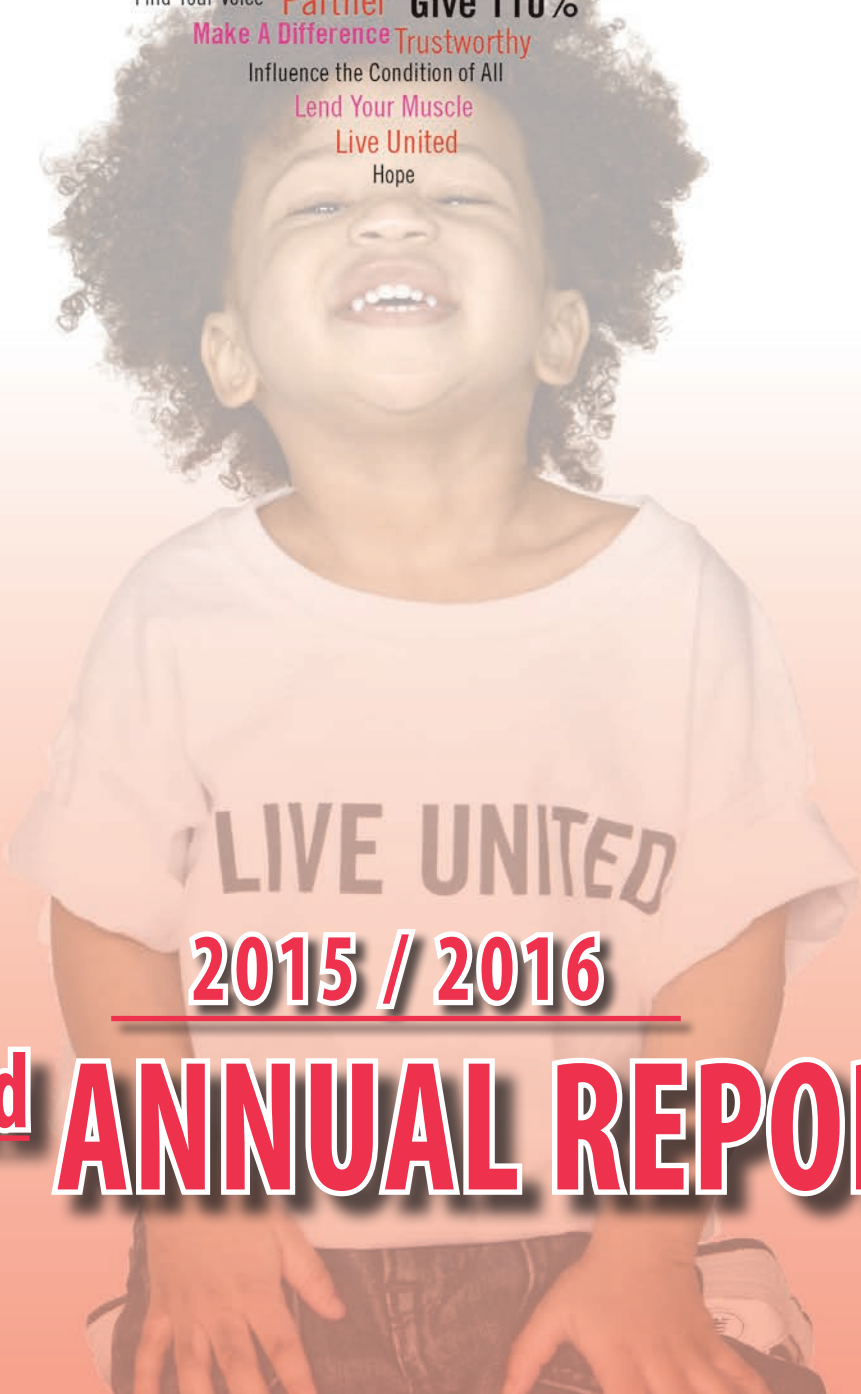




Pueblo County
United Way

September 2016

Live United
Pueblo Pride Community
Donor Give Community Champions
Think of We Before Me Loyal Hero Compassion Love United
Find Your Voice Compassion Make A Difference Results Dedication
Help Give 110% Stewardship Pueblo Pride Local
Lend Your Muscle Open Your Heart
Community Partner Results Think of We Before Me
Generosity Stewardship Impact Community Leaders
Local Loyal Generosity
Love United Loyal
Resources Caring Give
Hero
Find Your Voice Partner Give 110%
Make A Difference Trustworthy
Influence the Condition of All
Lend Your Muscle
Live United
Hope



2015 / 2016

93rd ANNUAL REPORT

Board of Trustees

MATT SMITH, CHAIR

Snap Fitness 24/7
Year Elected: 2011
First Term Expires: 4/2014
Second Term Expires: 4/2017

PAULA CHOSTNER

Pueblo City Schools
Year Elected: 2014
First Term Expires: 4/2017
Second Term Expires: 4/2020

BONNIE DICKERSON, TREASURER

Vestas Towers
Year Elected: 2011
First Term Expires: 4/2014
Second Term Expires: 4/2017

DAVE GALLI

Colorado East Bank & Trust
Year Elected: 2010
First Term Expires: 4/2013
Second Term Expires: 4/2016

DOMINIC GALLINA

Bank of the San Juans
Year Elected: 2012
First Term Expires: 4/2015
Second Term Expires: 4/2018

DOUG HAYES, CHAIR-ELECT

UTC Aerospace Systems
Year Elected: 2011
First Term Expires: 4/2014
Second Term Expires: 4/2017

RICK HOLMES

Bechtel
Year Elected: 2015
First Term Expires: 4/2018
Second Term Expires: 4/2021

BRET JONES

Black Hills Energy
Year Elected: 2014
First Term Expires: 4/2017
Second Term Expires: 4/2020

JOHN KEILBACH

Altman, Keilbach, Lytle, Parlapiano & Ware, PC
Year Elected: 2011
First Term Expires: 4/2014
Second Term Expires: 4/2017

SCOTT LEE

Trane Company
Year Elected: 2015
First Term Expires: 4/2018
Second Term Expires: 4/2021

TED ORTIVIZ

Pueblo Housing Authority
Year Elected: 2013
First Term Expires: 4/2016
Second Term Expires: 4/2019

MICHELLE PEULEN, SECRETARY

Colorado Department of Transportation
Year Elected: 2013
First Term Expires: 4/2016
Second Term Expires: 4/2019

RENEE RICHARDSON

US Bank
Year Elected: 2012
First Term Expires: 4/2015
Second Term Expires: 4/2018

RUBEN ROMAN

Xcel Energy
Year Elected: 2013
First Term Expires: 4/2016
Second Term Expires: 4/2019

RICK SCHOLTES

Target Distribution Center
Year Elected: 2012
First Term Expires: 4/2015
Second Term Expires: 4/2018

KAREN TRUJILLO

RE/MAX Pueblo West
Year Elected: 2015
First Term Expires: 4/2018
Second Term Expires: 4/2021

Welcome to the Board!

In May 2016, United Way of Pueblo County was honored to bring on the following new board members, whose first term began in May 2016 and will end April 2018:

- SAUL ALVIDREZ, GCC Rio Grande
- STEVE BARON, Kaiser Permanente
- KIM FOWLER, The Pueblo Chieftain
- JOHN TOUPAL, UPS
- JEFF TUCKER, Parkview Medical Center

2015 Board Chair – *Matt Smith*

What an amazing year for United Way of Pueblo County! I want to take a moment to thank the strong community of Pueblo, Colorado for your support and dedication to United Way. Once again, Pueblo has hit a new record and impacted more lives than ever before. It was all possible because of your generosity, and what an honor it was to be a part of this.

We have had a ton of special highlights to be proud of. We have had an increase in our campaign, despite a very tough year and surpassed the one million dollar mark for the **SIXTH** year in a row. In fact, we have increased our campaign for **THIRTEEN** straight years, which has never been done before in our long history, even in light of the economy. It is not a coincidence that since our passionate and fearless leader Andrea Aragon took over we have been able to continue to grow every year. Thanks Andrea for always inspiring us with your

passion for our community!

Our mentoring program is in full swing and we boast a **FANTASTIC** group of nearly 100 mentors working with 6th, 7th, and 8th grade students. Grades, test scores, and behavior have improved, as well as general "attitude" and school engagement! We are now at Heaton, Pueblo Academy of Arts, Liberty Point International School in Pueblo West, Roncalli STEM Academy, and this year we added Heroes Academy. We are making a difference in Pueblo County! I know this program has changed my life from the relationship I have been able to build with my friend Joseph. In the 3 short years that we have been together, his grades, attendance, and participation have all increased and he is having fun at school. I know this program is for the mentees but I can honestly say he has impacted my life more than I could have ever impacted his. We will be friends for life because of the United Way Middle School Mentor Program.

Our Volunteer Income

Tax Assistance program is an IRS program that trains volunteers to provide FREE income tax assistance. In addition to saving taxpayers the cost of the filing their taxes, VITA works to ensure that folks are receiving beneficial tax credits like the earned income and child-care tax credit. This year, our volunteers filed over 1,200 taxes and leveraged **\$1.6 million back into our community!**

FINALLY – thanks to your help and generosity – YOUR donations provided well over 167,000 units of service in 2015, funding over 25 outstanding Pueblo nonprofit organizations, and over 50 different programs within those nonprofits. In fact, in any given year, over 6,000 people participate in the United Way campaign, with over 200 workplace campaigns, over 500 community volunteers, resulting in a total impact of over \$2,216,502 into the community. This is correct I said, **"OVER \$2,000,000!"**

With the ending of such a special year, please let me thank my fellow members of the Board of



Trustees and the volunteers of United Way for all their hard work and efforts. I also have to thank my amazing wife Jenny and our beautiful children Parker and Paisley for their love and support. And last I can't say enough about our CEO Andrea Aragon, and for her dedicated and hardworking staff, thank you for making my year as Board Chair so successful and fun!

It has been an honor and privilege to serve as the Chair of the Board of Trustees for Pueblo County United Way, such a special organization. With YOUR help, thousands are being served and lives are brighter and better because of YOU. Please accept our heartfelt thank you. Thank you for **LIVING** and **LOVING UNITED!**

GIVE. ADVOCATE. VOLUNTEER.

Living and Loving United!



United Way Announces 2015 Campaign Total Results of **\$1,055,123**

Honors Donors and Volunteers at the 93rd Annual Meeting and Awards Presentation

United Way of Pueblo County celebrated the love of the Pueblo community at the 93rd Annual Meeting and Awards Presentation on Wednesday, May 18. **Andrew Lang**, Chief Operating Officer of TR Toppers and 2015 Campaign Chair jubilantly announced to an excited crowd of nearly 300 compassionate community members that the organization raised a total of \$1,055,123 during the campaign, meeting and surpassing their goal set in September 2015 of \$1,055,000. The 2015 campaign marks the 13th straight year the annual fundraising campaign has increased, a record streak for the organization and is the highest total raised to date!

The campaign represents a significant portion of the fundraising efforts for United Way. **In total, the organization has raised over \$2,032,000 in continuum of care support during the 2015 campaign, which includes volunteer in-kind hours, in-kind gifts, leveraged funds, special grant and program dollars.** United Way's Annual Meeting is held each year to reveal the results from the year's campaign efforts, pay tribute to the many volunteers and donors who generously give of their time and money to benefit the community and elect new Board of Trustees members and officers (please see page 1 for a list of board members and officers). Awards were given to companies who had significant gains in their campaigns and outstanding volunteers were honored (Please see pages 5 and 12 for a list of those receiving special recognition for their efforts.) The event was sponsored by **Xcel Energy**.

United Way also gave a special

thank you to **PCAPP Partners (Bechtel, GP, AECOM and Battelle), Southern Colorado Community Foundation, the David & Lucile Packard Foundation, El Pomar Foundation, Temple Hoyne Buell Foundation, Ent Credit Union, and Little Caesars Pizza** for providing matching grants that benefited the 2015 campaign. Several organizations were recognized for their campaign gains, efforts, 100% participation, and special events held throughout the year. **Loaf 'N Jug** was recognized for their in-kind donation of two \$500 gas cards given to individuals who attend a United Way campaign presentation during the fundraising year. A special recognition also acknowledged media partners The Pueblo Chieftain, iHeart Radio, Nick Donovan, Comcast Spotlight and Hippo Productions.

United Way Chairman of the Board **Matt Smith** concluded the event by thanking the many selfless donors and volunteers who showed their love for our community by giving to United Way this year. He expressed his gratitude for the opportunity to serve as the chairman, and officially passed the gavel to incoming chair **Doug Hayes** of UTC Aerospace Systems. Contributions to United Way of Pueblo County are used to help those in need right here in the Pueblo community. Each year, more than 200 businesses, organization and foundations support United Way and the Pueblo community, along with over 6,000 individual donors and over 500 committed volunteers. Contributions to United Way touch many critical issues right here in our community. In 2015, over 167,000 people in Pueblo County benefited from United Way funded programs.



2015 Campaign Chair - Andrew Lang

There are leaders that talk the talk, and leaders who walk the walk. Without a doubt, the 2015 United Way Campaign Chairman, Andrew Lang is one that walks the walk. While he is very busy as the Chief Operating Officer of TR Toppers for the past six years, he's shown through his actions that he is dedicated to improving the Pueblo community. United Way of Pueblo County was very fortunate to be the latest beneficiary of his time, talents and treasure. In the summer of 2015, Andrew agreed to take on the challenging role of serving as the leader the 2015 Community Campaign. Although he knew it would take a lot of hard work, Andrew is not one to shy away from working hard to better Pueblo or to lend a helping hand. He's lent that helping hand to United Way in many ways, serving as a generous donor, campaign coordinator at TR Toppers, and stepped up in a big way with his time to serve as a United Way Middle School Mentor at Heaton Middle School two years ago.

In addition to a deep involvement with United Way,

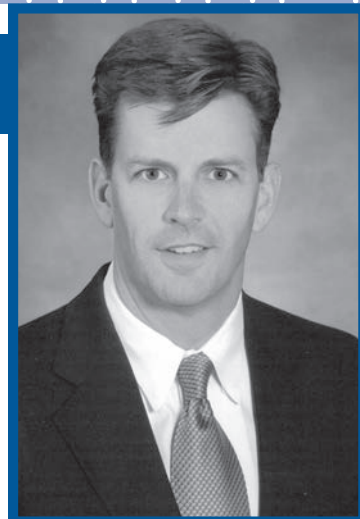
Andrew is very involved in the economic efforts of our community through PEDCO. He has been a member of the board for many years and was the chairman in 2012. He continues to serve on the PEDCO Foundation board as well. He is a member of the Hasan School of Business Advisory Board, is on the Pueblo Airport Advisory Committee. Andrew has invested hundreds of hours with Pueblo City Schools, serving on the Career and Technical Education Task Force and as a facilitator of a community-wide comprehensive strategic plan for the district.

"Andrew has had my admiration for years because when he sees an issue of great importance, he immerses himself in it," shared Andrea Aragon, United Way President/CEO. "Andrew takes action. While so many people talk about improvements that need to be made in our community, Andrew, despite being extremely busy running a business, rolls up his sleeves and gets involved to try to make it better. We are so thankful for his dedication to United Way and the Pueblo community."

Andrew had this to say about his involvement in the campaign. "It was a real privilege to work with everyone involved with the 2015 UW Campaign. Andrea, her great staff, the campaign committee and volunteers are ALL IN when it comes to doing the work needed to help those who need a hand up in our community." He went on to say, "In a time when politics and personal agendas can get in the way, it has been great working with an organization whose sole focus is on helping folks in the community that are having a tough time and need some assistance."

Andrew received his degree in Economics and Management from Albion College in 1985. He has completed graduate MBA coursework at the University of Missouri- Kansas City and Wayne State University. He is a native of Michigan, and is married to his wife Martina. They have two beautiful daughters, Kristina and Haley.

If you happen to run into Andrew, PLEASE EXPRESS YOUR GRATITUDE to him for taking on this challenge and serving Pueblo in such an important way.



"I have really enjoyed being able to work with one of the truly great non-profit organizations in our community. The Pueblo County UW really knows what they are doing. Whether it's getting food to hungry kids, assisting women and kids who have been abused, getting mentors to struggling students, or so many other things, they make their limited funds go a long way!"

With Special Gratitude, Appreciation and Love to the 2015 United Way Campaign Cabinet:

- Dave Aldag, Rocky Mountain Eye Center
- Christopher Burke, Black Hills Energy
- Dan Centa, Pueblo West Metro District
- Jeff Chostner, Pueblo County District Attorney
- John Cordova
- Dave Feamster, Chair, Little Caesars Pizza
- Ron Francis, pewag Traction Chain
- Dennis Maes

- Derrick Martinez, Express Employment Professionals
- Kevin McCarthy, US Bank
- Jack Quinn
- Jane Rawlings, The Pueblo Chieftain
- Michael Salardino, Security Service Investments
- Matt Smith, Snap Fitness 24/7
- Ray Swerdfeger, KR Swerdfeger Construction

President and CEO - Andrea Aragon

***"Kindness in words creates confidence. Kindness in thinking creates profoundness.
Kindness in giving creates love." - Lao Tzu -***

On behalf of thousands of individuals who will ultimately benefit from your generosity, thank you for showing your love to our community through your support of United Way of Pueblo County.

Each year, your United Way makes a huge impact in our community. How do we do it? We do it thanks to selfless individuals like **you** who show your love for our community by providing care, compassion and generosity to your fellow man. In this spirit, it is fitting that this year's campaign theme was Love United, which is a play off of our long time Live United slogan. We all have our own definition of what love is, but a simple definition is that love means caring for others. Common ways to express love include giving of your time, talents and treasure, which is exactly what happens when you give to and support United Way.

We've seen a lot of love this year, thanks to you.

What a joy it was to meet our campaign goal, hitting our highest total to date. While the road is always filled with challenges, our donors, volunteers, campaign chair and campaign cabinet made all the difference. Working with **Andrew Lang**, our 2015 Campaign Chair, is always a treat. He is a hard worker, is caring and compassionate for others, but also likes to have fun too. Hitting our goal would not have been possible without his leadership. We simply cannot thank him enough for all he has done for us, from leading the entire campaign, to serving as the campaign coordinator at his business, to being a United Way Middle School Mentor.

In addition to Andrew's leadership on the campaign, we were truly blessed by the EPIC leadership of the amazing **Matt Smith**, who served as our board chairman. Matt's boundless energy, enthusiasm and "we can do anything" attitude has served us extremely well over

the years. He has been a huge part of our success, founding the Liberty Point 5K over 9 years ago, which is one of our biggest fundraisers. In addition, he is a tireless advocate and ambassador for United Way, who always promotes us when he gets the chance, is never shy about asking for money on our behalf, serves as a United Way Middle School Mentor and who jumps in whole heartedly whenever and wherever is needed. What more can I say about Matt? We are truly blessed to have his support. I'd also like to express my appreciation to the United Way Board of Trustees, who are the most caring people in Pueblo. Their leadership, guidance and belief in this organization truly mean the world to us.

My sincere gratitude also goes out to the United Way staff for the love they pour into their work. Serving those in need, raising money, being committed to outstanding



donor stewardship and striving for excellence is not without many challenges. It is often exhausting and thankless. Yet, they still raise the bar each and every year. This happened again this year despite the added challenge of moving offices, changing our address, email addresses and phone numbers. They are appreciated!

At the end of the day, it is about YOU, our valued United Way supporter. Without the sharing of your time, talents and treasure, United Way would not exist. So many more people would be in need. From my heart to yours, now and all year long, I thank you for living and loving **UNITED**.

"Giving through The United Way is the best way to give back to the community of Pueblo, while ensuring that your contributions are being used to assist those who are truly in need."
- Dave Galli, Colorado East Bank & Trust, exiting United Way Board Member -

Campaign Awards.....

Corporate Awards Criteria

Excellence – minimum \$90 per capita
Gold – minimum \$65 per capita
Silver – minimum \$50 per
Bronze – minimum \$40 per capita
Special Achievement – 20% increase or more

Employee and Labor Campaign Award Criteria

Excellence – minimum \$100 per capita & 90% participation
Gold – minimum \$75 per capita & 75% participation
Silver – minimum \$65 per capita & 65% participation
Bronze – minimum \$50 per capita & 50% participation
Special Achievement – 20% increase or more

Award of Excellence

Employee

Atmos Energy
Board of Water Works
East Side Child Care Center
Ent Credit Union
Greater Pueblo Chamber of Commerce
Housing Authority of Pueblo
Pueblo Child Advocacy Center
Rampart Supply
Salvation Army Pueblo Corp
Security Service Federal Credit Union
Sunflower Bank
United Way of Pueblo County
Xcel Energy Pueblo
YWCA

Labor

AFSCME Local #155
AFSCME Local #1045
IBEW Local #111

Corporate

Ent Credit Union
Kaiser Permanente
Rampart Supply
Xcel Energy Pueblo

Gold Awards

Employee

iQOR
TR Toppers
US Bank

Corporate

PCAPP Partners
Sunflower Bank
TR Toppers
US Bank

Silver Awards

Employee

Boys & Girls Clubs of Pueblo County
Boy Scouts RMC
Express Employment Professionals
HUB International Insurance Services
Legacy Bank

Corporate

GCC Rio Grande
Trane Company

Bronze Awards

Employee

AT&T Wireless
Black Hills Energy
PCAPP Partners
Parkview Medical Center
Premier Mortgage Services
Pueblo City/County Health Department
Pueblo West Metropolitan District
Southside Children's Center
Target Distribution Center
The Pueblo Chieftain
United Parcel Service

Labor

CWA Local #7702
IBEW #667
IBT Local #17

Corporate

Black Hills Energy

Special Achievement Awards

Employee

Atmos Energy
Big R Pueblo
Blazer Electric
Colorado East Bank
Greater Pueblo Chamber of Commerce
Doss Aviation
KR Swerdfeger Construction
Kaiser Permanente
pewag Traction Chain
Pueblo Child Advocacy Center
Pueblo West Metropolitan District
Rampart Supply
Target Stores
US Bank
UTC Aerospace Systems
Xcel Retirees
YWCA

Labor

IBEW Local #111

Corporate

AECOM
Battelle
Bechtel
Benefit Brokers
Blazer Electric
Community First Foundation
GCC Rio Grande
Kaiser Permanente
Park East Restaurant
Pueblo Electrics
Rampart Supply
Shisler Inc.
Travelers
UTC Aerospace Systems
VITAC
Vestas
Wells Fargo Foundation



WOW!

**100% Employee Participation
Campaigns**

- Boy Scouts, Rocky Mountain Council
- Boys and Girls Clubs of Pueblo Cnty
- East Side Child Care Center
- Greater Pueblo Chamber of Commerce
- Pueblo Child Advocacy Center
- Pueblo Cooperative Care Center

- Rampart Supply
- Salvation Army Pueblo Corps
- Southside Children's Center
- Sunflower Bank
- United Way of Pueblo County
- YWCA

Campaign Companies & Coordinators

Acorn Constrution

Melinda Tortessi

AECOM

Stephanie Coppock

American Medical

Response

Mike Lening

Scott Lenn

Leslie Reindollar

American Red Cross

Thomas Gonzalez

AT&T Wireless

Cheryl Babcock

Atlas Pacific

Erika Medina

Atmos Energy

William McDowell

Bassett Construction

Rose Hayes

Bechtel, Inc.

Rick Holmes

Sandy Romero

Big R

David Gohn

Black Hills Energy

Chris Burke

Bret Jones

Blazer Electric

Mike Blazer

Board of Water Works

Daniel Golob

Jason Marquez

Nadine Styduhar-Wertz

Risa Williams

Boy Scouts, RMC

Philip Eborn

Boys & Girls Clubs of

Pueblo County

Melanie Bravo

Patty Chambers

Catholic Charities of the Diocese of Pueblo

Christopher Duff

Joe Mahoney

Century Link

Patty Guerrero

Stephanie Morales

Greg Rodrigues

City of Pueblo

Jeri Armstrong

Tracey Sample

Colorado East Bank

Mark Dunsmoor

Colorado State

University-Pueblo

Trisha Macias

Colorado State

University-Pueblo

Foundation

Todd Kelly

Comcast

Tim Aesbicher

Cooperative Care Center

Edie DeLaTorre

Dillards

Bruce Clark

Ann Niccoli

Doss Aviation

Linda Fuentes

East Side Child Care

Center

Maria Subia

Ent Credit Union

Jag Garrett

EVRAZ Rocky Mountain

Steel

Paula Dunn

Jeanette Wilson

Express Employment

Professionals

Derrick Martinez

Renee Rodriguez

Express Scripts

Sunshine Martinez

First Oak Bank

John Thompson

GCC Rio Grande

Suzanne Ortega

Greater Pueblo Chamber

of Commerce

Rod Slyhoff

HUB International

Insurance Services

Reid Weber

iQOR

Bob Baertlein

JC Penney #644

Jimmy Koch

K.R. Swerdfeger

Ray Swerdfeger

Kaiser Permanente

C.J. Moore

Sally Owens

Krage Manufacturing

Sam Krage

Candy Takeda

Legacy Bank

Vicki Smith

Park East Restaurant

Terra Riggio

Parkview Medical

Center

Sam Dosen

Jennifer Gallagher

Steve Medina

Michelle Peulen

PepsiCo

Shari Albright

pewag Traction Chain

Ron Francis

Hillary Komma

Power Credit Union

Jennifer Mravich

Vanessa Trexel

Premier Mortgage

Judy Fonda

Pueblo Bank & Trust

Rebecca Todero

Goodman

Pueblo Child Advocacy

Center

Dena Rodriguez

Pueblo City Schools

Corrine Arriaga

Paula Chostner

Dalton Sprouse

Pueblo City/County

Health Department

Mary Davis

Pueblo City/County

Library

Sara Rose

Pueblo Community

Health Center

Donald Moore

Desiree Skyba

Pueblo Convention

Center

Judy Heathcock

Brian Hoffman

Pueblo County

Barbara Coombs

Pueblo Housing

Authority

Cheri Wilkerson

Pueblo School District

70

Ed Smith

Pam Smith

Pueblo West

Metropolitan District

Dan Centa

Barbara Bernard

Rampart Supply

Frank Bartolo

Colin Perry

RE/MAX

Greg Hahn

Rocky Mountain Eye

Center

David Aldag

Safelite Auto Glass

Kevin Calhoun

Kristy Noller

Salvation Army Pueblo

Corps.

Rose Mertz

Sam's Club

Alvin Ellis

Security Service Federal

Credit Union

Sherri Donisthorpe

Jamie Gonzales

Elissa Murray

Claudette Retana

Tom Sisneros

Southside Children's

Center

Josette Urioste

SRDA

Karen Akin

Stephen Nawrocki

Juanita Rodriguez

St. Mary Corwin Medical

Center

Jayne Mazur

Summit Brick and Tile

Kathy Clementi

Gregory Meske

Matt Welte

Sunflower Bank

Charlotte Vasquez

Target Distribution

Center

Jeremy Romero

Target Stores

Alexander Bowen

The Pueblo Chieftain

Maya Galeas

TR Toppers

Andrew Lang

Trane Company

Scott Lee

Transportation

Technology Center

Kathy Drotar

United Way of Pueblo

County

Bernadette Albo

UPS-Pueblo

John Toupal

UPS-Trinidad

John Toupal

US Bank

Tracy Martinez

Kevin McCarthy

UTC Aerospace Systems

Doug Hayes

Paula Perea

Vectra Bank

Della Tafoya

Vestas

Bonnie Dickerson

Anthony Knopp

Vidmar Motor Company

Derek Vidmar

Wal-Mart Pueblo West

Tina Velasquez

Wal-Mart-North

Jessie Dauenhauer

Wal-Mart-South

George Kruetz

Wells Fargo Bank

Ashleigh Federman

Wilcoxson Buick

Lori Golden

Xcel Energy

Brandon Bodry

Jeff Brown

Denise Manzanares

Shaun Marsh

Bob Meza

David Parry

Chris Pena

Ruben Roman

Art Torres

Renee Trujillo

Jamie Vialpando

YWCA

Megan McClure

Community Contributors

3M Retirees
A & R Construction, LLC
Accolade Living Centers
Acorn Construction
Adams Electric
Agilent
AIM Home Health
Albertsons
Albertsons - Grocery Warehouse #1837
American Electric
Ameriprise Financial
Angelo's Pizza Parlor on the Riverwalk
A-Var Electric
Benefits Broker Inc
Blazer Electric
Blinds One - Vince Lujan
Boral Material Technologies LLC
CTL/Thompson, Inc.
CenturyLink Clarke M. Williams Foundation
Chamberlain Foundation
Colorado Eagle, your local Budweiser distributor
Commercial Carrier Consultants
Community First Foundation
Corsentino Construction
CSU-Pueblo Athletics
CTI Corporate Technologies, Inc.

DNL Garage Door Systems, Inc.
Don's Landscaping and Lawn Service
El Pomar Foundation
Elwood Staffing
Enterprise Holdings
FedEx
First Oak Bank
Fisher DeBerry Foundation
Flow Right Plumbing, Heating & Irrigation
Gauna's Westside Liquor
GH Phipps Construction
Glaxo Smith Kline
General Electric
Golenda Insurance
GP Strategies
Grand Rental Center
Health Solutions
H & R Block
HD Supply
Hewitt & Couch, P.C.
Hewlett Packard
IBM Corporation
Industrial Constructors/Managers (ICM)
Innovage
InPhase Electric
Interstate Chemical
Jacobs Engineering Group
JC Penney Company #043
Johnson & Johnson
King Soopers #12

King Soopers #43
KLI Landscape Construction
Krage Manufacturing
Latino Chamber of Commerce
Little Caesars Pizza
Macy's West
Major Mortgage
MAXPRO Cleaning Services LLC
Minnequa Works Credit Union
Mister Penguin Tuxedo Rentals & Sales
Nationwide Retirement Solutions
Navy Federal Credit Union
Norick's Auto Glass
Novus Auto Glass
O'Neal Steel Company
O'Reilly Auto Parts
The David and Lucile Packard Foundation
Pass Key 50 West Inc.
PCAPP Partners: Bechtel, AECOM, Battelle, GP
Pechek Dental & Associates
Prutch's Garage Door Co.
PSC Industrial Services
Pueblo Athletic Club
Pueblo Convention Center/Memorial Hall
Pueblo Diversified Industries
Pueblo Electrics, Inc

Pueblo PC & Mac, Inc.
Pueblo Records & Tapes
Pueblo's Best Carpet Cleaning
Pure Spa & Wellness
R & R Heating & Air Conditioning
RE/MAX of Pueblo - James R. Hadley
RE/MAX Pueblo West - David Anderson, CRS
RE/MAX Pueblo West - Karen Trujillo
RE/MAX Pueblo West - Team Selle
Rental Center of Pueblo West
Riverside Bar & Grill
Rocky Mountain Boat Company - Nick Ohrdorf
Rosemount Victorian House Museum
Royal Electrical Service, Inc
Schmidt, Valentine, Whittemore & Co. P.C.
Schusters' Printing Inc
Shisler Concrete
Snap Fitness 24/7
Southern Colorado Community Foundation
Spaccamonti Electric
State Farm Companies Foundation
State Farm Insurance-Law
Talecris Biotherapeutics Inc.

Temple Hoyne Buell Foundation
The Bugman Pest Control Services
The Glenn Company
The Imprinted Sportswear Shop/Spirit Store
TIAA-CREF
Tony P. Dell Accounting
Travelers
Union Pacific Railroad
United Health Group
United Launch Alliance
UPS Alamosa
UPS Canon City
UPS La Junta
UPS Salida
US Bank Foundation
USAA
Valero Energy
VITAC
Wagner Equipment
Wal-Mart Alamosa #869
Wal-Mart Canon City #1019
Wal-Mart LaJunta #1384
Wal-Mart Lamar #2672
Wal-Mart Salida #921
Wal-Mart Trinidad #962
Well Point
Wells Fargo Foundation
Williams Company
Xcel Retirees

Major Event Underwriters & Sponsors

Angelo's Pizza Parlor on the Riverwalk
Aspen Paint & Body
Black Hills Energy
Colorado Eagle, your local Budweiser distributor
Comcast Spotlight
CSU-Pueblo Athletics Department
Ent Credit Union
Express Employment Professionals
Express-Scripts, Inc.
Fisher DeBerry Foundation
GCC Rio Grande

Golden Corral Restaurant
Greater Pueblo Chamber of Commerce
Hippo Productions
Housing Authority of the City of Pueblo
iHeart Media Pueblo
- Fox Sports AM 1350
- KCSJ News Talk 590
- KPHT 95.5
Kaiser Permanente
Latino Chamber of Commerce
Little Caesars Pizza

Loaf 'N Jug
Minnequa Works Credit Union
Park East Restaurant
Parkview — Pueblo West Emergency Services
Parkview Medical Center
PCAPP Partners: Bechtel, AECOM, Battelle, GP
Pueblo Community Health Center
Pueblo Convention Center
Pueblo West Chamber of Commerce
Pueblo West Metropolitan District

Pueblo West Parks and Recreation
Security Service
Federal Credit Union
Southern Colorado Small Business Development Center
Snap Fitness 24/7
Special Pets Healthcare Center
Team Gets it Done - RE/MAX Pueblo West
The Pueblo Chieftain
UTC Aerospace Systems
Wells Fargo Bank
Xcel Energy

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In Memory of Al Logan

In Honor of Agnes Slyhoff

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United Way Middle School Mentor Program Expands, Changes Lives

United Way's Middle School Mentor Program, in its fifth year of helping struggling middle school students navigate the difficult middle school years, reached its ambitious goal of recruiting enough mentors to expand to five Pueblo middle schools in the fall of 2015. As a result, United Way has a remarkable group of caring, compassionate mentors in five middle schools throughout Pueblo County at Heaton, Pueblo Academy of the Arts, Liberty Point International, Roncalli STEM Academy and Heroes Academy.

Results are what helps this program change lives. Outcome data is being kept at all schools, measuring grades, behavior and attendance. In 80% of the students in the program, grades have improved significantly, as well as

behavior. Days that mentors meet with their student show improved attendance as well. In addition, there are numerous heartwarming antidotal stories happening each day, that are no doubt making a difference. School engagement among students with mentors has increased significantly as well. Mentors serve as a positive adult role model that helps with problem solving, decision making and organization skills, provides a connection between the world of work and school, and perhaps most importantly, listens with their heart. Mentors spend one hour a week with their student during the school year, often around the lunch hour as well as field trips throughout the year for bonding and educational purposes. Have you ever wanted to change the

world for the better? Don't just think about it, take action! There's no better way to change a young person's life than being a mentor. For a list of the incredibly amazing mentors that give their time and talents to this program, please see page 20. We simply cannot thank these selfless individuals enough for the care, compassion and love they show the kids in this program, United Way of Pueblo County and our community.

More mentors are needed each year. Just one hour a week during the school year will make an enormous difference. For more information on this impactful program, please contact United Way at 225-8580 or visit our website at www.pueblounitedway.org/mentor.

RESULTS MATTER! Here are a few Mentor Program statistics:

- After one semester with mentors, all 10 mentees at Pueblo Academy of Arts received academic achievement awards at the end of their 6th grade year! This would not have been possible without the assistance of our capable mentors.
- At Heaton Middle School, where we have just completed three consecutive years, we saw the following results: Sixth graders, who were in their first year in the program averaged 2.4 F's per grade period; those same students in the seventh grade averaged 1.5 F's per grade period; those same students in the eighth grade and in their third year of the program students averaged .5 F's per grade period.
- Liberty Point International reported that their sixth grade first year students in the program averaged 2.2 F's per grade period. Just one year later, in their second year in the program (now in 7th grade) they averaged 1.0 F's per grade period.
- Roncalli Stem Academy: Among the first 10 students in the program, there was a collective 32 F's. After just one semester with mentors, they now have a collective 21 F's.

Here are a few quotes from mentors about the program:

"So far, so good. I'm sure any teacher or parent can attest, but it is incredible the transformation that can happen in one school year. To see my mentee refocus her boundless energy toward academic and social achievements is a type of proud impossible to fully describe." - Jenna Seddon, Professional Bull Riders; Pueblo Academy of Arts

"The relationship I have built in the last three years with my mentee will last for a life time for me. I cannot believe how fast it has went by, but I have memories that will never be forgotten. It is an opportunity that I am very happy I did not pass up." - Lawrence Kochis, United Way; Heaton Middle School, 3rd year mentor



Here are a few quotes from school officials about the program:

"We believe this program is important on so many levels, as our mentors are the key to success of many of our students. The United Way Middle School Mentoring Program is designed with the student in mind, but more often than not, the genuine love and appreciation our mentors receive from their students in return is indescribable." - Nicole Van DeMark, Behavior Intervention Specialist, Pueblo Academy of Arts

"Thank you for the opportunity of building healthy relationships. We have seen our students grow emotionally, socially, academically and they have all gained a sense of pride and belonging. United Way has made this happen and we are excited to continue building strong relationships, bring about awareness through community support and collaboration." - RTI Coach Janelle Manes, Roncalli STEM Academy

Middle School Mentor Program



We've Moved!

*Movin' On Up!
Please Update Your Records*

In February, United Way of Pueblo County moved their office from the Pueblo County Housing and Human Services Building on East 4th St. where they were located for 15 years, to the 3rd floor of the beautiful Security Service Federal Credit Union building on 310 East Abriendo Avenue. In addition to moving offices, phone/fax numbers and staff emails changed as well.

United Way would like to thank the County of Pueblo for their

hospitality for 15 years. We would also like to extend our thanks to Security Service Federal Credit Union for providing us with a new "home" in an awesome location while also enthusiastically welcoming and embracing United Way staff.

While the organization kept their original PO Box 11566, Pueblo, CO 81001, the physical address is **310 E. Abriendo Avenue, Suite 300, Pueblo, CO 81004**. The new phone number is **719-225-8580**.



"Security Service Federal Credit Union, not only in Pueblo, but throughout our system, is a strong and longtime supporter of United Way. We believe that while there are many tremendous causes in our community and we support many, there is no more effective way for the most people to do the most good as is possible through United Way. To have Pueblo County United Way as a neighbor in our building is a real badge of honor!"

Michael Salardino, Security Service Investments

Spirit Awards 2015 Campaign Winners

■ Corporate Leadership Award for Excellence

- ✦ Board of Water Works
- ✦ Parkview Medical Center
- ✦ PCAPP PARTNERS – Bechtel, AECOM, Battelle
- ✦ Xcel Energy
- ✦ UTC Aerospace Systems

■ Outstanding Campaign Coordinators

- ✦ **Parkview Medical Center Team** – Sam Dosen, Jennifer Gallagher, Steve Medina, Michelle Peulen
- ✦ **Xcel Energy–Comanche** – Brandon Bodry, Jeff Brown, Shaun Marsh, Bobby Meza, Chris Pena, Art Torres, Renee Trujillo, Jamie Vialpando, Ruben Roman, David Parry and Denise Manzanares
- ✦ **Vestas** – Anthony Knopp, Bonnie Dickerson

■ Special Recognition for Matching Grants

- ✦ THE DAVID & LUCILE PACKARD FOUNDATION
- ✦ PCAPP Partners (Bechtel, AECOM, Batelle)
- ✦ SOUTHERN COLORADO COMMUNITY FOUNDATION
- ✦ EL POMAR FOUNDATION
- ✦ TEMPLE HOYNE BUELL FOUNDATION
- ✦ ENT CREDIT UNION
- ✦ LITTLE CAESARS PIZZA

**Temple Hoyne
Buell Foundation**

■ Outstanding Small Business

- ✦ TR Toppers
- ✦ Rampart Supply
- ✦ pewag Traction Chain

■ Outstanding Ambassador

- ✦ Terra Riggio & Park East Restaurant

■ Love United Award

- ✦ Security Service Federal Credit Union

■ Community Champions Award

- ✦ 30 Club



Little Caesars



Pueblo Chemical Agent
Destruction Pilot Plant
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Southern Colorado Community Foundation

United Way helps Angel Tree Program



United Way reached out this holiday season by lending a hand to the Salvation Army's Angel Tree

Program. The program provides holiday gifts for children in need. The community rallied, and hundreds of underprivileged children were given toys, clothes and other gifts. As a result, Christmas joy was brought to the lives of children who otherwise would have gone without.

United Way serves as fiscal sponsor of Pueblo EPIC

United Way of Pueblo County is pleased to serve as the fiscal sponsor of EPIC Pueblo (Executives Partnering to Invest in Children). EPIC is a coalition of business leaders, nonprofits and foundations who are committed to making early childhood care, education, health and parenting among the highest priorities of Colorado's public and private investments. Focusing on children between the ages of zero to eight, EPIC targets the youngest population in order to see the greatest impact. Some of EPIC Pueblo's largest annual efforts include:



- **EPIC Book Drives** (distribution of over 400,000 children's books into Pueblo) and the establishment of EPIC Reading Centers at hospitals, The Pueblo Community Health Center, the City/County Health Department, nonprofits, DSS and other community agencies with heavy public traffic.
- **Pueblo Parents Brochure** – several quick guides for parents listing the top things their child needs to know before entering kindergarten, the top 10 places every child should visit in Pueblo, and more
- **Annual Summit**
- The launch of the **15 Minute Campaign**, which aims at getting every Pueblo parent to read to their child for at least 15 minutes a day, beginning at birth. It's easy to participate in, and it's free. Visit <http://readaloud.org/> for more information.

Want to learn more? Contact Burnie Zercher at 545-0296 or Andrea Aragon at 225-8580.

IBEW/NECA Electrical Repair Program

Meeting community needs is what United Way is all about. Fortunately, we have outstanding businesses and organizations that are always willing to help. A great example of this is the creation of the IBEW Local 12 and the National Electrical Contractor's Association (NECA) Emergency Electrical Repair program. The two organizations came together as a way to help low income individuals fix dangerous, emergency or life-threatening electrical issues. Due to

their leadership, several local electrical companies in Pueblo stepped in to offer their services at a reduced cost. Clients are screened by Catholic Charities and SRDA to ensure eligibility and need. Over 62 households/families have been helped as a result of this program. Both IBEW Local 12 and NECA have given very generous donations of money, time and expertise to keep this program alive. United Way is very proud to be a part of this innovative program to help those in need.

11th Annual Flavor of Pueblo Food & Wine Show

The **11th Annual Flavor of Pueblo Food & Wine Show** on Thursday March 10, 2016 continued the theme of spreading the love as this year was one the event's best showings. Once again standing out as one of Pueblo's original and premier wine and food events spotlighting our incredible range of local eateries, drinks, and the many tantalizing flavors our community has to offer! Add in a pinch of John Myer's **80/Twenty Wines Wine Corner** and the return of music by **The Martini Shot Unplugged with Andy & Ryan...** and you've got one of the best community events—

all to benefit United Way of Pueblo County funded programs! For a one low entry fee of either \$20 in advance or \$25 at the door, more than 600 patrons sampled a wide variety of great appetizers, entrees, desserts, and various delicious drinks- wines, beer, spirits, and more at over 30 booths!

The event was made possible through a partnership with the **Greater Pueblo Chamber of Commerce, Colorado Eagle - your local Budweiser distributor**, and the **Pueblo Convention Center**. Major sponsors: **Aspen Paint and Body, Black Hills Energy, Express**

Scripts, PCAPP Partners: Bechtel, AECOM, Battelle, GP, UTC Aerospace Systems, and Xcel Energy; with supporting sponsors: **Express Employment Professionals, Kaiser Permanente, Loaf 'N Jug, and Security Service Federal Credit Union**. Our wonderful media sponsors: **Comcast Spotlight, Hippo Productions, Pueblo's Greatest Hits KPHT 95.5 and The Pueblo Chieftain**.

United Way of Pueblo County would like to thank the attendees and many individuals, volunteers, sponsors, partners, and Andy & Ryan, who helped make this event a success!

Participating Vendors

- 80/Twenty Wines & Numerous Distributors
- Big Bear Wine & Liquor
- Bite Me Cake Company
- Breckenridge Distillery
- Buffalo Wild Wings
- Catering by Chartwells, CSU-Pueblo
- Chick-fil-A Pueblo
- Colorado Eagle- your local Budweiser distributor
- Cinfully Delicious Catering
- CUTCO Cutlery
- East Coast Pizza & Bakery
- Girl Scouts of Colorado
- Greater Pueblo Chamber of Commerce
- Healthy Chocolate
- Honey Baked Ham
- Janessa's Gourmet Potica Company
- Latino Chamber of Commerce
- Little Caesars Pizza
- Milberger Farms
- Mr. Tandoori Urban Bar & Grill
- Musso's Restaurant
- Neon Alley Open Studio
- Park East Restaurant
- Passanante's Home Food Services
- Pepsi
- Pueblo Convention Center
- Springside Cheese Shop
- Wine Down By The River
- Young Living Essential Oils

Winners

- People's Choice – Mr. Tandoori Urban Bar & Grill
- Best Appetizer- Springside Cheese Shop
- Best Entree - East Coast Pizza & Bakery
- Best Dessert- Bite Me Cake Company
- Best Beverage - Healthy Chocolate
- Best Wine – Vino Salida -Bee Vino Traditional Mead
- Best Spirit/Beer – Colorado Eagle, your local Budweiser distributor
- Award of Distinction - Buffalo Wild Wings



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Golden Corral Breakfast - Friday, April 15, 2016

Hash browns, eggs, bacon, biscuits and gravy, sweet rolls, fresh fruit and so much more! We could go on and on listing all of the delicious breakfast choices, but we think you should experience them all for yourself!

All of these scrumptious foods were a part of the annual United Way of Pueblo County/CSU-Pueblo Athletics/Golden Corral Restaurant Breakfast. For just \$5, attendees received an incredible all-you-can-eat breakfast all while supporting the over 50 critical health and human service programs United Way of Pueblo County funds each year. CSU-Pueblo coaches, athletes, and athletic department staff, along with Golden Corral employees and United Way staff were up bright and early prepping and preparing a great array of foods, and serving, waiting and bussing tables with a smile. The benefit breakfast was enjoyed by nearly 600 United Way supporters, donors, and community members!

Pueblo's Greatest Hits KPHT 95.5's Nick Donovan joined in the feast with great music and live interviews with staff, athletes and patrons throughout the event.

United Way of Pueblo County would like to extend our deepest appreciation to Golden Corral- Manager Madelyn Schoch and employees, the CSU-Pueblo Athletic Department - athletes and coaches, and Pueblo's Greatest Hits KPHT 95.5 for their support of this event and their dedication to serve our Pueblo community!



United Way of Pueblo County Staff

Andrea Aragon	President & CEO
Lawrence Kochis	Campaign Director, AFL-CIO CSA
Bernadette Albo	Finance Director
Bianca Hicks	Resource Development Coordinator
Donna Leach	Administrative Assistant
Valarie Ruybal-Montoya	UW Middle School Mentoring Coordinator
Judith Boudreaux	VITA Program Coordinator

GIVE. ADVOCATE. VOLUNTEER.

9th Annual Liberty Point 5k Run/Walk Monday, July 4, 2016

The 9th Annual Liberty Point 5K Run/Walk was presented by Parkview - Pueblo West Emergency Services, Snap Fitness 24/7 and United Way of Pueblo County. Held annually on the 4th, this year's **Liberty Point 5K** was host to over 500 runners and walkers who participated in timed run and walk races in the healthy, family fun event started by Snap Fitness 24/7 to raise funds for United Way of Pueblo County funded programs. The event also kicks off and celebrates the patriotic spirit of the 4th in coordination with the Pueblo West 4th of July festivities and is made possible in partnership with the Pueblo West Metropolitan District and Pueblo West Chamber of Commerce.

The stunning views from the Liberty Point lookout point serve as an incredible halfway point for the race which begins and ends just south of the intersection of Joe Martinez & Purcell Blvds. Benjamin Highfill, 16, of Pueblo placed 1st as the overall male finisher

with a time of 17:10.80 and Bailey Hughes, 23, took 1st place as the female finisher with a time of 18:47.71. Donna Hickman, 62, of Pueblo West was 1st place overall in the walk female division with a time of 37:03.61 and John Nevel, 33, of Pueblo took 1st place overall in the walk male division with a time of 40:47.60. A complete listing of results can be accessed by visiting www.pueblounitedway.org/libertypoint5k. Photos are available at www.facebook.com/libertypoint5k.

A 'Most Patriotic Photo Contest' was also held encouraging attendees to upload their patriotic photos at the race onto the Liberty Point 5K Facebook page. Two winners were selected- Steve Hernandez and Joanna Buss' Group!

The Liberty Point 5K Run/Walk has been made possible by the generous support of our sponsors- presenting sponsor: Parkview - Pueblo West Emergency Services, major sponsor: Black Hills

Energy, supporting sponsors: Ent Credit Union, Housing Authority of the City of Pueblo, Minnequa Works Credit Union, PCAPP Partners- Bechtel, AECOM, Battelle, & GP, Pueblo Community Health Center, SpecialPets Healthcare Center, UTC Aerospace Systems, and media sponsor- KPHT 95.5 Pueblo's Greatest Hits and numerous mile marker sponsors. United Way of Pueblo County would like to thank the many volunteers who came out early on the holiday morning to help the event be a success. A very special thank you to our race partners- race director Stan Hren, Matt Smith- Snap Fitness 24/7, Pueblo West Fire Chief Brian Caserta, and RaceRite. In addition, the following businesses provided in-kind donations: Greater Pueblo Chamber of Commerce, Pueblo West Chamber of Commerce, and Snap Fitness 24/7. Visit our event Facebook page www.facebook.com/libertypoint5k to check out photos from the event!

PRESENTING
SPONSOR:

parkview
PUEBLO WEST

Caring For You®

Overall Winners

RUN

- **Men's** Benjamin Highfill Time: 17:10.80
- **Women's** Bailey Hughes Time: 18:47.71

WALK

- **Men's** John Nevel Time: 40:47.60
- **Women's** Donna Hickman Time: 37:03.61



Funding

Fiscal year July 1, 2015 – June 30, 2016

Community Campaign (Member Agencies - see page 17 for break out)	\$416,790
Public Safety/Pueblo Police Department Special Grant	\$20,000
(Municipal Court: Gang Prevention, Scholarship Camp Fees, Graffiti Removal; Explorer Program: Fees, Uniforms; Neighborhood Watch: signs, brochures; Patrol Initiatives: outreach efforts to kids in the community, badges, gang & drug prevention.)	
Mental Health Grant	\$37,000
Friendly Harbor Drop In Center - \$10,000 • Mental Health Colorado, Pueblo Pro-Bono Counseling & Referral Program - \$27,000	
Senior Services Grant	\$15,000
Pueblo Cooperative Care Center, Senior Hygiene	
Colorado Combined Campaign (State Employees)	\$20,141
Combined Federal Campaign	\$1,402
Emergency Food & Shelter Program (Federal Grant)	\$73,927
El Pomar Community Problem Solving Fund (To aid indigent & homeless)	\$16,000
Wittels Investment (Designated by Donor)	\$236
Designated to Non Member Agencies	\$49,031
Over 65 nonprofit agencies benefited from the donor designation process	
Community Impact Grant	\$32,000
A Caring Pregnancy Center - \$7,000 • Colorado Farm to Table - \$25,000	
Cares Program - Board of Water Works	\$110,000
IBEW/NECA Electrical Repair Assistance Program	\$865
Emergency & Special Funding	\$3,000
• Toys for Children, Angel Tree Program - \$1,500 • Utility Assistance - \$500 • Community Christmas Meal - \$1,000	
United Way Middle School Mentor Program	\$32,860
PAID DIRECT (Funds raised via UW Campaign, paid by other)	\$44,459
VITA (Volunteer Income Tax Assistance Program)	\$27,703
Total Distributed into Community	\$900,414
United Way Administrative and Fundraising Costs: 10%	

Program Descriptions

■ El Pomar Community Problem Solving Fund

This endowment fund was established by the El Pomar Foundation to address critical and emergency needs for the homeless and indigent in Pueblo County.

■ Abe & Rose Wittels Endowment Fund

Established by Puebloans Abe & Rose Wittels, these funds support health and human service programs in Pueblo County.

■ Emergency Food & Shelter Program

United Way of Pueblo County administers funding set aside to assist organizations providing homeless shelters, food and homelessness assistance.

■ Colorado Combined Campaign

State employees who live and work in Pueblo County participate in the annual campaign through the Colorado Combined Campaign. Donors designate their gifts to United Way or its partner agencies.

■ Combined Federal Campaign

The mission of the Combined Federal Campaign is to support and promote philanthropy through a program that is employee focused, cost-efficient and effective in providing all federal employees the opportunity to give.

■ Community Impact Grant

Special grant funds made available by United Way of Pueblo County Board of Trustees to any nonprofit in Pueblo County meeting a critical community need not currently funded by United Way.

■ The Living Legacy Circle

The time you spend planning charitable giving is an important process that will bring special rewards. By carefully considering what, when and how to give, you may be able to give much more than you thought possible. A planned charitable gift can help you accomplish personal planning objectives in ways that may benefit you, your loved ones, and your favorite charities. So join the Living Legacy Circle – and give the gift that will last a life time.

Partner Agency Funding

(Partner agencies are those organizations that are eligible to receive funding year to year from undesignated funds.)

Agency	Program(s)	AWARD
American Red Cross	Disaster Services; Volunteer Recruitment and Training; Service to Armed Forces	\$14,125
Boy Scouts, Rocky Mountain Council	Learning for Life; Scoutreach	\$39,000
Boys and Girls Club	Sprague Center; East Side ; Avondale	\$60,000
Catholic Charities of the Diocese of Pueblo	Home Stability	\$28,000
Cooperative Care Center	Food Sack; Medical Prescriptions; Local Transportation; Personal Hygiene	\$29,659
East Side Child Care Center	Quality Day Care on a Sliding Fee Scale	\$45,000
Pueblo Child Advocacy Center	Child Abuse Prevention- Examinations, Investigations, Support	\$25,000
Pueblo Community Health Center	Cavitron and Cavitron Dispensing System (Equipment)	\$3,341
Pueblo Suicide Prevention Center	Core Crisis - Prevention, Education & Awareness Training, Crisis Hotline, Postvention (Grief Support); Community Counseling	\$19,165
Salvation Army	Daily Meal Program; Food Pantry; Bridges to Hope	\$29,000
Southside Children's Center	Quality Day Care on a Sliding Fee Scale	\$34,000
S.R.D.A	HELP Program; Personal Care, Homemaker, Lawn Services	\$39,500
YW.C.A	Family Crisis Shelter; Teresa's Place; Domestic Violence Co-location; Safe Dating; Counseling	\$51,000
TOTAL		\$416,790

In Kind Donors

- Angelo's Pizza Parlor on the Riverwalk
- Bingo Burger
- Black Hills Energy
- Jeff & Paula Chostner
- iHeart Media Pueblo
 - Fox Sports AM 1350
 - KCSJ News Talk 590
 - KPHT 95.5
- Colorado Eagle, your local Budweiser distributor
- Comcast Spotlight
- Cooperative Care Center
- CSU-Pueblo Alumni Association
- CSU-Pueblo Athletics Department
- Eagleridge Mini Storage
- Express Employment Professionals
- Golden Corral Restaurant
- Greater Pueblo Chamber of Commerce
- Hippo Productions - Tom Urdiales
- Hollydot Golf Course
- Latino Chamber of Commerce
- Judy Leonard
- Little Caesars Pizza
- Loaf 'N Jug
- Looking Glass Photography
- Lucero's Trophy Emporium
- Mister Penguin Tuxedo Rentals & Sales
- My Friend, the Printer, Inc.
- Nick Dosen
- Park East Restaurant
- PepsiCo
- pewag Traction Chain
- Pueblo's Best Carpet Cleaning
- Pueblo Convention Center
- Pueblo County Government
- Pueblo County Sheriff's Department
- Pueblo Courtyard by Marriott Pueblo Downtown
- Pueblo West Amateur Radio Group
- Pueblo West Chamber of Commerce
- Pueblo West Metropolitan District
- Pueblo West Parks and Recreation
- Pure Spa & Wellness
- Jack & Paula Quinn
- Rocky Mountain Eye Center
- Security Service Federal Credit Union
- Darrin Smith
- Snap Fitness 24/7
- Southern Colorado Small Business Development Center
- The Pueblo Chieftain
- The Martini Shot Unplugged with Andy & Ryan
- TR Toppers Inc.
- United Way Board of Trustees & Campaign Cabinet
 - John Batey, Pueblo Urban Renewal Authority
 - Dan Centa, Pueblo West Metropolitan District
 - John Cordova
 - Bonnie Dickerson, Vestas Towers
 - John Keilbach, Altman, Keilbach, Lytle, Parlapiano & Ware
 - Dave Galli
 - Derrick Martinez, Express Employment Professionals
 - Ted Ortiz, Housing Authority of the City of Pueblo
 - Ruben Roman, Xcel Energy
 - Michael Salardino, Security Service Investments
 - Ray Swerdfeger, K.R. Swerdfeger Construction Inc.
 - Karen Trujillo, RE/MAX Pueblo West
- US Bank
- UTC Aerospace Systems
- Xcel Energy

Many Companies Contribute to our Success

■ **Security Service Federal Credit Union – Free Shred Day September 12, 2015**

Security Service Federal Credit Union provided an important community service all while supporting United Way! During the 2015 Campaign, SSFCU held a Free Shred Day on which the community was invited to drop off documents to be shredded at no cost, any contributions that were received were donated to United Way of Pueblo County! Thank you, Jennifer Andrew & the SSFCU Team for safely disposing of those confidential documents and supporting United Way!

■ **Park East Restaurant – October 2015**

Park East owners Terra and Jeff Riggio held the most outstanding United Way Month at Park East to date in the month of October 2015. Teaming up with spectacular, competitive celebrity waiters Matt Smith, Aaron Aragon, Vern Larson, Craig Eliot, Ron, Brooke, Nicole & Luke Guarienti, Ray & Avri Swerdfeger and Ryan, Laine & Quinn Zabukovic proved to be a recipe for success. Each waiter brought a passion to support the Pueblo community, and that passion was infectious, helping them raise a grand total of over \$18,500 for United Way!

In addition to the celebrity waiter nights, throughout the month patrons visiting Park East were offered chances to win great prizes, including a Lunch or Happy Hour office party and gift cards as well the opportunity to participate in the 'Show Us Your Love' promotion. In the promotion entrants could draw their representation of a heart and explain what the heart means to them, with the chance to have their drawing made into a one of kind piece of artwork created by Ron Guarienti. Contributors also had the ability to be featured on the Park East/United Way donor wall with a minimum donation of \$50 and received a discount of \$5 or \$10 off their next visit to the restaurant. Park East also hosted a Halloween Costume Party in support of United Way. As another great display of support, during the week of October 23rd through 30th, 10% of the restaurant's profits were donated to United Way. Thank you Terra, Jeff, & Staff!

■ **Little Caesars Pizza – November 2015/April 2016**

Dave Feamster, owner of Little Caesars Pizza in Pueblo, La Junta and Lamar and UWPC Campaign Cabinet member, generously held United Way Month in November and allowed customers to donate to benefit the 2015 Campaign. Moving the special Appreciation Weekend to April 15 through April 17 in hopes of better weather, Dave donated \$1.00 from each Hot-N-Ready Pepperoni Pizza and offered the pizzas for just \$4.99 each! In support of those diner driven contributions, Little Caesars Pizza also took the lead by matching any gifts dollar for dollar up to \$2,000! In a great show of support, locations throughout Pueblo County were also adorned with LIVE UNITED t-shirt cutouts in honor of kindhearted donors throughout the fall and the Appreciation Weekend helped the 2015 campaign finish strong. We are always inspired by the kindness and dedication shown by Dave Feamster & his staff!

■ **30 Club Charity Ball – November 7, 2015**

United Way of Pueblo County was thrilled to be the recipient of the dazzling 30 Club Charity Ball, which took place on November 7th, 2015. Hosted by 30 Club member and United Way Chairman

Matt Smith, his wife Jenny, and pals Adam Sanchez and Bri Wills, the black-tie event raised an incredible \$10,000 for United Way! 30 Club is a group of 30 men in their thirties who are civic-minded and service-oriented. Since 1933, the 30 Club has been committed to contributing to a better quality of life in Pueblo County. Many of the 30 Club members are not only the movers and shakers of our community, but are United Way Middle School Mentors, too. Many thanks to this dynamic group of leaders for choosing United Way as their charity of choice this year!

■ **Latino Chamber Holiday Happy Hour & 4th Annual Festival of Trees Decorating Competition and Auction – December 10, 2015**

United Way of Pueblo County is proud to partner with the Latino Chamber of Commerce for their annual Holiday Happy Hour. The event was held at the Pueblo Union Depot on December 10 with lots of cheer and enthusiasm to ring in the holidays. For the 4th year, the Happy Hour has included the Festival of Trees Decorating Competition and Auction. More than 30 decorated mini 4ft trees were auctioned with a portion of the proceeds benefitting United Way funded programs. United Way would like to thank the Latino Chamber of Commerce- Steven and his staff and all of this year's participants for helping spread the holiday cheer!

■ **Snap Fitness 24/7 Pueblo West – January 2016**

Matt Smith, faithful UWPC board member, campaign cabinet member, mentor and advocate for all things United Way of Pueblo County and for Pueblo, held the inaugural United Way Month at Snap Fitness in January 2016! Snap also donated a percentage of all new memberships in the month of January to benefit United Way. This new promotion has great potential for the future and we thank Matt & his staff for their continued support!

■ **Angelo's Pizza Parlor on the Riverwalk – March 2016**

For the fifth year in a row, Angelo's Pizza Parlor has generously held United Way Month during the month of March and offered their diners the opportunity to give directly on their bill in support of United Way and the more than 50 health and human service programs funded each year. In addition, Angelo's donated 20% on top of every dollar given! Thank you, Debby Foresta & Staff!

■ **Colorado Coaches for Charity – May 11, 2016**

We were honored to be chosen by CSU-Pueblo Football Coach John Wristen as his Charity of Choice for the Colorado Coaches for Charity event for the third year in a row! The 2016 Colorado Coaches for Charity was held Wednesday, May 11 at Sports Authority Field. It was an amazing evening and we are so proud and grateful for all Coach Wristen does for our mentoring program, our organization, and our community!

As Coach Wristen's Charity of Choice, United Way of Pueblo County received a grant from the Fisher DeBerry Foundation and 20 percent of sponsorship and ticket proceeds from the Pueblo area. Thank you, Coach Wristen for your support and for choosing United Way of Pueblo County as your 2016 Charity of Choice! Congratulations to Ted Hernandez, who was also honored as Coach Wristen's Community MVP.

Volunteer Committees

"Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in."

- Unknown -



Allocations Committee

Chair - Doug Hayes, UTC Aerospace Systems; Argerie Hoty; Beth Bryant; Brandon Henderson, Henderson Insurance; Niki Whitaker, CSU-Pueblo; Shawn Sutton, Sunflower Bank; Stacie Shirley, Buxman, Kwitek & Ohlsen Attorneys at Law; Toni Montoya, TR Toppers; Maria Ribarich, TR Toppers

The Allocations committee is charged with oversight and monitoring funds distributed by United Way to funded programs. The committee meets monthly and more often as needed in May to review each agency's funding request. Their funding recommendations are then given to the United Way board for approval. Meets 2nd Tuesday of every month or as needed.

Campaign Cabinet

Chair - Andrew Lang, TR Toppers; Dan Centa, Pueblo West Metro District; Retired Judge Dennis Maes; Dave Feamster, Little Caesars Pizza; Jane Rawlings, The Pueblo Chieftain; Michael Salardino, Security Service Investments; Christopher Burke, Black Hills Energy; Jeff Chostner, District Attorney; Dave Aldag, Rocky Mountain Eye Center; Jack Quinn; Matt Smith, Snap Fitness; Derrick Martinez, Express Employment Professionals; Ray Swerdfeger, KR Swerdfeger Construction; Kevin McCarthy, US Bank; John Cordova; Ron Francis, pewag Traction Chain

This committee has one of the most difficult challenges charged to any committee - to develop, implement, and conduct the annual campaign. This requires developing new strategies, marketing ideas, and long range planning. Meets as needed.

El Pomar Community Problem Solving Committee

Renee Richardson, US Bank; Jay Dammann; Skip Lauray

Responsible for distributing and monitoring annual earnings from the El Pomar Endowment Fund. This committee works to ensure that these funds are carefully invested in programs that meet needs that would not be funded otherwise. Meets 3 times a year.

Finance Committee

Chair/Treasurer- Bonnie Dickerson, Vestas; Jim Duff; Jennifer Andrew, Security Service Federal Credit Union; Bob Provost, Elizabeth Rogge, Pueblo Bank & Trust; Chris Snyder, AECOM

The finance committee is charged with fiscal responsibilities for the organization, the committee meets monthly to ensure that all the financial records of the organization are in order. Meets 3rd Tuesday of every month.

Labor Committee

Chair - Fred LaSavio, Don Difatta, Michael Guagliardo, Harvey Rodgers, Dave Kins, and Frank Romero.

This committee provides training for Labor to serve on the Board of Trustees, committees, and as campaign coordinators.

Nominating Committee

Matt Smith, Snap Fitness 24/7; Dave Galli, Colorado East Bank & Trust; Bonnie Dickerson, Vestas; Michelle Peulen, Colorado Department of Transportation

This committee is charged with identifying candidates from among the Membership - at - Large to serve on the Board of Trustees and volunteer committees.

Community Impact Grant Committee

Rick Holmes, Bechtel; Beth Byrant; Renee Richardson, US Bank; Dominic Gallina, Bank of the San Juans

This committee selects deserving programs to be funded by the United Way Community Impact Grant.

Office/Building Committee

Matt Smith, Snap Fitness 24/7; Rick Holmes, Bechtel; Rick Scholtes, Target Distribution Center; Ted Ortiviz, Housing Authority of Pueblo; Karen Trujillo, RE/MAX Pueblo West

United Way of Pueblo County Colorado Inc.
2015/2016 Annual Report
Published Annually
United Way of Pueblo County Colorado Inc.
PO Box 11566 • Pueblo, CO 81001
(719) 225-8580
www.pueblounitedway.org

United Way Middle School Mentors

- Rose Ahlers, Loaf 'N Jug
- Hector Arambulo, Community Volunteer
- David Atwood, Black Hills Energy
- Cheryl Babcock, AT&T
- Justin Becker, Target Stores
- Ed Brown, Pueblo City Council
- Kryste Brown, Pure Spa and Wellness
- Michael Bryant M.D., retired Centura Health Cancer Center
- Eileen Cardenas, PROPEL CSU Pueblo
- Sandra Casaus, Pueblo West Metropolitan District
- Dan Centa, Pueblo West Metropolitan District
- Annette Sabo Charron, English Rx
- Alexander C. Chavez, pewag Traction Chain
- Angelica Chavez, HUB International Insurance Service
- Kevin Coates Jr., Target Corporation
- Michael Colucci, Pueblo Regional Building Department
- Ryan Daberkow, American Family Insurance
- Tammy Jo Dynne, Parkview Medical Center
- Dennis Diaz
- Connie Espinosa, Pueblo Youth Center-Retired
- Joseph Eunice
- Matthew Fernandez, EVRAZ Rocky Mountain Steel
- Reginald Figgs III, Parkview Medical Center
- Michelle Francis, Snap Fitness 24/7
- Maya Galeas, The Pueblo Chieftain
- Pam Galkowski, Parkview Medical Center
- Scott Gaskell, Farmers Insurance
- Lauren Gattis, Ingersoll Rand Trane
- Victoria Gonzales, Aquaflow Water Conditioning and Open MRI of Pueblo
- Dean Grinstead, International Brotherhood of Electrical Workers
- Angela Guerra, Security Service Federal Credit Union
- Patty Guerrero, Century Link
- Eli Hudspeth
- Vickie Kampa, Pueblo Community College
- Laura Kelly, Pueblo Community Health Center Foundation
- Lawrence Kochis, United Way of Pueblo County
- Andrew Lang, TR Toppers, Inc.
- Dan Larson, Young Life Pueblo
- Vern Larson, Major Mortgage
- Judy Leonard, Pueblo West Metro District Board
- Jim Martin, Cornerstone Roofing and Gutters
- Jocelyn Martinez, Sysco Foods of Denver
- Vanessa Martinez
- Tiffany Mayoral-Valdespino
- Jim Mertz, Salvation Army
- Dale Montoya, Trane Engineer
- Tammy Moore, Parkview Medical Center
- Stephanie Morales, Century Link
- Dan Muniz, Keller Williams Performance
- Dr. Jeffrey L. Newcom, Business Development and Strategy
- Martine Orr, Community Volunteer
- Rosanna Pacheco
- Paul Perea, UTC Aerospace Systems
- Chad Pfief, Legacy Bank
- Shirley D. Pool, EDD State of California, retired
- Jessie M. Quintana, retired Pueblo County Health Dept
- Valerie Rivera, Ent Credit Union
- Eva Rodriguez, United Health Care
- Henry C. Roman, South Central BOCES
- Valarie Ruybal-Montoya, United Way of Pueblo County
- Julie Schafer, HUB International Insurance Services
- Ryan Seddon, Professional Bull Riders
- Adria Sharon, Pine Drive Telephone Co.
- Jenny Smith, Lamar Outdoor Advertising
- Jessica Smith, Team Select Home Health Care
- Matt Smith, Snap Fitness 24/7
- Dalton Sprouse, Pueblo City Schools
- Darrin Tangeman, Pueblo West Metropolitan District
- James Trujillo, RE/MAX Associates
- Lora Ure, Parkview Medical Center
- Dimas Vigil, UTC Aerospace Systems
- Edgie Walrath
- Reid Weber, HUB International Insurance Services
- Jeffrey Young, Professional Bull Riders

Pueblo Volunteer Income Tax Assistance



Volunteer Income Tax Assistance (VITA) Program Leverages \$1.6 million Back into our Community

As part of our commitment to addressing key community issues, United Way is developing strategies to positively impact the financial stability of our citizens. The goal is to help move people towards greater economic self-sufficiency and away from safety net services that are used during crisis situations.

One very important initiative working toward this goal is the Pueblo Volunteer Income Tax Assistance Program (VITA). VITA is an IRS program that provides free tax preparation and filing for low income taxpayers, who meet the annual income cap of \$54,000 or below per household. In addition to providing free tax preparation,

VITA works to ensure everyone in the community receives all of the tax credits and deductions for which they are eligible.

Thanks to the help of highly trained volunteers, the Pueblo VITA Coalition processed 1,123 income tax forms at various geographic sites located conveniently throughout the community during the 2016 tax season. This one program leverages an impressive \$1,679,000 back into our community via monetary returns to the city and county through tax refunds, tax credits and savings of payments for private preparation fees! That's an excellent return on investment! A break-out of these figures for tax credits includes

- \$569,000 in Earned Income Tax Credits
- \$185,500 in Child Care Tax Credits
- \$17,600 in Education Tax Credits

Often times, these valuable tax credits can literally lift people out of poverty, helping them to become more self sufficient. **For more information on this program, or becoming a volunteer, please call United Way at 719-225-8580 or Judith Boudreaux, program coordinator at 719-296-8768.**

"VITA is sponsored in part by the generosity of the City of Pueblo and the County of Pueblo through CSAC (Community Services Advisory Commission)."

Income Tax Assistance Volunteers

Paul Arriaga
Carol Ann Bronko
Michael Catalano
Sharon Gaskell
Gale Hamby

Lucille Laher
Dee McCormack
Dennis Murphy
Mark Mutz
Lois Olguin

Alice Padilla
Becky Robler
Geraldyn Roland
Bernadette Salazar
Josie Salazar

Meg Scarlett
Shirley Van Riper
Catherine Zelfus



Cares Program

Out of compassion and concern for the Pueblo community, the Board of Water Works created a program to help those needing assistance with their water bill. In partnership with United Way and Catholic Charities, hundreds of people have received "a hand up" in these difficult economic times. Recipients must be screened for their eligibility and need, and can receive help up to \$125 once in a twelve month period, not to exceed three times in total. The fund was created by appropriations from the Board of Water Works, the City of Pueblo and contributions from caring individuals and businesses.

United Way thanks the Board of Water Works, already one of our most steadfast and generous partners, in stepping up in a big way to help those struggling to make ends meet. Pueblo and United Way are indeed lucky to have the leadership, generosity and compassion that the Board of Water Works provides.

Get United Way info via e-mail!

Sign up at

www.pueblounitedway.org

or email Bianca at

bianca@pueblounitedway.org

Find us on: facebook®

**United Way of
Pueblo County**



Community Impact Grants: Addressing Needs that Matter to Our Community!

At United Way, our volunteers look at the needs of our community. As needs change, we want to be responsive and invest your donor dollars as effectively as possible – because results matter! In response to ever-changing needs, United Way Board of Trustees have developed community impact grants, which are designed to address needs not currently funded by United Way. This year, we were able to invest new dollars into the following outstanding organizations:

- **A Caring Pregnancy Center** to provide funding for their Life Services Program, whose aim is to break the cycle of poverty that begins with unplanned teen pregnancies. This

program will impact over 600 lives, including parents and children.

The program includes classes to help parents gain financial stability, become better parents, counseling and general life support.

- **Colorado Farm to Table** to empower the organization to build capacity to plant, grow, harvest and distribute more fresh produce to partner food banks/pantries in Pueblo at no cost. Over 30, 312 lbs. was provided to help feed Pueblo's hungry with nutritious vegetables in 2015.

Thank YOU for helping us make this happen. Give. Help. Make your impact...because our community matters!

OTHER UNITED WAY FUNDING

*Other organizations receiving grants
or funding via United Way of Pueblo County are:*

- | | |
|--|---|
| ■ A Caring Pregnancy Center | ■ Hospice del Valle |
| ■ Adams State University Foundation | ■ Inspiration Field |
| ■ Advocates Against Domestic Violence | ■ La Puente Homes |
| ■ Agape Fellowship Church | ■ Mental Health Colorado |
| ■ Arkansas Valley Resource Center | ■ Mountain Park Environmental Center |
| ■ Care and Share Food Bank | ■ Noah's Ark Animal Welfare Association |
| ■ CASA of Pueblo | ■ Posada |
| ■ Center for Disabilities | ■ Pueblo City Schools |
| ■ Center for Restorative Programs | ■ Pueblo School District 70 |
| ■ Colorado Farm to Table | ■ Pueblo Soup Kitchen |
| ■ Ecumenical Church of Pueblo West | ■ Pueblo StepUp |
| ■ EPIC Pueblo- Executives Partnering to Invest in Children | ■ Sangre De Cristo Volunteers for Community |
| ■ Friendly Harbor Drop In Center | ■ Southern Colorado Repertory Theatre |
| ■ Health Solutions | ■ Tu Casa |



United Way of Pueblo County Colorado Inc.
PO Box 11566
Pueblo, CO 81001
719-225-8580 / www.pueblounitedway.org

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GIVE 10%. GIVE 100%.
GIVE 110%
GIVE AN HOUR. GIVE A SATURDAY.
THINK OF *WE* BEFORE *ME*.
REACH OUT A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.



Visit our website: www.pueblounitedway.org
Find us on Facebook: [unitedwayofpueblocounty](https://www.facebook.com/unitedwayofpueblocounty)