of Pueblo County Announces Hiring of Director of Fund Development and Campaign

Paula Chostner was recently appointed to the position of Director of Fund Development and Campaign with United Way of Pueblo County following her retirement from Pueblo City Schools as Executive Director for Human Resources.

During her time at Pueblo City Schools Chostner also served as a teacher, assistant principal, and principal. In her role at United Way, Chostner will lead the annual fundraising campaign, year-round fund development activities, and ensure overall donor stewardship. Chostner’s previous non-profit experience includes working with the Pueblo Symphony, Parkview Medical Center Foundation Board, Neighbor Works of Pueblo, United Way of Pueblo County Board of Directors, and the Court Appointed Special Advocates (CASA) in New Mexico.

Paula and her husband, Jeff, have two children Kirsten and Michelle and six grandchildren.

Welcome Paula! We are thrilled to have you join our dedicated United Way team! We know you will be a huge asset to us and the community!
Meeting community needs is what United Way is all about. Fortunately, we have outstanding businesses and organizations that are always willing to help. A great example of this is the creation of the IBEW Local 12 and the National Electrical Contractor’s Association (NECA) Emergency Electrical Repair program. The two organizations came together as a way to help low income individuals fix dangerous, emergency or life-threatening electrical issues. Due to their leadership, several local electrical companies in Pueblo stepped in to offer their services at a reduced cost. Clients are screened by Catholic Charities and SRDA to ensure eligibility and need. Over 62 households/families have been helped as a result of this program. Both IBEW Local 12 and NECA have given very generous donations of money, time and expertise to keep this program alive. United Way is very proud to be a part of this innovative program to help those in need.

“Serving on the United Way board has been such a special honor. It is an amazing group of leaders and individuals. They are truly Pueblo proud people - all with the best intentions in mind to help our community. It’s important to know that everyone can help - whether it be giving time, giving your talents or giving financially. When we come together, Pueblo wins! #LoveUnited #LovePueblo”  – Matt Smith
The 12th Annual Flavor of Pueblo Food & Wine Show proved to be one of the best yet with a great showing of some of the Pueblo community’s most sought after flavors! The Flavor of Pueblo Food & Wine Show stands as one of the premier wine and food events spotlighting our delicious local eateries, drinks, and more! Plus an incredible Wine Corner hosted by 80/Twenty Wines and the smooth sounds of The Martini Shot Unplugged with Andy & Ryan.

For a low entry fee of either $25 in advance or $30 at the door, more than 600 patrons enjoyed a variety of appetizers, entrees, desserts, and drinks- wines, beer, spirits, at over 35 booths!


United Way of Pueblo County would like to thank the attendees and many volunteers, sponsors, partners, and Andy & Ryan who helped make this event a success. Please be sure to patronize all of these wonderful businesses and thank them for attending the Flavor of Pueblo - see you next year!

**WINNERS**

**People’s Choice Award**
1st place EVER Tie!!! Mr. Tandoori Urban Bar & Grill and Musso’s Restaurant

**Best Appetizer**
1st place: Park East Restaurant
2nd place: Mr. Tandoori Urban Bar & Grill

**Best Entree**
1st place: Tacos Navarro
2nd place: Musso’s Restaurant

**Best Dessert**
1st place: Milberger Farms
2nd place: Bite Me Cake Company

**Best Non-Alcoholic Beverage**
1st place: Pepsi
2nd place: Crema Café

**Best Beer/Spirit**
1st place: PDub Brewing Company
2nd place: Big Bear Wine & Liquor

**Best Red Wine**
1st place: Durigutti
2nd place: Broadside

**Best White Wine**
1st place: Novello

**Best Sweet Wine**
1st place: Salida Mo Sweet
2nd place: Wild Cañon

**PARTICIPATING VENDORS**

- 80/Twenty Wines Corner - featuring multiple distributors and samples
- Applebee’s Neighborhood Grill & Bar
- Big Bear Wine & Liquor
- Bite Me Cake Company
- Buffalo Wild Wings
- Chick-fil-A Pueblo
- Cinfully Delicious Catering
- Colorado Eagle - your local Budweiser distributor
- Crema Café
- CUTCO Cutlery
- Greater Pueblo Chamber of Commerce
- Janessa’s Gourmet Polica Co LLC
- John Finger’s Healthy Chocolate
- Latino Chamber of Commerce
- Mexi-Deli
- Milberger Farms
- Mr. Tandoori Urban Bar and Grill
- Musso’s Restaurant
- Noodles & Company
- Park East Restaurant
- Pass Key Northern
- Passanante’s Home Food Services
- PDub Brewing Company
- Pepsi
- Pizza Ranch
- Pueblo Community College Conference & Event Services
- Pueblo Convention Center
- Sancho’s Bar & Grill
- Springside Cheese
- Swire Coca-Cola
- Tacos Navarro
- Wine Down By The River
- Pepsi
- Pizza Ranch
- Pueblo Community College Conference & Event Services
- Pueblo Convention Center
- Sancho’s Bar & Grill
- Springside Cheese
- Swire Coca-Cola
- Tacos Navarro
- Wine Down By The River
What’s better than a plate full of Golden Corral’s delicious crispy bacon? A whole all-you-can-eat breakfast for just $5 - all to benefit the Pueblo community!

Attendees experienced all of this first-hand at the annual United Way/CSU-Pueblo Athletics/Golden Corral Restaurant Breakfast. $5 goes an extremely long way by helping to support the over 50 critical health and human service programs United Way funds each year. CSU-Pueblo coaches, athletes, and athletic department staff, along with Golden Corral employees and United Way staff and volunteers were up before the roosters, preparing a great array of foods- serving, waiting and bussing tables with a smile. The benefit breakfast was enjoyed by a record-setting crowd of over 800 United Way donors and community members!

KPHT 95.5’s Nick Donovan joined in the feast with great music and live interviews with staff, athletes and patrons throughout the event.

United Way of Pueblo County would like to extend our deepest appreciation to Golden Corral-Manager Madelyn and her hard-working staff, the CSU-Pueblo Athletic Department-athletes and coaches, and KPHT 95.5 for their support of this event and their dedication to serve our Pueblo community!
The 10th Annual Liberty Point 5K was host to over 525 runners and walkers who participated in timed run and walk event started by Snap Fitness 24/7 to raise funds for United Way of Pueblo County funded programs. The event also kicks off and celebrates the patriotic spirit of the 4th in coordination with the Pueblo West 4th of July festivities and is made possible in partnership with the Pueblo West Metropolitan District and Pueblo West Chamber of Commerce.

The stunning views from the Liberty Point lookout point serve as an incredible halfway point for the race which begins and ends just south of the intersection of Joe Martinez & Purcell Blvds. The walk was held as a 5K Fun Walk with timing for personal use with no awards in an effort to encourage the healthy, family activity while keeping it fun for all.

Zach Retslaff, 20, and Alec Choury, 20, placed 1st as the overall male finishers with a time of 17:06:30 and Shayana Holcomb, 14, took 1st place overall in the female finisher with a time of 20:33:27. A complete listing of results can be accessed by visiting www.pueblounitedway.org/libertypoint5k. Photos are available at www.facebook.com/libertypoint5k.

A Most Patriotic Photo Contest was also held encouraging attendees to upload their patriotic photos at the race onto the Liberty Point 5K Facebook page. Three winners were selected- Shari Krasovic, Maria Gomez and Rhiannon Cotner & Tara Yoder!

The Liberty Point 5K has been made possible by the generous support of our sponsors- major sponsors: Parkview – Pueblo West Emergency Services, Black Hills Energy, UTC Aerospace Systems; supporting sponsors: Bank of the San Juans, Big R, Ent Credit Union, Housing Authority of the City of Pueblo, Minnequa Works Credit Union, PCAPP Partners- Bechtel, AECOM, Battelle, & GP, Pueblo Community Health Center, The Pueblo Chieftain, and media sponsor- KPHT 95.5 and numerous mile marker sponsors. United Way of Pueblo County would like to thank the many volunteers who came out bright and early on the holiday morning to help the event be a HUGE success! A very special thank you to our race partners- race director Stan Hren, Matt Smith- Snap Fitness 24/7, Pueblo West Fire Chief Brian Caserta, and RaceRite. In addition, the following businesses provided in-kind donations: Angelo’s Pizza Parlor, Greater Pueblo Chamber of Commerce, Pueblo West Chamber of Commerce, and Snap Fitness 24/7. Visit our event Facebook page www.facebook.com/libertypoint5k to see photos from the event!
**Funding**  
Fiscal year July 1, 2016 – June 30, 2017

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Community Campaign (Member Agencies) (see breakout on page 17)</td>
<td>$416,000</td>
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<tr>
<td>Mental Health Grant</td>
<td>$53,000</td>
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<tr>
<td>• Friendly Harbor Drop In Center</td>
<td>$10,000</td>
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<tr>
<td>• Mental Health Colorado, Pueblo Pro-Bono Counseling &amp; Referral Program</td>
<td>$27,000</td>
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<tr>
<td>• Health Solutions for Suicide Prevention</td>
<td>$16,000</td>
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<tr>
<td>Colorado Combined Campaign (state employees)</td>
<td>$39,240</td>
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<tr>
<td>Combined Federal Campaign</td>
<td>$470</td>
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<tr>
<td>Emergency Food &amp; Shelter Program (federal grant)</td>
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<tr>
<td>El Pomar Community Problem Solving Fund (to aid indigent &amp; homeless)</td>
<td>$10,000</td>
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<td>Wittels Investment (designated by donor)</td>
<td>$881</td>
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<tr>
<td>Designated to Non Member Agencies</td>
<td>$47,146</td>
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**Over 65 nonprofit agencies benefited from the donor designation process**

<table>
<thead>
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<th>Description</th>
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<tr>
<td>Community Impact Grant</td>
<td>$32,000</td>
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<tr>
<td>• Mountain Park Environment Center</td>
<td>$22,000</td>
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<tr>
<td>• Care &amp; Share Food Bank</td>
<td>$10,000</td>
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<tr>
<td>Cares Program - Board of Water Works</td>
<td>$110,000</td>
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<td>IBEW/NECA Electrical Repair Assistance Program</td>
<td>$830</td>
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<tr>
<td>Emergency &amp; Special Funding</td>
<td>$3,500</td>
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<tr>
<td>• Toys for Children, Angel Tree Program</td>
<td>$1,500</td>
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<tr>
<td>• Utility Assistance</td>
<td>$500</td>
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<tr>
<td>• Community Christmas Meal</td>
<td>$1,000</td>
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<td>• Pueblo Poverty Foundation</td>
<td>$500</td>
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<tr>
<td>United Way Middle School Mentoring Program</td>
<td>$44,000</td>
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<tr>
<td>PAID DIRECT (Funds raised via UW Campaign, paid directly to organization)</td>
<td>$36,179</td>
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<tr>
<td>VITA (Volunteer Income Tax Assistance Program)</td>
<td>$30,000</td>
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<tr>
<td>Beulah Fire Assistance</td>
<td>$4,153</td>
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<tr>
<td><strong>Total Distributed into Community</strong></td>
<td><strong>$974,055</strong></td>
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<tr>
<td>United Way Administrative and Fundraising Costs: 10%</td>
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**Program Descriptions**

**El Pomar Community Problem Solving Fund**
This endowment fund was established by the El Pomar Foundation to address critical and emergency needs for the homeless and indigent in Pueblo County.

**Abe & Rose Wittels Endowment Fund**
Established by Puebloans Abe & Rose Wittels, these funds support health and human service programs in Pueblo County.

**Emergency Food & Shelter Program**
United Way of Pueblo County administers federal funding set aside to assist organizations addressing homeless shelters, food and homelessness assistance.

**Colorado Combined Campaign**
State employees participate in the annual campaign through the Colorado Combined Campaign. Donors designate their gifts to United Way or its partner agencies.

**Combined Federal Campaign**
The mission of the Combined Federal Campaign is to support and promote philanthropy through a program that is employee focused, cost-efficient and effective in providing all federal employees the opportunity to give.

**Community Impact Grant**
Special grant funds made available by United Way of Pueblo County Board of Trustees to any nonprofit in Pueblo County meeting a critical community need not currently funded by United Way.

**The Living Legacy Circle**
The time you spend planning charitable giving is an important process that will bring special rewards. By carefully considering what, when and how to give, you may be able to give much more than you thought possible. A planned charitable gift can help you accomplish personal planning objectives in ways that may benefit you, your loved ones, and your favorite charities. So join the Living Legacy Circle – and give the gift that will last a life time.
Partner Agency Funding

(Partner agencies are those organizations that are eligible to receive funding year to year from undesignated funds.)

<table>
<thead>
<tr>
<th>Agency</th>
<th>Program(s)</th>
<th>AWARD</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Red Cross</td>
<td>Disaster services; Volunteer Services; Service to Armed Forces</td>
<td>$15,800</td>
</tr>
<tr>
<td>Boy Scouts, Rocky Mountain Council</td>
<td>Learning for Life; Scoutreach</td>
<td>$39,500</td>
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<tr>
<td>Boys and Girls Club</td>
<td>Sprague Center; East Side; Avondale</td>
<td>$60,000</td>
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<tr>
<td>Catholic Charities of the Diocese of Pueblo</td>
<td>Home Stability</td>
<td>$29,000</td>
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<tr>
<td>Cooperative Care Center</td>
<td>Food Sack; Medical Prescriptions; Local Transportation; Personal Hygiene</td>
<td>$34,000</td>
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<tr>
<td>East Side Child Care Center</td>
<td>Quality Day Care on a Sliding Fee Scale</td>
<td>$47,600</td>
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<tr>
<td>Pueblo Child Advocacy Center</td>
<td>Child Abuse Prevention– Examinations, Investigations, Support</td>
<td>$26,000</td>
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<tr>
<td>Pueblo Community Health Center</td>
<td>EKG machine with spirometer</td>
<td>$3,461</td>
</tr>
<tr>
<td>Salvation Army</td>
<td>Daily Meal Program; Food Pantry; Pathway to Hope</td>
<td>$32,639</td>
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<tr>
<td>Southside Children’s Center</td>
<td>Quality Day Care on a Sliding Fee Scale</td>
<td>$36,000</td>
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<tr>
<td>S.R.D.A</td>
<td>HELP Program; Personal Care, Homemaker, Home Repair</td>
<td>$41,000</td>
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<tr>
<td>Y.W.C.A</td>
<td>Family Crisis Shelter; Teresa’s Place; Domestic Violence Co-location; Safe Dating; Counseling</td>
<td>$51,000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>$416,000</strong></td>
</tr>
</tbody>
</table>

In Kind Donors

- Albertsons
- Angelo’s Pizza Parlor on the Riverwalk
- Bank of the San Juans
- Black Hills Energy
- iHeart Media Pueblo
- Fox Sports AM 1350
- KCSJ News Talk 590
- KPHF 95.5
- Colorado Eagle, your local Budweiser distributor
- Comcast Spotlight
- Cooperative Care Center
- CSU–Pueblo Alumni Association
- CSU–Pueblo Athletics Department
- Eagleridge Mini Storage
- Express Employment Professionals
- Golden Corral Restaurant
- Grand Banquet and Party Rental
- Greater Pueblo Chamber of Commerce
- Hippo Productions - Tom Urdiales
- Hollydot Golf Course
- Latino Chamber of Commerce
- Judy Leonard
- Little Caesars Pizza
- Loaf’ N Jug
- Looking Glass Photography
- Lucero’s Trophy Emporium

- My Friend, the Printer
- Betty Nufer
- Cathy Ortega
- Fernando Padilla – Padilla of San Felipe
- Park East Restaurant
- PepsiCo
- pewag Traction Chain
- Pueblo’s Best Carpet Cleaning
- Pueblo City-County Library District
- Pueblo Convention Center
- Pueblo County Sheriff’s Department
- Pueblo West Amateur Radio Group
- Pueblo West Chamber of Commerce
- Pueblo West Metropolitan District
- Pueblo West Parks and Recreation
- Pure Spa & Wellness
- Rocky Mountain Eye Center
- Sangre de Cristo Arts & Conference Center
- Darrin Smith
- Snap Fitness 24/7
- Southern Colorado Small Business Development Center
- The Pueblo Chieftain
- The Martini Shot Unplugged with Andy & Ryan
- TR Toppers Inc.
- Kelly Tucker

- United Way Board of Trustees & Campaign Cabinet
  - Saul Alvidrez, GCC Rio Grande
  - Dan Centa, Pueblo West Metropolitan District
  - John Cordova
  - Ron Francis, pewag Traction Chain
  - Dominic Gallina, Bank of the San Juans
  - John Keilbach, Altman, Keilbach, Lytle, Parlapiano & Ware
  - Derrick Martinez, Express Employment Professionals
  - Kevin McCarthy, US Bank
  - Ten Nitchen, SECOM
  - Ted Ortiz, Housing Authority of the City of Pueblo
  - Michelle Peulen, Colorado Department of Transportation
  - Jack & Paula Quinn
  - Renee Richardson, US Bank
  - Ruben Roman, Xcel Energy
  - Michael Salaridno, Security Service Investments
  - Roy Swerdfeger, K.R. Swerdfeger Construction Inc.
  - Karen Trujillo, RE/MAX Pueblo West

- US Bank
- UTC Aerospace Systems
- Diane Warren
- Xcel Energy
Many Companies Contribute to our Success

**KKTV 11/WALMART BACK TO SCHOOL SUPPLY DRIVE – JULY 23 – AUGUST 7, 2016**

KKTV 11 Cares launched its annual Back to School Supply Drive in partnership with Walmart. United Way of Pueblo County, Pikes Peak United Way, iHeart Media, Sunny 106.3, and Peak Kia of Chapel Hills on July 23 and collected items for students in need through August 7.

Large donation boxes were setup at all local Walmart stores. Posada and City Church handled all pickups and distributions to Pueblo City Schools and Pueblo District 70. In addition, inspired by the great need, Sunflower Bank also accepted supply donations at each of their Pueblo bank locations.

Counselors at each school handled the distribution of supplies to students in the most need. Families in need are asked to contact the counselor at their child’s school directly for additional information on receiving supplies.

Thank you to KKTV 11, Walmart, and those who donated for helping students start the year on track!

**PARK EAST RESTAURANT – OCTOBER 2016**

New Park East owners Heath & Carie Cicerelli joined in the long-standing tradition of the United Way Month at Park East! The celebrity waiters brought the house down with their friendly competition to raise the most for United Way!

Local celebrity waiters were at the restaurant from 5:30 to 8 p.m. on Saturday, October 22 and Friday, October 28. Waiters on October 22 included Matt Smith, Snap Fitness 24/7, Aaron Aragon, Pueblo’s Best Carpet Cleaning, Vern Larson, Major Mortgage; and Kenny White III, Southwest Motors. Waiters on October 28 were Ray and Avri Swerdfeger, K.R. Swerdfeger Construction; Ryan and Quinn Zabukovic, Zabukovic Motors; Kevin Keilbach, HUB International Insurance Services; and Ron Guarienti, Pueblo Electrics.

Each waiter has an incredible passion for the Pueblo community and United Way. That healthy competition and passion helped these advocates a grand total of over $17,000 for United Way!

**LATINO CHAMBER HOLIDAY HAPPY HOUR & 5TH ANNUAL FESTIVAL OF TREES DECORATING COMPETITION AND AUCTION – DECEMBER 8**

The Latino Chamber of Commerce and United Way of Pueblo County have a festive partnership each year with the annual Holiday Happy Hour and Festival of Trees. Held in the beautifully decorated Pueblo Union Depot on December 8, the event brings out the holiday cheer in all who attend! The Happy Hour includes the Festival of Trees Decorating Competition and Auction. More than 30 decorated mini 4ft trees, wreaths, and baskets were auctioned with a portion of the proceeds benefitting United Way funded programs. United Way would like to thank the Latino Chamber of Commerce- Steven and his staff and all of this year’s participants – thank you for spreading the joy of the season!

**SNAP FITNESS 24/7 PUEBLO WEST – JANUARY 2017**

Matt Smith, Josh Pacheco, and the Snap Fitness 24/7 team are incredibly supportive of all things United Way of Pueblo County and continue to be champions for the community of Pueblo. Snap held United Way Month at Snap Fitness in January 2017 and also donated a percentage of all new memberships during the month of January to benefit United Way. Go team Snap – thank you for your continued support!

**ANGELO’S PIZZA PARLOR ON THE RIVERWALK – MARCH 2017**

For the sixth year in a row, Angelo’s Pizza Parlor held United Way Month during the month of March. The Pueblo staple offered diners the opportunity to give directly on their bill and also donated more than 20% on top of every dollar given in support of United Way! Thank you, Debby, Jada & Staff!

**LITTLE CAESARS PIZZA – APRIL 2017**

Little Caesars Pizza generously held United Way Month in April to help the 2016 UW Campaign finish strong! The special Appreciation Weekend was held April 21 through April 23. Dave donated $1.00 from each $5.00 Hot-N-Ready Pepperoni Pizza and offered the pizzas for just $4.99 each! In support of those diner driven contributions and all new and increased gifts through the 2016 Campaign, Little Caesars Pizza took the lead by matching any gifts dollar for dollar up to $2,000! We are always inspired by the generosity and dedication shown by kindhearted donors, Dave, Team & his staff!

**COLORADO COACHES FOR CHARITY – MAY 12, 2017**

United Way of Pueblo County was honored to be chosen by CSU-Pueblo Head Football Coach John Wristen as his Charity of Choice for the Colorado Coaches for Charity event for the fourth year in a row! The 2017 Colorado Coaches for Charity was held Friday, May 12 at Sports Authority Field. We are so proud and grateful for all Coach Wristen does for our middle school mentoring program, our organization, and our community!

As Coach Wristen’s Charity of Choice, United Way of Pueblo County received a grant from the Fisher DeBerry Foundation and 20 percent of sponsorship and ticket proceeds from the Pueblo area. Congratulations to Mark DeRose, who was also honored as Coach Wristen’s Community MVP. Thank you, Coach Wristen for your support and for choosing United Way of Pueblo County as your 2017 Charity of Choice!

“I have enjoyed serving on the board of directors of the Pueblo County United Way and working with board members and staff who have passion, experience and integrity. This organization is made up of experienced business and community leaders as well as many committed and knowledgeable volunteers that have compassion and the desire to enhance the quality of life for the people of Pueblo county.” – Bonnie Dickerson
Volunteer Committees

“Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in.”

- Unknown -

**ALLOCATIONS COMMITTEE:**

Argerie Hoty; Ashleigh Federman; Wells Fargo Bank; Beth Bryant; Brandon Henderson; Henderson Insurance; Jeff Tucker; Parkview Medical Center; Royce Cappis, New York Life; Shawn Sutton; Sunflower Bank; Stacie Shirley; Buxman Kwitek P.C.; Tim Turner; Toni Montoya, TR Toppers; Maria Ribarich, TR Toppers

The Allocations committee is charged with oversight and monitoring funds distributed by the United Way to funded programs. The committee meets monthly and more often as needed in May to review each agency’s funding request. Their funding recommendations are then given to the United Way board for approval. Meets 2nd Tuesday of every month or as needed.

**CAMPAIGN CABINET**

Chair – Kevin McCarthy, US Bank; Andrew Lang; TR Toppers; Ashley Valdez; Xcel Energy; Barbara Vidmar; Christopher Burke; Black Hills Energy; Dan Centa; Retired Judge Dennis Maes; Dave Beamster; Little Caesars Pizza; Derrick Martinez; Express Employment Professionals; Jeff Chostner; District Attorney; John Cordova; Kim Fowler; The Pueblo Chieftain; Jack Quinn; Michael Saldarino; Security Service Investments; Matt Smith; Snap Fitness; Ray Swerdfefer, KR Swerdfefer Construction; Ron Francis; pewag Traction Chain; Sandy Gutierrez; SyCare; Teri Nitchen; SECOM

This committee has one of the most difficult challenges charged to any committee – to develop, implement, and conduct the annual campaign. This requires developing new strategies, marketing ideas, and long range planning. Meets as needed.

**EL POMAR COMMUNITY PROBLEM SOLVING COMMITTEE:**

Renee Richardson, US Bank; Jay Dammann; Skip Lauray

Responsible for distributing and monitoring annual earnings from the El Pomar Endowment Fund. This committee works to ensure that these funds are carefully invested in programs that meet needs that would not be funded otherwise. Meets 3 times a year.

**FINANCE COMMITTEE**

Chair/Treasurer - Bonnie Dickerson; Bob Provost; Chris Snyder; AECOM; Elizabeth Rogge, Pueblo Bank & Trust; Jennifer Andrew, Security Service Federal Credit Union; Jim Duff

The finance committee is charged with fiscal responsibilities for the organization, the committee meets monthly to ensure that all the financial records of the organization are in order. Meets 3rd Tuesday of every month.

**LABOR COMMITTEE**

Chair – Fred LaSavio, Don Difatta, Michael Guagliardo, Harvey Rodgers, Dave Kins, and Frank Romiero.

This committee provides training for Labor to serve on the Board of Trustees, committees, and as campaign coordinators.

**NOMINATING COMMITTEE**

Doug Hayes, UTC Aerospace Systems; Bonnie Dickerson; Matt Smith, Snap Fitness 24/7; Michelle Peulen, Colorado Department of Transportation; Rick Holmes, Bechtel; Ted Ortiz, Pueblo Housing Authority

This committee is charged with identifying candidates from among the Membership – at – Large to serve on the Board of Trustees and volunteer committees.

**COMMUNITY IMPACT GRANT COMMITTEE**

Rick Holmes, Bechtel; Beth Byrant; Dominic Gallina, Bank of the San Juans

This committee selects deserving programs to be funded by the United Way Community Impact Grant.

United Way Serves as Fiscal Sponsor of Pueblo EPIC

United Way of Pueblo County is pleased to serve as the fiscal sponsor of Pueblo EPIC (Executives Partnering to Invest in Children). EPIC is a state-wide coalition of business leaders, nonprofits and foundations who are committed to making early childhood care, education, health, and parenting among the highest priorities of Colorado’s public and private investments. Focusing on children between the ages of zero to eight, EPIC targets the youngest population in order to see the greatest impact. Some of Pueblo EPIC’s largest annual efforts include:

* EPIC Book Drives (distribution of over 400,000 children’s books into Pueblo) and the establishment of EPIC Reading Centers at hospitals, Pueblo Community Health Center, Pueblo City/County Health Department, nonprofits, DSS and other community agencies with heavy public traffic.

* Pueblo Parents Brochure – several quick guides for parents listing the top things their child needs to know before entering kindergarten, the top 10 places every child should visit in Pueblo, and more

* The launch of the 15 Minute Campaign, which aims at getting every Pueblo parent to read to their child for at least 15 minutes a day, beginning at birth. It’s easy to participate in, and it’s free. Visit http://readaloud.org/ for more information.

Want to learn more? Contact Burnie Zercher at 545-0296 or Andrea Aragon at 225-8580.

United Way of Pueblo County Colorado Inc.

2016/2017 Annual Report

Published Annually

United Way of Pueblo County Colorado Inc.

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(719) 225-8580

www.pueblounitedway.org

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Thanks to the help of highly trained volunteers, the Pueblo VITA Coalition processed 1,250 income tax forms at various geographic sites located conveniently throughout the community during the 2017 tax season. This one program leverages an impressive $1,808,847 back into our community via monetary returns to the city and county through tax refunds, tax credits and savings of payments for private preparation fees! That’s an excellent return on investment! A break-out of these figures for tax credits includes:

- $633,200 in Earned Income Tax Credits
- $204,944 in Child Care & Education Tax Credits
- $125,000 in Estimated Tax Prep Savings

Often times, these valuable tax credits can literally lift people out of poverty, helping them to become more self-sufficient. For more information on this program, or becoming a volunteer, please call United Way at 225-8580 or Judith Boudreaux, program coordinator at 296-8768 or visit www.pueblounitedway.org/vita

VITA is sponsored in part by the generosity of the City of Pueblo and the County of Pueblo through CSAC (Community Services Advisory Commission).

**VOLUNTEER INCOME TAX ASSISTANCE VOLUNTEERS**

- Alice Padilla
- Becky Robler
- Bernadette Salazar
- Carol Ann Bronko
- Catherine Zerfus
- Dee McCormack
- Dennis Murphy
- Gala Hambly
- Geralyn Roland
- Josie Salazar
- Lois Olguin
- Lucille Laher
- Mark Mutz
- Meg Scarlett
- Michael Riley, So Col Racing
- Michelle Francis, Snap Fitness 24/7
- Nick Guerra, Martin Marietta Materials
- Nicole Eller
- Pam Galkowski, Parkview Medical Center
- Patricia Guerrero, Century Link
- Paul Perea, UTC Aerospace Systems
- Rachel F. Jiron, Wells Fargo Bank
- Randy Oakerkow, American Family Insurance
- J.R. Chavez, Independent Business Owner
- Regional Figs III, Parkview Medical Center
- Reid Weber, New York Life
- Rich T. Mestas, GOAL Academy
- Rose Ahlers, Loaf ‘N Jug Corporate Office
- R. Elaine Madrid, Centerpiece of Mind
- Rosina Sonntag
- Ryan Nazario, Starkey Mortgage
- Sam Brubaker, Pueblo Community College
- Sandra Casas, Pueblo West Metropolitan District
- Sandra Lamb, PCAPP
- Sandi Youngs, Colorado State Patrol
- Sarah Zarr, TRO Talent Search
- Shawn Shelton, City of Pueblo Fire Department, Fire Chief
- Shirley D. Pool, Retired
- Stephanie Morales, Century Link
- Steve A. McMahon
- Tammy Moore, Parkview Medical Center
- Tiffany Mayoral-Valdespino
- Tim Trujillo, City of Pueblo Fire Department
- Tommi Jo Deyne, Parkview Medical Center
- Tony Caligaris, New York Life
- Vanessa Rae Madrid, Realtor Broker
- Victoria Gonzales, Aquaflow Water Conditioning and Open MRI of Pueblo
- Warren Nolan

**United Way Middle School Mentors**

- Michael Riley, So Col Racing
- Michelle Francis, Snap Fitness 24/7
- Nick Guerra, Martin Marietta Materials
- Nicole Eller
- Pam Galkowski, Parkview Medical Center
- Patricia Guerrero, Century Link
- Paul Perea, UTC Aerospace Systems
- Rachel F. Jiron, Wells Fargo Bank
- Randy Oakerkow, American Family Insurance
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- Alice Padilla
- Becky Robler
- Bernadette Salazar
- Carol Ann Bronko
- Catherine Zerfus
- Dee McCormack
- Dennis Murphy
- Gala Hambly
- Geralyn Roland
- Josie Salazar
- Lois Olguin
- Lucille Laher
- Mark Mutz
- Meg Scarlett
- Michael Catalano
- Paul Arriaga
- Sharon Gaskell
- Shirley Van Riper
Beulah Hill Fire Fund Report

United Way of Pueblo County was asked to serve as the fund manager for the Beulah Hill Fire providing oversight and administrative support. The fire began October 3, 2016, followed shortly after on October 17 by the nearby Junkins Fire. A Beulah Hill Fire Unmet Needs Committee was formed with the assistance of the State of Colorado. The committee consisted of members from the following agencies: United Way of Pueblo County, Catholic Charities of the Diocese of Pueblo, American Red Cross Southeastern Colorado, Seventh-day Adventist Disaster Response, Salvation Army Pueblo Corps, Southern Colorado Baptists Disaster Relief, and Beulah area residents.

Case management was handled by Catholic Charities. Nearly $18,000 was put to work to help aid in the recovery of Beulah residents greatly affected by the Beulah Hill Fire and to then assist with flood mitigation and management through the Beulah Fire Protection and Ambulance District.

Our thoughts continue to be with the residents affected by this disaster on their road to recovery. Thank you to the following donors for their support: El Pomar Foundation, Colorado REALTOR Foundation, St. Charles Community Members, Pueblo Community Health Center Staff, AT&T Staff, Avondale United Methodist Church, and numerous generous individual community donors.

Community Impact Grants:
Addressing Needs that Matter to Our Community!
At United Way, our volunteers look at the needs of our community. As needs change, we want to be responsive and invest your donor dollars as effectively as possible – because results matter! In response to ever-changing needs, United Way Board of Trustees have developed community impact grants, which are designed to address needs not currently funded by United Way. This year, we were able to invest new dollars into the following outstanding organizations:

- **Mountain Park Environment Center – Forest School for Little Rangers**
  This grant helped launch a new, innovative, outdoor based program for approximately 400 Pueblo preschool children and their parents at Pueblo Mountain Park that illustrates the benefits of being in nature and includes a beneficial parental education component.

- **Care & Share Food Bank – School Pantries**
  This grant was awarded to launch four school pantries in Pueblo City Schools which will help hundreds of children and families at risk of hunger every day. School pantries will be opened at Risley Academy of Innovation, Central High School, East High School and Heroes Academy. Over 185 students and families will be served each month. This equates to 360 pounds of food each month, or 25,000 meals!

Thank YOU for helping us make this happen. Give. Help. Make your impact....because our community matters!

OTHER UNITED WAY FUNDING
Other organizations receiving grants or funding via United Way of Pueblo County are:

- Adams State University Foundation
- Advocates Against Domestic Assault
- Agape Fellowship Church
- Arkansas Valley Resource Center
- Care and Share Food Bank
- CASA of Pueblo
- Center for Disabilities
- Center for Restorative Programs
- Colorado Farm to Table
- Crossroads Turning Points
- Ecumenical Church of Pueblo West
- EPIC Pueblo-Executives Partnering to Invest in Children
- Hospice de Valle
- Inspiration Field
- La Puente Homes
- Metro Volunteers’ Pueblo Pro Bono Mental Health Program
- Noah’s Ark Animal Welfare Association
- Posada
- Pueblo City Schools
- Pueblo Poverty Foundation
- Pueblo Rescue Mission
- Pueblo School District 70
- Sangre de Cristo Hospice & Palliative Care
- Southern Colorado Repertory Theatre
- Tu Casa

67 additional nonprofits are funded via the donor designation process.
United Way of Pueblo County Colorado Inc.  
PO Box 11566  
Pueblo, CO 81001  
719-225-8580 / www.pueblounitedway.org

Return Service Requested

Visit our website: www.pueblounitedway.org  •  Find us on Facebook: unitedwayofpueblocounty